### MODULES

* Authentication module.
* Customer Relationship Module.
* User Interface Module.
* Profile Evolution Module.
* Report Module

### MODULE DESCRIPTIONS

###### AUTHENTICATION MODULE

This module deals with the authentication reports of user or admin. In user authentication module, it stored the verification details of the user. The type of user and their usage, identification details like idno, name, address etc. In admin authentication the verification of the user occurs. The detail of this module helps to verify the user information.

###### CUSTOMER RELATIONSHIP MODULE

This module deals with the customer relationship management (CRM). It can receive data from within and outside the organization to understand its customer on individual basis or on group basis by forming customer profiles. It helps a better understanding of customer’s habit, needs and interests can help the business to profit.

###### USER INTERFACE MODULE

In this module it’s all about the designs that come on the user side. It must be attractive and user friendly. If it is very complicating the user will not use the link. Users are of different types from different levels. So the link should be designed in user’s point of view.

###### PROFILE EVOLUTION MODULE

This module is all about the user details. Like

* + 1. Type of the user,
    2. For what purpose they are using the site,
    3. From when they are using the site,
    4. Is they are a regular user,
    5. The login time and logout time,

All this details helps to categories the user in web usage mining

###### REPORT MODULE

In this module the user details are sorted or separated on the basis of the type of there usage and stored in admin. They are sorted in the manner that if they are a regular customer they will be given a priority.