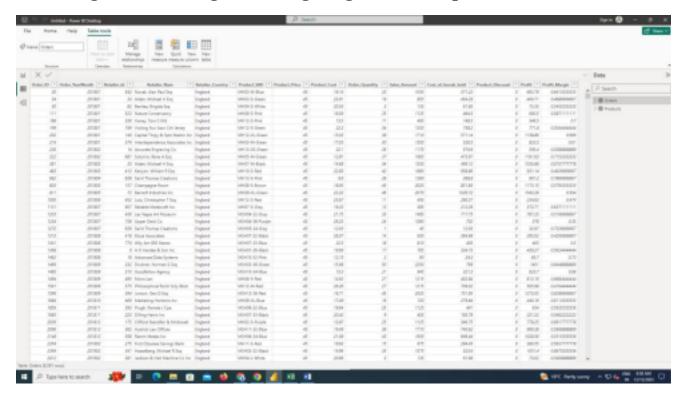
CHARAN N

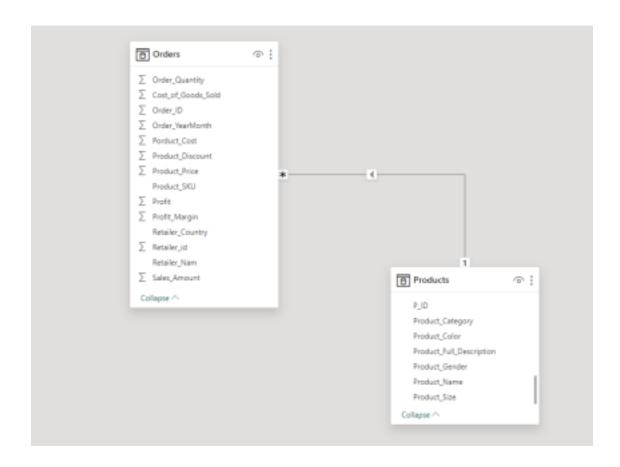
Extracting, Transforming & Loading the given data to power BI:



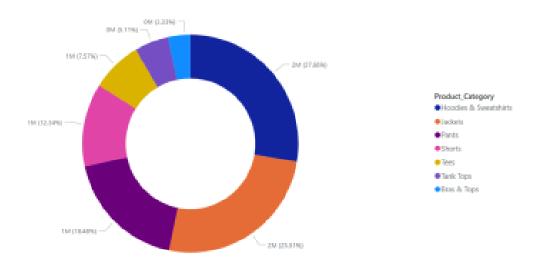
- Open power Bi and click on "get from excel".
- Select the dataset and click on "transform".
- After necessary transformation, click on "load".
- After doing the above steps, repeat the same process for the next dataset. After these process the "table view" with the table names will be displayed as in the image above.

Data modelling:

- In these two datasets the columns "Product_SKU" and "P_ID" have a relationship. To check the data modeling, on the left side click on the model view. Sometimes the modeling may be detected automatically, or else we have to give a relationship manually by analyzing the datasets.
- The data modeling is given below,

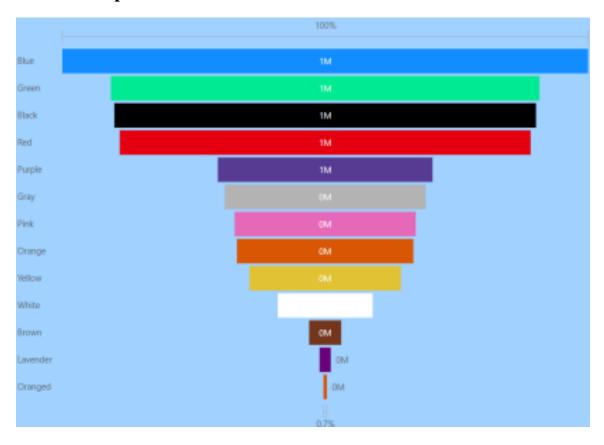


Sales amount from the categories of the product – Donut Chart:



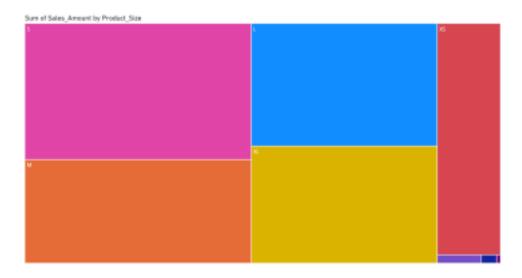
- This visualization is used to find the amount of sales happened in different product category.
- This chart also helps to find the highest and lowest sales of a category.
- In these tables, Hoodies and Sweatshirts have the highest sales amount and Bras and Tops have the lowest sales amount.

Sales amount for product colour – Funnel Chart:



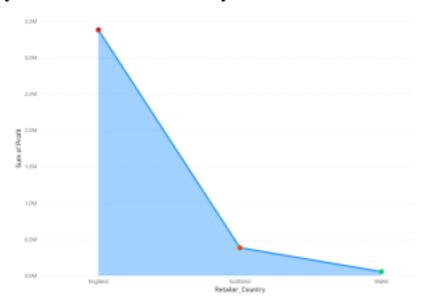
- This funnel chart shows about the amount of sales happened in different colours of the product.
 - This helps to find the sequence from highest sales to lowest sales colour of the products which helps to increase the production of good selling color of the products. Here, blue has the highest amount of sales and orange has the lowest amount of sales.

Sales amount based on different size of the products – Tree Map:



- This treemap helps us to find the sales amount of products of different sizes. In this chart, the largest box has the largest amount of sales. This helps to find the highest sales product and helps for increasing the production of the highest selling products.
- In these tables, small size "S" has sold more.

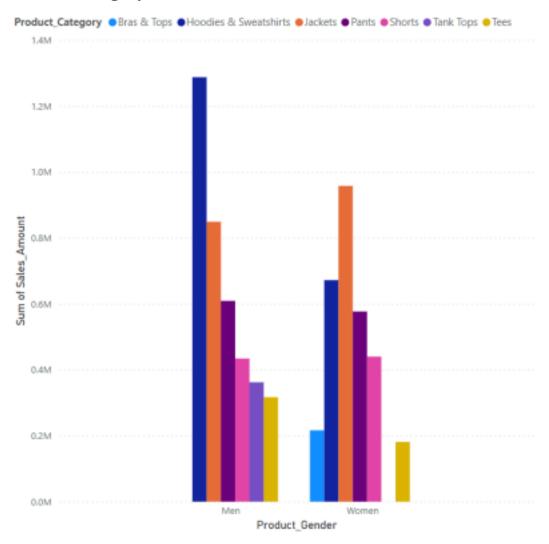
Profit made by different retailer's country – Area Chart:



- This area Chart helps to find the profit made by different retailer's countries. This helps us to understand which country made more profit.
- By seeing this we can also find the country which has the lowest profit and make

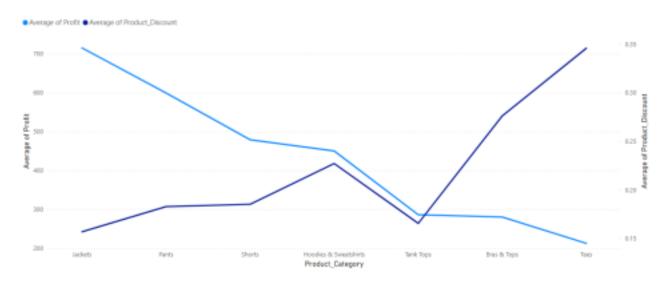
- some changes to increase their profit.
- In this dataset, the highest profit was made by England, followed by Scotland and the last is wales.

Gender and Category based on sales – Clustered Column Chart:



- This one chart by itself shows the sales amount of the different genders and different product categories.
- This helps us to find the relationship between the products used by the men and women.

Finding the relationship between profit and discount based on product category – LineChart:



Using this chart, we can find the impact of discounts on different products. If the discount is more, the profit is less. If the discount is less, profit is more.

Dashboard:

