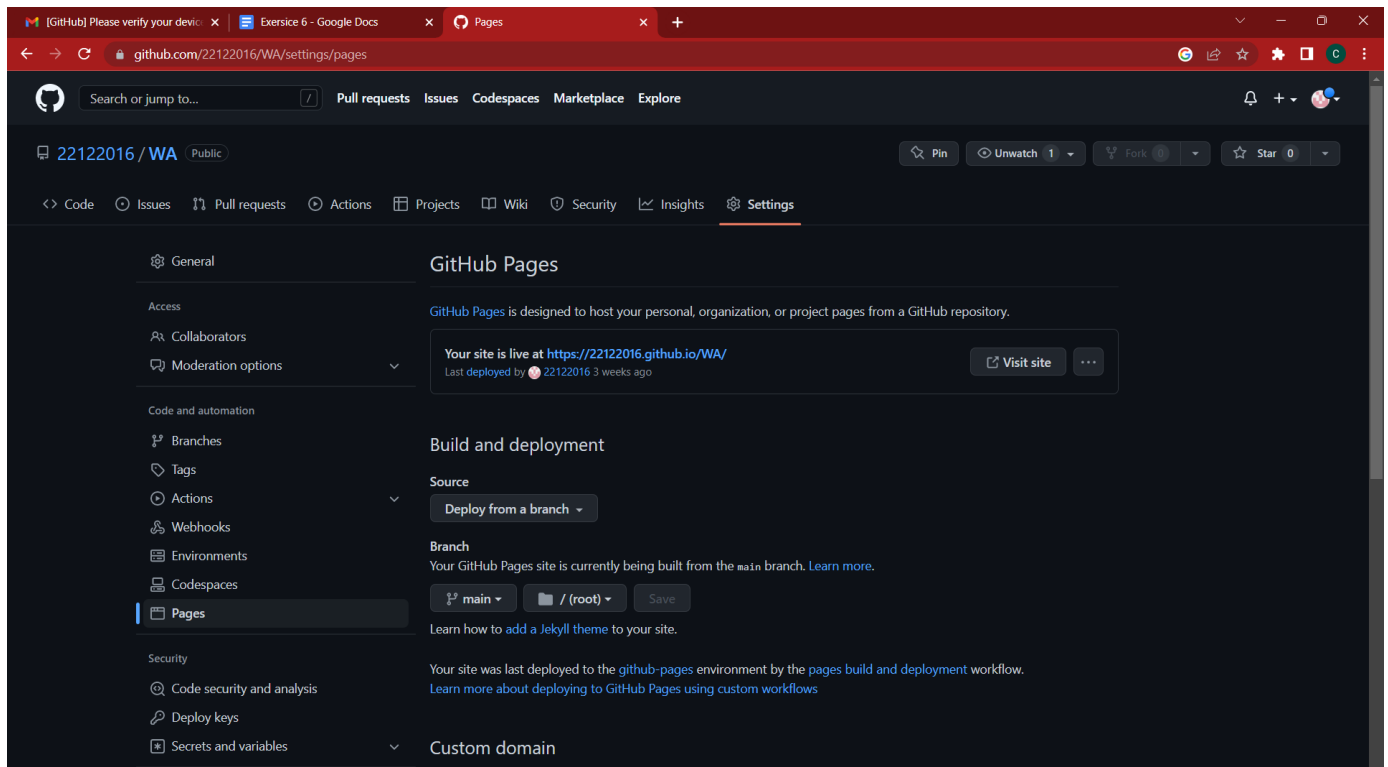
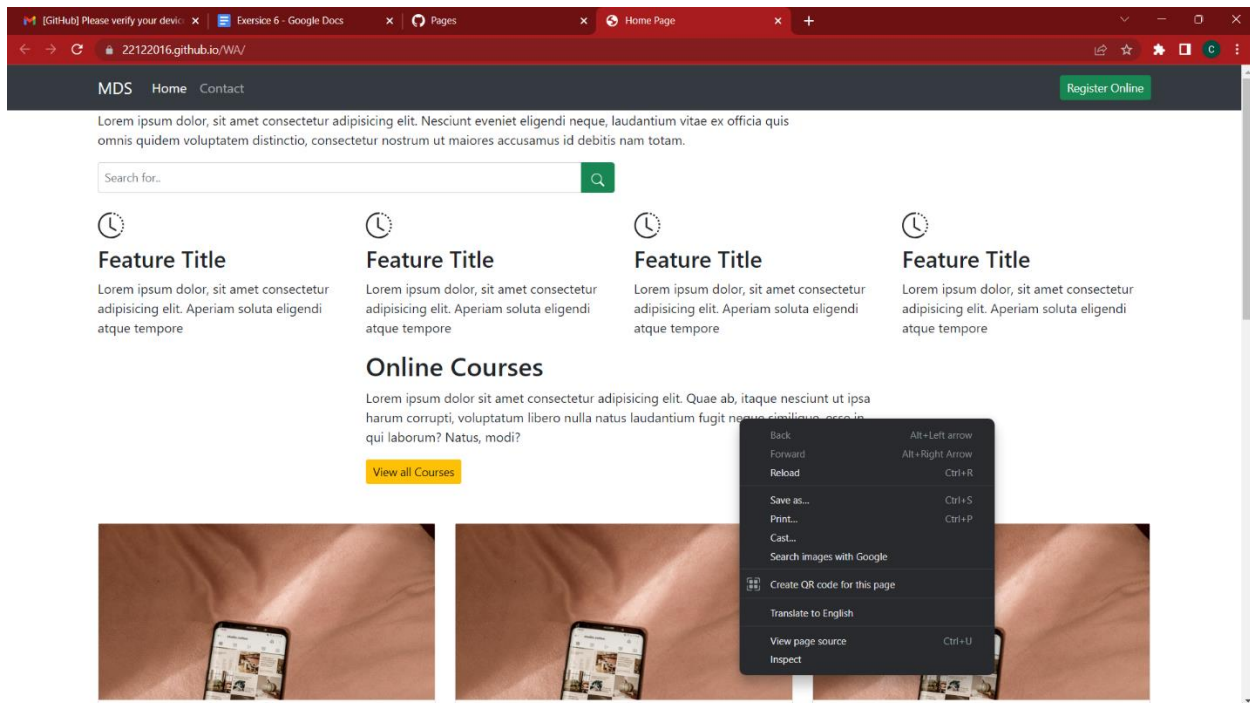


CHARAN N

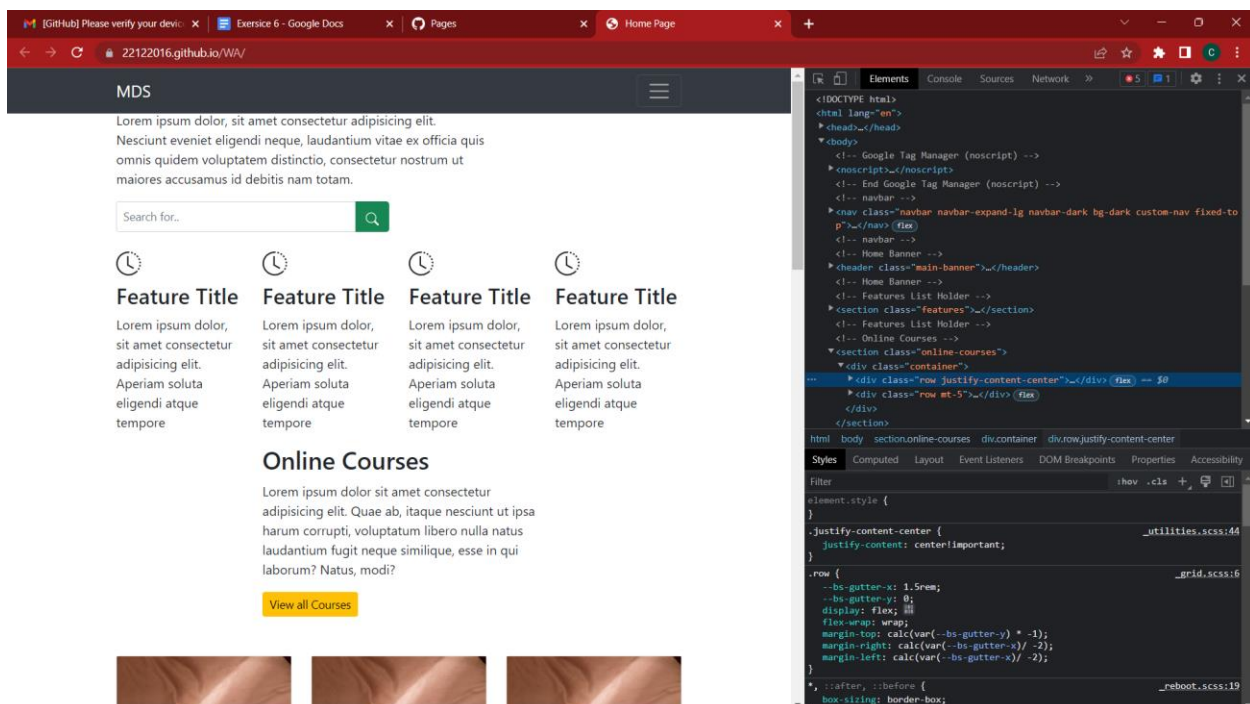
Create a Custom Event to trace the Registered Users using Button Click and enable the conversion rate for the same.

STEP-1: Go to the website you have created.





STEP-2: Right click on the website and click inspect and copy button click id.



STEP-3: Go to google analytics and click admin>web stream details> copy the measurement id.

The screenshot shows the Google Analytics Admin interface. On the left, the 'ADMIN' sidebar is visible with options like 'Setup Assistant', 'Property Settings', 'Data Streams', 'Events', 'Conversions', 'Audiences', 'Custom definitions', 'Data Settings', 'Reporting identity', 'Attribution Settings', 'Property Change History', 'Did data Deletion Requests', and 'DebugView'. The main content area is titled 'Web stream details' and shows a warning at the top: 'Data collection isn't active for your website. If you installed tags more than 48 hours ago, make sure they are set up correctly.' Below this, the 'Stream details' section displays the following information:

Stream NAME	STREAM URL	STREAM ID	MEASUREMENT ID
charann	https://22122016.github.io/WA/	4450703074	G-394YB5HYR2

Below the stream details, there are sections for 'Events' (including 'Enhanced measurement' which is turned on, and options to 'Modify events', 'Create custom events', and 'Measurement Protocol API secrets') and 'Google tag' (including 'Configure tag settings', 'Manage connected site tags', and 'View tag instructions').

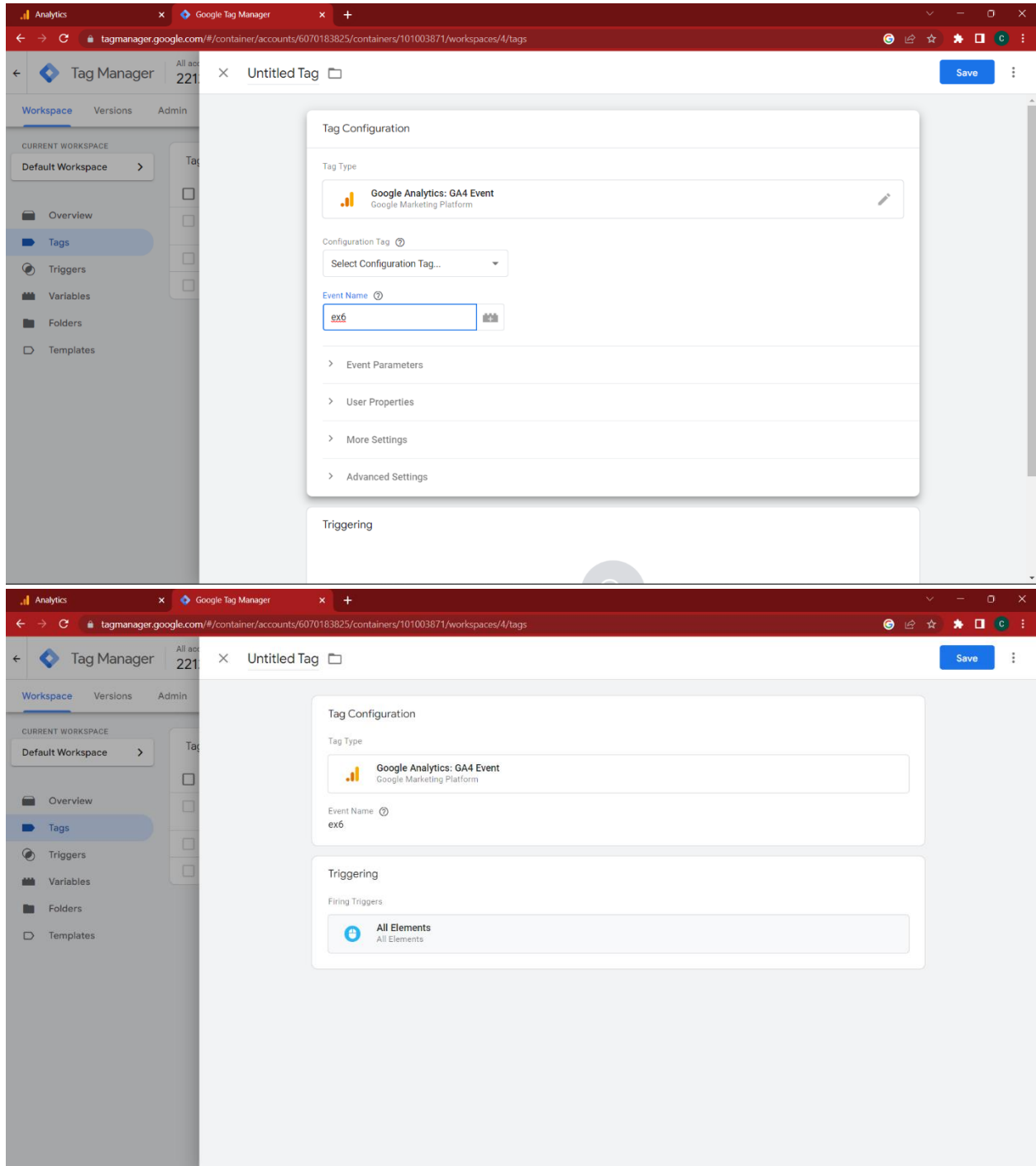
STEP-4: Go to the tag manager and select the correct account.

The screenshot shows the Google Tag Manager interface. The top navigation bar includes 'Workspace', 'Versions', and 'Admin'. The 'Workspace' section shows the account '22122016.github.io/WA/' and a search bar. The 'Admin' section shows 'GTM-T84GZGJ' and 'Workspace Changes: 6'. The main content area is titled 'Tags' and displays a list of tags:

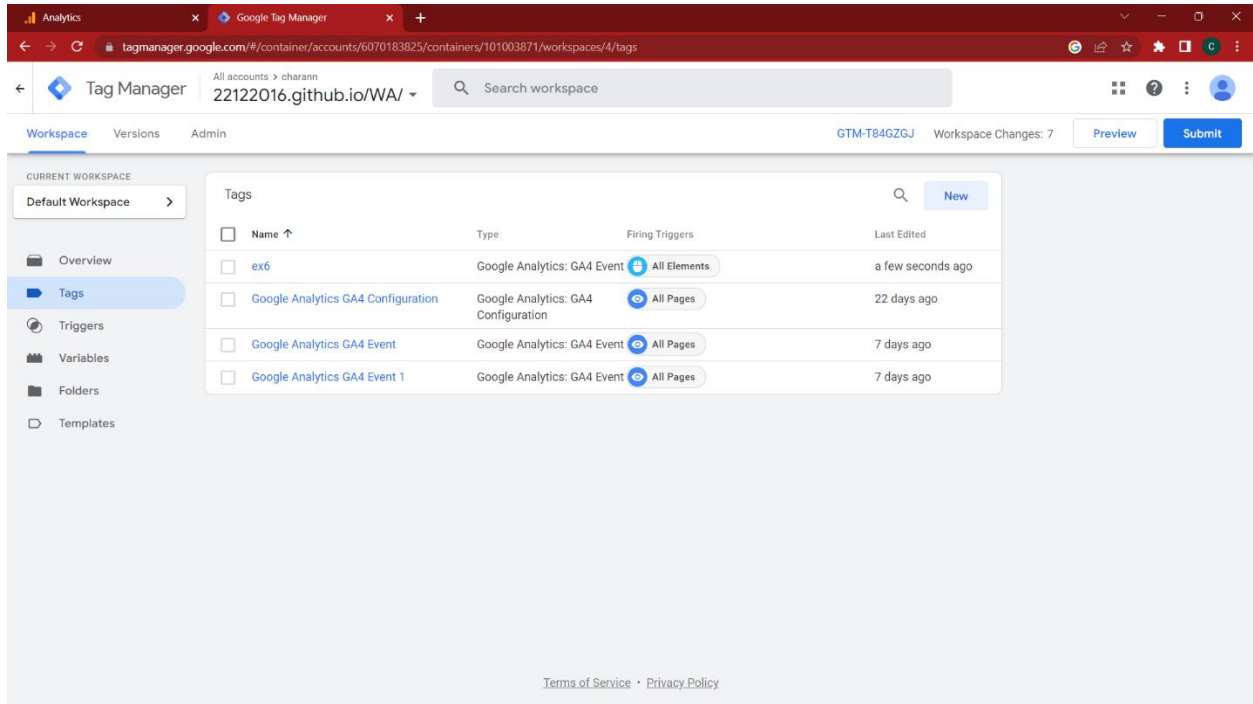
Name	Type	Firing Triggers	Last Edited
Google Analytics GA4 Configuration	Google Analytics: GA4 Configuration	All Pages	22 days ago
Google Analytics GA4 Event	Google Analytics: GA4 Event	All Pages	7 days ago
Google Analytics GA4 Event 1	Google Analytics: GA4 Event	All Pages	7 days ago

The left sidebar shows the 'CURRENT WORKSPACE' with options like 'Overview', 'Tags', 'Triggers', 'Variables', 'Folders', and 'Templates'. The 'Tags' option is currently selected.

STEP-5: Create new tags and triggers and select GA4 configuration and click all elements.



STEP-6: Then you can see the tags and triggers created.



The screenshot displays the Google Tag Manager (GTM) interface in a web browser. The browser's address bar shows the URL: `tagmanager.google.com/#/container/accounts/6070183825/containers/101003871/workspaces/4/tags`. The page title is "Tag Manager". The user is logged in as "charann" with the email "22122016.github.io/WA/". The interface includes a top navigation bar with "Workspace", "Versions", and "Admin" tabs. The "Workspace" tab is active, showing "GTM-T84GZGJ" and "Workspace Changes: 7". There are "Preview" and "Submit" buttons. A left sidebar lists navigation options: "Overview", "Tags" (selected), "Triggers", "Variables", "Folders", and "Templates". The main content area is titled "Tags" and contains a table of existing tags. The table has columns for "Name", "Type", "Firing Triggers", and "Last Edited".

Name	Type	Firing Triggers	Last Edited
ex6	Google Analytics: GA4 Event	All Elements	a few seconds ago
Google Analytics GA4 Configuration	Google Analytics: GA4 Configuration	All Pages	22 days ago
Google Analytics GA4 Event	Google Analytics: GA4 Event	All Pages	7 days ago
Google Analytics GA4 Event 1	Google Analytics: GA4 Event	All Pages	7 days ago

At the bottom of the page, there are links for "Terms of Service" and "Privacy Policy".

STEP-7: Then click preview and paste the url of the website and click submit.

The image shows two screenshots of the Google Tag Assistant interface. The top screenshot shows the 'Connect Tag Assistant to your site' dialog box. It features the Tag Assistant logo, the text 'Tag Manager Preview Mode', and a link to 'Learn why Tag Manager preview mode has changed'. Below this, it states: 'Tag Manager container GTM-T84GZGJ will be put into debug mode in this web browser. Enter a URL to your site to begin previewing your container.' A text input field contains the URL 'https://22122016.github.io/WA/'. A 'Connect' button is visible, with the text 'Opens your site in a new window' below it. A checkbox labeled 'Include debug signal in the URL' is checked. The bottom screenshot shows the 'Summary' page of the Tag Assistant. It displays the URL '22122016.github.io' and lists the tags found: 'GTM-T84GZGJ' and 'G-394YB5HYR2'. The 'Summary' section shows the 'Output of GTM-T84GZGJ' with tabs for 'Tags', 'Variables', 'Data Layer', 'Consent', and 'Errors'. The 'Tags' tab is active, showing 'Tags Fired' and 'Tags Not Fired'. Under 'Tags Fired', there are three items: 'Google Analytics GA4 Configuration', 'Google Analytics GA4 Event', and 'Google Analytics GA4 Event 1'. Each item shows it was fired 1 time(s). Under 'Tags Not Fired', there is one item: 'ex6' (Google Analytics: GA4 Event).

Finally, you can able to see the tags and triggers created. Then go to your website and do some activities and go to google analytics to see the new tags created under the debug view.