

Use this to increase your sales!!

Total users
68,292

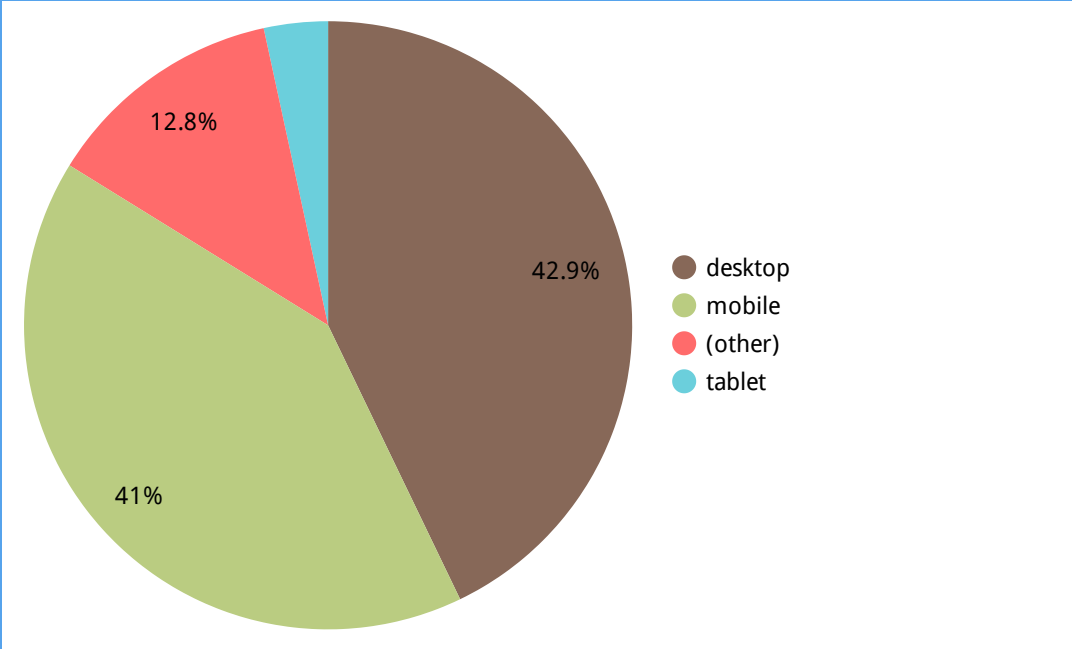
Device category
4

Items purchased
10,475

Language
57

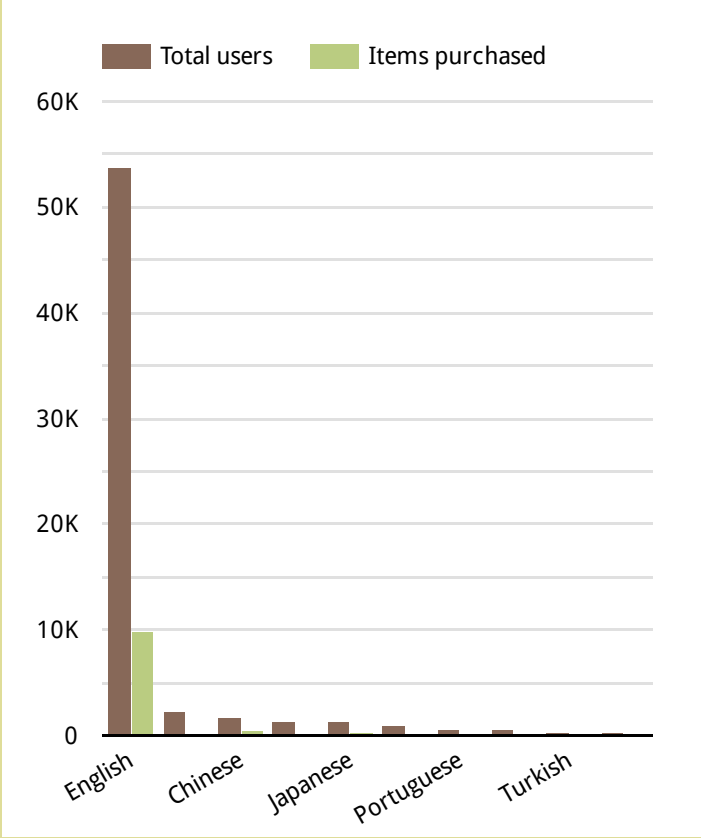
NUMBER OF USERS USING
DIFFERENT DEVICE CATEGORIES

Device category		Total users ▾
1.	desktop	34,916
2.	mobile	33,379
3.	(other)	10,416
4.	tablet	2,772
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NUMBER OF USERS FROM
DIFFERENT LANGUAGES

Language	Tot...	Items purch...
1. English	53,7...	9,761
2. Spanish	2,347	29
3. Chinese	1,665	441
4. French	1,363	2
5. Japanese	1,343	225
6. Korean	926	9
7. Portuguese	620	6
8. Russian	541	0
9. Turkish	194	0
1... Vietnamese	188	0
1... Ukrainian	176	2
1... Arabic	154	0
1 Indonesian	109	0
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Steps that can be taken to Increase the Sales:

- #Improve your website UI for People using Tablet.
- #Increase the languages available in the website.

CONVERSIONS By Event Name

Event name		Conversions ▾
1.	page_view	350,879
2.	view_item	84,760
3.	first_visit	57,664
4.	view_cart	19,472
5.	predicted_top_spenders	11,468
6.	begin_checkout	7,380
7.	purchase	1,252
8.	add_to_cart	770
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CONVERSIONS By Age

