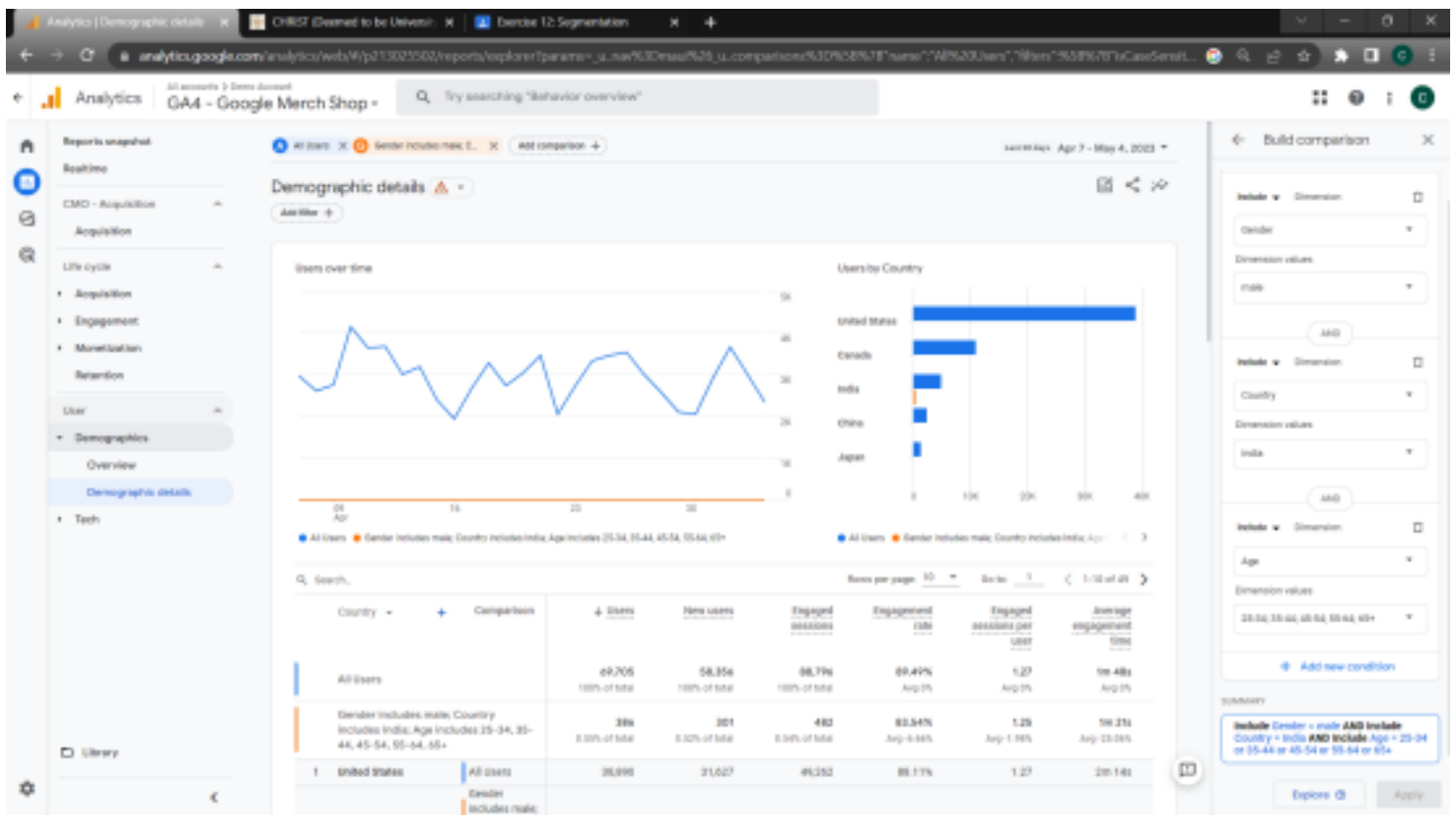**Charan N**

Segment the Indian male users whose age is >25 and compare the same
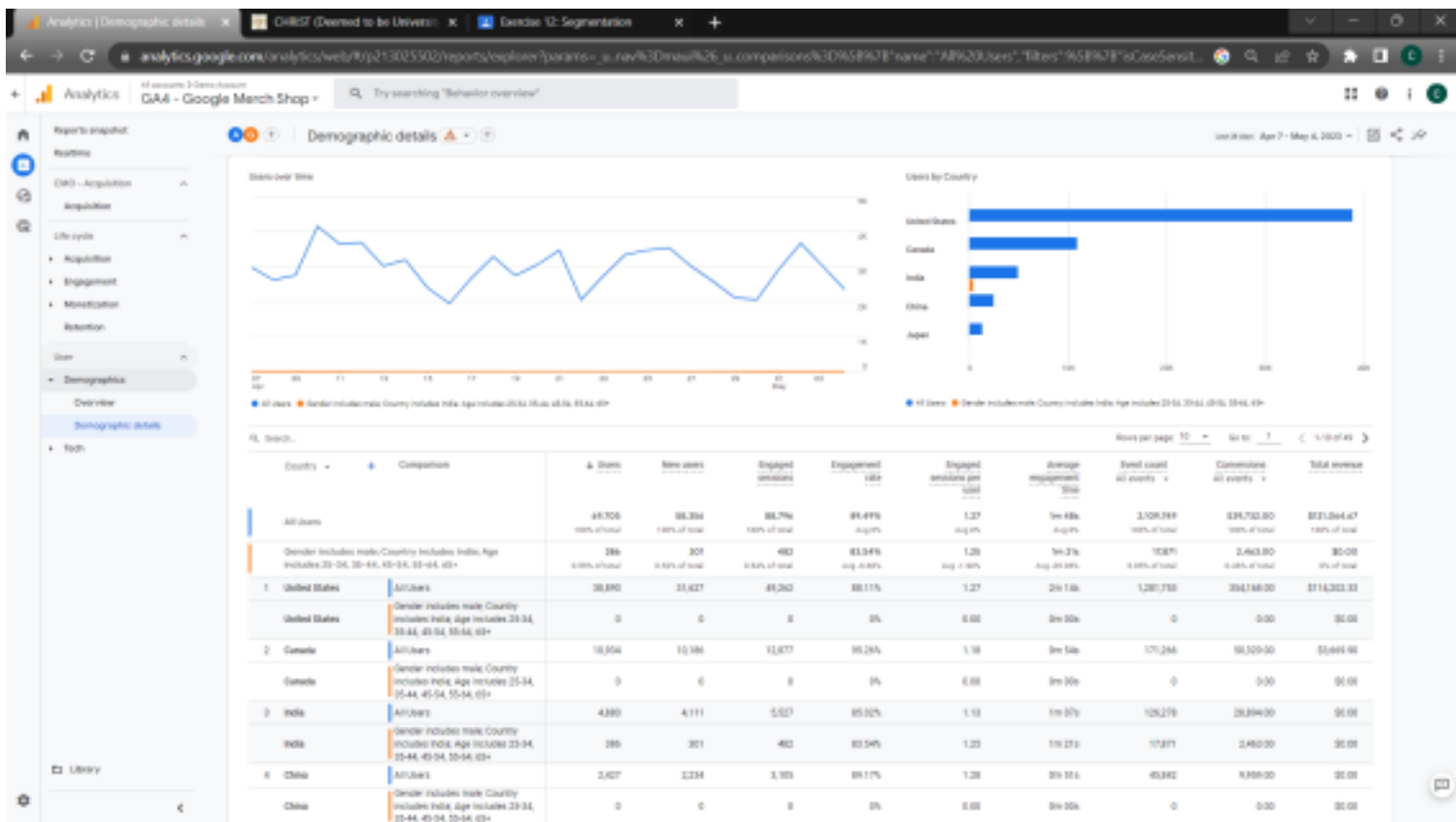category with US

Step 1: Go to google analytics with the demo account.

Step 2: Under reports, go to demography and click demographic details.

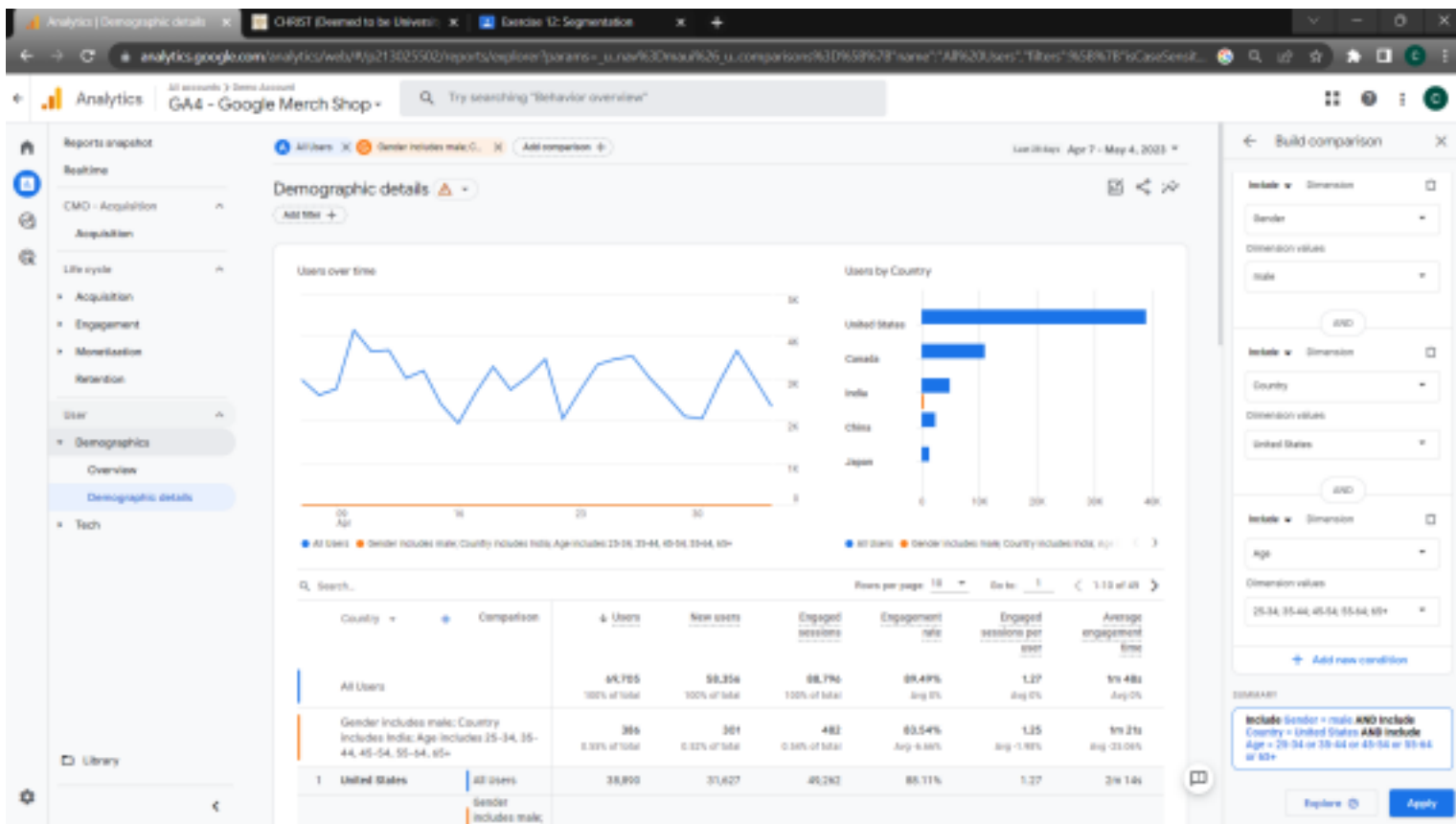Step 3: In the condition, give gender as male, country as India and age greater than 25.

Step 4: You can see the insight for Indian male uses having age greater than 25.

Step 5: And click add comparison to compare with the US.

Step 6: Let's give all the conditions the same as the previous one except the country and give it as US.

Step 7: You can get the result for the US.