

WEBSITE CREATION USING HTML/CSS/JS

PROJECT REPORT Submitted

by

Name: P. CHARAN NAYAN

Reg.No.: 12410829

Roll No: 14

Section: K24CW

BACHELOR OF COMPUTER SCIENCE AND TECHNOLOGY



LOVELY PROFESSIONAL UNIVERSITY, PUNJAB

CSE326 - INTERNET PROGRAMMING LABORATORY

November 2024

TABLE OF CONTENTS

S.NO.	TOPIC	PG.NO.
1.	PROJECT INTRODUCTION	2
2.	TECHNOLOGY'S	3
3.	FLOW CHART	3-4
4.	CODE SNIPPETS	6– 60
5.	CONCLUSION	61
6.	REFERENCES	61-63

Introduction:

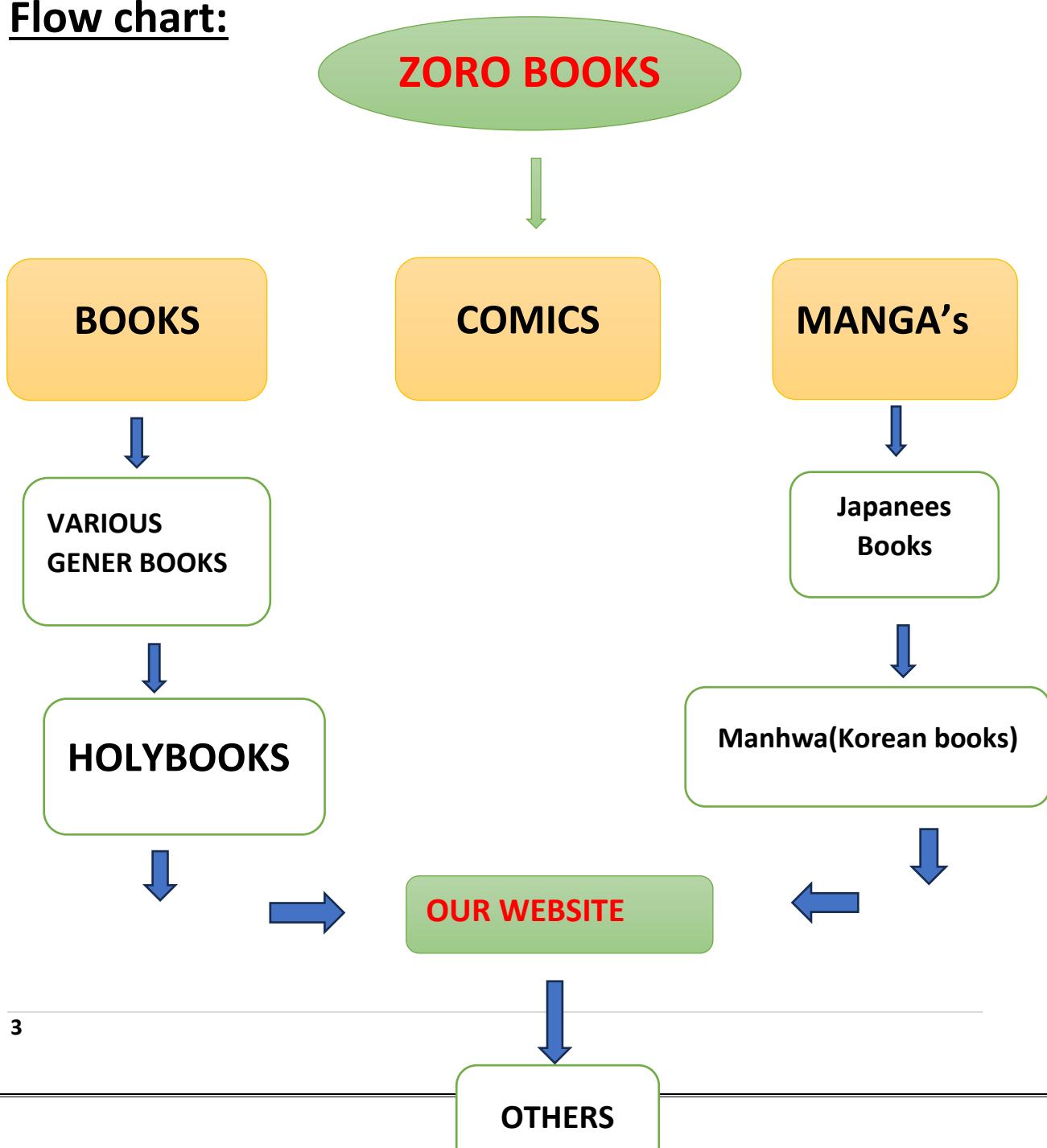
"The project's main goal is to develop an online book store where users can search for and make purchases of books based on title, author, and subject. The user's chosen books are displayed in a tabular format, and they can order them online using a debit card or credit card. Instead of going to a bookstore and wasting time, the user can purchase a book on this website. Customers can shop online for books at the Online Book Store using a web browser. A customer can create an account, sign in, add items to a shopping cart, and make purchases using his or her debit/credit card information. which also helps offline book stores

Technology Used:

The project is based on website creation by using HTML/CSS.

Technologies/Platform used : HTML, CSS,

Flow chart:



Working of Project :

The **ZORO BOOKS Store Project** is a web-based e-commerce application designed to allow users to browse, search, and purchase books. In addition to providing a simple and intuitive interface, this project includes elements of **data collection, categorization, and goal setting** to personalize and improve the user experience.

1. Data Collection:

- The project collects data such as **user preferences, most viewed books, and items added to the cart**.
- **HTML Forms** are used to capture user input, such as a user's genre preferences or feedback, while **JavaScript** captures browsing patterns and preferred genres.
- The collected data is stored locally or sent to a database if supported, allowing for later analysis to improve recommendations and store management.

2. Categorization:

- Books are categorized into sections such as **Genres** (e.g., Fiction, Non-Fiction, Science, History) and **Popular or New Releases**.
- **HTML and CSS** are used to create category-based pages and styled navigation, allowing users to filter and browse books by category.
- **JavaScript** can dynamically display books by category, based on user preferences or seasonal promotions. This

categorization enhances user navigation and helps guide users to books of interest more quickly.

3. Goal Setting:

- *The project includes a **goal-setting feature** where users can set reading goals, such as a target number of books to read within a period.*
 - *Using JavaScript, users can track progress towards these goals, with visual indicators showing their progress.*
 - *This feature provides a personalized user experience, encouraging users to engage with the bookstore and return for more books.*
-

Project Components

1. HTML Structure:

- **Home Page and Navigation:** Provides links to various categories, the shopping cart, and a personalized "Reading Goals" section.
- **Book Listings:** Each book is displayed with an image, title, author, price, and an "Add to Cart" button.
- **Data Collection Forms:** Forms are used for collecting user feedback, genre preferences, and goal setting.

2. CSS Styling:

- *CSS is used to style the website for an appealing layout, organized categories, and a responsive design for different devices.*
- *Visual progress bars and badges are designed to display reading goals, making the experience more engaging.*

Code Snippets:

1) MAIN PAGE:

```
<html lang="en">

<head>
    <meta charset="UTF-8" />
    <meta http-equiv="X-UA-Compatible" content="IE=edge" />
    <meta name="viewport" content="width=device-width, initial-
scale=1.0" />
    <title>Book Store</title>
    <link rel="stylesheet"
        href="https://cdnjs.cloudflare.com/ajax/libs/font-
awesome/5.15.3/css/all.min.css"
        integrity="sha512-
iBBXm8fW90+nuLcSKlbmrPcLa0OT92xO1BIzZ+ywDWZCvqsWgccV3gF
oRBv0z+8dLJgyAHIhR35VZc2oM/gI1w=="
        crossorigin="anonymous" referrerPolicy="no-referrer" />
    <link rel="stylesheet" href="xyz.css">
</head>

<body>
    <nav class="navbar">
        <div class="navbar-container container">
            <input type="checkbox" name="" id="">
            <div class="hamburger-lines">
                <span class="line line1"></span>
                <span class="line line2"></span>
                <span class="line line3"></span>
            </div>
        </div>
    </nav>
</body>
```

```
<ul class="menu-items">
    <li><a href="#home">Home</a></li>
    <li><a href="#about">About</a></li>
    <li><a href="#food">Category</a></li>
    <li><a href="#food-menu">Comics</a></li>
    <li><a href="#testimonials">Testimonial</a></li>
    <li><a href="#contact">Contact</a></li>
</ul>
<h1 class="logo">Zoro's Books</h1>
</div>
</nav>
<section class="showcase-area" id="showcase">
    <div class="showcase-container">
        <h1 class="main-title" id="home">Discover Your Next Favorite Book</h1>
        <p>Explore our collection of books across various genres.</p>
        <a href="project.html" class="btn btn-primary">Shop Now</a>
    </div>
</section>

<section id="about">
    <div class="about-wrapper container">
        <div class="about-text">
            <p class="small">About Us</p>
            <h2>" Every purchase on the site financially supports independent bookstores. "</h2>
            <p>
```

We believe local bookstores are essential community hubs that foster culture, curiosity, and a love of reading, and we're committed to helping them thrive

```
</p>
</div>
<div class="about-img">
  
</div>
</div>
</section>
<section id="food">
  <h2>Geners of Books</h2>
  <div class="food-container container">
    <div class="food-type fruite">
      <div class="img-container">
        
        <div class="img-content">
          <h3>Thriller</h3>
          <a href="https://www.google.co.in/books/edition/Dark_Matter/85nrCgAAQBAJ?hl=en" class="btn btn-primary" target="blank">learn more</a>
        </div>
      </div>
    </div>
    <div class="food-type vegetable">
      <div class="img-container">
        
        <div class="img-content">
```

```
<h3>Tragedy</h3>
<a
href="https://www.google.co.in/books/edition/Shakespeare_s_Trage
dy_of_Romeo_and_Julie/KoA0AAAAMAAJ?hl=en&gbpv=0" class="btn
btn-primary" target="blank">learn
    more</a>
</div>
</div>
</div>
<div class="food-type grin">
    <div class="img-container">
        
        <div class="img-content">
            <h3>Adventure</h3>
            <a
href="https://www.google.co.in/books/edition/The_Adventures_of_H
uckleberry_Finn/s9q60rLUbRcC?hl=en&gbpv=0" class="btn btn-
primary" target="blank">learn
            more</a>
        </div>
    </div>
</div>
</div>
</div>
</section>
<section id="food-menu">
    <h2 class="food-menu-heading">MANGA 's(Comics)</h2>
    <div class="food-menu-container container">
        <div class="book-menu-item">
            <div class="food-img">
```

```

</div>
<div class="food-description">
    <h2 class="food-titile">Vagabond</h2>
    <p>
        Vagabond (Japanese: バガボンド, Hepburn: Bagabondo) is a Japanese epic martial arts manga series written and illustrated by Takehiko Inoue
    </p>
    <p class="food-price">Price: ₩ 5999</p>
</div>
</div>

<div class="book-menu-item">
    <div class="food-img">
        
    </div>
    <div class="food-description">
        <h2 class="food-titile">Vinland Saga</h2>
        <p>
            Vinland Saga is a Japanese historical manga series written and illustrated by Makoto Yukimura.
        </p>
        <p class="food-price">Price: ₩ 2500</p>
    </div>
    </div>
    <div class="book-menu-item">
        <div class="food-img">
            
```

```
</div>
<div class="food-description">
    <h2 class="food-titile">Jujutsu Kaisen</h2>
    <p>
        Jujutsu Kaisen is a Japanese manga series written and
        illustrated by Gege Akutami. It was serialized in Shueisha's shōnen
        manga magazine
    </p>
    <p class="food-price">Price: ₩9000</p>
</div>
</div>
<div class="book-menu-item">
    <div class="food-img">
        
    </div>
    <div class="food-description">
        <h2 class="food-titile">ONE PIECE vol- 1 to 10</h2>
        <p>
            One Piece is a Japanese manga series written and
            illustrated by Eiichiro Oda.
        </p>
        It has been serialized in Shueisha's shōnen manga
        magazine Weekly Shōnen Jump since July 1997
    </div>
    <p class="food-price">Price: ₩8000 </p>
</div>
</div>
<div class="book-menu-item">
    <div class="food-img">
        

```

```
</div>
<div class="food-description">
    <h2 class="food-titile">Berserk</h2>
    <p>
        Berserk is a Japanese manga series written and
        illustrated by Kentaro Miura. Set in a medieval Europe-inspired dark
        fantasy world
    </p>
    <p class="food-price">Price: ₩ 4000</p>
</div>
</div>
<div class="book-menu-item">
    <div class="food-img">
        
    </div>
    <div class="food-description">
        <h2 class="food-titile">Bleach-TYW</h2>
        <p>
            Bleach is a Japanese manga series written and
            illustrated by Tite Kubo.
        </p>
        It follows the adventures of a teenager Ichigo Kurosaki,
        who obtains the powers of a Soul Reaper
    </p>
    <p class="food-price">Price: ₩9000</p>
</div>
</div>
</div>
</section>
<section id="testimonials">
```

```
<h2 class="testimonial-title">What Our Customers Say</h2>
```

```
<div class="testimonial-container container">
```

```
 <div class="testimonial-box">
```

```
   <div class="customer-detail">
```

```
     <div class="customer-photo">
```

```
       
```

```
     <p class="customer-name">Tejesh Adireddy</p>
```

```
   </div>
```

```
 </div>
```

```
 <div class="star-rating">
```

```
   <span class="fa fa-star checked"></span>
```

```
 </div>
```

```
 <p class="testimonial-text">
```

Must Vist Website store for Book lovers and Manga lovers.

Books of many varites are shown here.

Must buy Worth the price

```
 </p>
```

```
</div>
```

```
<div class="testimonial-box">
```

```
   <div class="customer-detail">
```

```
     <div class="customer-photo">
```

```
       
```

```
     <p class="customer-name">Vinayak</p>
```

```
   </div>
```

```
</div>
<div class="star-rating">
    <span class="fa fa-star checked"></span>
    <span class="fa fa-star checked"></span>
    <span class="fa fa-star checked"></span>
    <span class="fa fa-star checked"></span>
    <span class="fa fa-star checked"></span>
</div>
<p class="testimonial-text">
    A best place to buy books for book lovers.
    I was searching for a book for many years and I was happy
    that I could find it here.
</p>
```

```
</div>
<div class="testimonial-box">
    <div class="customer-detail">
        <div class="customer-photo">
            
            <p class="customer-name">Pavan Reddy</p>
        </div>
    </div>
    <div class="star-rating">
        <span class="fa fa-star checked"></span>
        <span class="fa fa-star checked"></span>
        <span class="fa fa-star checked"></span>
        <span class="fa fa-star checked"></span>
        <span class="fa fa-star checked"></span>
    </div>
```

```
<p class="testimonial-text">  
    I like the fact that I can support a local independent book  
    store and still order on line.  
    Deliveries have been and good.  
</p>  
</div>  
</div>  
<div class="testimonial-box">  
    <div class="customer-detail">  
        <div class="customer-photo">  
              
            <p class="customer-name">Jaspreet</p>  
        </div>  
    </div>  
    <div class="star-rating">  
        <span class="fa fa-star checked"></span>  
        <span class="fa fa-star checked"></span>  
        <span class="fa fa-star checked"></span>  
        <span class="fa fa-star checked"></span>  
        <span class="fa fa-star checked"></span>  
    </div>  
    <i class="testimonial-text">  
        I love everything about this - easy to order,<br> even an  
        advance order like my friend's book, great communication,  
        packaging.<br>  
        I especially love knowing that a portion of the sales go to an  
        independent bookstore of our choice!  
</i>
```

```
</div>
</div>
</section>
<section id="contact">
  <div class="contact-container container">
    <div class="contact-img">
      
    </div>

    <div class="form-container">
      <h2>Contact Us</h2>
      <input type="text" placeholder="Your Name" />
      <input type="email" placeholder="E-Mail" />
      <textarea cols="30" rows="6" placeholder="Type Your Message"></textarea>
      <a href="#" class="btn btn-primary">Submit</a>
    </div>
  </div>
</section>
<footer id="footer">
  <h2>BOOKS STORE&copy; all rights reserved</h2>
</footer>

</html>

</body>

</html>
```

2) MAIN PAGE CSS:

```
*,
*:after,
*:before {
  box-sizing: border-box;
  padding: 0;
  margin: 0;
}

.html {
  font-size: 62.5%;
}

body {
  font-family: "Poppins", sans-serif;
}

.container {
  max-width: 1200px;
  width: 90%;
  margin: auto;
}

.btn {
  display: inline-block;
  padding: 0.5em 1.5em;
  text-decoration: none;
```

```
border-radius: 50px;  
cursor: pointer;  
outline: none;  
margin-top: 1em;  
text-transform: uppercase;  
font-weight: small;  
}  
  
.btn-primary {  
color: #fff;  
background: #16a083;  
}  
  
.btn-primary:hover {  
background: #117964;  
transition: background 0.3s ease-in-out;  
}  
  
.navbar input[type="checkbox"],  
.navbar .hamburger-lines {  
display: none;  
}  
  
.navbar {  
box-shadow: 0px 5px 10px 0px #aaa;  
position: fixed;  
width: 100%;  
background: #fff;  
color: #000;
```

```
    opacity: 0.85;
    height: 50px;
    z-index: 12;
}

.navbar-container {
    display: flex;
    justify-content: space-between;
    height: 64px;
    align-items: center;
}

.menu-items {
    order: 2;
    display: flex;
}

.menu-items li {
    list-style: none;
    margin-left: 1.5rem;
    margin-bottom: 0.5rem;
    font-size: 1.2rem;
}

.menu-items a {
    text-decoration: none;
    color: #444;
    font-weight: 500;
    transition: color 0.3s ease-in-out;
}
```

```
}
```



```
.menu-items a:hover {  
    color: #117964;  
    transition: color 0.3s ease-in-out;  
}
```

```
.logo {  
    order: 1;  
    font-size: 2.3rem;  
    margin-bottom: 0.5rem;  
}
```

```
.showcase-area {  
    height: 50vh;  
    background: linear-gradient(  
        rgba(240, 240, 240, 0.144),  
        rgba(255, 255, 255, 0.336)  
    ),  
    url("press.png");  
    background-size: cover;  
    background-position: center;  
    background-repeat: no-repeat;  
}
```

```
.showcase-container {  
    display: flex;  
    flex-direction: column;  
    align-items: center;
```

```
justify-content: center;
height: 100%;
font-size: 1.6rem;
}

.main-title {
text-transform: uppercase;
margin-top: 1.5em;
}

#about {
padding: 50px 0;
background: #f5f5f7;
}

.about-wrapper {
display: flex;
flex-wrap: wrap;
}

#about h2 {
font-size: 2.3rem;
}

#about p {
font-size: 1.2rem;
color: #555;
}
```

```
#about .small {
    font-size: 1.2rem;
    color: #666;
    font-weight: 600;
}

.about-img {
    flex: 1 1 400px;
    padding: 30px;
    transform: translateX(150%);
    animation: about-img-animation 1s ease-in-out forwards;
}

@keyframes about-img-animation {
    100% {
        transform: translate(0);
    }
}

.about-text {
    flex: 1 1 400px;
    padding: 30px;
    margin: auto;
    transform: translate(-150%);
    animation: about-text-animation 1s ease-in-out forwards;
}

@keyframes about-text-animation {
    100% {
```

```
    transform: translate(0);
}
}

.about-img img {
    display: block;
    height: 400px;
    max-width: 100%;
    margin: auto;
    object-fit: cover;
    object-position: right;
}

#food {
    padding: 5rem 0 10rem 0;
}

#food h2 {
    text-align: center;
    font-size: 2.5rem;
    font-weight: 400;
    margin-bottom: 40px;
    text-transform: uppercase;
    color: #555;
}

.food-container {
    display: flex;
    justify-content: space-between;
```

```
}
```



```
.food-container img {  
    display: block;  
    width: 100%;  
    margin: auto;  
    max-height: 300px;  
    object-fit: cover;  
    object-position: center;  
}
```

```
.img-container {  
    margin: 0 1rem;  
    position: relative;  
}
```

```
.img-content {  
    position: absolute;  
    top: 70%;  
    left: 50%;  
    transform: translate(-50%, -50%);  
    opacity: 0;  
    z-index: 2;  
    text-align: center;  
    transition: all 0.3s ease-in-out 0.1s;  
}
```

```
.img-content h3 {  
    color: #fff;
```

```
font-size: 2.2rem;
}

font-size: 1.2rem;
}

content: "";
display: block;
position: absolute;
top: 0;
left: 0;
width: 100%;
height: 100%;
background: rgba(0, 0, 0, 0.871);
opacity: 0;
z-index: 1;

transform: scaleY(0);
transform-origin: 100% 100%;
transition: all 0.3s ease-in-out;
}

opacity: 1;
transform: scaleY(1);
}
```

```
.img-container:hover .img-content {  
    opacity: 1;  
    top: 40%;  
}  
  
}
```

```
.food-menu-heading {  
    text-align: center;  
    font-size: 3.4rem;  
    font-weight: 400;  
    color: #666;  
}  
  
}
```

```
.food-menu-container {  
    display: flex;  
    flex-wrap: wrap;  
    padding: 50px 0px 30px 0px;  
}  
  
}
```

```
.food-menu-container img {  
    display: block;  
    width: 250px;  
    height: 250px;  
    border-radius: 50%;  
    object-fit: cover;  
    object-position: center;  
}  
  
}
```

```
.book-menu-item {  
    display: flex;
```

```
flex: 1 1 600px;  
justify-content: space-evenly;  
margin-bottom: 3rem;  
}
```

```
.food-description {  
  margin: auto 1.5rem;  
}
```

```
.font-title {  
  font-size: 1.8rem;  
  font-weight: 400;  
  color: #444;  
}
```

```
.food-description p {  
  font-size: 1.4rem;  
  color: #555;  
  font-weight: 500;  
}
```

```
.food-description .food-price {  
  color: #117964;  
  font-weight: 700;  
}
```

```
#testimonials {  
  padding: 5rem 0;  
  background: rgba(243, 243, 243);
```

```
}
```

```
.testimonial-title {  
    text-align: center;  
    font-size: 2.8rem;  
    font-weight: 400;  
    color: #555;  
}
```

```
.testimonial-container {  
    display: flex;  
    justify-content: space-between;  
    font-size: 1.4rem;  
    padding: 1rem;  
}
```

```
.testimonial-box .checked {  
    color: #ff9529;  
}
```

```
.testimonial-box .testimonial-text {  
    margin: 1rem 0;  
    color: #444;  
}
```

```
.testimonial-box {  
    text-align: center;  
    padding: 1rem;  
}
```

```
.customer-photo img {  
    display: block;  
    width: 150px;  
    height: 150px;  
    object-fit: cover;  
    object-position: center;  
    border-radius: 50%;  
    margin: auto;  
}
```

```
#contact {  
    padding: 5rem 0;  
    background: rgb(226, 226, 226);  
}
```

```
.contact-container {  
    display: flex;  
    background: #fff;  
}
```

```
.contact-img {  
    width: 50%;  
}
```

```
.contact-img img {  
    display: block;  
    height: 400px;  
    width: 100%;
```

```
    object-position: center;  
    object-fit: cover;  
}  
  
 .form-container {
```

```
    padding: 1rem;  
    width: 50%;  
    margin: auto;  
}
```

```
.form-container input {  
    display: block;  
    width: 100%;  
    border: none;  
    border-bottom: 2px solid #ddd;  
    padding: 1rem 0;  
    box-shadow: none;  
    outline: none;  
    margin-bottom: 1rem;  
    color: #444;  
    font-weight: 500;  
}
```

```
.form-container textarea {  
    display: block;  
    width: 100%;  
    border: none;  
    border-bottom: 2px solid #ddd;  
    color: #444;
```

```
outline: none;  
padding: 1rem 0;  
resize: none;  
}
```

```
.form-container h2 {  
font-size: 2.7rem;  
font-weight: 500;  
color: #444;  
margin-bottom: 1rem;  
margin-top: -1.2rem;  
}
```

```
.form-container a {  
font-size: 1.3rem;  
}
```

```
#footer h2 {  
text-align: center;  
font-size: 1.8rem;  
padding: 2.6rem;  
font-weight: 500;  
color: #fff;  
background: rgb(30, 29, 29);  
}
```

3) SHOP NOW HTML AND CSS:

```
<!DOCTYPE html>
<html lang="en">
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-
scale=1.0">
  <link rel="stylesheet" href="styles.css">
  <title>Book Store - Home</title>
  <style>
    body {
      font-family: 'Arial', sans-serif;
      margin: 0;
      padding: 0;
      background-color: #f4f4f9;
      color: #333;
    }

    header {
      background-color: powderblue;
      color: black;
      padding: 1em 2em;
      display: flex;
      justify-content: space-between;
      align-items: center;
    }

    .logo {
      font-size: 1.8em;
```

```
font-weight: bold;

list-style-type: none;
padding: 0;
}

nav ul li {
display: inline;
margin: 0 15px;
}

nav a {
color: white;
text-decoration: none;
}

.hero {
background-image: url(books.jpg);
color: white;
padding: 3em 0;
text-align: center;
}

.hero h1 {
font-size: 3em;
margin-bottom: 0.5em;
}
```

```
.btn {  
    background-color: #e94e77;  
    color: white;  
    padding: 0.7em 1.5em;  
    border: none;  
    border-radius: 4px;  
    text-decoration: none;  
    cursor: pointer;  
    font-weight: bold;  
    transition: background-color 0.3s;  
}  
  
.btn:hover {  
    background-color: #d43f6e;  
}
```

```
.product-grid {  
    display: flex;  
    justify-content: center;  
    flex-wrap: wrap;  
    padding: 2em;  
}
```

```
.product-card {  
    background: white;  
    border-radius: 8px;  
    box-shadow: 0 4px 12px rgba(0, 0, 0, 0.1);  
    margin: 1em;  
    padding: 1em;
```

```
width: 200px;
text-align: center;
}

.product-card img {
width: 100%;
border-radius: 8px;
}

.product-card h3 {
color: #333;
}

.price {
color: #e94e77;
font-weight: bold;
margin: 0.5em 0;
}

.product-detail {
display: flex;
flex-direction: column;
align-items: center;
padding: 2em;
}

.product-detail img {
width: 300px;
border-radius: 8px;
```

```


}



footer {



background-color: #343a40;



color: white;



text-align: center;



padding: 1em 0;



}



</style>



<header>



<div class="logo">Zoro's Books</div>



</header>



<main>



<section class="hero">



<h1>Discover Your Next Favorite Book</h1>



<p>Explore our collection of books across various genres.</p>



</section>



</main>



<main>



<h2>Our Collection</h2>



<div class="product-grid">



<div class="product-card">







<h3>Can't Hurt Me</h3>



<p>David Goggins</p>



<p>₹999</p>


```

```
<a href="book1.html" class="btn">Buy Now</a>
</div>
<div class="product-card">
    
    <h3>One Hundred Year Solitude</h3>
    <p>Gabriel García Márquez</p>
    <p>₹799</p>
    <a href="book2.html" class="btn">Buy Now</a>
</div>
<div class="product-card">
    
    <h3>1984</h3>
    <p>George Orwell</p>
    <p>₹599</p>
    <a href="book3.html" class="btn">Buy Now</a>
</div>
<div class="product-card">
    
    <h3>The Adventure Of Huckleberry Finn</h3>
    <p>Mark Twain</p>
    <p>₹790</p>
    <a href="book4.html" class="btn">Buy Now</a>
</div>
</div>
</main>

<main>
    <div class="product-detail">
        
```

<h1>Bhagavad Gita</h1>
<h2>Hindu Scripture</h2>
<h3>Price: ₹1600</h3>
<p>The Bhagavad Gita, Sanskrit: भगवद्गीता, often referred to as the Gita is a Hindu scripture, dated to the second or first century which forms part of the Epic Mahabharata.
 It is a synthesis of various strands of Indian religious thought, including the Vedic concept of dharma (duty, rightful action);

The Gita posits the existence of an individual self (jivatman) and the higher Godself (Krishna, Atman/Brahman) in every being

the Krishna-Arjuna dialogue has been interpreted as a metaphor for an everlasting dialogue between the two</p>

Buy Now
</div>
</main>
<main>
<h2>Contact Us</h2>
<p>Email: support@bookstore.com</p>
<p>Phone: (123) 456-7890</p>
<p>For inquiries, please reach out to us!</p>
</main>

<footer>
<p>© 2024 Book Store. All Rights Reserved.</p>
</footer>
</body>
</head>

4)

i)SHOP NOW(BOOK 1 CART):

```
<!DOCTYPE html>
<html lang="en">
<head>
<meta charset="UTF-8">
<meta name="viewport" content="width=device-width, initial-
scale=1.0">
<title>Shopping Cart</title>
<style>
body {
    font-family: Arial, sans-serif;
    margin: 0;
    padding: 0;
    background-color: #f4f4f4;
}
.container {
    width: 80%;
    margin: 50px auto;
    background-color: white;
    padding: 20px;
    box-shadow: 0 4px 8px rgba(0, 0, 0, 0.1);
}
table {
    width: 100%;
    border-collapse: collapse;
}
table th, table td {
```

```
padding: 15px;
text-align: left;
border-bottom: 1px solid #ddd;
}





```

```
<body>

<div class="container">
    <h2>Shopping Cart</h2>
    <table>
        <thead>
            <tr>
                <th>Product</th>
                <th>Price</th>
                <th>Quantity</th>
                <th>Subtotal</th>
                <th>Remove</th>
            </tr>
        </thead>
        <tbody>
            <tr>
                <td>Can't Hurt Me- David Goggins</td>
                <td>999</td>
                <td><input type="number" class="quantity" value="1"></td>
                <td>₹999</td>
                <td><button>Remove</button></td>
            </tr>
        </tbody>
        <tfoot>
            <tr>
                <td colspan="3" class="total"><strong>Total:</strong></td>
                <td colspan="2">₹999.00</td>
            </tr>
        </tfoot>
    </table>
</div>
```

```
</table>

<div class="checkout">
    <button>Proceed to Checkout</button>
</div>
</div>

</body>
</html>
```

ii)BOOK 2 CART:

```
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Shopping Cart</title>
    <style>
        body {
            font-family: Arial, sans-serif;
            margin: 0;
            padding: 0;
            background-color: #f4f4f4;
        }
        .container {
            width: 80%;
            margin: 50px auto;
        }
    </style>
</head>
<body>
    <div class="container">
        <table border="1">
            <thead>
                <tr>
                    <th>Book Name</th>
                    <th>Author Name</th>
                    <th>Price</th>
                </tr>
            </thead>
            <tbody>
                <tr>
                    <td>The Great Gatsby</td>
                    <td>F. Scott Fitzgerald</td>
                    <td>$12.99</td>
                </tr>
                <tr>
                    <td>To Kill a Mockingbird</td>
                    <td>Harper Lee</td>
                    <td>$14.99</td>
                </tr>
                <tr>
                    <td>Pride and Prejudice</td>
                    <td>Jane Austen</td>
                    <td>$11.99</td>
                </tr>
                <tr>
                    <td>The Catcher in the Rye</td>
                    <td>J.D. Salinger</td>
                    <td>$13.99</td>
                </tr>
            </tbody>
        </table>
        <div class="checkout">
            <button>Proceed to Checkout</button>
        </div>
    </div>
</body>
</html>
```

```
background-color: white;
padding: 20px;
box-shadow: 0 4px 8px rgba(0, 0, 0, 0.1);
}

table {
    width: 100%;
    border-collapse: collapse;
}

table th, table td {
    padding: 15px;
    text-align: left;
    border-bottom: 1px solid #ddd;
}

table th {
    background-color: #f4f4f4;
}

.quantity {
    width: 50px;
}

.total {
    text-align: right;
}

.checkout {
    margin-top: 20px;
    text-align: right;
}

.checkout button {
    padding: 10px 20px;
    background-color: red;
}
```

```
        color: white;
        border: none;
        cursor: pointer;
    }
.checkout button:hover {
    background-color: blue;
}
</style>
</head>
<body>

<div class="container">
    <h2>Shopping Cart</h2>
    <table>
        <thead>
            <tr>
                <th>Product</th>
                <th>Price</th>
                <th>Quantity</th>
                <th>Subtotal</th>
                <th>Remove</th>
            </tr>
        </thead>
        <tbody>
            <tr>
                <td>One Hudred Year Solitude - Gabriel García
Márquez</td>
                <td>799</td>
                <td><input type="number" class="quantity" value="1"></td>
```

```

        <td>₹799</td>
        <td><button>Remove</button></td>
    </tr>
</tbody>
<tfoot>
    <tr>
        <td colspan="3" class="total"><strong>Total:</strong></td>
        <td colspan="2">₹799.00</td>
    </tr>
</tfoot>
</table>

<div class="checkout">
    <button>Proceed to Checkout</button>
</div>
</div>

</body>
</html>

```

iii)BOOK 3 CART:

```

<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Shopping Cart</title>

```

```
<style>

body {
    font-family: Arial, sans-serif;
    margin: 0;
    padding: 0;
    background-color: #f4f4f4;
}

.container {
    width: 80%;
    margin: 50px auto;
    background-color: white;
    padding: 20px;
    box-shadow: 0 4px 8px rgba(0, 0, 0, 0.1);
}

table {
    width: 100%;
    border-collapse: collapse;
}

table th, table td {
    padding: 15px;
    text-align: left;
    border-bottom: 1px solid #ddd;
}

table th {
    background-color: #f4f4f4;
}

.quantity {
    width: 50px;
}
```

```
.total {  
    text-align: right;  
}  
.checkout {  
    margin-top: 20px;  
    text-align: right;  
}  
.checkout button {  
    padding: 10px 20px;  
    background-color: red;  
    color: white;  
    border: none;  
    cursor: pointer;  
}  
.checkout button:hover {  
    background-color: blue;  
}  
</style>  
</head>  
<body>
```

```
<div class="container">  
    <h2>Shopping Cart</h2>  
    <table>  
        <thead>  
            <tr>  
                <th>Product</th>  
                <th>Price</th>  
                <th>Quantity</th>
```

```
<th>Subtotal</th>
<th>Remove</th>
</tr>
</thead>
<tbody>
<tr>
<td>1984 - George Orwell</td>
<td>599</td>
<td><input type="number" class="quantity" value="1"></td>
<td>₹599</td>
<td><button>Remove</button></td>
</tr>
</tbody>
<tfoot>
<tr>
<td colspan="3" class="total"><strong>Total:</strong></td>
<td colspan="2">₹599.00</td>
</tr>
</tfoot>
</table>

<div class="checkout">
<button>Proceed to Checkout</button>
</div>
</div>

</body>
</html>
```

iv) BOOK 4 CART:

```
<!DOCTYPE html>
<html lang="en">
<head>
  <meta charset="UTF-8">
  <meta name="viewport" content="width=device-width, initial-
scale=1.0">
  <title>Shopping Cart</title>
  <style>
    body {
      font-family: Arial, sans-serif;
      margin: 0;
      padding: 0;
      background-color: #f4f4f4;
    }
    .container {
      width: 80%;
      margin: 50px auto;
      background-color: white;
      padding: 20px;
      box-shadow: 0 4px 8px rgba(0, 0, 0, 0.1);
    }
    table {
      width: 100%;
      border-collapse: collapse;
    }
    table th, table td {
      padding: 15px;
    }
  </style>

```

```
    text-align: left;
    border-bottom: 1px solid #ddd;
}
table th {
    background-color: #f4f4f4;
}
.quantity {
    width: 50px;
}
.total {
    text-align: right;
}
.checkout {
    margin-top: 20px;
    text-align: right;
}
.checkout button {
    padding: 10px 20px;
    background-color: red;
    color: white;
    border: none;
    cursor: pointer;
}
.checkout button:hover {
    background-color: blue;
}

```

</style>

</head>

<body>

```
<div class="container">
  <h2>Shopping Cart</h2>
  <table>
    <thead>
      <tr>
        <th>Product</th>
        <th>Price</th>
        <th>Quantity</th>
        <th>Subtotal</th>
        <th>Remove</th>
      </tr>
    </thead>
    <tbody>
      <tr>
        <td>The Adventure Of Huckleberry Finn</td>
        <td>790</td>
        <td><input type="number" class="quantity" value="1"></td>
        <td>₹790</td>
        <td><button>Remove</button></td>
      </tr>
    </tbody>
    <tfoot>
      <tr>
        <td colspan="3" class="total"><strong>Total:</strong></td>
        <td colspan="2">₹790.00</td>
      </tr>
    </tfoot>
  </table>
```

```
<div class="checkout">
    <button>Proceed to Checkout</button>
</div>
</div>

</body>
</html>
```

v) *BOOK 5 CART:*

```
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta name="viewport" content="width=device-width, initial-
scale=1.0">
    <title>Shopping Cart</title>
    <style>
        body {
            font-family: Arial, sans-serif;
            margin: 0;
            padding: 0;
            background-color: #f4f4f4;
        }
        .container {
            width: 80%;
            margin: 50px auto;
            background-color: white;
```

```
padding: 20px;  
box-shadow: 0 4px 8px rgba(0, 0, 0, 0.1);  
}  
  
table {  
width: 100%;  
border-collapse: collapse;  
}  
  
table th, table td {  
padding: 15px;  
text-align: left;  
border-bottom: 1px solid #ddd;  
}  
  
table th {  
background-color: #f4f4f4;  
}  
  
.quantity {  
width: 50px;  
}  
  
.total {  
text-align: right;  
}  
  
.checkout {  
margin-top: 20px;  
text-align: right;  
}  
  
.checkout button {  
padding: 10px 20px;  
background-color: red;  
color: white;
```

```
border: none;
cursor: pointer;
}
.checkout button:hover {
background-color: blue;
}
</style>
</head>
<body>

<div class="container">
<h2>Shopping Cart</h2>
<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
<th>Quantity</th>
<th>Subtotal</th>
<th>Remove</th>
</tr>
</thead>
<tbody>
<tr>
<td>BHAGAVAD GITA</td>
<td>1600</td>
<td><input type="number" class="quantity" value="1"></td>
<td>₹1600</td>
<td><button>Remove</button></td>

```

```

        </tr>
    </tbody>
    <tfoot>
        <tr>
            <td colspan="3" class="total"><strong>Total:</strong></td>
            <td colspan="2">₹1600.00</td>
        </tr>
    </tfoot>
</table>

<div class="checkout">
    <button>Proceed to Checkout</button>
</div>
</div>

</body>
</html>

```

IMAGE FORMAT : BOTTOM TO TOP6

Shopping Cart

Product	Price	Quantity	Subtotal	Remove
BHAGAVAD GITA	1600	<input type="text" value="1"/>	₹1600	<input type="button" value="Remove"/>
Total: ₹1600.00				
<input type="button" value="Proceed to Checkout"/>				

Shopping Cart

Product	Price	Quantity	Subtotal	Remove
The Adventure Of Huckleberry Finn	790	<input type="text" value="1"/>	₹790	<input type="button" value="Remove"/>
Total: ₹790.00				
<input type="button" value="Proceed to Checkout"/>				

Shopping Cart

Product	Price	Quantity	Subtotal	Remove
1984 - George Orwell	599	<input type="text" value="1"/>	₹599	<button>Remove</button>
Total: ₹599.00				
Proceed to Checkout				

Shopping Cart

Product	Price	Quantity	Subtotal	Remove
One Hundred Year Solitude - Gabriel García Márquez	799	<input type="text" value="1"/>	₹799	<button>Remove</button>
Total: ₹799.00				
Proceed to Checkout				

Shopping Cart

Product	Price	Quantity	Subtotal	Remove
Can't Hurt Me- David Goggins	999	<input type="text" value="1"/>	₹999	<button>Remove</button>
Total: ₹999.00				
Proceed to Checkout				

Bhagavad Gita

Hindu Scripture

Price: ₹1600

The Bhagavad Gita, Sanskrit: भगवद्गीता, often referred to as the Gita is a Hindu scripture, dated to the second or first century which forms part of the Epic Mahabharata. It is a synthesis of various strands of Indian religious thought, including the Vedic concept of dharma (duty, rightful action). The Gita posits the existence of an individual self (jivatman) and the higher Godself (Krishna, Atman/Brahman) in every being the Krishna-Arjuna dialogue has been interpreted as a metaphor for an everlasting dialogue between the two.

[Buy Now](#)

Contact Us

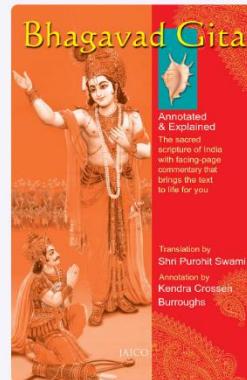
Email: support@bookstore.com

Phone: (123) 456-7890

For inquiries, please reach out to us!

© 2024 Book Store. All Rights Reserved.

Click to go back (Alt+Left arrow), hold to see history



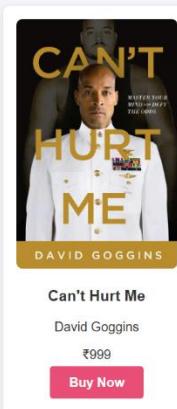
Bhagavad Gita

Hindu Scripture

Price: ₹1600

The Bhagavad Gita, Sanskrit: भगवद्गीता, often referred to as the Gita is a Hindu scripture, dated to the second or first century which forms part of the Epic Mahabharata. It is a synthesis of various strands of Indian religious thought, including the Vedic concept of dharma (duty, rightful action); The Gita posits the existence of an individual self (jivatman) and the higher Godself (Krishna, Atman/Brahman) in every being the Krishna-Arjuna dialogue has been interpreted as a metaphor for an everlasting dialogue between the two

Our Collection

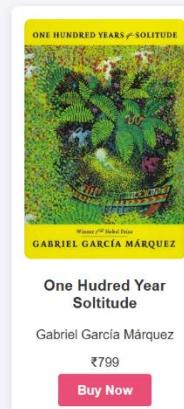


Can't Hurt Me

David Goggins

₹999

[Buy Now](#)



One Hundred Years of Solitude

Gabriel García Márquez

₹799

[Buy Now](#)



1984

George Orwell

₹599

[Buy Now](#)



The Adventures Of Huckleberry Finn

Mark Twain

₹790

[Buy Now](#)

Bhagavad Gita

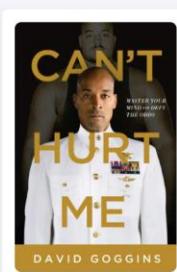
Click to go back (Alt+Left arrow), hold to see history

ZOTO'S BOOKS

Discover Your Next Favorite Book

Explore our collection of books across various genres.

Our Collection



Can't Hurt Me

David Goggins



One Hundred Years of Solitude

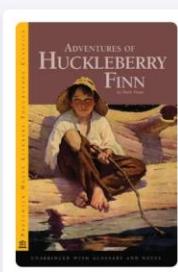
Gabriel García Márquez



1984

George Orwell

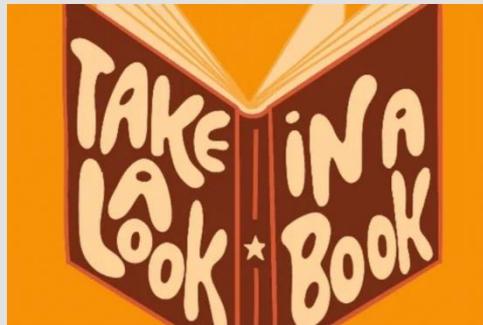
₹599



ADVENTURES OF HUCKLEBERRY FINN

Mark Twain

₹790



Contact Us

Your Name

E-Mail

Type Your Message

SUBMIT

BOOKS STORE© all rights reserved



Tejesh Adireddy



Must Visit Website store for Book lovers and Manga lovers. Books of many varieties are shown here. Must buy Worth the price



Vinayak



A best place to buy books for book lovers. I was searching for a book for many years and I was happy that I could find it here.



Pavan Reddy



I like the fact that I can support a local independent book store and still order online. Deliveries have been good.



Jaspreet



I love everything about this - easy to order, even an advance order like my friend's book, great communication, packaging. I especially love knowing that a portion of the sales go to an independent bookstore of our choice!

What Our Customers Say



Tejesh Adireddy



Must Visit Website store for Book lovers and Manga lovers. Books of many varieties are shown here. Must buy Worth the price



Vinayak



A best place to buy books for book lovers. I was searching for a book for many years and I was happy that I could find it here.



Pavan Reddy



I like the fact that I can support a local independent book store and still order online. Deliveries have been good.



Jaspreet



Zoro's Books

PRICE: ₹9999

Home About Category Comics Testimonial Contact



Jujutsu Kaisen

Jujutsu Kaisen is a Japanese manga series written and illustrated by Gege Akutami. It was serialized in Shueisha's shōnen manga magazine

Price: ₹9000



ONE PIECE vol- 1 to 10

One Piece is a Japanese manga series written and illustrated by Eiichiro Oda. It has been serialized in Shueisha's shōnen manga magazine Weekly Shōnen Jump since July 1997

Price: ₹8000



Berserk

Berserk is a Japanese manga series written and illustrated by Kentaro Miura. Set in a medieval Europe-inspired dark fantasy world

Price: ₹ 4000



Bleach-TYBW

Bleach is a Japanese manga series written and illustrated by Tite Kubo. It follows the adventures of a teenager Ichigo Kurosaki, who obtains the powers of a Soul Reaper

Price: ₹9000

Zoro's Books

Home About Category Comics Testimonial Contact

MANGA ' s(Comics)



Vagabond

Vagabond (Japanese: バガボンド, Hepburn: Bagabondo) is a Japanese epic martial arts manga series written and illustrated by Takehiko Inoue

Price: ₹ 599



Vinland Saga

Vinland Saga is a Japanese historical manga series written and illustrated by Makoto Yukimura.

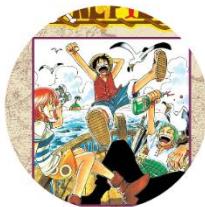
Price: ₹ 2500



Jujutsu Kaisen

Jujutsu Kaisen is a Japanese manga series written and illustrated by Gege Akutami. It was serialized in Shueisha's shōnen manga magazine

Price: ₹9000



ONE PIECE vol- 1 to 10

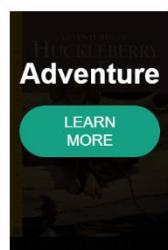
One Piece is a Japanese manga series written and illustrated by Eiichiro Oda. It has been serialized in Shueisha's shōnen manga magazine Weekly Shōnen Jump since July 1997

Price: ₹8000

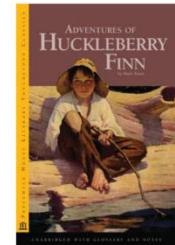
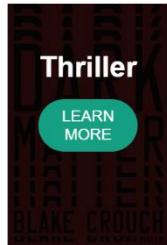
Zoro's Books

Home About Category Comics Testimonial Contact

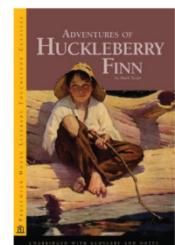
GENERS OF BOOKS



GENERS OF BOOKS



GENERS OF BOOKS



Zoro's Books

Home About Category Comics Testimonial Contact

DISCOVER YOUR NEXT FAVORITE BOOK
Explore our collection of books across various genres.

SHOP NOW

About Us

" Every purchase on the site financially supports independent bookstores. "

We believe local bookstores are essential community hubs that foster culture, curiosity, and a love of reading, and we're



CONCLUSION:

A well-executed online bookstore offers vast potential in the digital age, providing readers worldwide with access to a rich variety of books from the comfort of their homes. Key elements for success include a user-friendly website, an efficient and secure purchasing process, and a robust collection that caters to diverse reader interests. Additionally, incorporating personalized recommendations, user reviews, and efficient customer service can significantly enhance the customer experience, encouraging repeat visits and fostering brand loyalty.

An effective online bookstore not only meets customer needs but also adapts to trends in digital media and reading preferences, such as e-books, audiobooks, and even subscription models. By continually innovating and prioritizing customer satisfaction, an online bookstore can establish a sustainable and profitable presence in the competitive world of online retail.

REFERENCE:

1. E-commerce and Online Retail Books

- *Books and academic papers that focus on e-commerce strategies often cover online bookstores as case studies, especially when discussing early online retail pioneers like Amazon.*
- **Suggested Books:**
 - *E-commerce 2023: Business, Technology, and Society by Kenneth Laudon and Carol Traver*

- *The Everything Store: Jeff Bezos and the Age of Amazon* by Brad Stone, which discusses the creation of Amazon, with insights into online book retailing.

2. Market Research and Industry Analysis Reports

- *Industry reports from firms like Statista, IBISWorld, or MarketWatch provide data on the online bookstore market, consumer behaviors, and trends in digital reading.*
- *Example Report Topics:*
 - “Global Online Bookstore Market Analysis”
 - “Digital Reading Trends and Consumer Preferences”

3. Academic Journals and Articles

- *Scholarly articles on digital commerce, consumer behavior, and digital marketing strategies can be found in journals like the Journal of Retailing, Electronic Commerce Research and Applications, and the International Journal of Information Management.*
- *Research topics include:*
 - *Customer engagement and loyalty in online bookstores.*
 - *The impact of recommendation algorithms on online bookstore sales.*

4. Online Retail and Bookstore Blogs

- *Blogs on platforms like Medium or HubSpot often cover recent trends, effective digital marketing strategies, and case studies for online retailers, including bookstores.*
- *Suggested Sites:*
 - *BigCommerce Blog and Shopify Blog both offer advice on building, managing, and promoting an online store.*
 - *Digital Book World provides industry news focused on digital book retail and e-publishing trends.*

5. Consumer and Market Trends by Professional Organizations

- *Organizations like **The American Booksellers Association (ABA)** and **Book Industry Study Group (BISG)** publish articles, newsletters, and research focused on the book retail industry, both in physical and online stores.*

6. Case Studies and White Papers by Online Bookstores

- *Case studies of prominent online bookstores, such as **Amazon Books**, **Barnes & Noble**, and niche online bookstores like **Better World Books** and **Book Depository**, provide insights into the operation, challenges, and successes of online book retailing.*