

<div>Key Partnerships</div> <div><ul style="list-style-type: none">- #Metro Rail Authorities: For integrating ticketing systems and gaining access to real-time schedule data.- #Advertising Partners: Local businesses or larger brands who wish to target commuters.- #Technology Partners: For app development.- #Payment Processors (e.g., Phone pay)- #Accessibility Consultants: To ensure the app is inclusive for all users.</div>	<div>Key Activities</div> <div><ul style="list-style-type: none">- #Partnership Management: Collaborating with metro agencies, advertisers, and payment providers.- #App Development & Maintenance: Continuous improvements, bug fixes, and updates.- #Marketing: Promoting the app to commuters.- #Customer Support: Providing user assistance and maintaining a knowledge base.- #Working on Feedbacks to improve app.</div>	<div>Value Propositions</div> <div><ul style="list-style-type: none">- *Easy & quick ticket booking.- *Real time train schedules.- *Easy tracking.- *Seamless boarding process.- *Sustainability.- *Payment Integration.</div>	<div>Customer Relationships</div> <div><ul style="list-style-type: none">- #Self-Service: The app allows users to manage their own accounts, bookings, and payments. #Automated Support: Chatbots for FAQs and troubleshooting.#Personalization: Tailored notifications and preferences based on user behavior.- #Customer Support: Access to a help center or live support for issues.- #Loyalty Programs: Discounts or rewards for regular commuters.</div>	<div>Customer Segments</div> <div><ul style="list-style-type: none">- #Commuters: Daily or regular passengers who use the metro for work, school, etc.- #Transport Operators: Metro agencies or private transport companies who may want to partner for ticketing and system integration. #Disabled Passengers: Special focus on simplifying the app for ease of use, offering accessibility features.- #Occasional Travelers: People who use the metro only when needed (tourists, occasional business travelers).</div>
	<div>Key Resources</div> <div><ul style="list-style-type: none">- #App Development Team.- #Customer Support Team.- #Brand & Marketing.- #Metro Network Integration.- #Payment Gateway.</div>		<div>Channels</div> <div><ul style="list-style-type: none">- #Social Media & Website: For marketing and user engaging. #Google Play Store: <i>For app distribution.</i>- #Email & Push Notifications: For customer engagement and updates about train schedules or promotions.- # Tv advertisement.</div>	
<div>Cost Structure</div> <div><ul style="list-style-type: none">- #App Development & Maintenance: Initial development and ongoing updates.- #Marketing & User Acquisition: Advertising campaigns and promotions.- #Payment Gateway Fees: Transaction fees for processing payments.- #Cloud Hosting & Data Storage: Costs of hosting the app and storing user data.- #Legal & Compliance: Ensuring the app complies with local transportation laws and data privacy regulations.- #Salaries : Developers, designers, support staff, etc.</div>			<div>Revenue Streams</div> <div><ul style="list-style-type: none">- #Ticket Sales: Commission on e-tickets sold through the app.- #Subscription Model: Offering premium features like exclusive routes or priority access.- #Advertising: Ads from local businesses or sponsors displayed within the app.- #Partnerships with Metro Operators: A share of revenue from ticket sales through the app.- #Data Analytics: Selling anonymized data on commuter patterns (with user consent) to metro authorities or advertisers.</div>	