

Portfolio

Flynn’s Website

Charbel Daher | IST | 30/08/2019

Contents

[DESIGN BRIEF 2](#_Toc18050261)

AREA OF INVESTIGATION……………………………………………………………………………………………………………..2-3

# DESIGN BRIEF

Flynn’s Arcade has been slowly losing money as the trend for accessing video games has moved away from social ‘video game arcades’ to at home ‘video game consoles’ such as the Atari & Commadore 64. Flynn wants to reposition his business as a venue for selling new games and trading used games. Flynn wants you to design and create ‘alpha phase’ website that communicates his new business model.

AREA OF INVESTIGATION

# What is Notepad++?

The website creation tool we used to create our website was notepad++. Notepad++ is a text editor and source code editor for use with Microsoft Windows; it supports tabbed editing, which allows working with multiple files open in a single window, it is fully customizable and doesn’t require payments unlike others.

# What is Wix?

Wix is a free and easy online website creation tool which was founded by a group of Israeli developers called Avishai Abrahami in 2006, Wix allows the user to create a professional looking website using drag and drop tools. Although Wix is free it has a premium feature; the premium plans offer several benefits such as removing the Wix ads, connecting a custom domain to the site, more efficient and more frequent responsive support (premium support), additional storage, bandwidth and more. Wix premium plans are divided into website, business and ecommerce plans. Wix is well known for its advertising during the Superbowl and in 2019 they ran the commercial a 5th time. Over the years they have used famous actors and movie characters like Kung fu panda, Brett Favre and Gal Gadot in their commmercials.

# What is Weebly?

Weebly is a web hosting server specifically oriented for creating websites which include online shopping and use the drag and drop feature which allows web creation tools easier. Weebly is head quartered in San Francisco with offices in New York, Scottsdale and Toronto. Weebly currently has more than 45 million customers worldwide and was founded by CEO (Chief Executive Officer) David Rusenko, CTO (Chief Technology Officer) Chris Fanini and former CPO (Chief Product Officer) Dan Veltri in 2006 originally intended to keep an internet portfolio required by their college (Penn State) but in January 2007, Weebly had been selected for Y Combinator’s winter startup program in Silicon Valley, Callifornia which represents when the founders David Rusenko, Dan Veltri and Chris Fanini had begun to work on Weebly full time.

# Comparison between the website creation tools

As the options have been shown and explained I believe that Notepad++ is more superior and reliable than both Wix, weebly and other website creation tools which are similar or use the drag and drop feature, the reason for this is because Notepad++ uses html which allows you to code the website and fully customize it the way you want, although it doesn’t have a tutorial on how t code it but there are repositories such as bootstrap where you can take code from and put together to create your website . exactly at no cost unlike the website makers, Notepad++ has no restrictions and doesn’t require any pay.

Works on weaker devices

Doesn’t have anything to help you learn but you are able to pull coding from bootstrap

Free to use

More accessie

Other website creation tools such as Wix, Weebly and Squarespace which are web creation tools that use drag and drop tools to create websites without code, but require repetitive payments (monthly).

Wix and Weebly are very similar in many ways and are both reliable web creation tools that have many acquisitions to improve and vary its use to spread to a wider audience. Although SquareSpace has the same features, Wix and Weebly are simpler and more reliable, they also have more acquisitions for multiple audiences for several more uses.

## Kevin Flynn

Kevin Flynn was a talented developer working for a company named ENCOM; He developed successful games for ENCOM such as Space Paranoids, Vice Squad, Matrix Blaster and Light Cycles, as he wrote his code, it was being stolen by a fellow ENCOM programmer. Kevin Flynn than ended up creating a game known as TRON (an arcade game based on his experience inside the computer world) and as he was on the verge of discovery, he disappeared.

## Kevin Flynn’s Aesthetic desIgn

Kevin Flynn had added a lot of bright neon colors to add light to the dark world with a forever night sky and had a lot of influence from the 70s and 80s combined with futuristic technology an example of this would be the night club due to the fact that Kevin Flynn is a child from then. The architecture was obviously based on microchips as he was a computer programmer and had been continuously exposed to technology. But because the whole universe had now been controlled by clu, everything had looked cold and concrete and washed down by rainfall for centuries.

The web creation tools we used were:

* HTML

Hypertext Markup Language, A standardized system for tagging files to achieve font, colour, graphic and hyperlink effects on World Wide Web Pages.

* CSS

Cascading Style Sheet, A language which allows developers to adapt the presentation to different types of devices and enables the developer to decorate/edit text or images size, colour, position etc.

* Bootstrap

Bootstrap is a free collection of tools for creating a website or web applications. It contains HTML and CSS-based design templates for typography, forms, buttons, navigation and other interface components.

We used these three tools to create the website’s design, function.