

CHARIS LOW KAI HUI

PRODUCT DESIGNER

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(Case study password: Charis987)

SKILLS

- **UIUX Applications** - Figma, Framer
- **Project Management** - Jira, Notion
- **Design Applications** - Photoshop, Illustrator, Affinity

WORK EXPERIENCE

Junior UIUX Designer → UIUX Designer | UNO Technologies, Singapore Oct 2023 - Current

- **End-to-end product ownership:** Led the design of Scrubsheets a web-based platform connecting clinics and locum doctors. Designed and shipped core features from early discovery through launch and rollout.
- **Independent problem definition:** Conducted user interviews and stakeholder discussions to define problems and constraints before proposing design solutions.
- **Project Management:** Worked closely with developers while managing design tickets, prioritisation, and ongoing testing to support continuous product iteration.
- **Go-to-market planning and execution:** Co-led marketing and rollout strategy, shaping and executing acquisition and retention methods (incentives and referrals) through product and visual design
- **Created copywriting style guide:** Built a copywriting style guide to improve clarity and consistency for a user documentation.

UIUX Design Intern | Aevice Health, Singapore

Dec 2022 - Jun 2023

- **Enhancing Web App Design:** Applied design thinking to drive the web app's improvement. Conducted user research and user analysis. Crafted wireframes and hi-fi prototypes, which underwent usability testing to validate its effectiveness.
- **Maintained Design System:** Improved and introduced components, optimise organisation to improve cohesiveness and efficiency across designs. Developed an organised illustration style guide, ensuring consistent visuals throughout the app.
- **Aided Strategic Branding:** Advised on tagline creation. Collaborated with different stakeholders to align on business goals and product strengths and benefits to highlight.

EDUCATION

National University of Singapore (NUS)

Aug 2018 - Mar 2022

- Graduated with a Bachelor of Science (Honours) in Life Science with a Minor in Public Health
- Played an active role in Eusoff Hall, as the head of publicity and design committees. Led a team of 11 members, initiated social media campaigns and spearheaded the annual yearbook design.

CERTIFICATIONS & INTERESTS

- **Certification:** Notion Essentials Badge
- **Interests:** Gymming; Swimming; Reading; Learning frontend development