

# What is Biotechnology?

Biotechnology refers to the use of living systems (biological matter) to develop products through a process

Karl Ereky (October 20, 1878 – June 17, 1952) was a Hungarian agricultural engineer. The term 'biotechnology' was coined by him in 1919.

Karl Ereky is regarded as the "Father of biotechnology".

- Applications of Biotechnology - - M.P. Charith Yohan -

# **Areas of Biotechnology**

### **Biotechnology Rainbow**

Blue	Marine Biotechnology
Brown	Desert Biotechnology
Dark	Bioterrorism
Gold	Bioinformatics
Green	Agricultural Biotechnology
Grey	Classic Biotechnology
Purple	Patents, IPR
Red	Medical Biotechnology
White	Industrial Biotechnology
Yellow	Nutritional Biotechnology
	Brown Dark Gold Green Grey Purple Red White

Biotechnology RAINBOW Written by Phyllis Dumas in June 2010

01. Marine Biotechnology Efforts that involve the marine resources of the world, either as the source or target of the biotechnology applications.

Ex: Aquaculture, Transgenic Fish, Freeze Resistant Fish

02. Desert Biotechnology New biotechnology developments in arid and desert countries.

Ex: Eco-Barrels, Green dots, Shade Balls

03. **Bioterrorism** Focus on detecting and counteracting biological weapon threats.

Ex: Micro-fluidic technology, DNA-based microorganism identification

04. Bioinformatics Use of computer technology to manage biological information.

Ex: Drug Discovery, Biofuels, Preventive Medicine

05. **Agricultural Biotechnology** Uses various tools to improve plants, animals & microorganisms. Ex: **Molecular Breeding, Plant & Animal Reproduction, Micro-propagation** 

- Applications of Biotechnology -

- O6. Classic Biotechnology techniques to alter the genetic makeup (genotype) of microorganisms, plants and animals for the purpose of changing their physical characteristics (phenotype).

  Ex: Fermentation, Selective Breeding
- 07. Patents, IPR Focuses on protection of rights and ownership of discoveries. Ex: Patents, Trademarks, Copyright
- 08. Medical Biotechnology Includes the creation of new vaccines, neutraceuticals, cosmetics with active biological ingredients, and medicines from transgenic animals and plants.

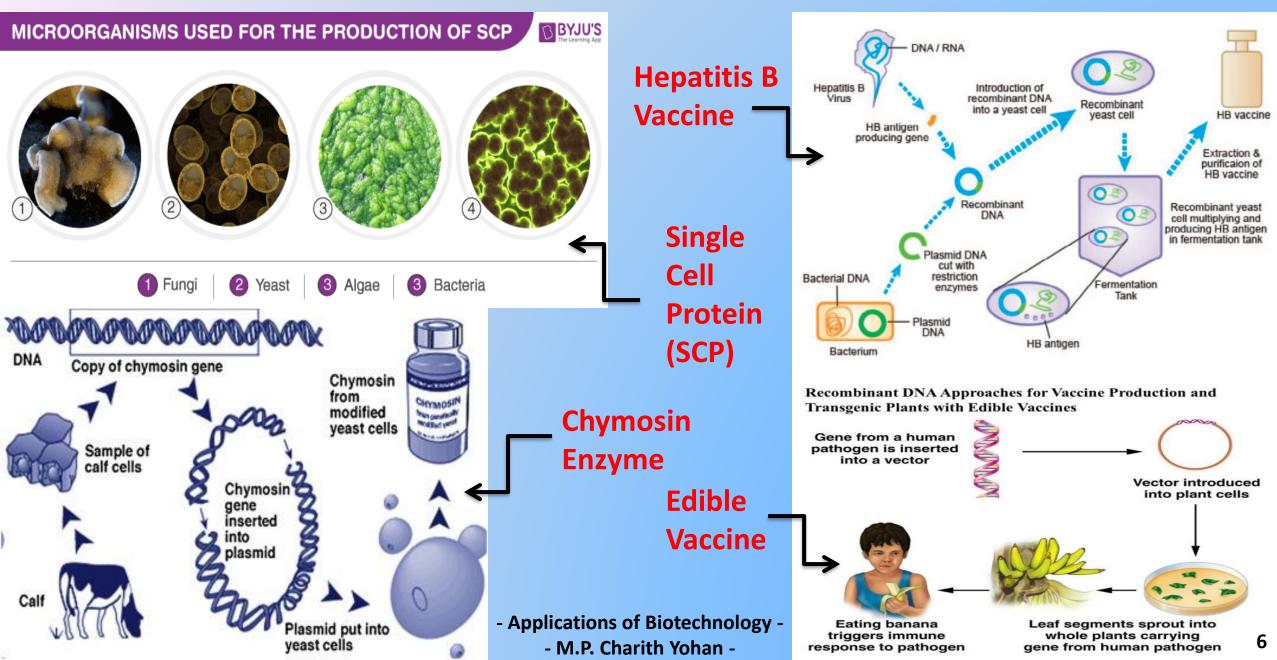
  Ex: Edible Vaccines, Pharmacology, Diagnosis
- 09. **Industrial Biotechnology** Gene-based biotechnology Environmentally- friendly production and processing of chemicals, pharmaceuticals, materials, and bio- energy.

Ex: Food Enzymes, Waste Recycling, Water Purification

10. Nutritional Biotechnology Focuses on the composition of crops and other foods.

**Ex: Golden Rice, Super Corn, Hybrid Foods** 

## **Some Examples for Application of Biotechnology**



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# THANK YOU!!!