# CS 6501 Natural Language Processing

**Word Embeddings** 

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October 22, 2018

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#### Overview

- 1. Distributional Hypothesis
- 2. Latent Semantic Analysis
- 3. Word Embeddings

Distributional Hypothesis

#### Distributional Hypothesis

words that occur in the same contexts tend to have similar meanings

- ▶ to have a splendid time in Rome
- to have a wonderful time in Rome

### Generalized Hypotheses

- ▶ **Statistical semantics hypothesis**: Statistical patterns of human word usage can be used to figure out what people mean.
- Bag of words hypothesis: The frequencies of words in a document tend to indicate the relevance of the document to a query

[Turney and Pantel, 2010]

#### Latent Semantic Analysis

#### Word-document Matrix

For a corpus of d documents over a vocabulary  $\mathcal{V}$ , the cooccurance matrix is defined as  $\mathbb{C}$ ,

$$\mathbf{C} = [C_{ij}] \in \mathbb{R}^{v \times d}, \tag{1}$$

where  $v = |\mathcal{V}|$  is the size of vocab, and  $C_{ij}$  is the count of word i in document j.

#### Word-document Matrix

Word	Documents							
	1	2	3	4	5	6	7	8
$w_1$	0	1	0	0	0	0	0	0
$w_2$	0	0	1	0	0	3	0	0
$w_3$	1	0	0	2	0	0	5	0
$w_4$	3	0	0	1	1	0	2	0
$w_5$	0	1	3	0	1	2	1	0
$w_6$	1	2	0	0	0	0	1	0
$w_7$	0	1	0	1	0	1	0	1
$w_8$	0	0	0	0	0	7	0	0

# Similarity

If we consider a document as a context, we can use row vectors  $c_i$  to represent words and hence measure similarity between words as

$$sim(c_i, c_j) = \frac{\langle c_i, c_j \rangle}{\|c_i\| \|c_j\|}$$
 (2)

# **Data Sparsity**

Word	Documents							
	1	2	3	4	5	6	7	8
$w_1$	0	1	0	0	0	0	0	0
$w_2$	0	0	1	0	0	3	0	0
$w_3$	1	0	0	2	0	0	5	0
$w_4$	3	0	0	1	1	0	2	0
$w_5$	0	1	3	0	1	$^{2}$	1	0
$w_6$	1	2	0	0	0	0	1	0
$w_7$	0	1	0	1	0	1	0	1
$w_8$	0	0	0	0	0	7	0	0

▶ Vocab size: 50K, 100K, etc.

#### Context Window Size

Word	Documents							
	1	2	3	4	5	6	7	8
$w_1$	0	1	0	0	0	0	0	0
$w_2$	0	0	1	0	0	3	0	0
$w_3$	1	0	0	2	0	0	5	0
$w_4$	3	0	0	1	1	0	2	0
$w_5$	0	1	3	0	1	2	1	0
$w_6$	1	2	0	0	0	0	1	0
$w_7$	0	1	0	1	0	1	0	1
$w_8$	0	0	0	0	0	7	0	0

Are  $w_i$  and  $w_j$  similar to each other, when they appear in the same documents but far away from each other?

#### Solution to Data Sparsity

Using SVD, the matrix **C** is decomposed into a multiplication of three matrices

$$\mathbf{C} = \mathbf{U}_0 \mathbf{\Sigma}_0 \mathbf{V}_0^{\mathsf{T}}.\tag{3}$$

where  $\mathbf{U}_0 \in \mathbb{R}^{v \times v}$ ,  $\mathbf{\Sigma}_0 \in \mathbb{R}^{v \times d}$  is a diagonal matrix and  $\mathbf{V}_0 \in \mathbb{R}^{d \times d}$ .

The columns of  $U_0$  (and  $V_0$ ) are orthonormal.

#### SVD

the approximation can be wrotten as

$$\mathbf{C} \approx \mathbf{U} \mathbf{\Sigma} \mathbf{V}^{\mathsf{T}} \tag{4}$$

where  $\mathbf{U} \in \mathbb{R}^{v \times k}$ ,  $\mathbf{V} \in \mathbb{R}^{k \times d}$  and  $\mathbf{\Sigma} \in \mathbb{R}^{k \times k}$ .

# Optimization

Mathematically, if we are looking for a rank-k approximation of  $\bf C$  as,

$$\arg\min_{\mathbf{M}} \|\mathbf{M} - \mathbf{C}\|_2 \tag{5}$$

where  $\mathbf{M}$  is rank-k,

Based on 4, the word representation can be constructed as

$$W = U\Sigma \tag{6}$$

and document representation as

$$\mathbf{D} = \mathbf{\Sigma} \mathbf{V} \tag{7}$$

### Reweighting

- ► TF-IDF
- Pointwise Mutual Information: the definition of  $PMI(w_i, w_j)$  is

$$PMI(w_i, w_j) = \log \frac{P(w_i, w_j)}{P(w_i)P(w_j)} = \log \frac{P(w_j \mid w_i)}{P(w_j)}$$
 (8)

# Word Embeddings

# Skip-gram

One way of finding a better word representation is to make sure it has the potential to predict its surrounding words

$$P(w_{t+i} \mid w_t; \boldsymbol{\theta}) = \frac{\exp(\boldsymbol{u}_{w_{t+i}}^{\top} \boldsymbol{v}_{w_t})}{\sum_{w' \in \mathcal{V}} \exp(\boldsymbol{u}_{w'}^{\top} \boldsymbol{v}_{w_t})}$$
(9)

where  $i \in \{-c, ..., -1, 1, ..., c\}$  and c is the window size. Usually, larger window size c gives better quality of word representations, but it also causes large computational complexity.

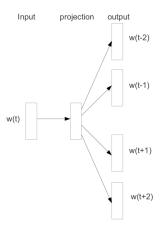


Figure: The skip-gram model.

#### **Word Vectors**

$$P(w_{t+i} \mid w_t; \boldsymbol{\theta}) = \frac{\exp(\boldsymbol{u}_{w_{t+i}}^\top \boldsymbol{v}_{w_t})}{\sum_{w' \in \mathcal{V}} \exp(\boldsymbol{u}_{w'}^\top \boldsymbol{v}_{w_t})}$$
(10)

- $ightharpoonup v_w$ : word vector (as input)
- $\triangleright u_w$ : context vector (as output)

#### Question

Why we need two vectors for a word?

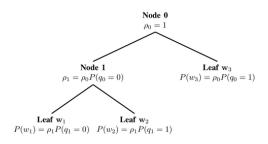
#### **Objective Function**

The objective function of a skip-gram model is defined as

$$\frac{1}{T} \sum_{t=1}^{T} \sum_{-c \le i \le c; i \ne 0} \log P(w_{t+i} \mid w_t)$$
 (11)

In practice, it could be 10K, 50K or even bigger and the computation of  $\sum_{w' \in \mathcal{V}} \exp(v_{w'}^{\top} u_{w_t})$  can be very expensive.

#### Hierarchical Softmax



Huffman tree based word frequency

### Negative Sampling

Negative sampling of the skip-gram model is defined as, for a specific  $w_{t+i}$  to predict, we have

$$\log \sigma(\boldsymbol{u}_{w_{t+i}}^{\top} \boldsymbol{v}_{w_t}) + \sum_{i=1}^{k} E_{w' \sim P_n(w)} \left[ \log \sigma(-\boldsymbol{u}_{w'}^{\top} \boldsymbol{v}_{w_t}) \right]$$
(12)

### Two Factors in Negative Sampling

$$\log \sigma(\boldsymbol{u}_{w_{t+i}}^{\top} \boldsymbol{v}_{w_t}) + \sum_{i=1}^{k} E_{w' \sim P_n(w)} \Big[ \log \sigma(-\boldsymbol{u}_{w'}^{\top} \boldsymbol{v}_{w_t}) \Big]$$
(13)

Two factors [Mikolov et al., 2013]

- k = ?
  - ▶  $5 \le k \le 20$  works better for small datasets, while for large datasets,  $2 \le k \le 5$  is enough
- ightharpoonup noisy distribution P(w)
  - $P(w) \propto U(w)^{\frac{3}{4}}$

#### Glove

The motivation of GloVe [Pennington et al., 2014] is to find a balance between the methods based on

- global matrix factorization (e.g., LSA) and
- ▶ local context windows (e.g., Skip-gram).

#### Word-to-word Co-occurrence Matrix

▶ **X** with  $X_{ij}$  denotes the frequency of word j appears in the context of word i

Empirical probability estimation of  $w_i$  given  $w_i$ 

$$Q(w_j \mid w_i) = \frac{X_{ij}}{X_i} \tag{14}$$

#### Probability Estimation via Word Embeddings

$$P(w_j \mid w_i) = \frac{\exp(\boldsymbol{u}_{w_j}^{\top} \boldsymbol{v}_{w_i})}{\sum_{w' \in \mathcal{V}} \exp(\boldsymbol{u}_{w'}^{\top} \boldsymbol{v}_{w_i})}$$
(15)

#### The basic idea is to learn $v_w$ and $u_w$ , such that

$$Q(w_j \mid w_i) \approx P(w_j \mid w_i) \tag{16}$$

The basic idea is to learn  $v_w$  and  $u_w$ , such that

$$Q(w_j \mid w_i) \approx P(w_j \mid w_i) \tag{16}$$

Or more specific

$$\log(X_{ij}) - \log(X_i) \approx \boldsymbol{u}_{w_j}^{\top} \boldsymbol{v}_{w_i} - \log \sum_{w' \in \mathcal{V}} \exp(\boldsymbol{u}_{w'}^{\top} \boldsymbol{v}_{w_i}) \quad (17)$$

In order to find the best approximation, we could formulate this as a optimization problem

$$(\log(X_{ij}) - \log(X_i) - \boldsymbol{u}_{w_j}^{\top} \boldsymbol{v}_{w_i} + \log \sum_{w' \in \mathcal{V}} \exp(\boldsymbol{u}_{w'}^{\top} \boldsymbol{v}_{w_i})))^2$$
 (18)

In order to find the best approximation, we could formulate this as a optimization problem

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 (18)

It can be further simplified as (Eq. 16 in [Pennington et al., 2014])

$$(\log(X_{ij}) - \boldsymbol{u}_{w_j}^{\top} \boldsymbol{v}_{w_i})^2 \tag{19}$$

if we only consider the *unnormalized* version of P and Q.

#### **Objective Function**

The overall objective function is defined as

$$\sum_{w_i} \sum_{w_j} (\log(X_{ij}) - \boldsymbol{u}_{w_j}^{\mathsf{T}} \boldsymbol{v}_{w_i})^2$$
 (20)

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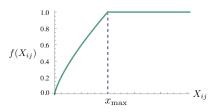
The objective function is further refined by discouraging high-frequency words as

$$\sum_{w_i} \sum_{w_j} f(X_{ij}) (\log(X_{ij}) - \boldsymbol{u}_{w_j}^{\mathsf{T}} \boldsymbol{v}_{w_i})^2$$
 (21)

# Down-weighting

$$f(x) = \begin{cases} \left(\frac{x}{x_{\text{max}}}\right)^a & \text{if } x < x_{\text{max}} \\ 1 & \text{otherwise} \end{cases}$$
 (22)

where a = 3/4.



#### Skip-gram as Implicit Matrix Factorization

[Levy and Goldberg, 2014] shows that skip-gram with negative sampling can be viewed as an implicit matrix factorization over a word-word co-occurrance matrix weighted by pointwise mutual information (PMI).

$$\boldsymbol{u}_{w_j}^{\top} \boldsymbol{v}_{w_i} \approx \text{PMI}(w_i, w_j) - \log k$$
 (23)

where  $PMI(w_i, w_j)$  is the mutual information of  $P(w_i)$  and  $P(w_j)$  with a given window size and k is the number of negative samples.

# Skip-gram as Implicit Matrix Factorization (II)

The definition of  $PMI(w_i, w_j)$  is

$$PMI(w_i, w_j) = \log \frac{P(w_i, w_j)}{P(w_i)P(w_j)} = \log P(w_j \mid w_i) - \log P(w_j)$$
(24)

Combine 23 and 24, we have

$$u_{w_{j}}^{\top} v_{w_{i}} \approx \log \frac{P(w_{i}, w_{j})}{P(w_{i})P(w_{j})} - \log k$$

$$= \log P(w_{j} \mid w_{i}) - \log P(w_{j}) - \log k$$

$$= \log(X_{ij}) - \log(X_{i}) - \log(X_{j}) + \log D - \log k$$
(25)

Very similar to Eq. 8 in [Pennington et al., 2014].

# Essentially,

$$\boldsymbol{u}_{w_i}^{\top} \boldsymbol{v}_{w_i} \approx \log(X_{ij}) + g(\mathbf{X}) \tag{26}$$

# Essentially,

$$\boldsymbol{u}_{w_i}^{\top} \boldsymbol{v}_{w_i} \approx \log(X_{ij}) + g(\mathbf{X}) \tag{26}$$

Which one matters?

- $ightharpoonup g(\mathbf{X})$ , or
- Implicit/explicit optimization, or
- Other tricks (downsampling, hyper-parameters, etc.)

# Summary

1. Distributional Hypothesis

2. Latent Semantic Analysis

3. Word Embeddings

#### Reference



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