




The Carousel

Carousel / Slide Show / Image Rotation

- Shows multiple blocks/images
- one at a time
- may auto-advance, may be manual
- often arrows at the side
- sometimes indicators at the bottom

amazon Hello Select your address All   Hello, Sign in Account & Lists Returns & Orders 


All Early Black Friday Deals Best Sellers Amazon Basics Customer Service Prime New Releases Books Registry Pharmacy Fashion






Early Black Friday


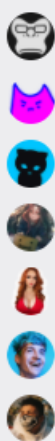
"Alexa, resume my Audible book."


echoframes



~~\$249.99~~ \$154.99







 Browse  Search   Log In Sign Up 

LIVE  **CLASS OF 2021**
A Creator Program on Twitch

 **ATT**
Just Chatting
12.8K viewers

English

The AT&T Class of 2021 is here!
Join Jericho, Botez Sisters and SypherPK as they bring 12 emerging Creators into the Twitch spotlight.

Carousels are often BAD

- auto-rotation is particularly bad
 - lots of accessibility problems
 - lots of usability problems
- w/o auto-rotation
 - non-first items are hidden
- regardless of rotation

<https://shouldiuseacarousel.com/>

Bad reasons to use a Carousels







- Management wants everything to be on the page
 - above the fold
 - this is inherently flawed
 - this won't be how they describe their desire
 - but it is their desire
- You will see more often on sales sites
 - like all ads, they want oversaturation
 - this is not a model FOR users

Tolerable reasons for a Carousel?


- No auto-rotation
- Use like tabs
 - but with a "next/prev" option available
 - arrows
 - must declare contents
- large listing?
 - think netflix/youtube
 - allows two direction of scrolling
 - but is that good?

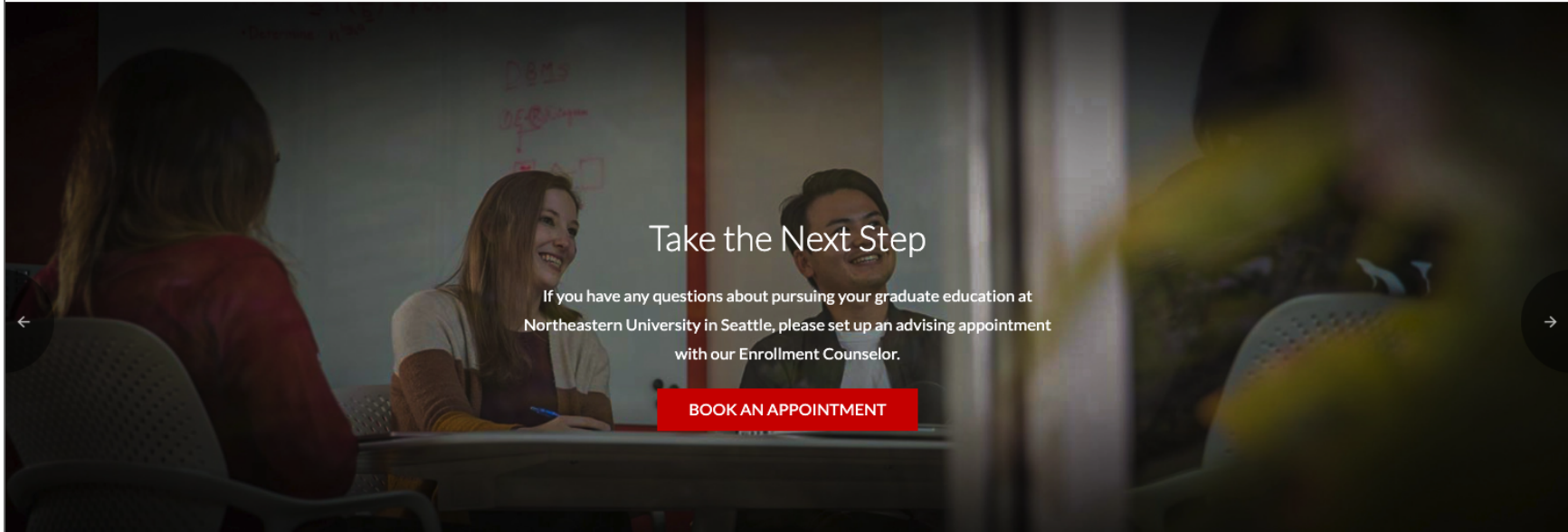
Are those good enough?

Northeastern University
Seattle

[About Us](#) [Seattle Campus](#) [Student Resources](#) [Academic Programs](#) [Admissions](#) [News & Events](#) 

CONTACT US





Take the Next Step

If you have any questions about pursuing your graduate education at Northeastern University in Seattle, please set up an advising appointment with our Enrollment Counselor.

BOOK AN APPOINTMENT

About Us

Counselling

Campus Reopening

Lots of "unused" space

- focus on image, not text
- image is "feeling", not detail
 - avoids begin too dense
 - but carousels are desired because of too much density

Space used to avoid a page

"Seattle Campus is located in the heart of the tech companies, providing great working and study environments and flexible co-op opportunities."

—Emily Fan, MPS in Analytics



What if the boss demands it?

- No auto-rotation
 - If must, have a stop/pause
 - also pause on hover/focus
 - use aria live region to announce changes
- accessible controls
- alternative text
- any unshown content is also invisible to screen-readers

Summary - Carousel

- a set of panels with text or images
- shown one-at-a-time
- may auto-advance/rotate
- usually has "arrows" for prev/next
- may have progress indicators
 - dots/thumbnails
 - these often allow selection

Summary - Issues with Purpose

Often used to put "more" on page

- but that "more" goes largely unseen
- which makes content deemed "important"
 - treated as unimportant

Summary - Accessibility Issues

- Auto-rotation is BAD
 - speed (impacts reading time)
 - visual interruption
 - verbal interrupts w/screen reader
- So much visual content
- Small controls