Design review:

Does our design meet the standards and heuristics referenced in lectures and in MyUni?

Yes, it does as the design addresses a number of key points that have been referenced in the lectures.

* Thinking about users
  + We have approached our design with a critical importance to user-friendliness.
    - Displays the information that the user wants as they are presented with a search bar when the page first loads.
      * + Scrolling down to find deals.
    - Navigation is easy through the search bar (search-dominant) and minor details at the bottom.
      * + Back button.
    - Using components that users have seen before e.g. a search bar will add to the usability of the product.
* Usability heuristics
  + Visibility of system status
    - Pages will have a minimum loading time to adhere to.
    - Loading icon between pages.
  + Match between system and the real world
    - Employing commonly used symbols e.g. the magnifying glass for searching
    - Using the order of booking that most sites have – destination to the next page, number of people etc.
* User control and freedom
  + “Confirm form resubmission” popup when user attempts to leave a page with text already inputted into a form.
  + Back button returns the user to their previous page with no changes.
* Consistency and standards
  + Using clear language that is consistent within the industry.
  + Commonly used icons.
* Recognition rather than recall
  + Same points as consistency and standards.
  + Possibly include a short description of what is happening on each step. E.g. “How many people are staying here?”
* Flexibility and efficiency of use
  + Minimal page refreshes for faster loading time
  + Keep important elements central relative to the web page.
* Aesthetic and minimalistic design
  + Minimal amount of text used to keep user engaged.
  + Consistent colour scheme.
* Help users recognise, diagnose, and recover from errors.
  + Restrict user input to reduce errors.
    - * + Using <select></select>
  + Appropriate and easy to understand error messages
    - * + E.g. “Sorry, we couldn’t find that destination.”
* Help and documentation
  + Easy to follow steps and descriptions.
  + Help page.