WDC Group Project Part 1

Examples:

* Trivago: <https://www.trivago.com.au/>
  + Pros:
    - initial interface is clean and simple
    - intuitive search system
    - more information and recommendations from home screen below initial view
  + Cons:
    - after searching interface becomes cluttered
    - too many pop-up information elements
  + Desired Elements:
    - simple initial interface
    - intuitive search function
    - login menu in top-right of home screen
* Wotif: <https://www.wotif.com/>
  + Pros:
    - After searching, information is clearly represented
    - room profiles are laid out well, with lots of info spaced out well
  + Cons:
    - initial search takes time, and presents a lot of options (possibly cluttering the page and confusing some users)
  + Desired elements:
    - uncluttered information after searching