SHAWN A. CHARLES

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Having successfully led developer advocacy initiatives and built a thriving tech community from the ground up, I am excited about the opportunity to foster and grow an engaged and collaborative developer community as a part of your developer relations team.

In my previous role, I was responsible for leading developer advocacy efforts and fostering a vibrant tech community. This role required a deep understanding of how to write code, publish blog posts, engage in technical discussions, and help identify developer needs. I spearheaded the growth of our social media community, amassing over 30,000 members with weekly views exceeding 10,000. By hosting over 150 tech events, I managed to secure 100+ sponsorships, drawing in over 150,000 listeners. My initiatives in community building were complemented by developing full-stack applications in Typescript, Java, and Python, enhancing our community's technical resources and engagement. These efforts led to the community landing page receiving over 10,000 clicks per quarter and directly contributed to the onboarding of 40 engineering teams to our SaaS product. My successes in building and scaling communities makes me very confident I can be a valuable member of your developer relations team.

I am eager to bring my skills in technical community building, content creation, and growth strategy implementation to your team, but most of all, balance insights and data with creativity and intuition to create unique and differentiated ways to connect and grow your developer community. Thank you for considering my application and I look forward to discussing how my experience and passion for working with developers and building developer communities can contribute to your success.

Sincerely,

Shawn Charles