UNSETTLED LIVES

- In times of social transformation, ideology "forms around ethos," (characteristic spirit of a culture) not the other way around.
- The same belief system can be taken as an ideology by one individual or group and a tradition by another.
- Traditions are "articulated cultural beliefs and practices . . . taken for granted so that they seem inevitable parts of life."
- Common sense is "the set of assumptions so unselfconscious as to seem a natural, transparent, undeniable part of the structure of the world."



