

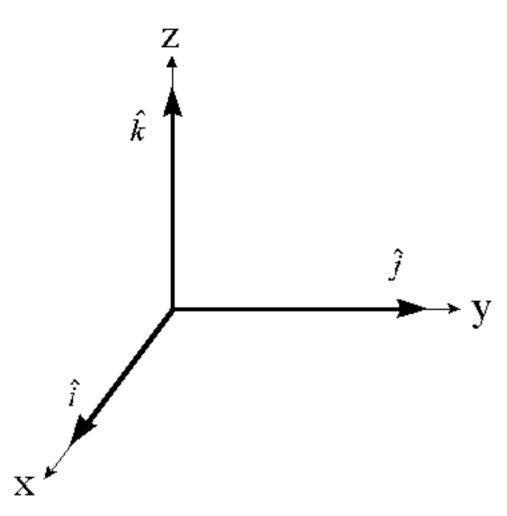


DIMENSIONS SOCIAL THEORY

questions

rows

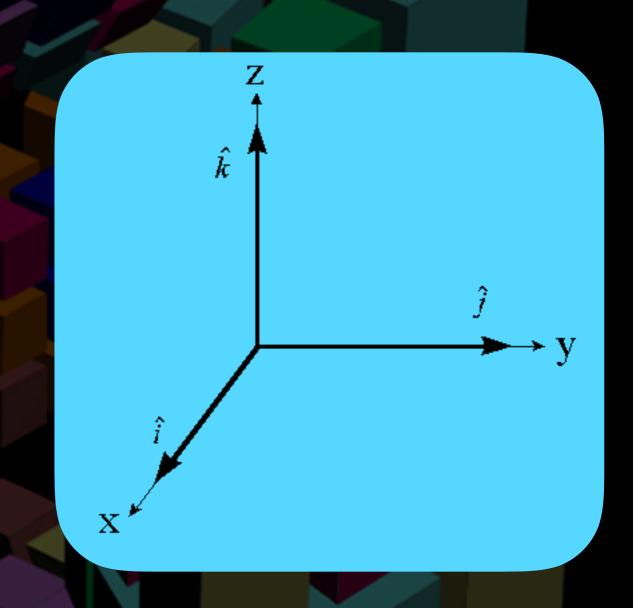
- column
- column 1.
 - 2.
 - 3.

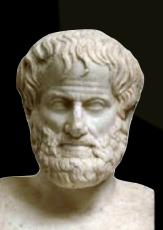




THEORY THEORY

- There are three 'questions' that you should be asking yourself over this course when encountering theories.
- Think of them as "rows" and "column" of sociological theory.
 - 1. What's the level of analysis?
 - 2. How do we know it (ontological)?
 - 3. Which area of social life?





LEVELS OF ANALYSIS

GLOBAL / UNIVERSAL

CIVILIZATION! THE TRANSNATIONAL AND THE GLOBAL.

MACRO

INSTITUTIONS AND SOCIETIES (COUNTRIES).

MESO

GROUPS, ORGANIZATIONS, COMMUNITIES.

MICRO

INTERACTIONS WITH BETWEEN PEOPLE.

COGNITIVE

HOW WE PERCEIVE THE SOCIAL WORLD.
WHO WE ARE (OUR IDENTITY).