

INSTITUTIONS "PEOPLE"





Reification



INSTITUTIONS CREATE "PEOPLE"

- Douglas asks, How can we think of ourselves in society except by using the classifications established by our institutions?
- Roles represent the institutional order, a social distribution of knowledge.
- Reification is extreme
 objectification: where human
 production becomes cosmic or
 divine.



INSTITUTIONS CREATE "PEOPLE"

PEOPLE
TEMPTED OUT
OF NICHE
WITH
PROMISE OF
MORE
CONTROL

FORGE NEW INSTITUTION

INSTITUTIONS
FORGE NEW
CATEGORIES

CATEGORIES MAKE NEW PEOPLE.

