





particular

total



particular

total



PARTICULAR AND TOTAL IDEOLOGY

- Mannheim maintains that there are two different definitions of the term ideology: a particular one and a total.
- We use the particular definition when referring in derogatory ways to opposing ideas and representations.
- We use the total meaning when referring to the general characteristics and composition of a particular time period or group.
- With both meanings, however, we imply that ideologies are shaped by the contexts in which they are created. In other words, we don't take them at face value; we consider them products of the believer's environment.

PARTICULAR AND TOTAL IDEOLOGY

- A **total ideology** refers to an entire worldview, while a **particular ideology** concerns only certain beliefs or positions.
- A **particular ideology** is determined almost completely through a psychological lens.
- Even when we describe the **particular** ideology of groups, we're ultimately dealing with the level of the individual because we're using psychology as our major analytical lens.
- In contrast, a **total ideology** is a complete thought-system, and opposing total ideologies rarely share the same basic frames of reference.

