



ULTRA-SOCCALITY

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markers

Markers



Hierarchical organization

HOW ULTRA-SOCIALITY HAPPENED

- Humans evolved the capacity to demarcate group membership with symbolic **markers**, with the first symbolic artifacts appeared around 60,000 years ago.
 - **Markers** such as dialect/language, cult/religion, clothing, and ornamentation allowed humans to determine whether someone personally unknown to them was a member of their cooperating group or, vice versa, an alien and an enemy.
- **Hierarchical organization** allowed unlimited growth in the scale of cooperating groups, simply by adding extra organization levels.
- Other key innovations include literacy and record keeping, formal legal systems, bureaucracies, organized religion, urbanization, and states.

FORMS OF SOCIAL STRUCTURES



