



LAUTANTE ET LERIA SUPER INVOLATAE CONCEPTIO
VOLLE LARGI BENEFALITONUM MOLI SE VILTA VRSTI S EXORNATA STO

1604
2112
2419
3055

- Rules

incest



punishment

in the first place



shame

RULES

- **Rules** only come into play to control those rare actors who refuse to be institutionalized.
- Take the example of **incest**: it carries a legal punishment, but it rarely happens, because the taboo itself is a successful deterrent.
- People avoid incest not because they fear the **punishment**, they do so because they are institutionalized not to want to commit incest **in the first place**.
- In other words, they feel the **shame** and potential cultural isolation.

INSTITUTIONALIZATION

"Society is a human product. Society is an objective reality. Man is a social product."

