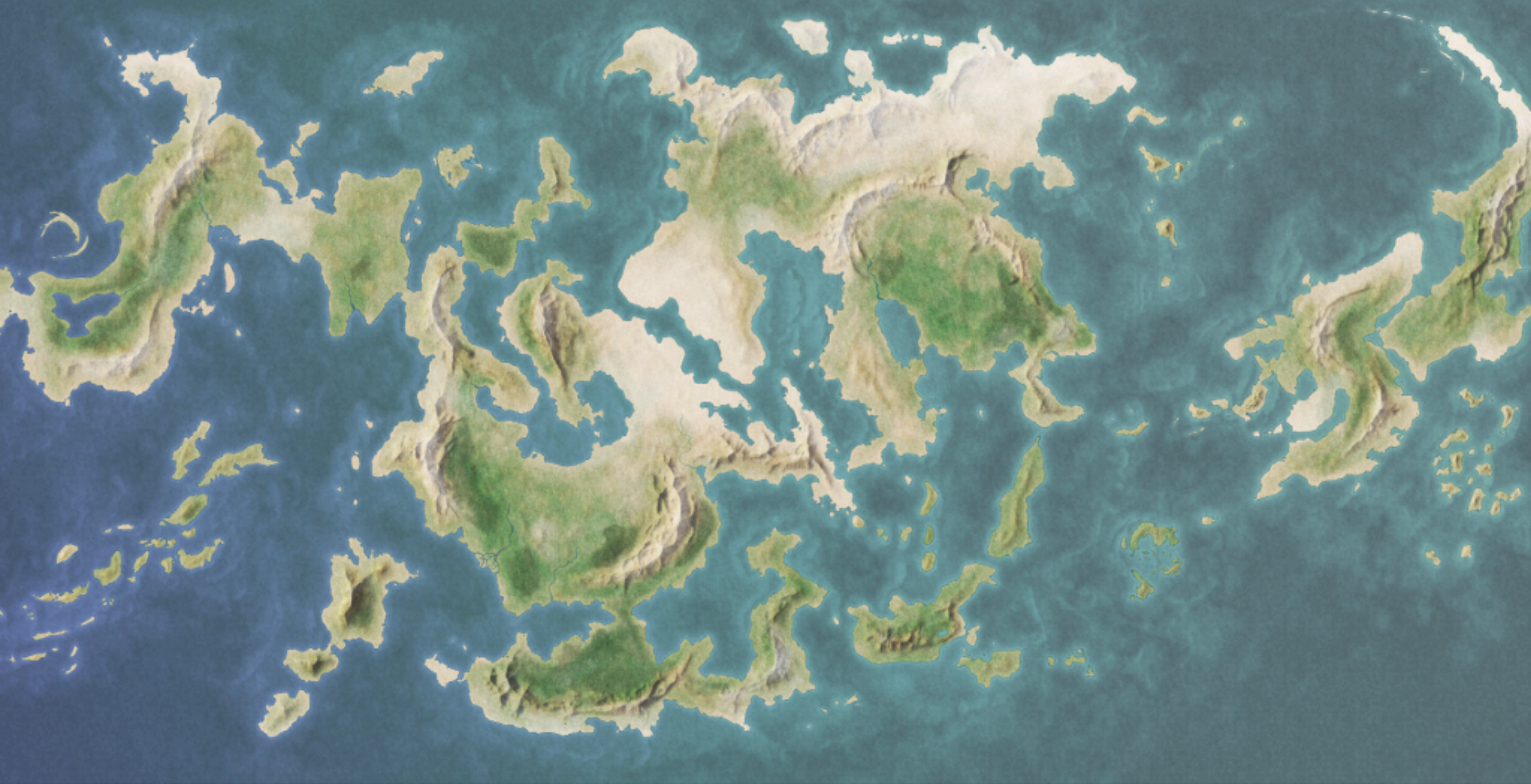




Physics is highly paradigmatic: Everyone agrees what is important to the field and how to evaluate the physical world.



Imagine **social theory** as a sprawling
archipelago, populated by warring tribes.