



Radio



Infrared



Visible



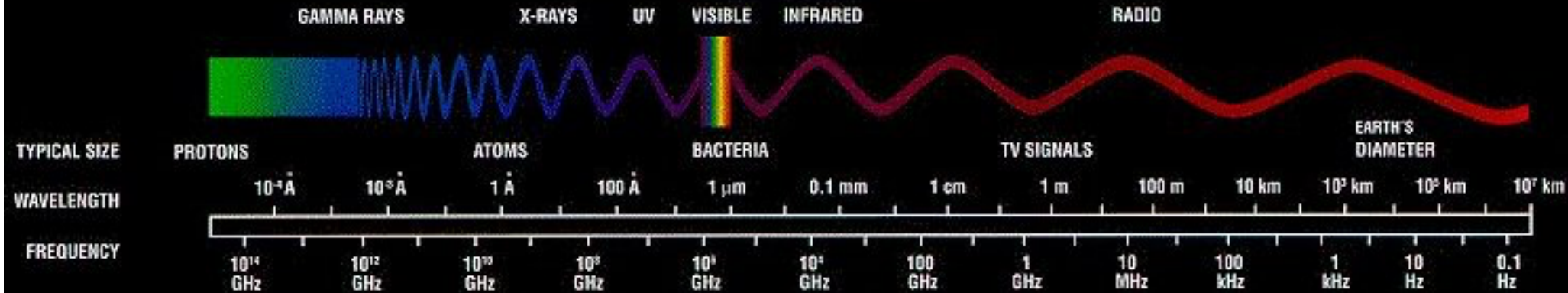
Ultra-violet



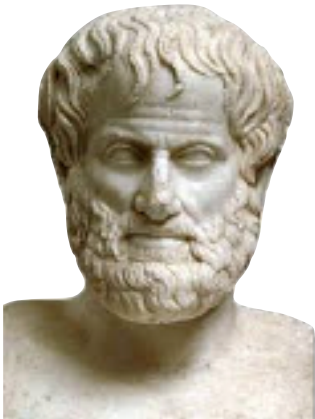
X-ray

lenses

THE ELECTROMAGNETIC SPECTRUM

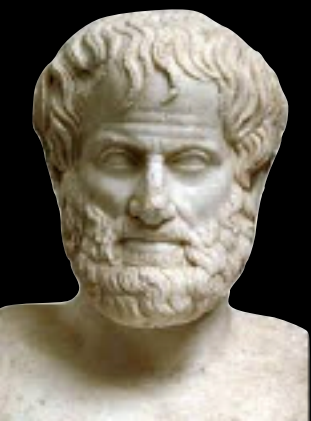
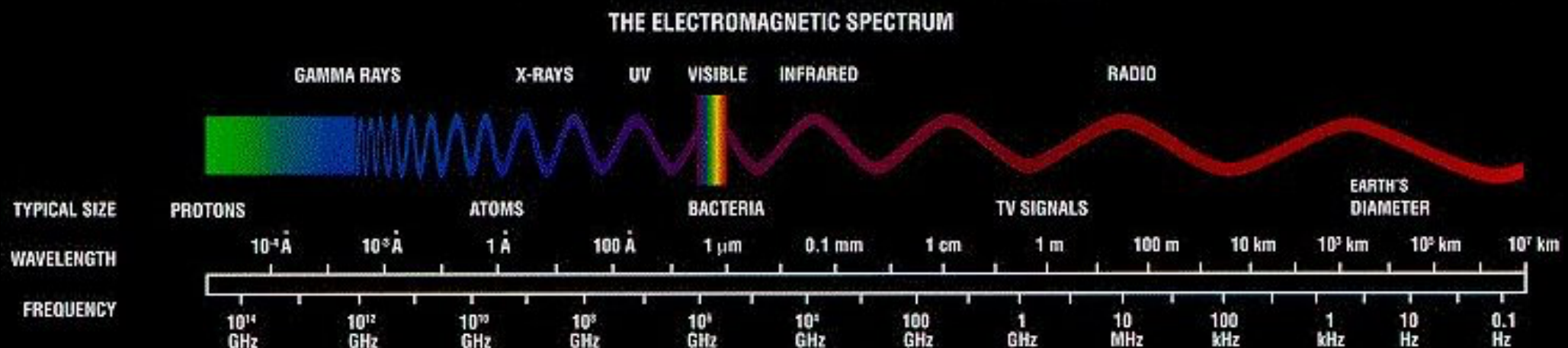
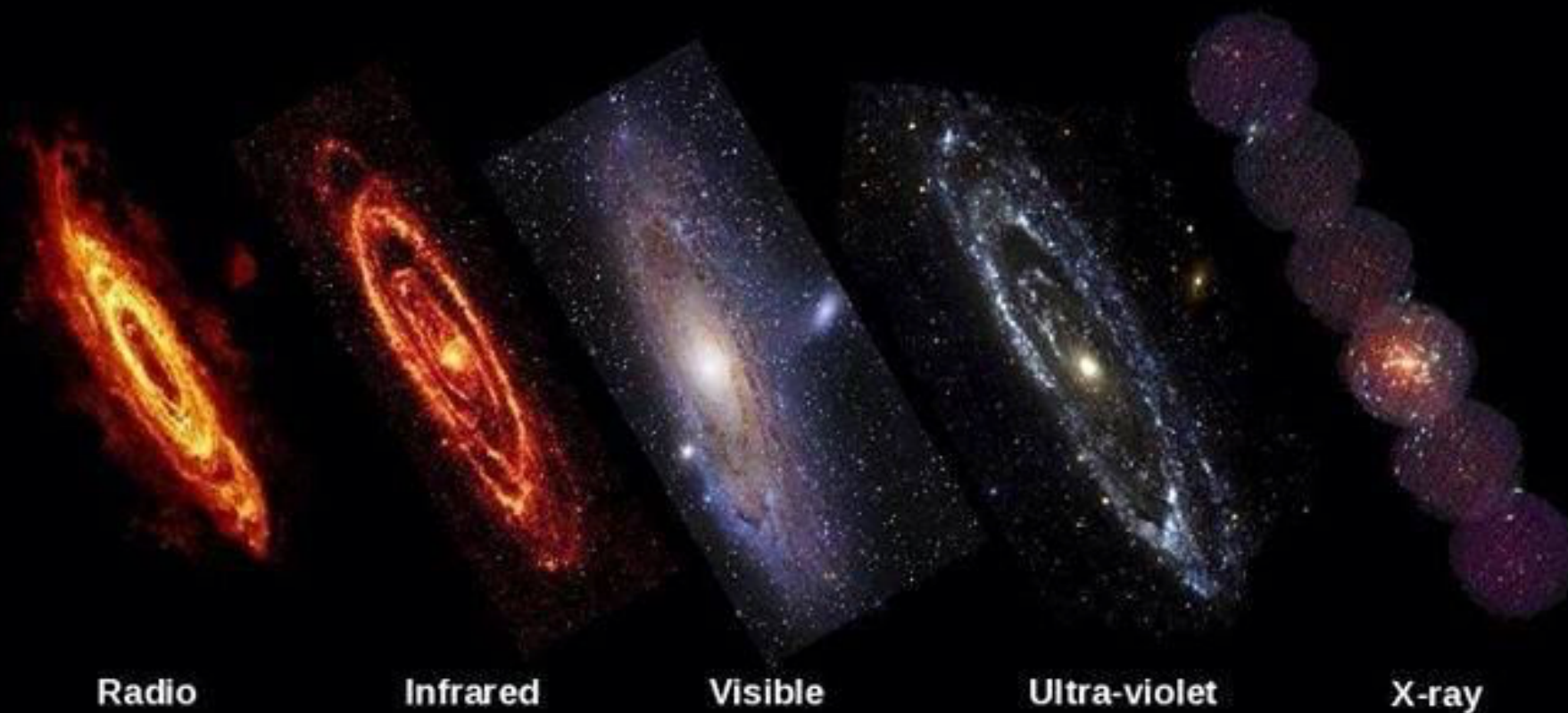


Sociology Sociology



Paradigms are “lenses” with which to see the world...

Sociology is multi-paradigmatic.





Physics is highly paradigmatic: Everyone agrees what is important to the field and how to evaluate the physical world.