



Australopithecus robustus

Homo habilis

Homo erectus

Homo sapiens neanderthalensis

Homo sapiens sapiens

GOSSIP AS INFORMATION

- The vast majority of human communication – whether in the form of emails, phone calls or newspaper columns – is gossip.
- Gossip usually focuses on wrongdoings.
- It's much more important for Sapiens to know who in their band hates whom, who is sleeping with whom, who is honest, and who is a cheat.
- Even gossip has its limits: most people can neither intimately know, nor gossip effectively about, more than 150 human beings.

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ULTRA-SOCIALITY

