





SCHEMAS

- unconscious

rational

emotional brain

SCHEMAS TO FLIGHT-AND-FIGHT

The background of the slide features a dark, semi-transparent image of a pyramid. The pyramid is covered in hieroglyphs and figures, typical of ancient Egyptian art. At the very top of the pyramid sits a statue of a deity or pharaoh, adorned with a large, ornate headdress. The overall tone is dark and mysterious, with the text overlaid in a clean, modern font.

- Our **unconscious**, or implicit, emotional memories have a far greater impact on our behavior than our so-called "**rational**," or conscious, brain.
- It is the **emotional brain** that is largely responsible for prejudice, defined here as "a predetermined emotional orientation toward individuals or objects" (p. 10).

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