



ELECTROLITES

●

Denkkollektiv

esoteric

exoteric

- Individuals
exoteric

- Esoteric

●

objective

cultural

Esoteric

Special Experts /
Journal Science

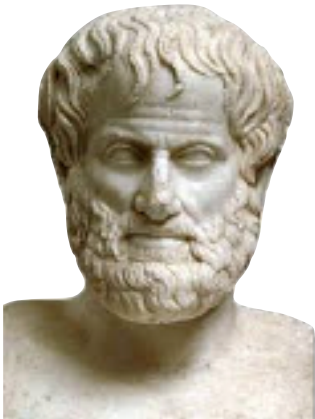
General Experts /
“How To”

Initiates / Textbook
Science

Public / Popular
Science

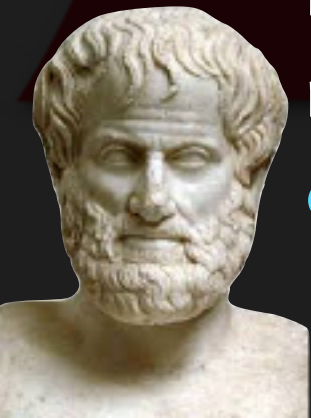
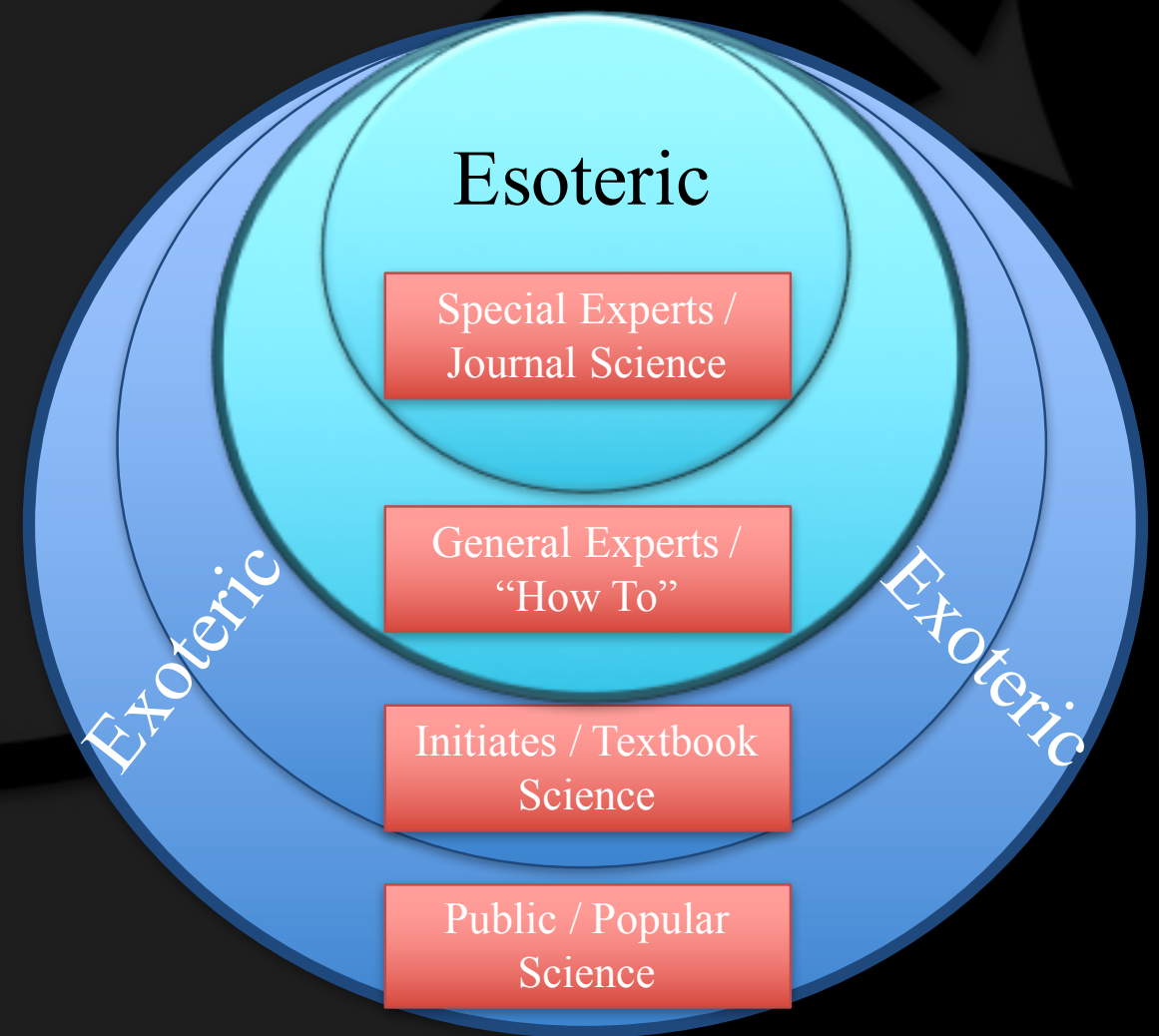
Exoteric

Exoteric



THOUGHT COLLECTIVES

- Fleck divided thought collectives — or *Denkkollektiv* (in the original German) — into **esoteric** and **exoteric**, or inner and outer, ones.
 - **Individuals** belong to many **exoteric** communities but only a few **esoteric** ones.
 - **Esoteric** communities, by definition, are inward-looking and insular.
 - They reinforce the idea that their knowledge is **objective** and factual rather than subjective and in part **cultural**.



THOUGHT STYLE

