



POSITIVISM

WE SHOULD
ATTEMPT TO
STUDY SOCIETY
LIKE PHYSICISTS
AND BIOLOGISTS
STUDY ATOMS
AND LIFE.

DEDUCTIVE:
FORMULATE A
HYPOTHESIS AND
TRY TO FALSIFY.

INTERPRETIVE

THE WAY YOU SEE
AND PERCEIVE
THE WORLD IS
UNIQUE AND
VALID.

THERE IS NO
OBJECTIVE BIG
"T" TRUTH LIKE IN
PHYSICS OR
BIOLOGY.

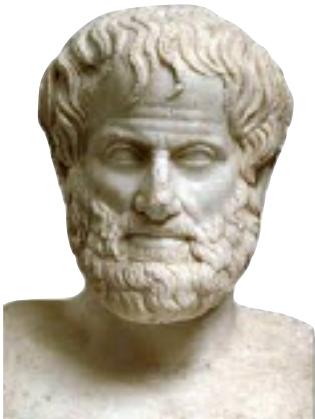
INDUCTIVE:
TELLING A STORY.

IDEOLOGICAL

THEORY SHOULD
NOT EXPLAIN THE
WAY THE WORLD
IS, BUT INSTEAD
DICTATE THE WAY
IT SHOULD BE.

CRITIQUES OF
SOCIAL LIFE.

SOCIAL
PHILOSOPHY AND
ACTIVISM.



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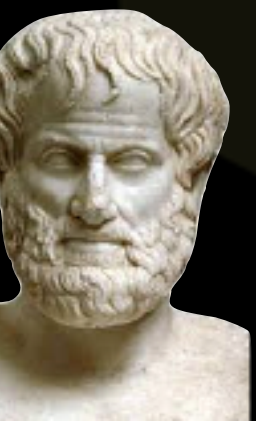
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SOCIOLOGY OF [INSERT HERE]

