

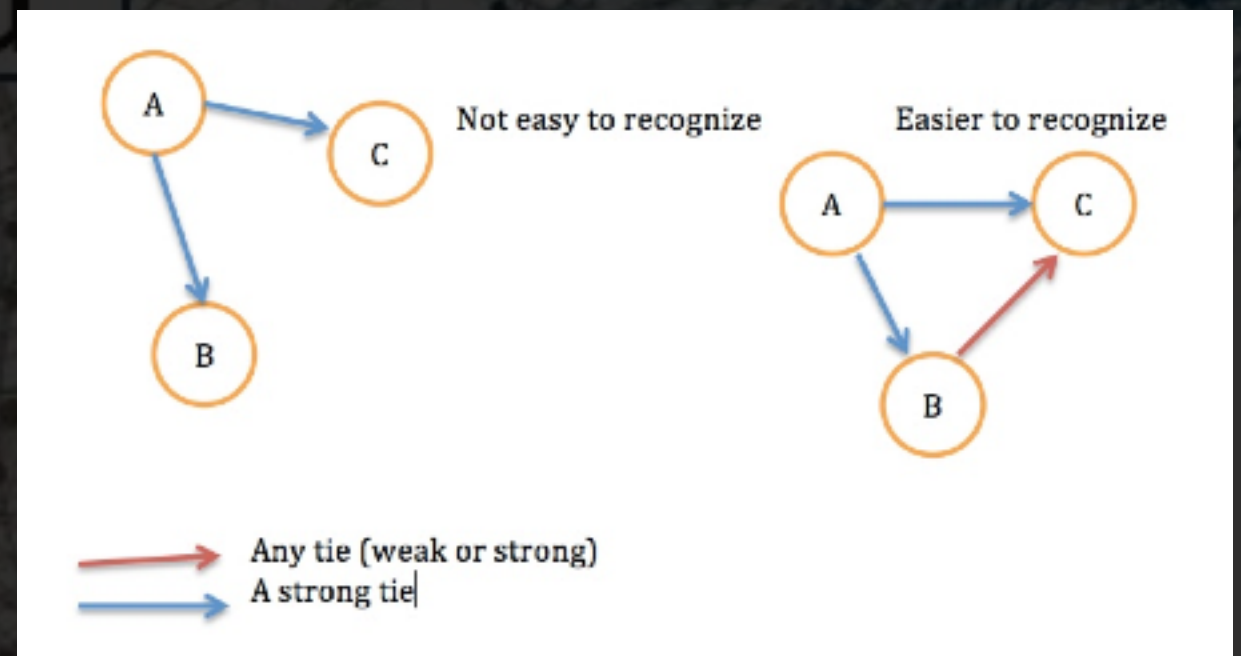
# WEAK TIES

*Strong Ties*

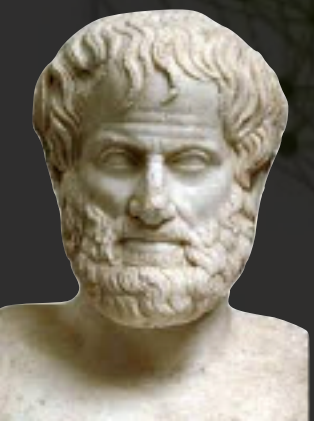
- One reason this hypothesis makes sense is that we tend to be attracted to people with **similar interests**.
- Thus, even our friends who have never met will likely share certain interests and characteristics.



You



*Weak Ti*



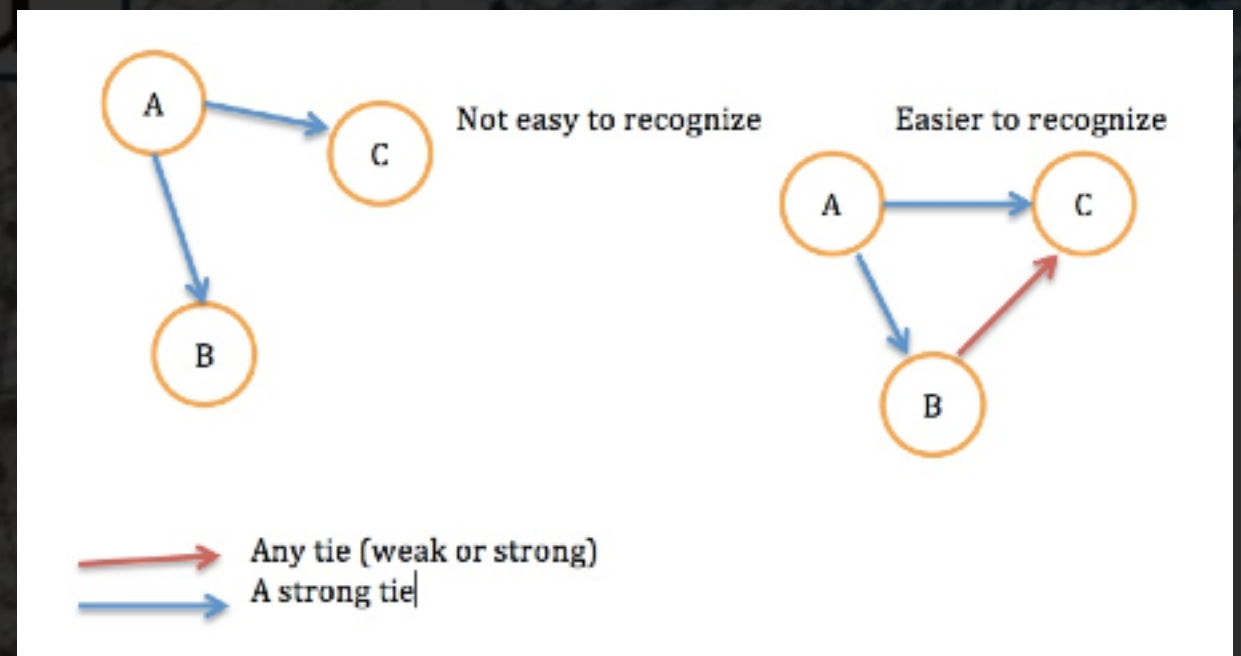


# WEAK TIES

*Strong Ties*



You



*Weak Ties*