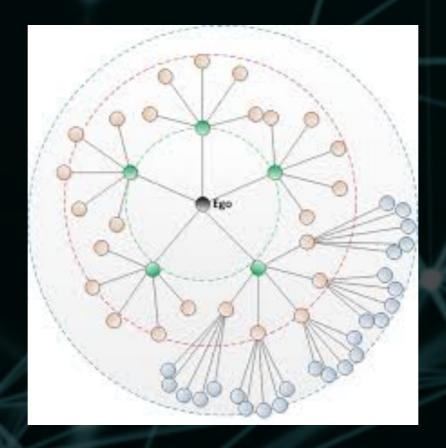


NETWORKS BY THE NUMBERS



- Consider this: If each of us had 100 unique Facebook friends (i.e., friends who
 do not know each other), then we are only two steps removed from 10,000
 people.
- Three steps removed, and it's a million.
- (While most of us have hundreds of Facebook friends, it's admittedly rare to have that many who do not know each other.)

