





• Publishing



PRINT, LANGUAGE, AND THE IMAGINED COMMUNITY

- Print enabled at least **20 million books** to circulate in Europe (with a population of 100 million) by 1500, merely 60 years after the invention of moveable type.
- **Publishing** was one of the earliest capitalist enterprises, creating international markets for books.
- It was also central to nation-building because of the growing market for *vernacular* works.

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