







SOCIAL

SCORAL



Tönnies Gemeinschaftsgesellschaft

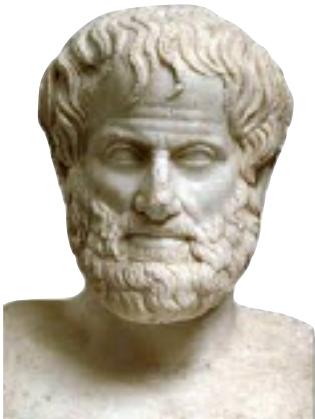
Organizations

Systems

# Cooley Groups



Simnne Web Affiliations







Grandover the Problem of Embeddedness

# SOCIAL COLLECTIVES

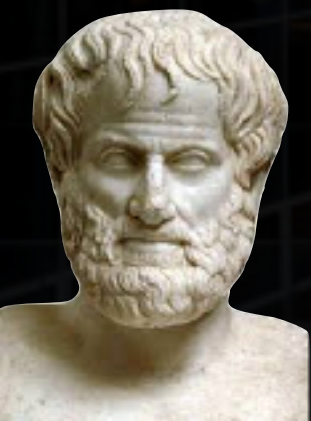
Cooley and Primary Groups

Tönnies and Gemeinschaft and Gesellschaft

Simmel and the Web of Group Affiliations

Scott and Organizations as Rational, Natural, and  
Open Systems

Granovetter and the Problem of Embeddedness





# COOLEY AND PRIMARY GROUPS