

SCALE OF DATA
VOLUME



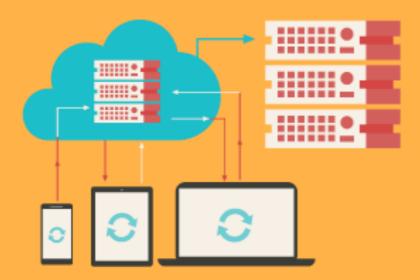
FORMS OF DATA

VARIETY

BIG DATA

VELOCITY

**ANALYSIS OF DATA-FLOW** 



VERACITY
UNCERTAINTY OF DATA



## VOLUME

 Volume refers to the amount of data (Size of the data).

- Today, data size has increased to size of terabytes in the form of records or transactions.
- For instance, a commercial aircraft generates ~3GB of flight sensor data in 1 hour.

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