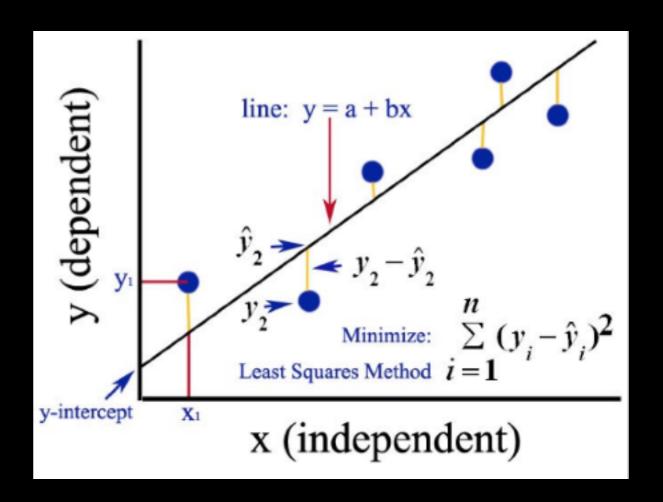
## RIGID REGRESSION

An **OLS** (ordinary least squares) regression reduces the squared errors between the data points and your line of best fit.

A rigid regression just adds a small bias to the OLS to make the OLS less "rigid." This approach is useful when your independent variables in your regression are highly co-linear.

Look at the video on the next slide on rigid regressions.



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