

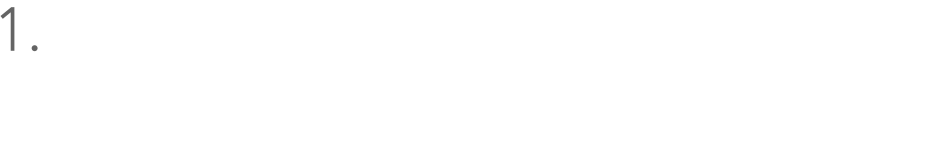
Homophily







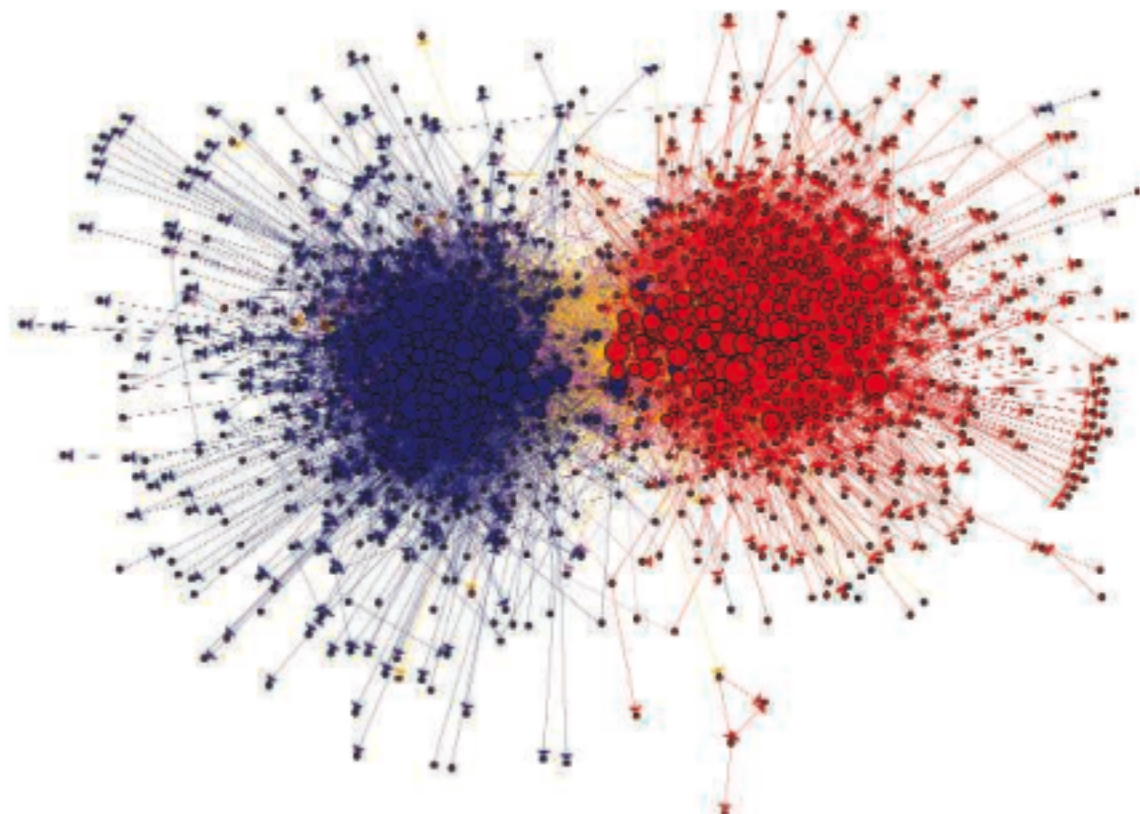
homophily



2.

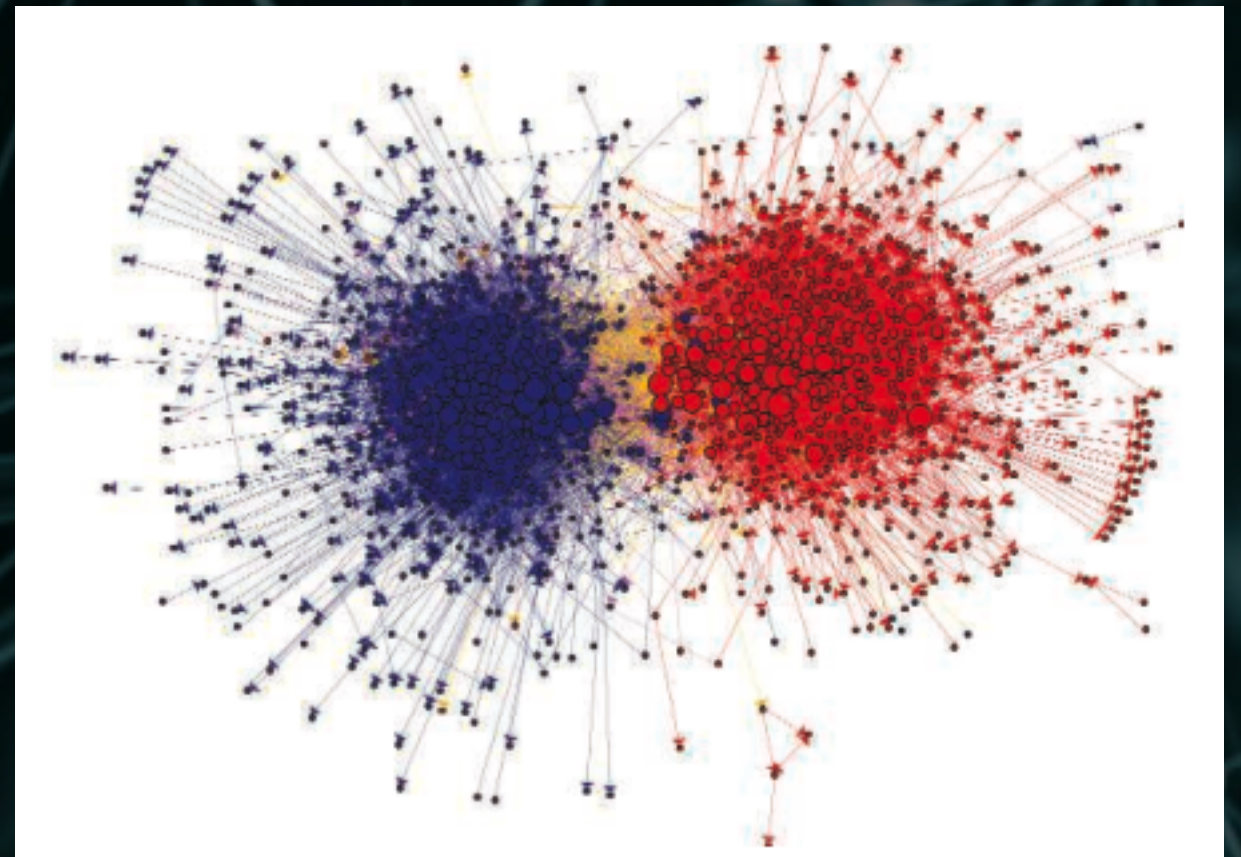
3.

4.



HOMOPHILY

- **Homophily** has two main causes:
 1. Common norms or values
 2. Structural location.
- Four separate processes that can result in **homophily**:
 1. The same kinds of people come together.
 2. People influence one another and in the process become alike.
 3. People can end up in the same place.
 4. Once they are in the same place, the place influences them to become alike.



HOMOPHILY

