



SOCIAL THEORIES

●

general in the particular
the strange in the familiar

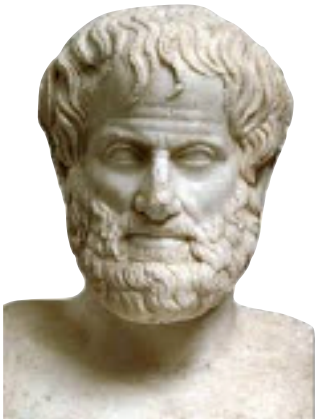
●

●

"To see what is in front
of one's nose needs a
constant struggle."

George Orwell





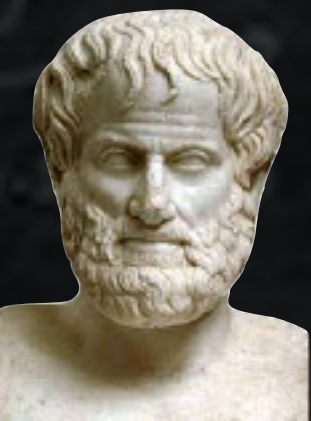
HOW DO SOCIAL THEORIES WORK?

- Social theory is about seeing the **"general in the particular"** and **"the strange in the familiar."**
- On the former, we look for wider patterns in every day occurrences.
- But consider the latter point for a moment, with a unique example on the next slide.

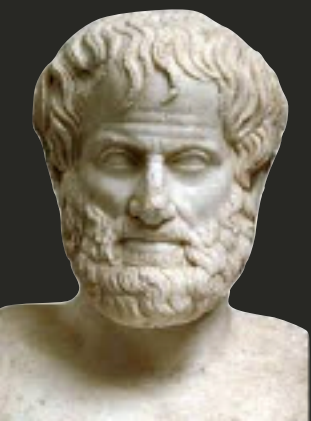


"To see what is in front of one's nose needs a constant struggle."

George Orwell



- It's **WWII**. You don't want your planes to get shot down by enemy fighters, so you **armor** them.
- But armor makes the plane **heavier**, and heavier planes are **less maneuverable** and use **more fuel**.
- **Where** do you add armor to the plane?



"To see what is in front of one's nose needs a constant struggle."

George Orwell