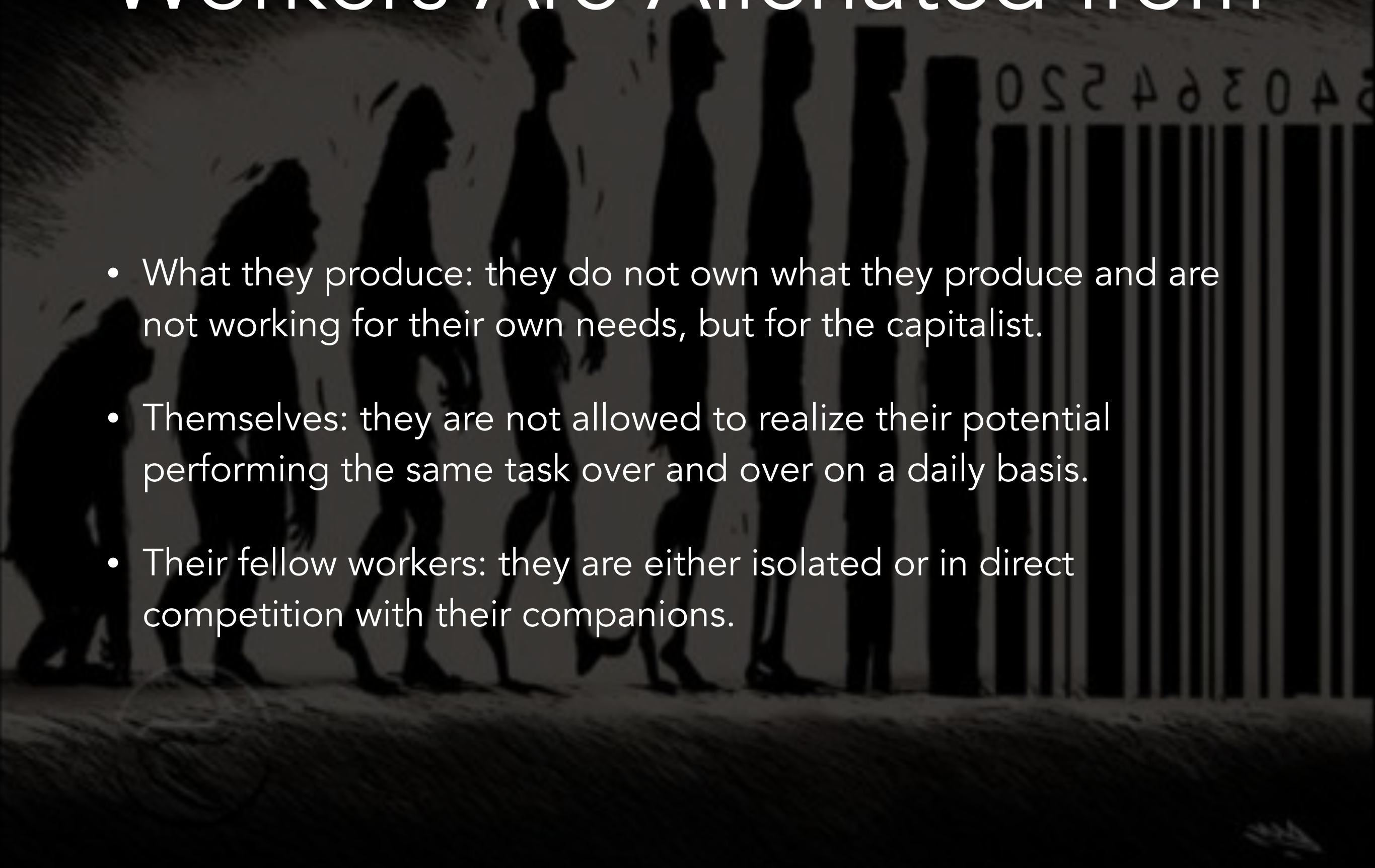


Workers Are Alienated from

- What they produce: they do not own what they produce and are not working for their own needs, but for the capitalist.
- Themselves: they are not allowed to realize their potential performing the same task over and over on a daily basis.
- Their fellow workers: they are either isolated or in direct competition with their companions.



Modern Slave

False Consciousness

**Get a job. Go to work. Get married.
Have children. Follow fashion.
Act normal. Walk on the pavement.
Watch TV. Obey the law.
Save for your old age**



Now repeat after me:

"I AM FREE"

CONSUME