





INSTITUTIONALISM

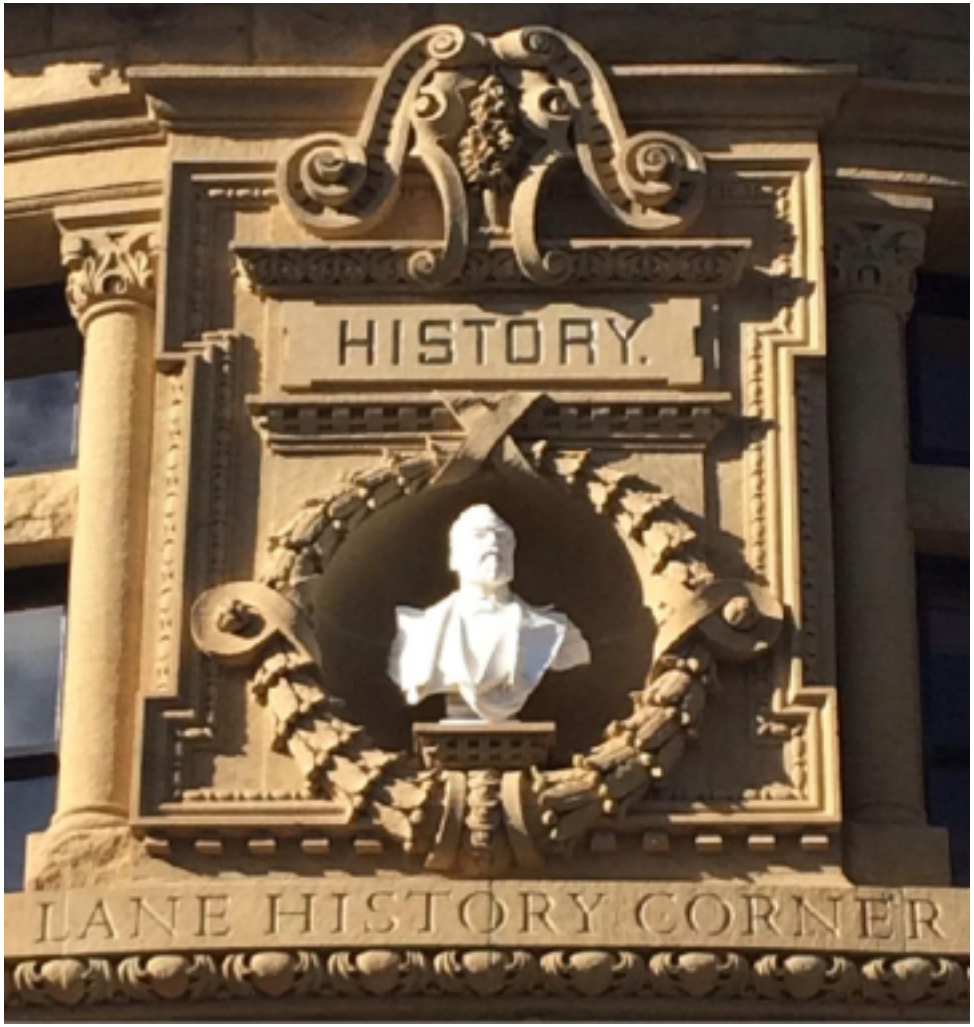


institutionalism



- Neo-institutionalism





HISTORY.

LANE HISTORY CORNER



# NEO-INSTITUTIONALISM

- We're going to focus on neo-institutionalism here as our example.
- Neo-institutionalist field theorists, however, rely more on Berger and Luckmann's concepts of institutionalization and legitimation.
- Neo-institutionalism emerges from organizational sociology, developed by DiMaggio and Powell.
- They sought to understand the similarities between organizations inhabiting the same organizational field.





# Neo-institutionalism

