





product





## OBJECTIVE AND SUBJECTIVE MEANING

- Anything produced can be interpreted both objectively what is the thing itself? — and subjectively — what was the intention of the maker in expressing that thing?
- An objective interpretation, by contrast, only focuses on the product.
- Only the interpreter's meaning-context (subjective) matters here.
- Schütz is careful to insist that he's not talking about empathy here, because we cannot truly place ourselves in the other person's shoes; we can only interpret their experience using our own raw material.

