



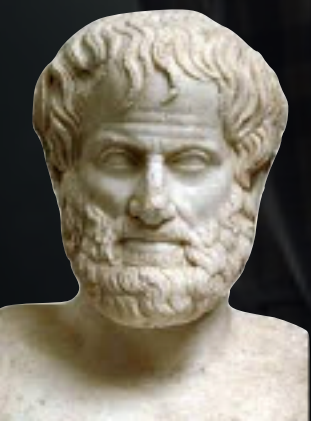


WHAT'S ON CHANNEL THEORY





WHAT IS THIS SOCIAL THEORY?





# WHY SOCIAL THEORY?

- **Sociology** is the empirical, interpretive, and ideological study of societies.
- Our course is dedicated to understanding the “lay of the land” of these theories, rather than cover every theory.
- This is no small order. Humans have been wondering about how and why societies exist since **antiquity** (i.e., Socrates, Plato, etc.).
- **Sociology** only emerged recently as a formal discipline around the Industrial Revolution, a period of significant political, economic, and social turmoil.

