



communicative action

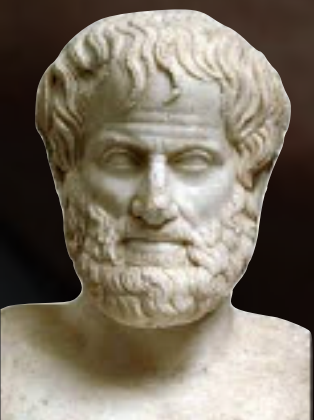
System

Lifeworld



The colonization of lifeworld by systems

- Rather than **communicative action**, where people talking about their differences and coming to a common understanding, one entity (person, party, or interest) dominates the other by having more money or votes.
- Habermas makes a key observation about the media, of which there are two types: **System** and the **Lifeworld**.



The colonization of lifeworld by systems

