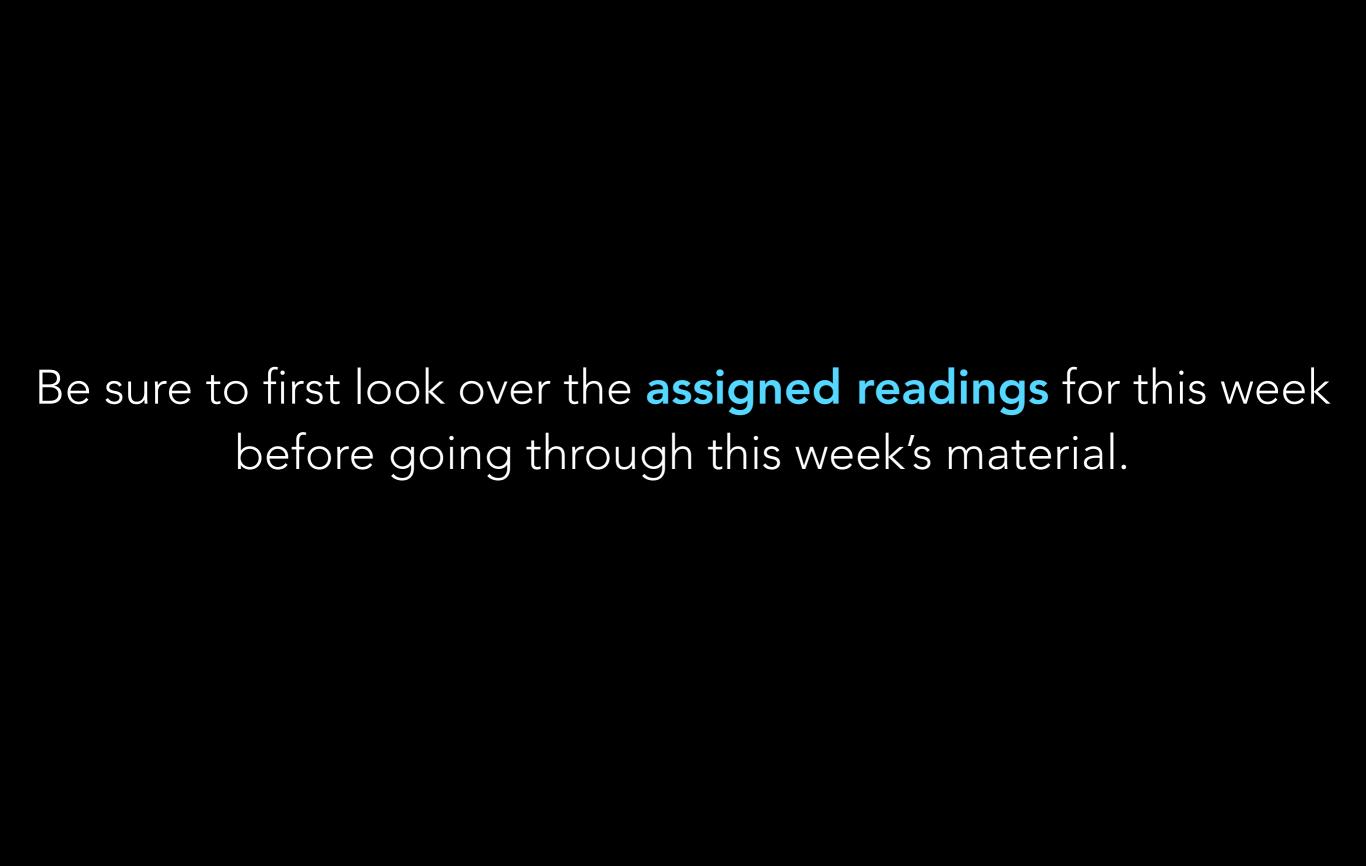
Today, we're going to learn about **social network analysis**.

Social networks are often considered the fundamental social structure (i.e., relations between people, places, or things).

They're **difficult** to see and even harder to empirically capture, but they're also the most **revealing** of social processes.



before going through this week's material.