



Institutionalism

Neo-Institutionalism

- Ultimately these innovations reach a level of legitimization where failure to adopt them is seen as "irrational and negligent" (or they become legal mandates).
- New and existing organizations will adopt the structural form even if the form doesn't improve efficiency.
- ***Institutional isomorphism*** – or how the same organizational forms develop, spread, and become legitimated in one sphere of activity after another.

Institutions Influence in Several Ways

