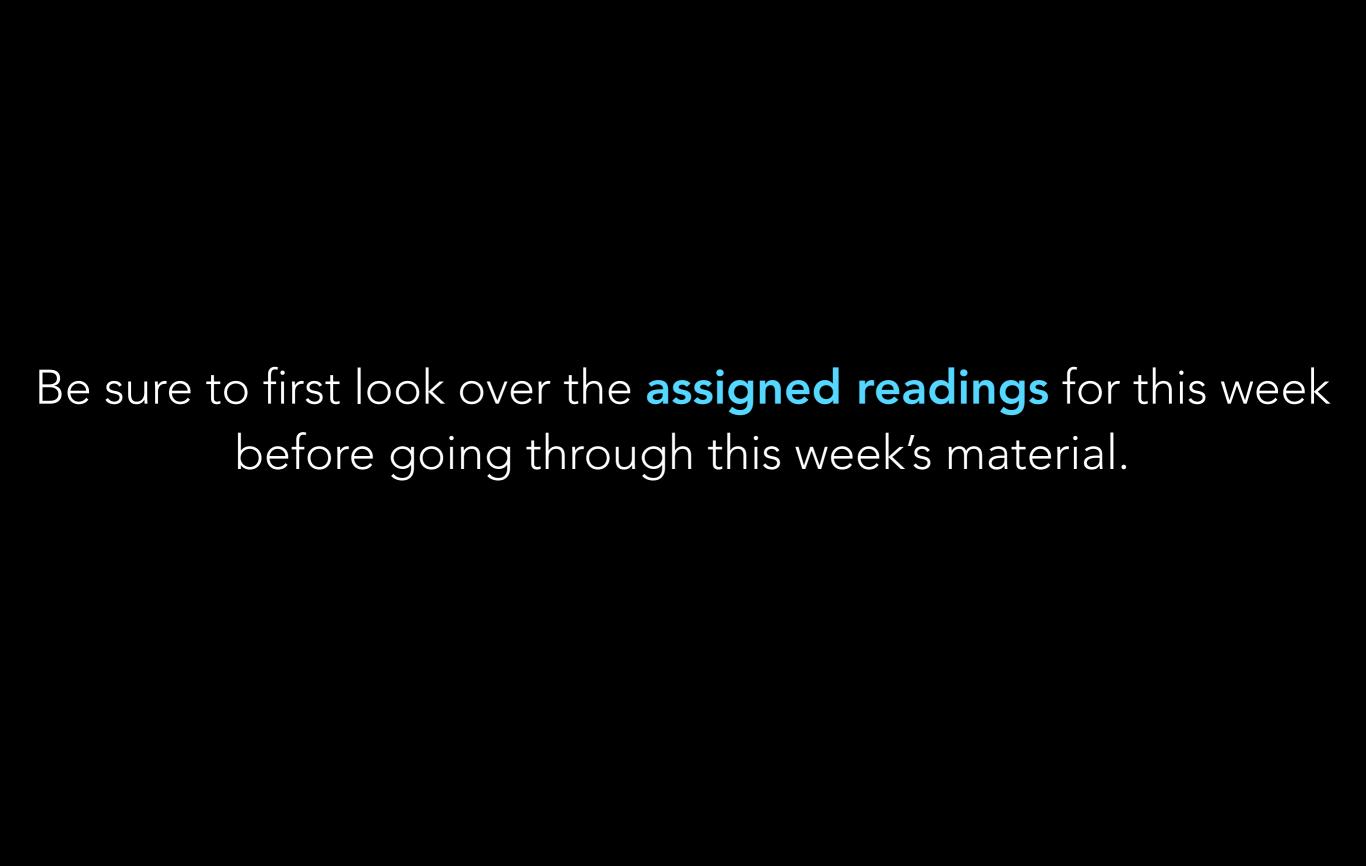
Today, we're going to learn about text analysis.

This is the most **exciting** area in data science and computational social science.

It's also one of the most difficult.



before going through this week's material.