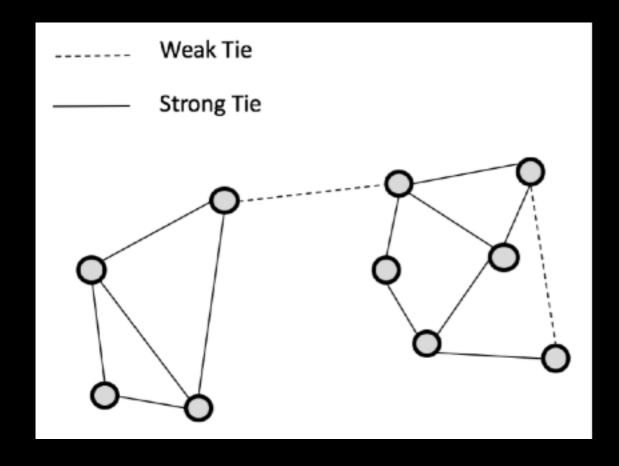
MULTIPLEXITY



- When two people share more than one relationship between them, they have role multiplexity.
- For instance, two co-workers can also be friends.
- Sets of roles can ultimately form a status: for instance, a teacher has a set of relationships to students, co-workers, parents, administrators, and the school board.
- Multiplexity can both enhance and hinder relationships. For instance, you may not want your boss to try to be your best friend.

WEAK TIES



- Weak ties refer to connections that are less strong than others in a network; for instance, my closest friends are more likely to be friends with each other than with my acquaintances.
- It's actually good to have weak ties, since they broaden our access to new information and ideas.
- Hence, your best chances at a job lead aren't from your close friends or family, it's from weak ties.



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