TING MEETING DENDLINE ANIMA CANCELLED) ATE BREAKTAST COLLECT STET INS MEETING CALL CLIENT CALL LUNCE PROJECT ACCOUNTANT BUSINESS WEETIN FINANCE 8x,80 FINANCÉ 12.3 AIRLE. FRIDA-1 MEETING GROUD HEAD 1 PREBITATION 23RD MA CO.P MAST DEADLINE FRIDAY TOMOGROW MARK CALLED FIHANCE PRECENT au - GNED BOOK BEN MEETING CONTRACT MAZAY MON 8:45 40 CONTRI BONRD ACCOUNT BUDGET CALL JOHN LATE REVIEW PHIL CALLED 100 TRACT CALL LAUNCH PROJECT THURSDAY PROIPL LANNIM PROJEC CLIENT DATIE PINANCE 13.45 151 9.30 LAUNCH YOUR MOMORY INTERVIEW THURSDAY ASAP WED. KSDA-1 THURSDAY ASAP CALLED CHIED DEAD LINE 11.00 LAKE LAKE -UNCA 8.15 MANAGER PAF YORK 1971 JOHN Allic CHLLED WEDNESD HLL CALLED CAN PENO ME FINANCE PROSECT TIERT CALL ICHEAL BUSINESS DIRECTOR 1.30 POSTRONA 50 SHANN WHICH CALLED 2 WEEKS BURET AHEAD CLIENT BusiNESS APPOUAL INTERVIEW HANGE DEADLINE LUNCH CALLED) REPORT MONDAY THU DEADUNE 1230 DUE ZE ON 11-00 AM THURSDA TARGET CEO ONCH Business THROM 78 CRIL TUESDAY FOR TONDEROW PCCOUNTS. Accou DIRECTOR PLAN 13.00 18.30 DUE TA NEETING LATE MISHT NNER FEIDA AIRPORT RETURN 7.30 WITH CONTRCT SARAH CAL OA @ BUDGET JANE ME CHLLED 10. ZUHN ROBM FONT .45 MEETING WEB. BOM PROSECT. ALLED GAZA 11.30 UDDATE SASON MEETING TCCOUNTANT BUSINESS CHLED THESONY 10.30 MEETING BUDGET MEETINGO THESDAY BON TION 28TH DUE LUNCT THURCAY MEETING THU 10.35 WEDNESDA: 12.15 MERT 7.30 DETE 30: NO SUPPLIE CLILL





Classifications standards

Experiment









HOW AND WHY WE CLASSIFY?

- We don't cut up the world identically, but the chunks we carve out are surprisingly similar.
- Many of our classifications are determined by culture (e.g., we eat ducks, but not goldfish), there's a social dimension to how we classify the world.
- Classifications and standards are invisible to us, even our personal ones.
 - Experiment: walk into a random bathroom and see what happens.
- Certain cultures (thought styles) promote rigid boundaries: either/or logic.
- Other cultures promote "fuzzy-mindedness." (e.g., no rigid social hierarchy).



