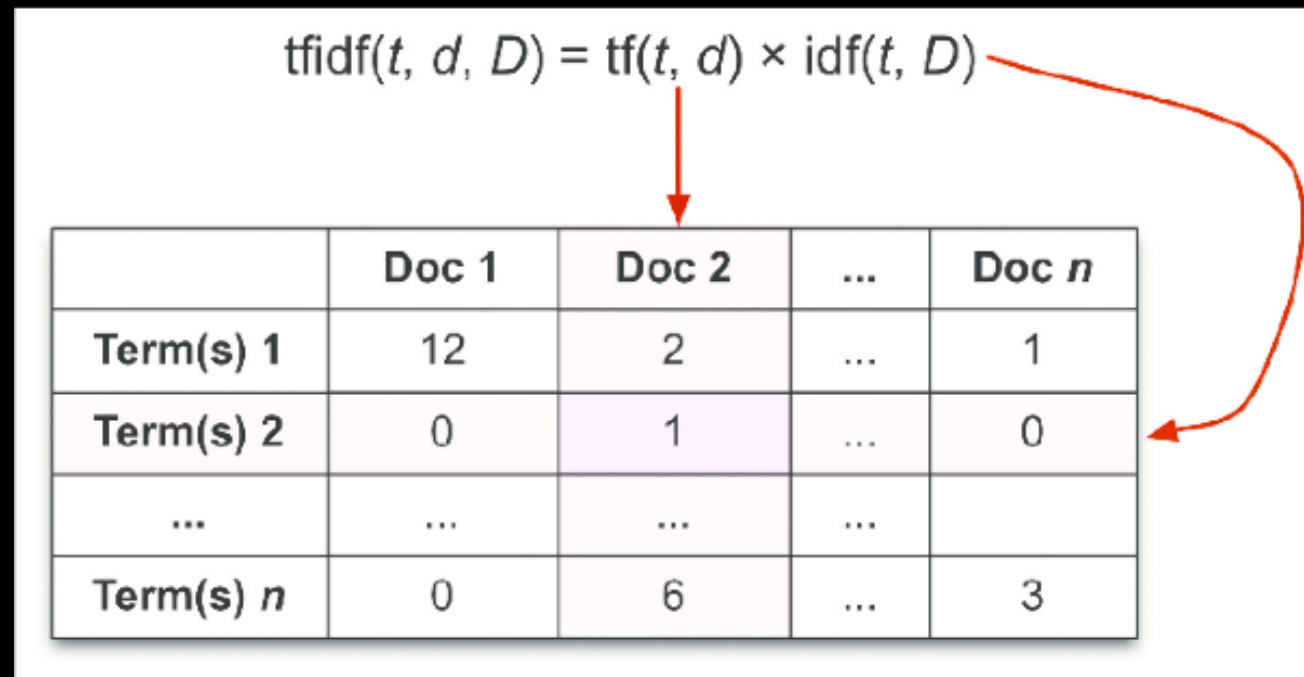


# Calculating a **TF-IDF**

$$\text{tfidf}(t, d, D) = \text{tf}(t, d) \times \text{idf}(t, D)$$



	Doc 1	Doc 2	...	Doc $n$
Term(s) 1	12	2	...	1
Term(s) 2	0	1	...	0
...	...	...	...	...
Term(s) $n$	0	6	...	3

- Let's consider an example corpus of just **unigrams**.
- Consider some document (e.g., a tweet!) containing 100 unigrams, where the unigram **cat** appears 3 times.
  - The term frequency **TF** for **cat** is then  $(3 / 100) = 0.03$ .
  - Now, assume we have 10 million documents in our **corpus**.
  - The unigram **cat** appears in one thousand of these documents.
  - Then, the inverse document frequency **IDF** is calculated as  $\log_e(10,000,000 / 1,000) = 4$ .
  - Thus, the **TF-IDF** is the product of these quantities:  $0.03 * 4 = 0.12$ .

# THE LDA TOPIC MODEL

