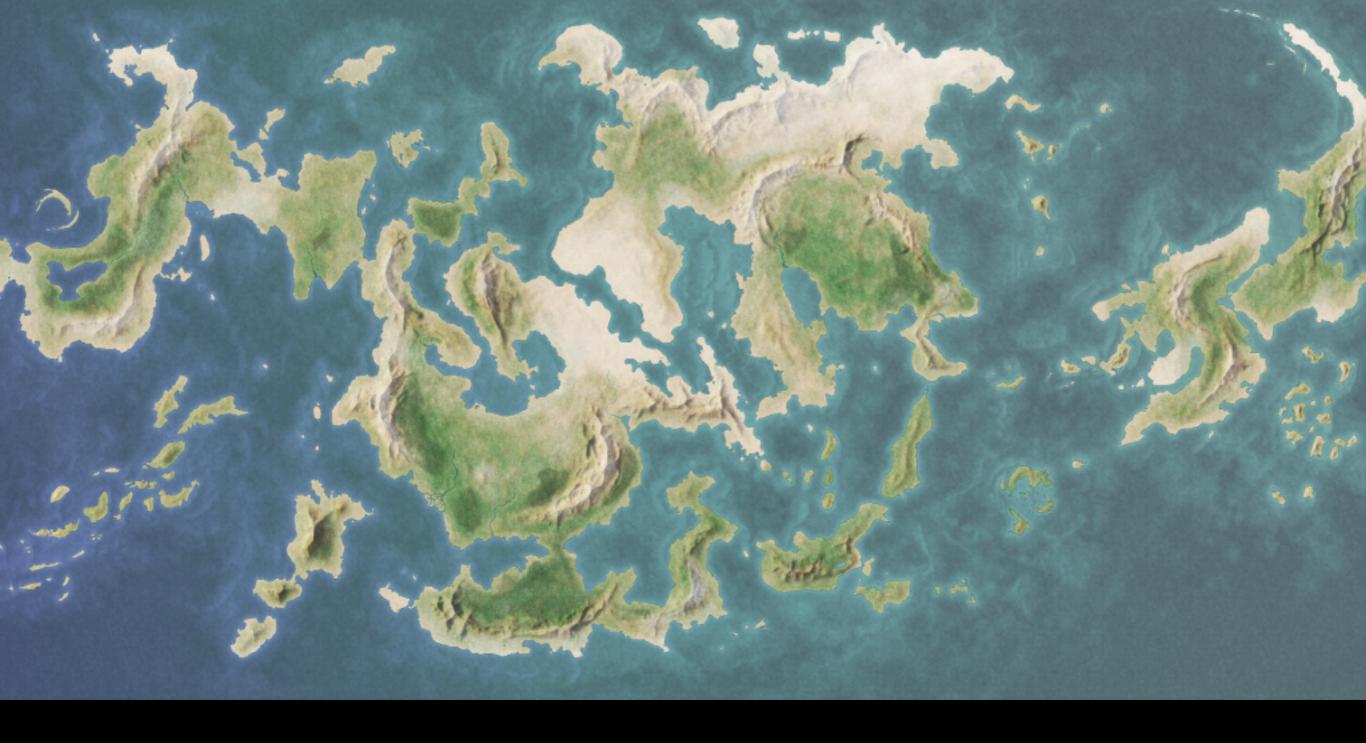


Physics is highly paradigmatic: Everyone agrees what is important to the field and how to evaluate the physical world.



Imagine the field of sociology as a sprawling archipelago, populated by warring tribes.