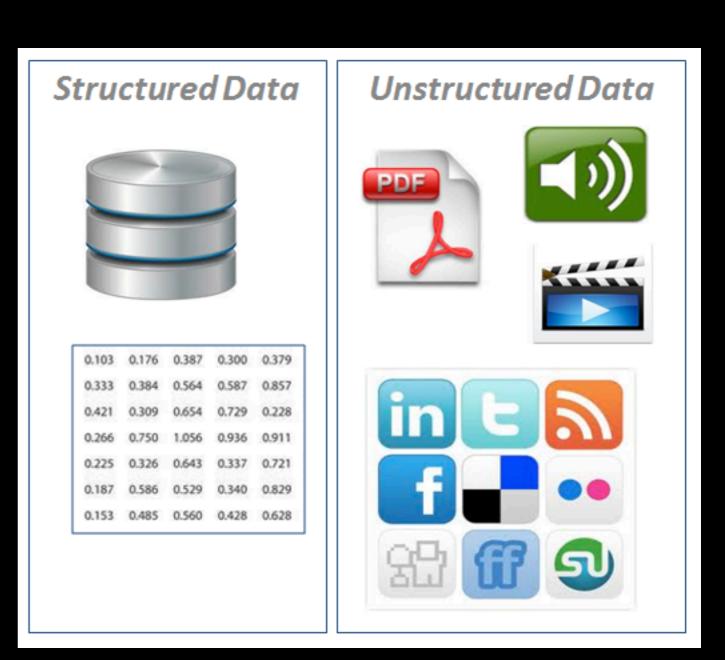
DATA COME IN
TWO FORMS

- **Structured** data refer to data with a high degree of organization like those found in a relational database.
- Unstructured data usually refer to information that doesn't reside in a traditional row-column database.
 Metadata, Twitter tweets, and other social media posts are good examples of unstructured data.



AN EXAMPLE OF STRUCTURED DATA

Easily
portable to a traditional row-column RDBMS.

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GENEO	0.55232290	0.70811911	0.31289643	0.13763387	1.15893058	1.195140045	1.363008077	1.02103806	0.828195534	0.881932056	0.1716586479	0.825184640	1.09559263	0.757612265
GENE1	0.89332368	0.26850380	0.69991435	0.90361410	0.82425172	0.538892525	0.460049623	0.54790395	0.970895312	0.775427097	0.9034257164	0.802155089	0.95748666	0.770102120
GENE2	0.02474185	0.40939372	0.03324167	0.34902004	-0.42674504	0.033684549	-0.103948131	-0.05908072	-0.290629392	-0.518455517	-0.0580323163	-0.477018036	0.54985198	0.754151212
GENES	0.66347036	0.79771584	0.68634702	0.51995782	0.50154323	0.375474236	0.176036059	0.15951673	0.559231709	0.556596898	0.4811871120	0.867406864	0.35849119	0.542176898
GENE4	1.04176025	0.96702988	1.24288888	0.87561177	0.85647332	0.857614043	1.032316765	1.30546645	1.701196349	1.605419591	1.6780377916	1.630394271	2.01468448	1.475752242
GENES -	0.63555949	-0.88104318	-0.90466796	-0.60170010	0.95066512	0.558466578	0.370754623	0.02223434	0.206450793	-0.144315216	-0.2998559250	-0.003968614	-0.22504373	-0.309382620
GENE6 -	0.19277128	0.19479383	-0.12673283	0.15192440	-0.50328219	-0.739929962	-0.391508658	-0.58911310	-0.444016801	-0.329557664	-0.3058819080	-0.476060111	0.01746360	0.195643507
GENE7 -	0.69600226	-0.60501220	-0.80431887	-0.67321382	-0.89988375	-0.665223053	-0.951338104	-0.44932242	-0.627042247	-0.711652843	-0.3819466212	-0.753055660	-0.43058069	-0.228854138
GENES	0.79081004	1.11497136	0.89032778	0.50921412	0.26248427	-0.039977911	-0.063759508	0.20350373	0.646073271	0.377058467	0.4883837422	0.272059791	0.99218612	1.049589232
GENE9	0.27582013	0.56452916	0.46334577	0.25903357	0.04051207	0.052781741	-0.040707895	-0.11126464	0.164809859	0.151453155	0.1992917625	-0.376501117	0.04045071	-0.066228595
GENE10	0.82550497	0.58665489	0.58863931	0.56482154	0.49656290	0.355550287	0.355362597	0.21410255	0.426577117	0.716004087	0.5675450981	1.006330888	0.76125210	0.494902746
GENE11 -	0.66273575	-0.31165432	-0.41512289	-0.67794189	-0.24809000	-0.298732641	-0.031990507	-0.24309837	-0.880486389	0.122138542	-0.1133253184	-0.352929188	-0.72945928	-0.482998514
GENE12	1.19400796	1.15582992	1.14069573	1.03505246	1.05381189	0.758599621	0.752634788	0.49043381	1.060951434	1.038228719	0.7535727867	1.137761859	0.69518984	0.265152487
GENE13	0.44253008	0.62878250	0.40896791	0.09514853	-0.04461174	0.240546054	0.035258497	0.07052676	-0.303948156	-0.256611657	0.0505163940	-0.213179191	-0.19213482	-0.249680734
GENE14	0.96271376	0.53100445	0.24215459	0.74314523	0.72111508	1.093424647	0.847331634	0.90241691	0.671908316	0.688158016	0.5547549150	0.468720944	1.40628732	0.946499964
GENE15	1.30427456	0.93147824	1.20668408	1.50671580	0.68310947	1.113092097	0.854240028	1.19346327	1.378600612	1.082557124	1.0829918344	1.345903387	1.25020117	1.097365080
GENE16	0.13741905	0.63484599	0.56201563	0.10136265	0.33698177	0.290271892	0.543273066	0.45901814	0.981748568	0.924943325	0.6276653519	0.818899304	1.02529530	1.188377677
GENE17	0.32258391	0.75368710	0.59080384	0.54614856	0.70463539	0.644657651	0.716240949	0.97050547	0.460940204	0.311175283	0.3704910992	0.301533148	0.57243014	0.656524235
GENE18	0.23846184	0.60411116	0.77165380	0.67995035	0.35807599	0.462880574	0.148811355	-0.18480405	-0.368155595	-0.443920182	-0.5411377699	-0.432294458	0.26257899	0.316354202
GENE19 -	0.83345407	-1.18774312	-0.69738100	-0.87437542	-1.17466758	-0.800204249	-0.969486935	-0.85615253	-0.270933641	0.213408582	-0.4716084826	-0.394480732	-0.65581955	-0.443268775
GENE20	0.67341060	-0.72702663	-0.24420994	-0.01462383	0.20969098	0.574702102	-0.005428999	0.43888726	0.037455488	-0.058882521	0.3549796883	0.237736407	0.17945160	-0.163491963
GENE21	0.95164109	1.23366110	1.33824681	1.02037369	0.85378169	0.799914577	0.712608198	0.52545222	0.991575797	0.814989630	0.6875056123	0.687272593	1.04622793	1.581313846
GENEZZ	0.77207781	0.91085616	0.71240260	0.88863132	0.48600769	0.507802301	0.866552704	0.68526942	-0.042973392	-0.013022459	-0.0348285570	-0.164528491	0.48139381	1.080075352
GENE23 -	-0.69070163	-0.30820755	-0.21309462	-0.25319533	0.14184601	0.350783312	-0.080437974	0.11143876	-0.077118347	-0.148558006	-0.1251573421	-0.253313082	0.47098742	0.141155865
GENE24	0.04517443	-0.03897702	-0.26994023	-0.33191418	0.63494830	0.639806204	0.767584117	0.43941387	0.162261650	0.094700109	0.3149062573	0.028864093	0.35488584	0.184970039
GENEZS -	0.02139147	-0.14894915	-0.02909122	-0.01535114	-0.10106490	-0.215740090	-0.376057699	-0.11456624	0.040425736	-0.290688121	-0.0210545055	-0.098026766	-0.50880303	-0.545557028
GENE26	1.69337022	1.58607996	1.72894943	1.79810374	1.21502991	1.285711855	1.288784521	1.30997987	0.925504094	0.699070064	0.7304492624	0.856425325	0.89200573	0.828186324
GENE27	0.06485842	-0.13171619	-0.20099849	-0.31013287	-0.03126322	0.262357033	-0.059682018	-0.20090381	-0.332787817	-0.481023263	-0.5922861752	-0.679802629	-0.72234029	-0.134347333
GENEZ8 -	0.54764821	-0.84035334	-0.98503829	-0.50966425	-0.43247663	-0.324449366	-0.007591943	-0.10131594	0.381050490	0.646523438	0.0309280134	0.095609998	0.47473130	0.467094581
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traditional row-column RDBMS.

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