



James COLEMAN

- Best known for the Coleman Report (1966), which argued that the biggest indicator of students' outcomes is their socioeconomic background (and not funding).
- Worked towards producing mathematical models to capture social behavior, specifically rational actions.
- A central intellectual problem of sociology is the movement from the individual level, where observations are made, to the systemic level, where the problem of interest lies.

Rational Choice Theory (RCT)

