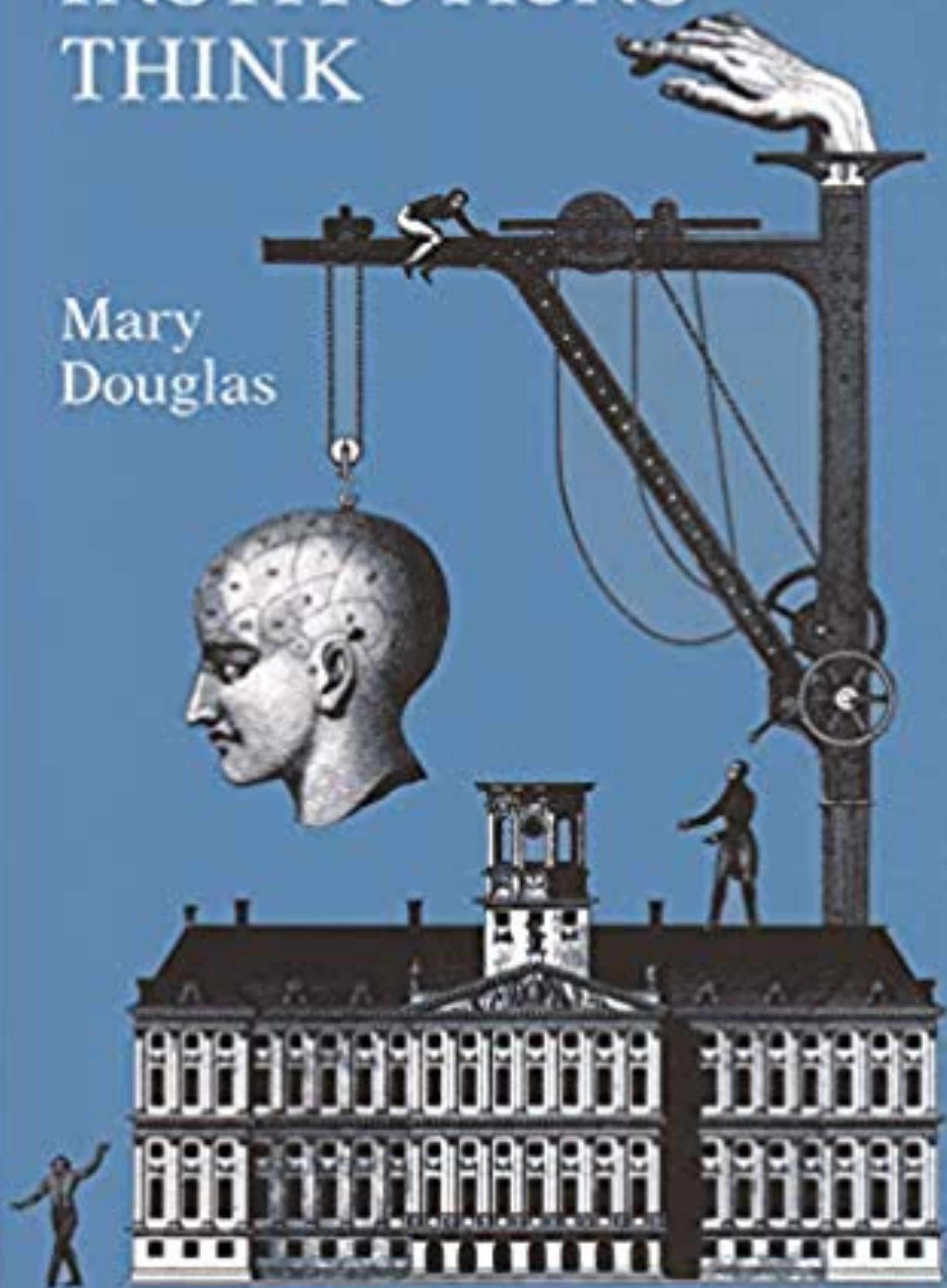






# HOW INSTITUTIONS THINK

Mary  
Douglas





INSTITUTIONS

“PEOPLE”





- Reification





# INSTITUTIONS CREATE "PEOPLE"

- Douglas asks, How can we think of ourselves in society except by using the classifications established by our institutions?
- Roles represent the institutional order, a social distribution of knowledge.
- **Reification** is extreme objectification: where human production becomes cosmic or divine.





# INSTITUTIONS CREATE "PEOPLE"

