



SOCIAL THEORIES



physics

biology

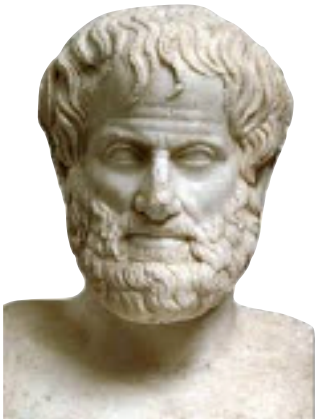


Social theories

"To see what is in front
of one's nose needs a
constant struggle."

George Orwell





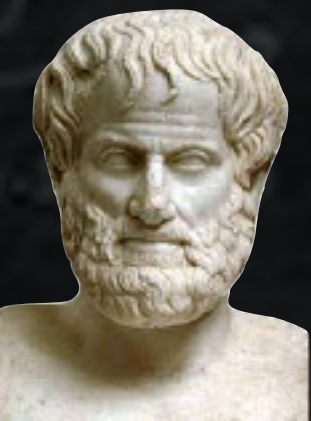
HOW DO SOCIAL THEORIES WORK?

- Theories in **physics** or **biology** can be described with mathematical precision with very sophisticated models.
- **Social theories** don't actually work in the same way, but they are just as useful to us!



"To see what is in front of one's nose needs a constant struggle."

George Orwell



HOW DO SOCIAL THEORIES WORK?

- Social theory is about seeing the **"general in the particular"** and **"the strange in the familiar."**
- On the former, we look for wider patterns in every day occurrences.
- But consider the latter point for a moment, with a unique example on the next slide.



"To see what is in front of one's nose needs a constant struggle."

George Orwell

