









TIPPING POINTS

- Tipping was initially used to describe "white flight" from certain neighborhoods when minorities began moving in.
- A first, a trickle of white owners would sell up and move, creating a vacuum filled by minority families, and so on and so on until white neighborhoods become minority ones.
- Schelling notes the following characteristics of the tipping phenomenon: people have different cross-over points, behavior often involves being in space rather than doing, the critical numbers apply to multiple groups, and the process involves conscious decisions and expectations.

TIPPING POINT EXAMPLE

https://ncase.me/polygons/

