





objectivization



realities

objective



OBJECTIVIZATION

- Berger and Luckmann define **objectivization** as “the process by which the externalized products of human activity attain the character of objectivity.”
- Institutional worlds are therefore perceived as **objective realities** (e.g., how long were women considered the weaker sex due to ‘science’?).
- Every new generation can potentially pose a threat to the institution, given that they may not comply as easily as if they had formed the institution themselves. (“We no longer want to play by their rules.”)

RULES

