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George Herbert Mead
**MIND, SELF
& SOCIETY**

{THE DEFINITIVE EDITION}



The Social Act and Language

- **Social Act:** “The stimulus (or occasion) sets free an impulse (found in the very character or nature of its being) that then triggers possible reactions from those found in the environment.”
- Emphasized the importance of vocal gestures.
- The individual that sends the vocal gesture can perceive it in a different way than the person receiving the gesture.
- Mutually understood gestures become significant symbols.
- Common gestures lead to the development of language.

A background image showing several LEGO minifigures on a green baseplate. The minifigures are in various poses and outfits, including a skeleton, a person with a white helmet, and a person with a mustache. The text is overlaid on this image.

Harold Blumer and Symbolic Interactionism