









Rational









# Rational Systems

*Organizations are collectivities oriented to the pursuit of relatively specific goals and exhibiting relatively highly formalized social structures.*

- Organizations are instruments designed to attain specific goals (Scott p. 29).
- Rhetoric includes words like information, efficiency, optimization, implementation, design, coordination. authority, rules, directives.
- The two main characteristics are **goal specificity** and **formalization**.



# Natural Systems

*Organizations are collectivities whose participants are pursuing multiple interests, both disparate and common,*