











SOCIAL NETWORKS AND QUASI-GROUPS

- Network analysis is a methodology that focuses on the links between social entities and not the characteristics of those entities
- It illuminate the less visible links between people that occur outside of or underneath more concrete, formal social structures and connections.
- It's a flexible model that can be applied to a whole range of social groupings, from individuals to nations.
- In network analysis, form trumps content. (The links between people matter more than their embodiment of their role-sets.)

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