



Latin only a fraction of Europeans knew it vernacular texts

Printing privileged over individual dialects English Yorkshire Cockney

PRINT, LANGUAGE, AND THE IMAGINED COMMUNITY

- In other words, **Latin** may have been the elite language of the time, but **only a fraction of Europeans knew it**. So publishers turned to **vernacular texts** to continue making profit.
- Printing also played a role in creating national languages that became privileged over the thousands if not millions of individual dialects: English (as opposed to the Yorkshire or Cockney dialect), French (as opposed to the particularities of the language in Bretagne), etc.

