



Performance

- This refers to how we wear our persona or personality mask.
- We might be 'sincere' in how we behave - we are honest in what we say and do.
- However, we might be 'cynical' – and not really believe in our performance.
- **Impression management** is guarding against a series of unexpected actions (e.g., unintended gestures, inopportune intrusions, "making a scene," and other *faux pas*).

Staging

