



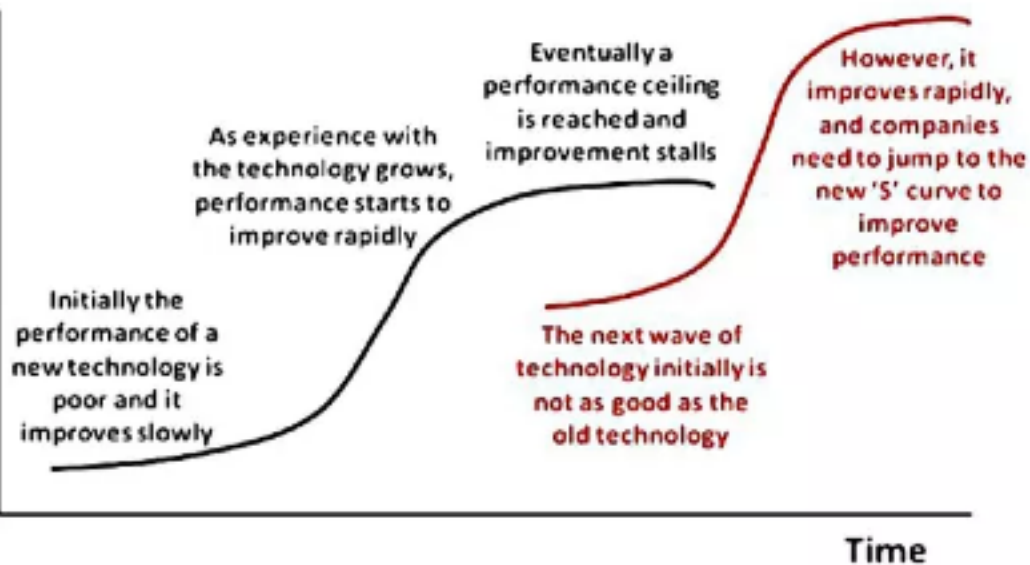
imitative

acts



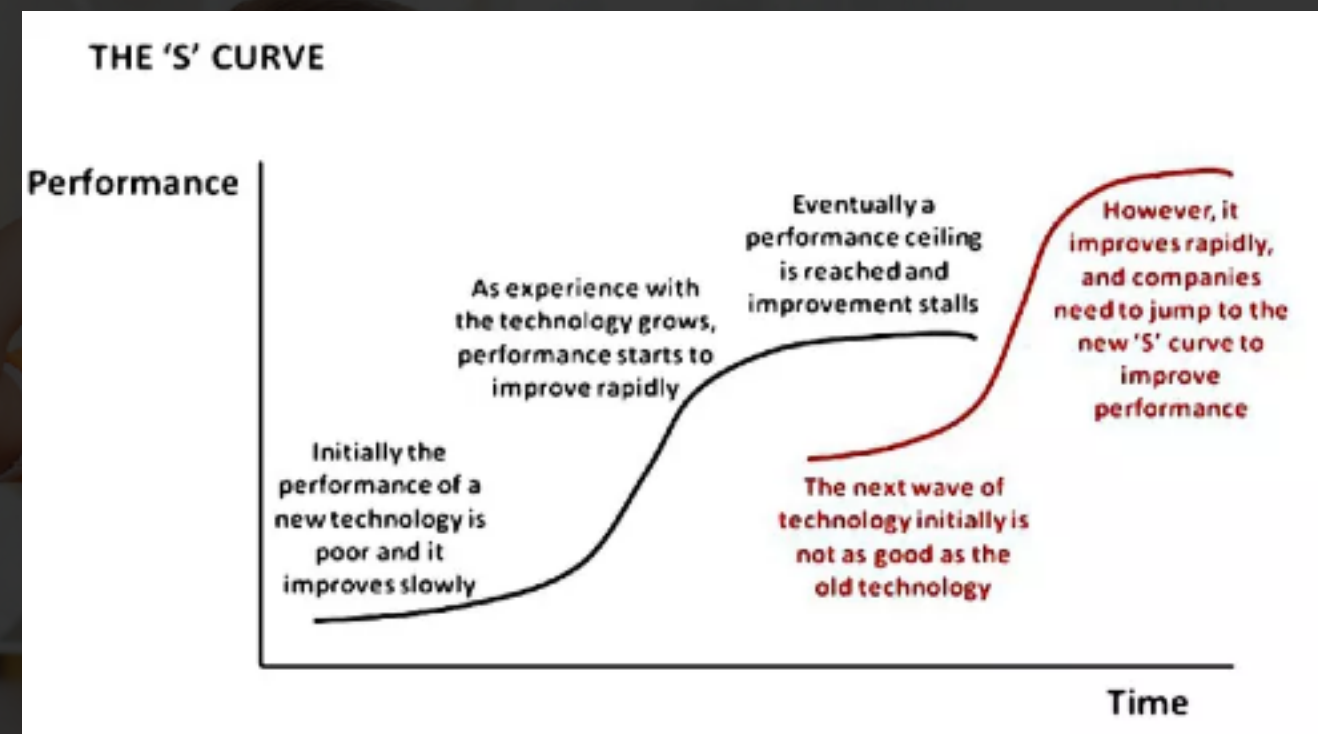
THE 'S' CURVE

Performance



INVENTION AND IMITATION

- Tarde stressed that **imitative acts** are inherently social and should be distinguished from acts that have biological or physical causes.
- For example, a “vital” act is walking or eating and a “social” act like waltzing or adopting the latest foodie trend.



DIFFUSION AND SOCIAL CLASS

