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- Draw a dyad and a triad and provide a real-world example for each one you drew.
- Define and provide an example of homophily.
- Using the concept of "weak ties," explain whom you should turn to when looking for a new job.
- Draw Tarde's "S-Curve" for diffusion and identify its various pieces.
- Explain Harrison White's conception of "identities" using his definition of "netdom."