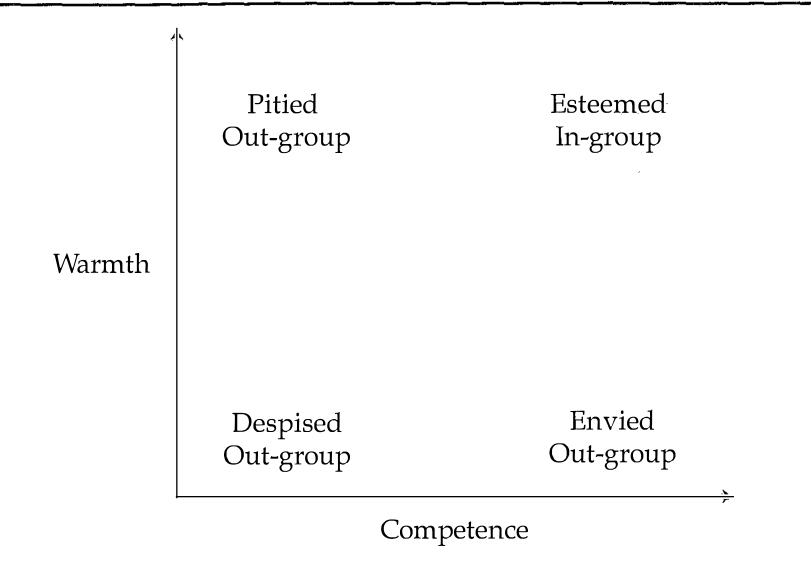


STEREOTYPE CONTENT MODEL

Figure 1.1 The Stereotype Content Model





ELDERLY PEOPLE OR WITH DISABILITIES

"MIDDLE MAN" MINORITIES, JEWISH IN MEDIEVAL EUROPE.

AFRICAN-AMERICANS DURING SLAVE-ERA AND JIM CROW



STEREOTYPE CONTENT MODEL

Figure 1.1 The Stereotype Content Model

ELDERLY
PEOPLE OR WITH
DISABILITIES

Pitied Out-group

Esteemed In-group

"PEOPLE LIKE ME."

Warmth

AFRICAN-AMERICANS
DURING SLAVE-ERA
AND JIM CROW

Despised Out-group

Envied Out-group

"MIDDLE MAN"
MINORITIES, JEWISH
IN MEDIEVAL EUROPE.

Competence

