





organize

explanations

perceptions

needs



frameworks



language

MANHATTAN

KARL MANNHEIM

- As social creatures, we need to **organize** and have broader **explanations** for our individual **perceptions** and **needs**.
- However, our **frameworks** of the world unknowingly come to us via wider historical and cultural processes.
- “[We] speak the **language** of [our] group; [we think] in the manner in which [our] group things.” (Mannheim 1955, p.2).

IDEOLOGY

Ideology is a set of ideas, doctrines, and opinions that justify some social structure (status quo).

Obstacles to [T]ruth.

Ideology

Simple
Lies

Errors

