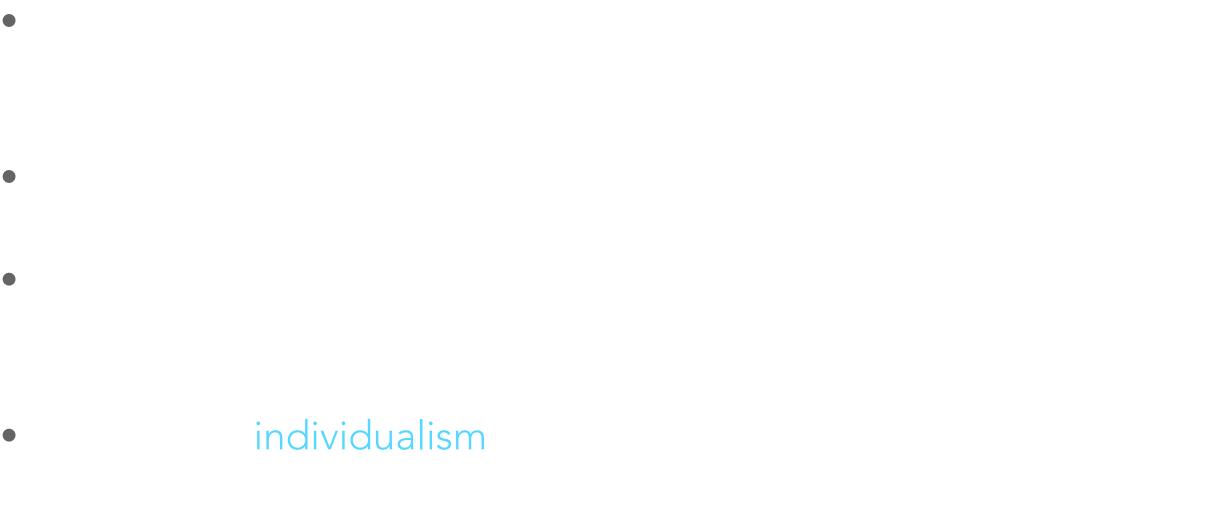


AGENCY, STRUCTURE, INDIVIDUALISM





AGENCY, STRUCTURE, AND INDIVIDUALISM

- Individualism hallmark of western modernity and especially American culture.
- Paradoxically, it's a social creation.
- We all negotiate our individual preferences with the collective interests of our society.
- In America, individualism is prized by society; thus, some people may feel encouraged to stand out from the crowd in certain ways.

