



central question of identity theory

which identity or grouping a person will choose
when faced with multiple role expectations

precedence

which identities stand out and take

IDENTITY THEORY AND ITS VARIATIONS

- Ultimately, the **central question of identity theory** is **which identity or grouping a person will choose when faced with multiple role expectations** attached to multiple networks.
- In other words, if identity refers to any given role a person plays within one of multiple groups with which they are aligned, **which identities stand out and take precedence?**

IDENTITY SALIENCE

