

BY THE END OF THIS SESSION YOU SHOULD BE ABLE TO:

- Conceptual:
 - Identify the 4Vs of Big Data, defining each criterion.
 - Understand the difference between structured and unstructured data.
 - Differentiate between serial and parallel processing.
 - Explain parallelization in terms of its advantages in dealing with Big Data.
 - Identify the map and reduce phases in MapReduce and explain what is happening in both parts.

