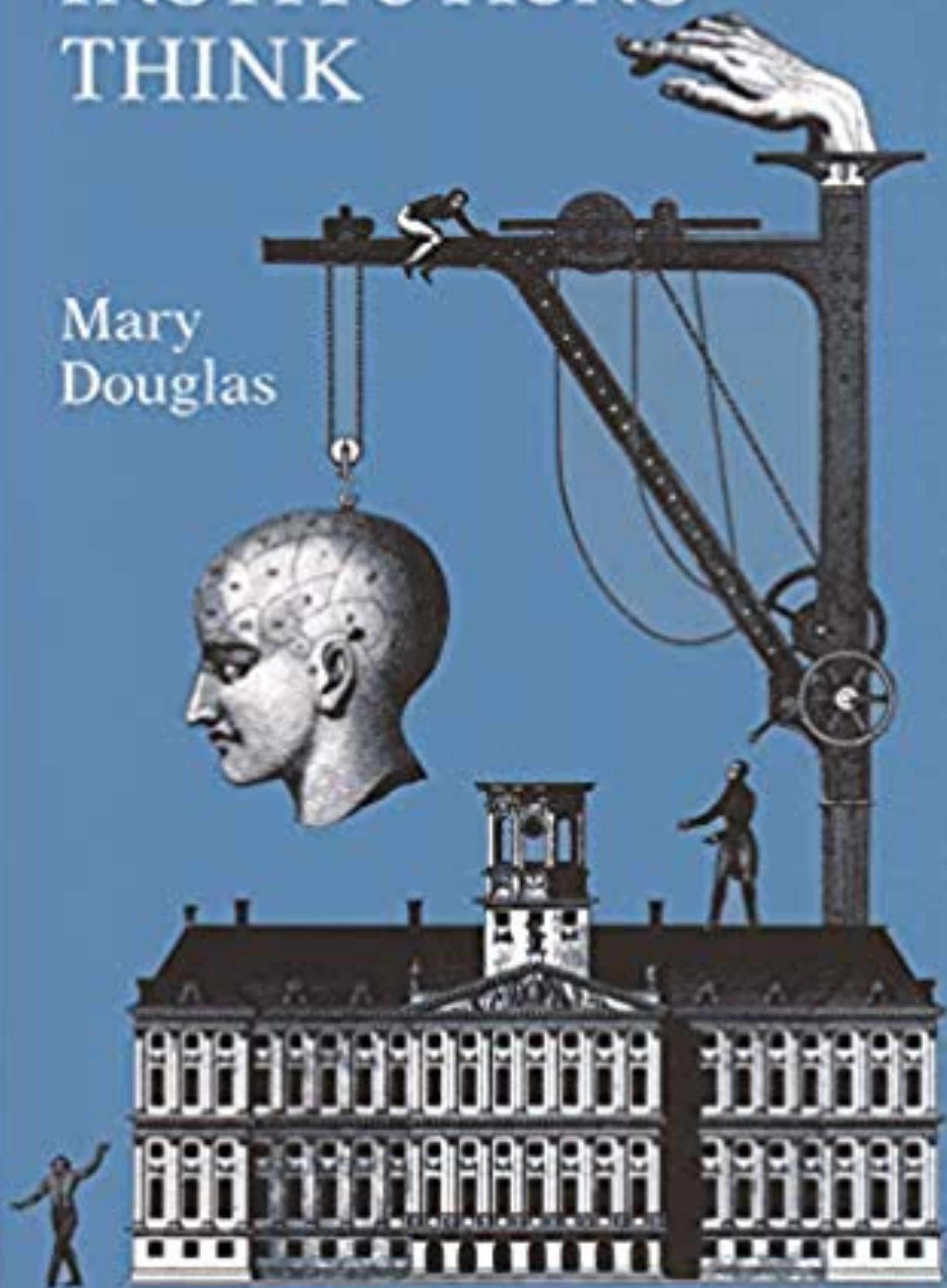


HOW INSTITUTIONS THINK

Mary
Douglas



INSTITUTIONS

“PEOPLE”





- Reification



INSTITUTIONS CREATE "PEOPLE"

- Douglas asks, How can we think of ourselves in society except by using the classifications established by our institutions?
- Roles represent the institutional order, a social distribution of knowledge.
- **Reification** is extreme objectification: where human production becomes cosmic or divine.



INSTITUTIONS CREATE "PEOPLE"

