



EXPLAIN











AFTER TODAY, YOU SHOULD BE ABLE TO EXPLAIN:

- Distinguish between a primary and a secondary group with an example.
- Explain Scott's three systems perspectives of organizations.
- Differentiate between "gemeinschaft" and "gesellschaft."
- Define the five components that comprise an organization according to Scott.
- Explain Granovetter's over and under-socialized critique of theories on human behavior using his conception of embeddedness in markets.