



SCALE OF DATA
VOLUME



FORMS OF DATA
VARIETY

**BIG
DATA**

VELOCITY
ANALYSIS OF DATA-FLOW



VERACITY
UNCERTAINTY OF DATA



VOLUME

- **Volume** refers to the amount of data (Size of the data).
- Today, data size has increased to size of terabytes in the form of records or transactions.
- For instance, a commercial aircraft generates ~3GB of flight sensor data in 1 hour.

