Customer Check-in 2

Today we discussed our web page design with low fidelity wireframe concepts as well as the sitemap ideas and updated user stories map. The discussions with the customers had the key points mentioned below-

- The design of the layout should focus on being simple and concise rather than primarily being interactive
- Complex design/art/graphics do bring in customer attention, but they do demand a lot of time and work
- Datasheet provided will not include all existing SDGs, but will focus on the relevance to Regina
- The 'About'/contact page should be less prioritized than displaying the data
- Sidebar of elements or contents is preferred rather than a drop-down list of contents
- MyPeg is website is a really good reference website for side-bar and content navigation
- Having a search bar is really crucial as it saves up a lot of time for the user
- Donation or volunteering feature is not the priority as it is completely separate area of focus
- Having good icons is also necessary for user convenience
- Language translation is also a good idea to implement, but is not necessary for this specific project as the page will be based on Regina and English is the most used dialect here
- The presentation could have showed all prototypes at once, as it would have been convenient for the customers to choose a preferred version

Overall, the check-in discussion helped us maintain a narrow stream of ideas and work on a fixed concept instead of creating more and more ideas.The opinions of the customers have also guided us to further develop presented features of the page design and craft more in the upcoming weeks.