

Example	Need (What)	Insight (Why)
Moving elements	Interactive webpage	The example webpage is static and does not entice the user to keep exploring and having animations and moving parts will intrigue the users.
Simpler graphs and information	Different types of graphs that also shows more than one data at a time.	By giving multiples charts for one dataset, users can have more angles to dive in which will make them feel comfortable when reading the data.
Articles News	Have recent news and articles that's related to SDG's	Users can have the relevant articles and news in one place that will keep them interested in spending more time studying about the topic.
Subscription	Have a way for users to receive new information by email.	Users will stay connected with the website and will keep learning valuable information about the new data that come up. Users will not be lost after they close the website.
Volunteering/ Donations	A call for action.	Users will be able to help the community. Users will be a part of something bigger. It's hard to know where to start, having it easily accessible in the website will be a stepping stone for people to start a movement.