

Customer Check-in 3.5

In group activity 3.5, we have discussed with our customers about our work in the WordPress environment and gathered valuable and positive feedback. Key Points of the customer check-in are-

- The home page design needs more elaboration of SDGs and their background information.
- More collective collaboration would help improve the overall design of the pages.
- Clarity is needed as to why relevant data and statistics would help the progression of SDGs in Regina.
- A drag-down menu from the top header bar is more preferred.
- Using a Max-Menu bar with all the pages and subpages included will give more ease of access.
- The logo should be prioritized to have interactiveness over animation effects.
- Focus should be given on the main visual data page rather than other aspects as they are only supportive parts of the website for a pleasing experience.
- Summarizations of the visual graphs or data to an interval of 10 years instead of monthly intervals.
- Change the SDG page to be more general, rather than 'In Regina' and link all the priorities to relevant SDG progression.
- The interactive aspect of the website should focus on how to drag the user towards the data page rather than just visually make the homepage attractive.
- The logo so far was decent and received positive feedback.

We received excellent input through the client check-in, which clarified our project goals and future steps as the project's deadline is approaching. The response was mainly good, indicating that with a little more team collaboration, the homepage design might be improved and more user pleasant.