We have gained knowledge about the project's design goal from the consumers through the cooperation class. Here are some key points from the customer check-in

- 1. We discussed the limitations we have about design elements with our customers.
- 2. The actual challenge lies in creating a website that appeals to users from every angle and satisfies the bulk of requests.
- 3. Another important point was that rather than having an abundance of data, data collection should be conveyed engagingly.
- 4. Selecting NGOs, corporate executives, and environmentalists as carryover customers and the general public as Northstar customers demonstrated the value of having target customers and how they may improve user experience.
- 5. Additionally, Data visualization should also make sense, carrying appropriate descriptions that enable average consumers to comprehend progression more quickly.
- 6. Summarize the definition of SDG and its relevance to social resources in Regina.
- 7. Finally, the customer's preferred design exuded an inviting vibe that would eventually pique customers' interest in visiting Regina.