



September 16th-20th, 2013

DENVER STARTUP WEEK EVENT SPONSORSHIP SUMMARY

WHAT:

A week of events showcasing Denver's entrepreneur community in tech, design, business, and social entrepreneurship

WHY: Highlight Denver's potential as an entrepreneurial center and continue to build the sense of community amongst the current entrepreneurs

WHEN: Monday, September 16th to Friday, September 20th, 2013

WHERE: Downtown Denver

WHO: DSW is organized by a committee of local entrepreneurs in conjunction with the Downtown Denver Partnership, Colorado Technology Association and Startup Colorado

MORE: Visit DenverStartupWeek.com

SPONSORSHIP CONTACT: Brian Pontarelli | brian@inversoft.com
Adam Burrows | aburrows@homeadvisor.com

SPONSORSHIP LEVELS

Denver Startup Week Title Sponsor (\$25,000) 4 Available

Be a brand that presents Denver Startup Week. Premiere exposure to Denver's best and brightest entrepreneurs at every event during the week.

- Top Listed on DSW main site sponsorship side-bar
- Premier Logo placement on all official Denver Startup Week materials
- Title Logo Signage at Anchor Events
- Mention before and after keynote at Anchor Events
- Logo featured during signature event slideshow
- Logo on all Eventbrite tickets
- Your logo placed under DWS logo in all media designating that Denver Startup Week is "presented by [your company]"
- Logo featured in iPhone/Android application
- Mention at the start of all DSW events
- Mention at the start of all Denver Startup Week media coverage
- Twenty reserved tickets to Anchor Events
- Table set-up at Anchor Events
- Access to attendee list
- Right of first refusal for future sponsorships at this level

Denver Startup Week Track sponsor (\$15,000)

Denver Startup Week events will be organized into four "tracks." A "track" is a defined group of events with a common theme.

- *Tech*
- *Design*
- *Business*
- *Social Entrepreneurship*

Reach the right crowd for you business by sponsoring one of our tracks, each with its own series of event during the week.

- "[Track] is presented by [your company]" on Denver Startup Week website
- "[Track] is presented by [your company]" on official Denver Startup Week signage
- Priority Listing on DSW main site sponsorship side bar and top listing on Track web page
- Top Logo Signage at Track Events, Logo Signage Anchor Events

- Mention before and after Track Event programming
- Logo featured during Track Event slideshows
- Ten reserved tickets to Anchor Events
- Table set-up at Anchor Events
- Access to attendee list
- Right of first refusal for future sponsorships at this level

Denver Startup Week Partner Sponsor (\$5,000) (8 available)

Associate your brand with Denver's premier week of startup and entrepreneurship events by being a Denver Startup Week Partner Sponsor and have exposure at every event.

- Second Priority Listing on DSW main site sponsorship side bar
- Logo signage at Anchor Events, Name signage at Track Events
- Mention at DSW Kickoff Luncheon and one other Anchor Event
- Five reserved tickets to Anchor Events
- Right of first refusal for future sponsorships at this level
- One marketing email during Denver Startup Week

Denver Startup Week Member Sponsor (\$1,000) (10 available)

Become a Member Sponsor for Denver Startup Week and have your brand associated with Denver Startup Week and our great Anchor Events.

- Third Priority Listing on DSW main site sponsorship side bar
- Name signage at Anchor Events
- Two reserved tickets to Anchor Events

Available in-kind sponsorships for Denver Startup Week

- T-shirts
- Venues - Complimentary usage, rental and amenities
- Printing - Opportunity to supply printed materials, etc.

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