



**September 16th-20th, 2014**

**DENVER STARTUP WEEK EVENT SPONSORSHIP SUMMARY**

**WHAT:**

A week of events showcasing Denver's entrepreneur community in tech, design, business, and social entrepreneurship

**WHY:** Highlight Denver's potential as an entrepreneurial center and continue to build the sense of community amongst the current entrepreneurs

**WHEN:** Monday, September 15th to Saturday, September 20th, 2014

**WHERE:** Downtown Denver

**WHO:** DSW is organized by a committee of local entrepreneurs in conjunction with the Downtown Denver Partnership, Colorado Technology Association and Startup Colorado

**MORE:** Visit [DenverStartupWeek.com](http://DenverStartupWeek.com)

**SPONSORSHIP CONTACT:** Brian Pontarelli | [brian@inversoft.com](mailto:brian@inversoft.com)

# SPONSORSHIP LEVELS

## **Denver Startup Week Title Sponsor (\$25,000) (4 available)**

*Be a brand that presents Denver Startup Week. Premiere exposure to Denver's best and brightest entrepreneurs at every event during the week.*

- Prominent billing on Denver Startup Week website
- Premier Logo placement on all official Denver Startup Week materials
- Title Logo Signage at Marquee Events
- Mention before and after each Marquee Event
- Logo featured during any Marquee Event slideshow
- Your logo placed under Denver Startup Week logo in all media designating that Denver Startup Week is "*presented by [your company]*"
- Logo featured in iPhone/Android application
- Mention at the start of all Denver Startup Week events
- Mention in all Denver Startup Week media coverage
- Twenty (20) reserved tickets to each Marquee Event
- Table set-up at each Marquee Event
- Access to attendee list 30 days after the completion of the event
- Right of first refusal for future sponsorships at this level

## **Denver Startup Week Track sponsor (\$15,000 - Tech and Business, \$10,000 - Design and Manufacturing tracks)**

*Denver Startup Week events will be organized into four "tracks." A "track" is a defined group of events with a common theme.*

- *Tech*
- *Design*
- *Business*
- *Manufacturing*

*Reach the right crowd for you business by sponsoring one of our tracks, each with its own series of event during the week.*

- "*[Track]* is presented by *[your company]*" on Denver Startup Week website
- "*[Track]* is presented by *[your company]*" on official Denver Startup Week signage
- Priority Listing on Denver Startup Week website
- Top Logo Signage at Track Events, Logo Signage at Marquee Events
- Mention before and after each Track Event
- Logo featured during any Track Event slideshow

- Ten (10) reserved tickets to each Marquee Event
- Table set-up at each Marquee Event
- One company specific marketing email sent within six (6) months of Denver Startup Week conclusion (content approved by Denver Startup Week) to Denver Startup Week attendees
- Right of first refusal for future sponsorships at this level

### **Denver Startup Week Partner Sponsor (\$7,500) 12 Spots Available**

*Associate your brand with Denver's premier week of startup and entrepreneurship events by being a Denver Startup Week Partner Sponsor and have exposure at every event.*

- Second Priority Listing on Denver Startup Week website
- Logo signage at Marquee Events, Name signage at Track Events
- Mention at Denver Startup Week Kickoff Luncheon
- Five reserved tickets to Marquee Events
- Right of first refusal for future sponsorships at this level
- One company specific marketing email sent within six (6) months of Denver Startup Week conclusion (content approved by Denver Startup Week) to Denver Startup Week attendees

### **Denver Startup Week Member Sponsor (\$1,500) 30 Spots Available**

*Become a Member Sponsor for Denver Startup Week and have your brand associated with Denver Startup Week and our great Marquee Events.*

- Third Priority Listing on Denver Startup Week website
- Name signage at at Marquee Event
- Two (2) reserved tickets to each Marquee Event

### **Available in-kind sponsorships for Denver Startup Week**

- Swag/giveaways
- Venues - Complimentary usage, rental and amenities
- Printing - Opportunity to supply printed materials, etc.
- Transportation
- Food & Beverage

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