



2023-2024

Sponsorship Opportunities



THE STRENGTH OF CHARLESTONHACKS

CharlestonHacks exists to help further the development of Charleston, SC as a flourishing technology hub. We aim to do this by hosting several hackathons each year, bringing together Charleston's thriving entrepreneurial, tech, academic and startup scenes in a variety of locations and formats. The organization was established in 2023 by Douglas Hamilton and Dave Ingram. We hosted our first two hackathon events this Summer at the Charleston Tech Center and are excited for the early momentum and positive feedback. We've seen bonds strengthened and fascinating and ambitious projects, and we're excited to see both grow into economic opportunity and future innovations for our region.

CHARLESTONHACKS HACKATHONS: Empowering Communities through Connectivity

CharlestonHacks was established with a mission to connect software developers, computer science students, UX/UI creatives, entrepreneurs, and visionaries to collaborate on shared goals within hackathon events. Our secondary aim is to champion people of different backgrounds and socioeconomic status through active outreach initiatives, connecting them to the tech community and supporting their journeys. Hackathon participants are fierce competitors that connect at our events to develop innovative ideas and build software solutions. Hackathon teams produce meaningful, tangible projects that may evolve into viable software for a business or startup.

Participants in CharlestonHacks events benefit in many ways, including having access to our network of developers, designers, entrepreneurs, and business professionals. They learn new skills from their teammates, and create a high-quality addition to their project portfolio. Competitors also have an opportunity to compete for an award and may decide to turn their project into a business.

Sponsors may also contribute to our events by requesting a working project be built with a particular theme, or goal in mind.



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GOLD SPONSORS | \$6,500

Gold Sponsors gain prominent year-round brand exposure within the CharlestonHacks community and beyond, featuring their logo on event materials, the CharlestonHacks homepage, and slideshows. They also have the chance to speak at a CharlestonHacks event. Additionally, Gold Sponsors can enhance our events by sponsoring a track where participants complete a project aligned with the sponsors theme or goal. In addition, Gold Sponsors receive exclusive signage and recognition at all events.



SILVER SPONSORS | \$3,500

Silver Sponsors consistent year-round brand exposure. This sponsorship includes logo inclusion in the SILVER sponsor section on event materials, premium logo with hyperlink on the sponsors page of the CharlestonHacks website and applicable event slideshow.



BRONZE SPONSORS | \$2,500

Bronze Sponsors gain access year-round to the CharlestonHacks community with regular brand exposure. Sponsorship includes sponsor logo in BRONZE sponsor section on event materials, general logo with hyperlink on the sponsors page of the CharlestonHacks website and applicable event slideshow.

EVENT SPONSORS | \$1,500

Event Sponsors are highly prized at our Hackathon events and have access to our community of software developers, entrepreneurs, business community as well as students and career changers.