

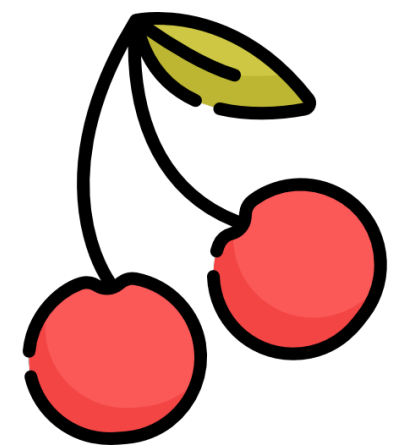
Color

Red was chosen to grab the user's attention and provide a cheery accent to the mainly white website. This website color palette gives a bright, fresh, and cheerful vibe.



Logo

The logo features a cheerful red color and is simple but eye-catching. The cherry icon can be used to enhance the logo and brand.



Typography

Poppins is the main font and creates a fresh and clean feel.

PoetsenOne is the accent font for the design and gives a friendly and organic personality while retaining readability.

PoetsenOne

Poppins/Medium

Poppins/Bold

Color & Font

Small text color
E61E1E WCAG AA ✓

Main text color
595959 WCAG AAA ✓

Buttons

