## **Individual Assignment 9**

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Problem #8. This problem involves the OJ data set which is part of the ISLR package.

(a) Create a training set containing a random sample of 800 observations, and a test set containing the remaining observations.

```
library(ISLR)
set.seed(1)
train=sample(nrow(OJ),800)
test=-train
```

(b) Fit a support vector classifier to the training data using cost=0.01, with Purchase as the response and the other variables as predictors. Use the summary() function to produce summary statistics, and describe the results obtained.

```
library(e1071)
svcfit=svm(Purchase~.,data = OJ[train,], kernel = "linear", cost=0.01)
summary(svcfit)
##
## Call:
## svm(formula = Purchase ~ ., data = OJ[train, ], kernel = "linear",
##
       cost = 0.01)
##
##
## Parameters:
##
      SVM-Type: C-classification
## SVM-Kernel: linear
##
          cost: 0.01
## Number of Support Vectors: 435
##
   ( 219 216 )
##
##
##
## Number of Classes: 2
##
## Levels:
## CH MM
#There are 435 support vectors, 219 are in CH side and 216 are in MM side
```

(c) What are the training and test error rates?

```
mean(predict(svcfit,OJ[train,])!=OJ[train,]$Purchase)

## [1] 0.175

mean(predict(svcfit,OJ[-train,])!=OJ[-train,]$Purchase)

## [1] 0.1777778

# training error rate is 0.175
# test error rate is 0.1777778
```

(d) Use the tune() function to select an optimal cost. Consider values in the range 0.01 to 10.

```
set.seed(1)
tune.out = tune(svm, Purchase~.,data = OJ[train,], kernel = "linear",
ranges=list(cost=c(0.1,1,10)))
summary(tune.out)
##
## Parameter tuning of 'svm':
## - sampling method: 10-fold cross validation
##
## - best parameters:
## cost
##
     0.1
##
## - best performance: 0.1725
##
## - Detailed performance results:
   cost error dispersion
## 1 0.1 0.17250 0.03162278
## 2 1.0 0.17500 0.02946278
## 3 10.0 0.17375 0.03197764
bestmod = tune.out$best.model
summary(bestmod)
##
## Call:
## best.tune(method = svm, train.x = Purchase ~ ., data = OJ[train,
       ], ranges = list(cost = c(0.1, 1, 10)), kernel = "linear")
##
##
##
## Parameters:
      SVM-Type: C-classification
##
## SVM-Kernel: linear
##
          cost: 0.1
```

```
##
## Number of Support Vectors: 342
##
## ( 171 171 )
##
##
## Number of Classes: 2
##
## Levels:
## CH MM
```

(e) Compute the training and test error rates using this new value for cost.
mean(predict(bestmod,OJ[train,])!=OJ[train,]\$Purchase)
## [1] 0.165
mean(predict(bestmod,OJ[-train,])!=OJ[-train,]\$Purchase)
## [1] 0.162963

```
# training error rate is 0.165
# test error rate is 0.162963
```

(f) Repeat parts (b) through (e) using a support vector machine with a radial kernel. Use the default value for gamma.

```
svmfit=svm(Purchase~.,data = OJ[train,], kernel = "radial", cost=0.01)
summary(svmfit)
##
## Call:
## svm(formula = Purchase ~ ., data = OJ[train, ], kernel = "radial",
##
       cost = 0.01)
##
##
## Parameters:
      SVM-Type: C-classification
##
## SVM-Kernel: radial
##
          cost: 0.01
##
## Number of Support Vectors:
##
   ( 319 315 )
##
##
##
## Number of Classes: 2
##
## Levels:
## CH MM
#There are 634 support vectors, 319 are in CH side and 315 are in MM side
mean(predict(svmfit,OJ[train,])!=OJ[train,]$Purchase)
```

```
## [1] 0.39375
mean(predict(svmfit,OJ[-train,])!=OJ[-train,]$Purchase)
## [1] 0.3777778
# training error rate is 0.39375
# test error rate is 0.3777778
set.seed(1)
tune.out = tune(svm, Purchase~.,data = OJ[train,], kernel = "radial",
ranges=list(cost=c(0.1,1,10)))
summary(tune.out)
##
## Parameter tuning of 'svm':
##
## - sampling method: 10-fold cross validation
##
## - best parameters:
## cost
##
       1
##
## - best performance: 0.17125
##
## - Detailed performance results:
   cost error dispersion
## 1 0.1 0.18625 0.02853482
## 2 1.0 0.17125 0.02128673
## 3 10.0 0.18625 0.02853482
bestmod = tune.out$best.model
summary(bestmod)
##
## Call:
## best.tune(method = svm, train.x = Purchase ~ ., data = OJ[train,
       ], ranges = list(cost = c(0.1, 1, 10)), kernel = "radial")
##
##
##
## Parameters:
      SVM-Type: C-classification
##
##
   SVM-Kernel: radial
##
          cost:
##
## Number of Support Vectors:
##
##
   ( 188 185 )
##
##
## Number of Classes: 2
```

```
##
## Levels:
## CH MM
mean(predict(bestmod,OJ[train,])!=OJ[train,]$Purchase)
## [1] 0.15125
mean(predict(bestmod,OJ[-train,])!=OJ[-train,]$Purchase)
## [1] 0.1851852
# training error rate is 0.15125
# test error rate is 0.1851852
```

(g) Repeat parts (b) through (e) using a support vector machine with a polynomial kernel. Set degree=2.

```
svmfit=svm(Purchase~.,data = OJ[train,], kernel = "polynomial", cost=0.01,
degree=2)
summary(svmfit)
##
## Call:
## svm(formula = Purchase ~ ., data = OJ[train, ], kernel = "polynomial",
       cost = 0.01, degree = 2)
##
##
## Parameters:
##
      SVM-Type: C-classification
## SVM-Kernel: polynomial
          cost: 0.01
##
##
        degree: 2
        coef.0:
##
## Number of Support Vectors:
                               636
##
## ( 321 315 )
##
##
## Number of Classes: 2
##
## Levels:
## CH MM
#There are 636 support vectors, 321 are in CH side and 315 are in MM side
mean(predict(svmfit,OJ[train,])!=OJ[train,]$Purchase)
## [1] 0.3725
mean(predict(svmfit,OJ[-train,])!=OJ[-train,]$Purchase)
## [1] 0.3666667
```

```
# training error rate is 0.3725
# test error rate is 0.3666667
set.seed(1)
tune.out = tune(svm, Purchase~.,data = OJ[train,], kernel = "polynomial",
ranges=list(cost=c(0.1,1,10), degree = 2))
summary(tune.out)
##
## Parameter tuning of 'svm':
## - sampling method: 10-fold cross validation
##
## - best parameters:
## cost degree
##
      10
##
## - best performance: 0.18125
##
## - Detailed performance results:
     cost degree error dispersion
## 1 0.1 2 0.32125 0.05001736
## 2 1.0
               2 0.20250 0.04116363
## 3 10.0
               2 0.18125 0.02779513
bestmod = tune.out$best.model
summary(bestmod)
##
## Call:
## best.tune(method = svm, train.x = Purchase ~ ., data = OJ[train,
       ], ranges = list(cost = c(0.1, 1, 10), degree = 2), kernel =
"polynomial")
##
##
## Parameters:
      SVM-Type: C-classification
##
##
  SVM-Kernel: polynomial
##
          cost: 10
##
        degree:
        coef.0:
##
                 0
##
## Number of Support Vectors:
                               340
##
   ( 171 169 )
##
##
##
## Number of Classes: 2
##
## Levels:
## CH MM
```

```
mean(predict(bestmod,OJ[train,])!=OJ[train,]$Purchase)

## [1] 0.15

mean(predict(bestmod,OJ[-train,])!=OJ[-train,]$Purchase)

## [1] 0.1888889

# training error rate is 0.15
# test error rate is 0.1888889
```

(h) Overall, which approach seems to give the best results on this data?

# support vector classifier (linear kernel) with cost=0.1 seems to give the best results