$$\frac{1}{r} = -\frac{r_s C}{2} \cdot \frac{m}{r} \cdot \frac{r}{r}$$

$$= -\frac{c^2}{r} \left(\frac{r_s}{r}\right) \frac{r}{r} \cdot m$$

$$\frac{1}{r} = -\frac{c^{2}}{2} \left(\frac{r_{c}}{r^{2}}\right) \frac{\vec{r}}{r}$$