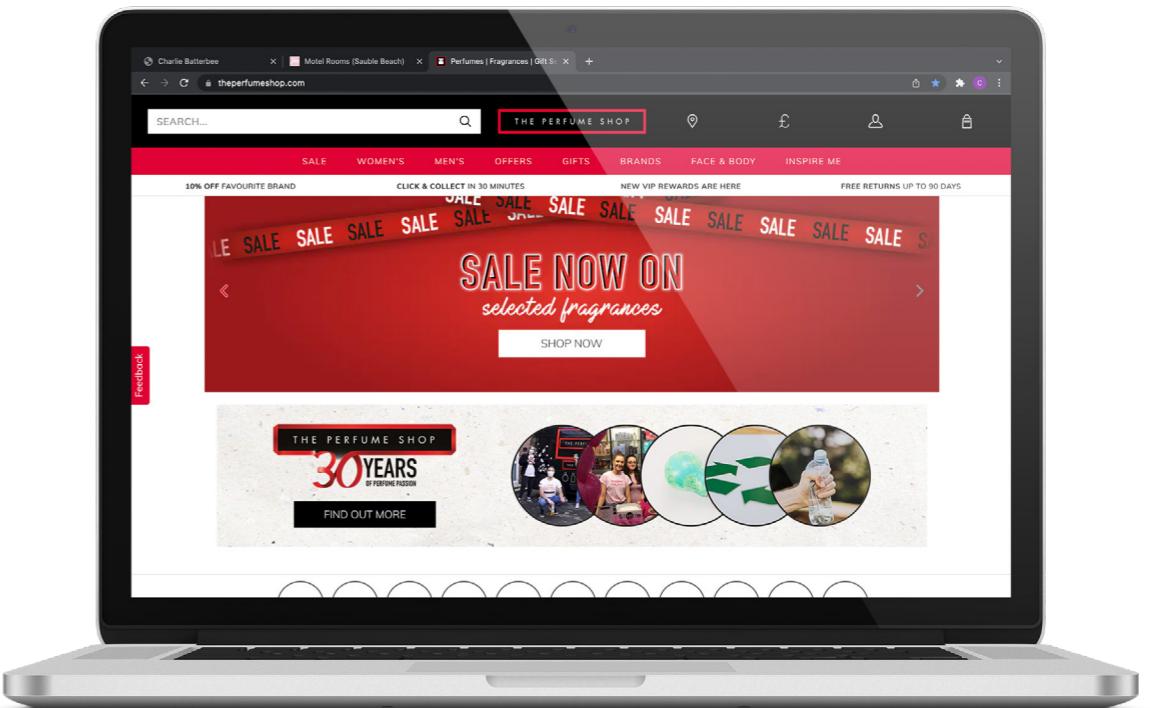
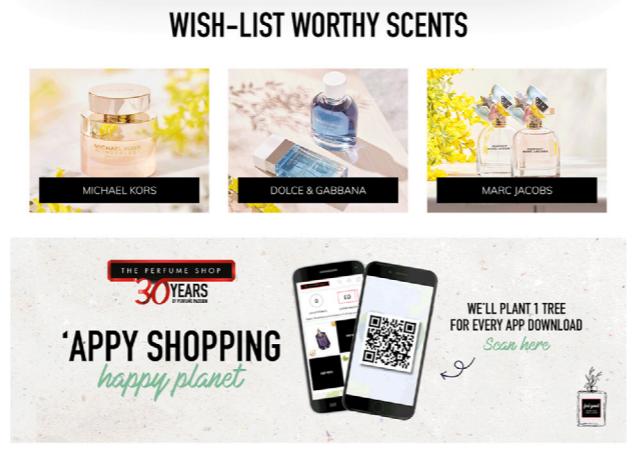
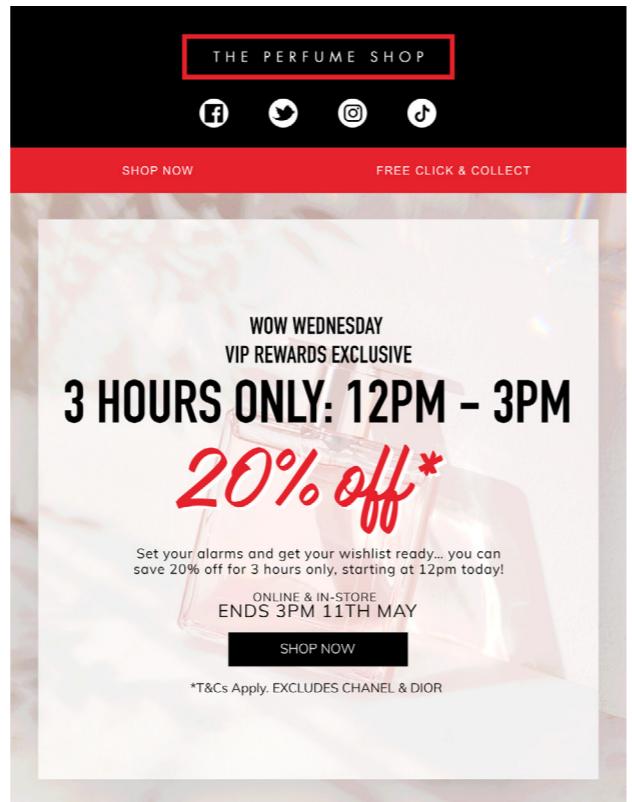
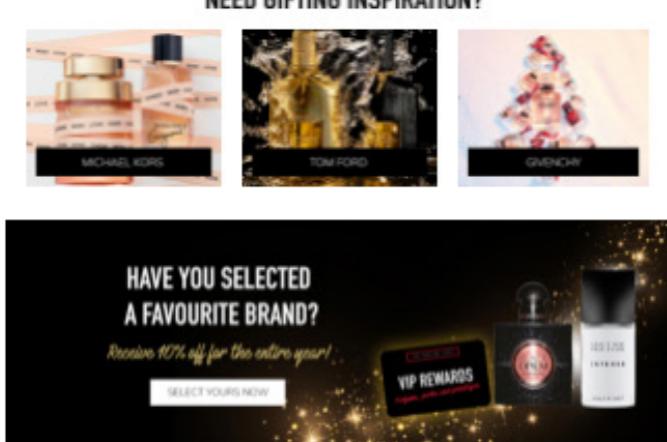
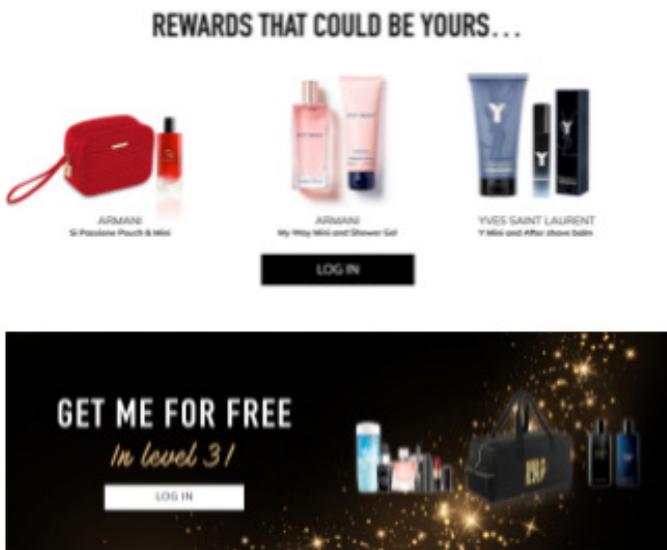
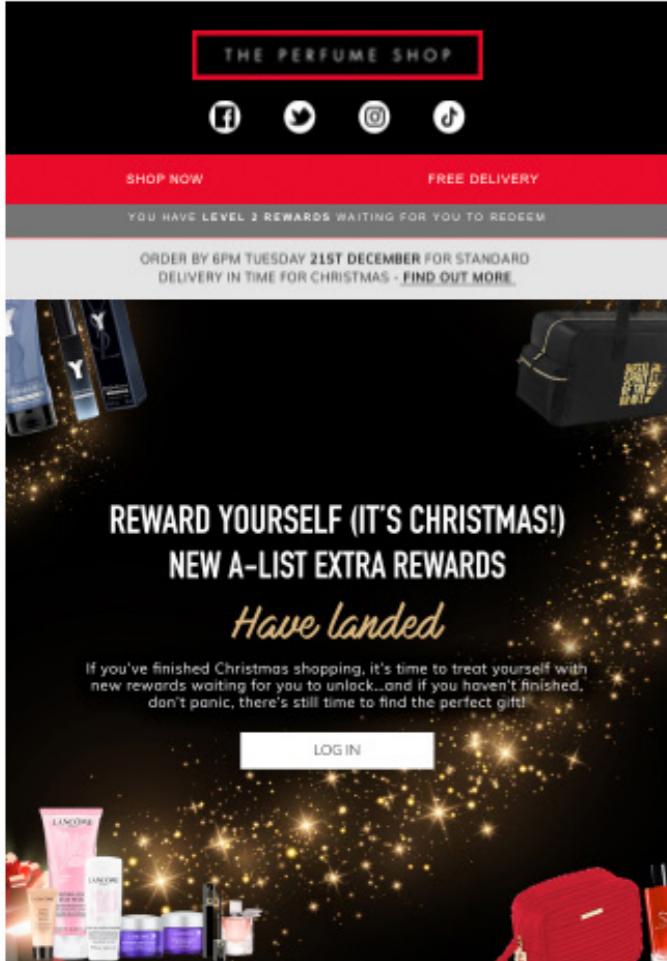


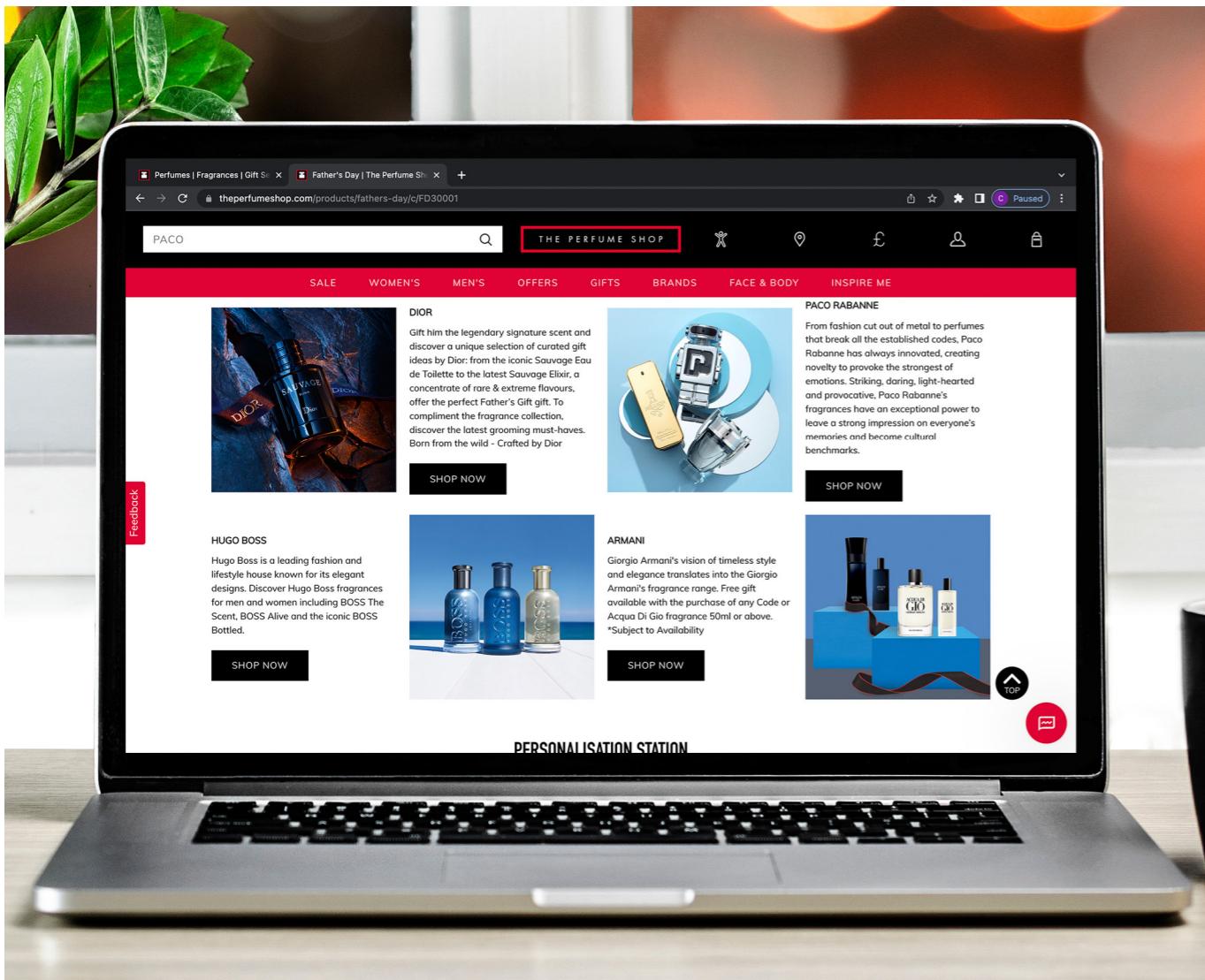


**Charlie Batterbee** / Graphic Designer & Digital Designer/ Portfolio

The Perfume Shop



**The Perfume Shop** - My role at tps includes working with the lead designer and creating assets for our website, digital marketing and CRM. As well as coding parts of our site and creating whole new pages from scratch. I do campaign change overs were I changed our supplier advertising as well as updating tiles to the newest offers, products, and free gifts.

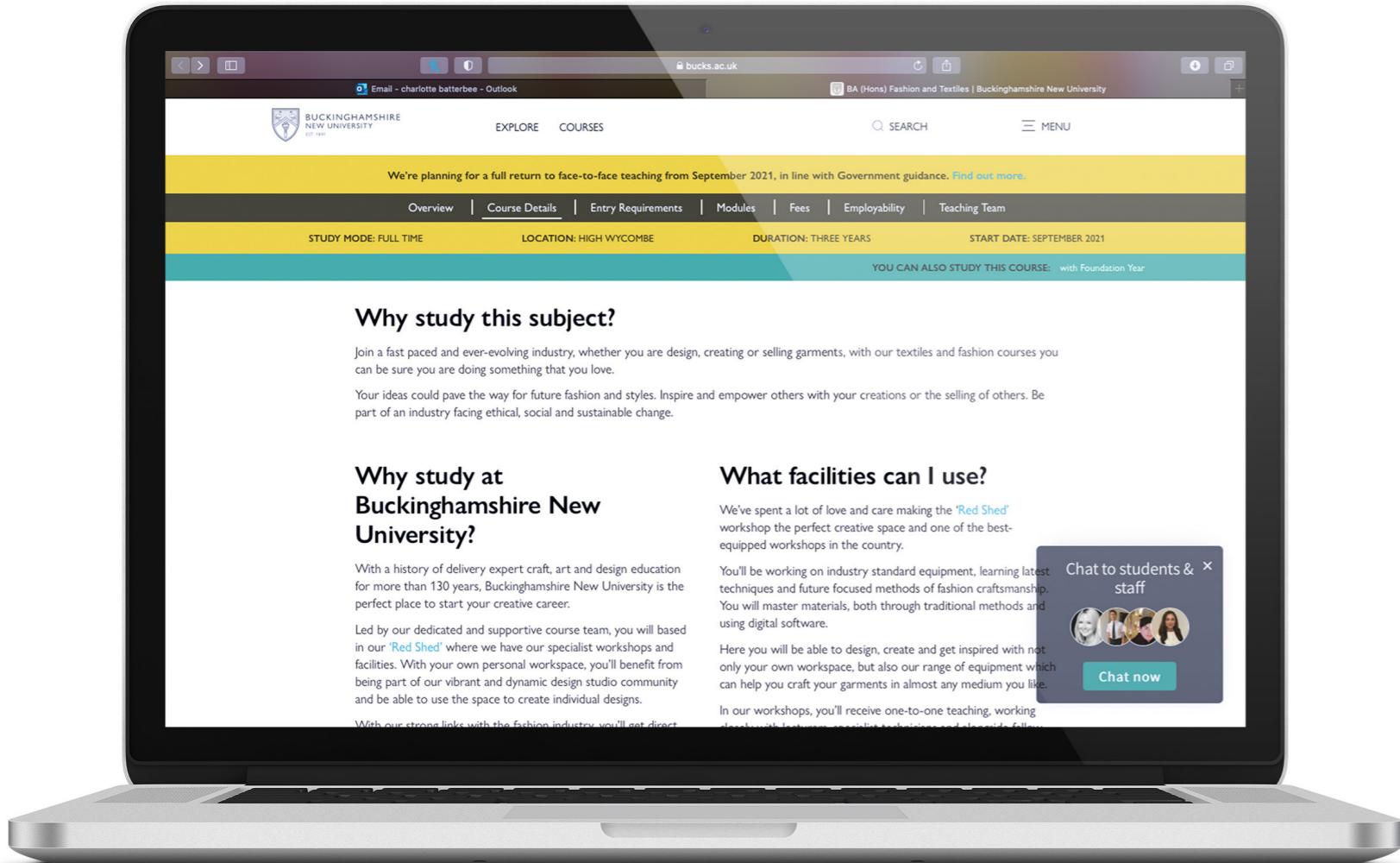


**Bucks New University**

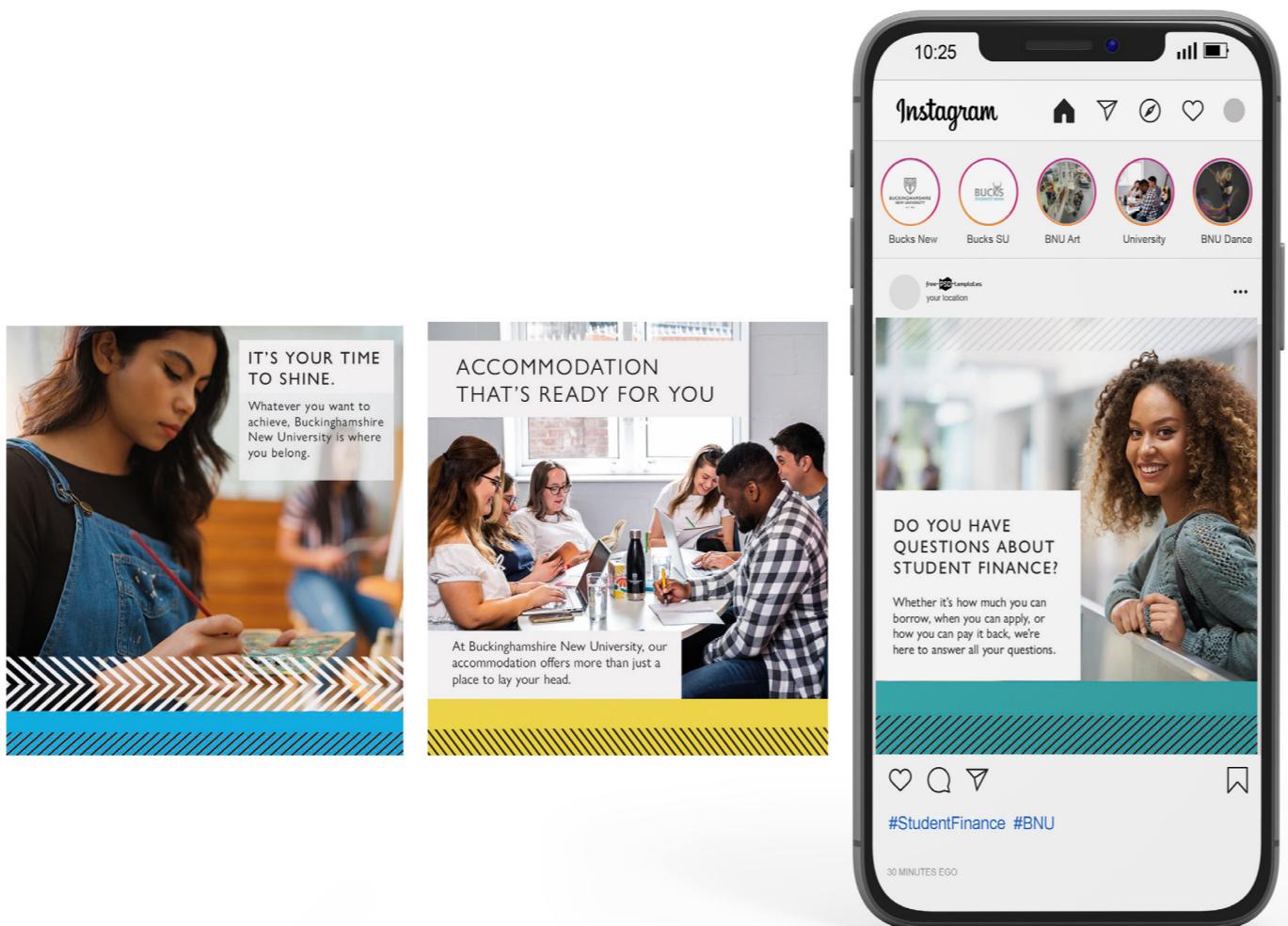
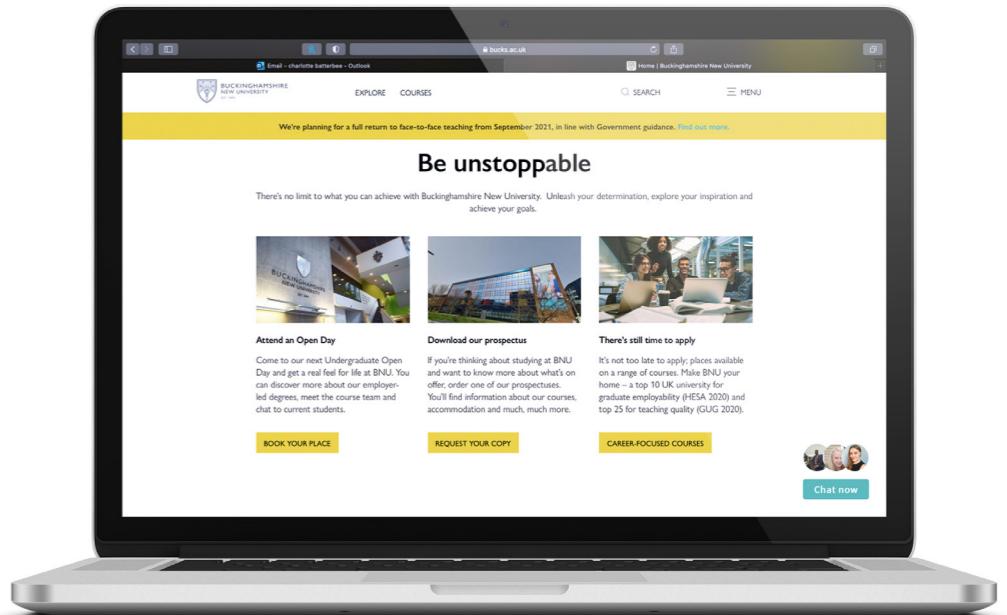


**Buckinghamshire New University** - Whilst working at the university I did a range of projects from helping rebrand the university to producing assets for the website. The work which I created was used all over the university, online as well as public places. Every week I was given a range of projects to do myself which the head of creative design signed off.

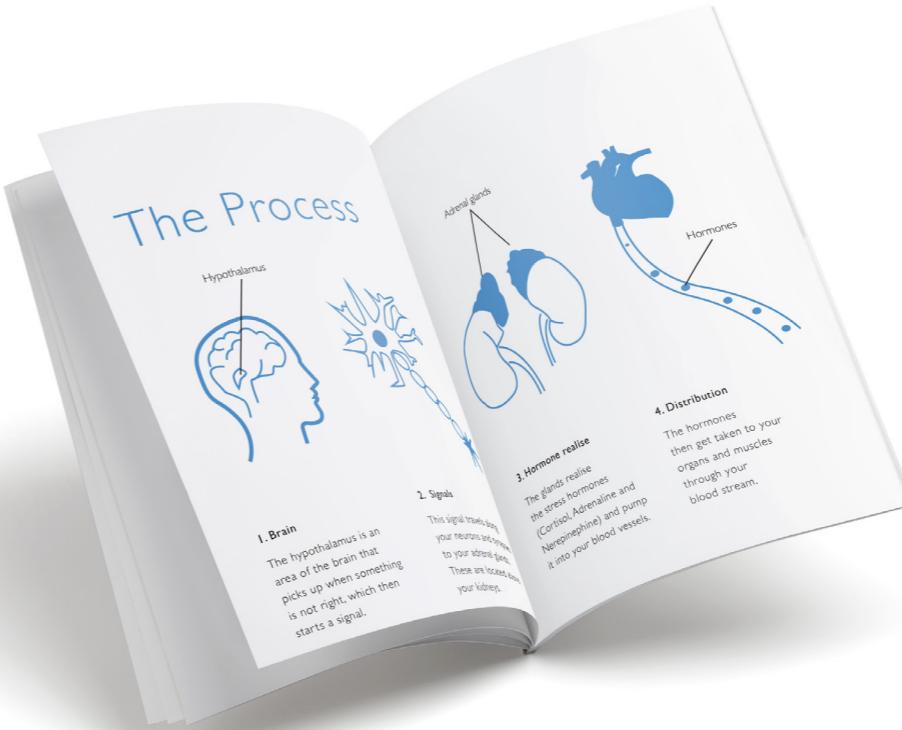
Below are the links to a few of the pages I worked on.



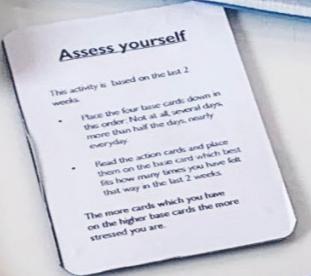
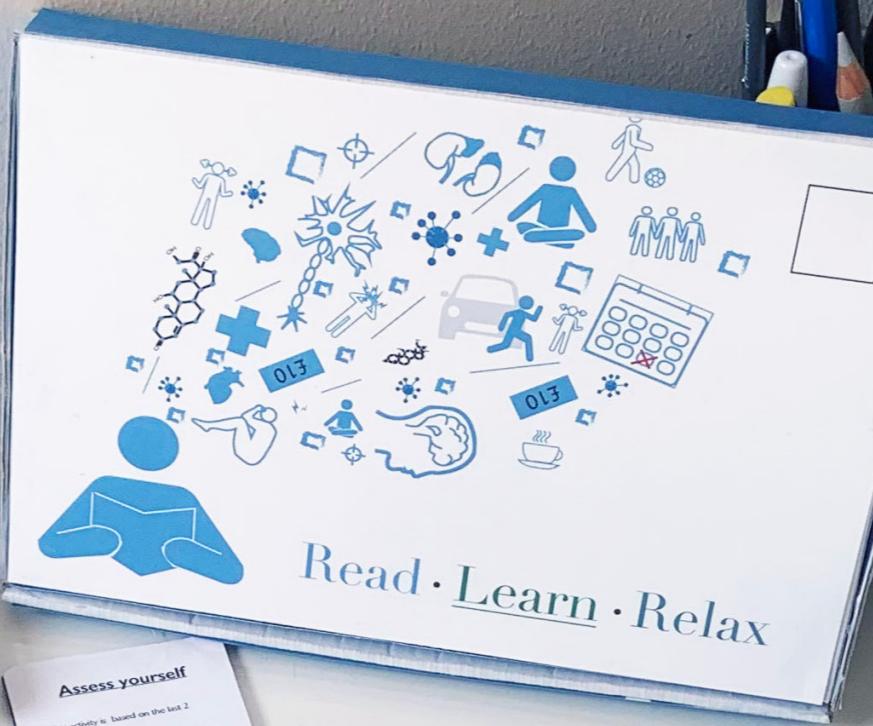
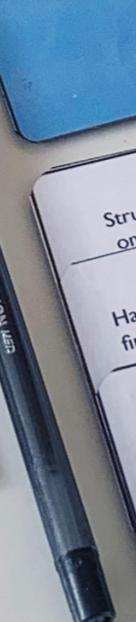
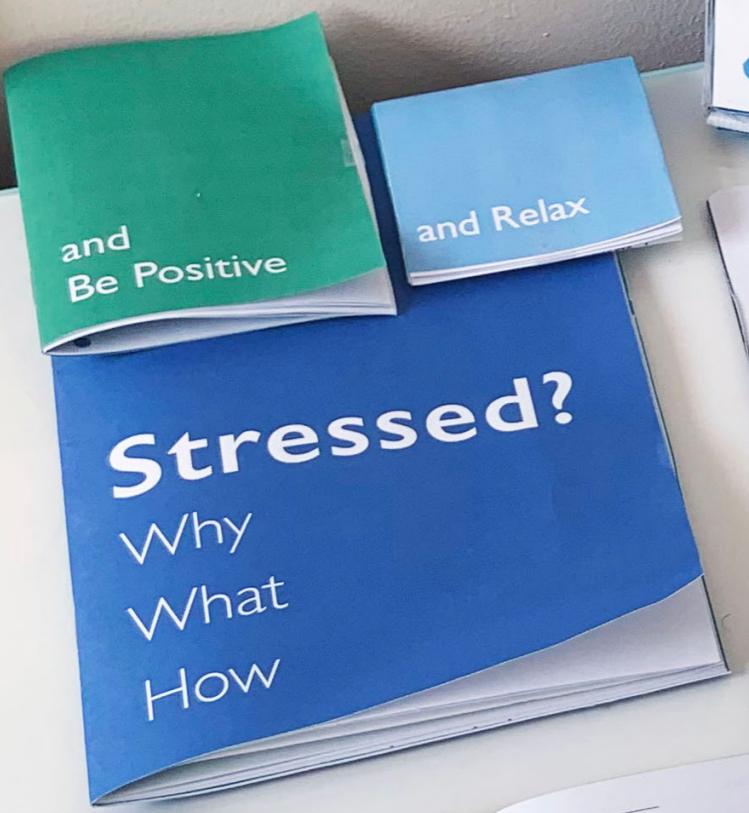
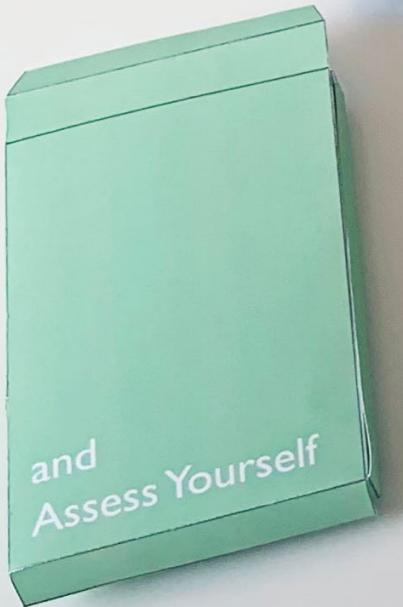
- A) <https://www.bucks.ac.uk/courses/undergraduate/ba-hons-fashion-and-textiles>
- B) <https://www.bucks.ac.uk/sites/default/files/2021-05/BA%20and%20Textiles%20Interview%20Guide.pdf>
- C) <https://www.bucks.ac.uk/art-and-design-facilities>
- D) <https://www.bucks.ac.uk>
- E) <https://www.bucks.ac.uk/life>



# **Editorial**



**Read Learn Relax** - The aim of this stress box is to educate people on stress and what it does to the body as well as giving them information about relaxing and being more positive. The pack is for anyone over the age of 18. The box is delivered to the persons house and can fit through the letterbox. The contents can be personalised by the reader being able to pick a certain colour palette.



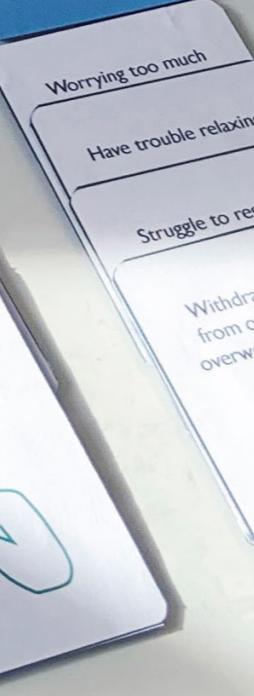
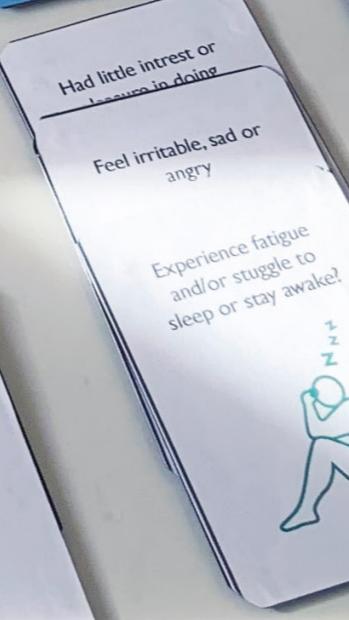
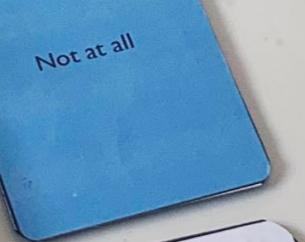
Assess yourself

This activity is based on the last 2 weeks.

Place the four base cards down in the order: Not at all, several days, more than half the days, nearly everyday.

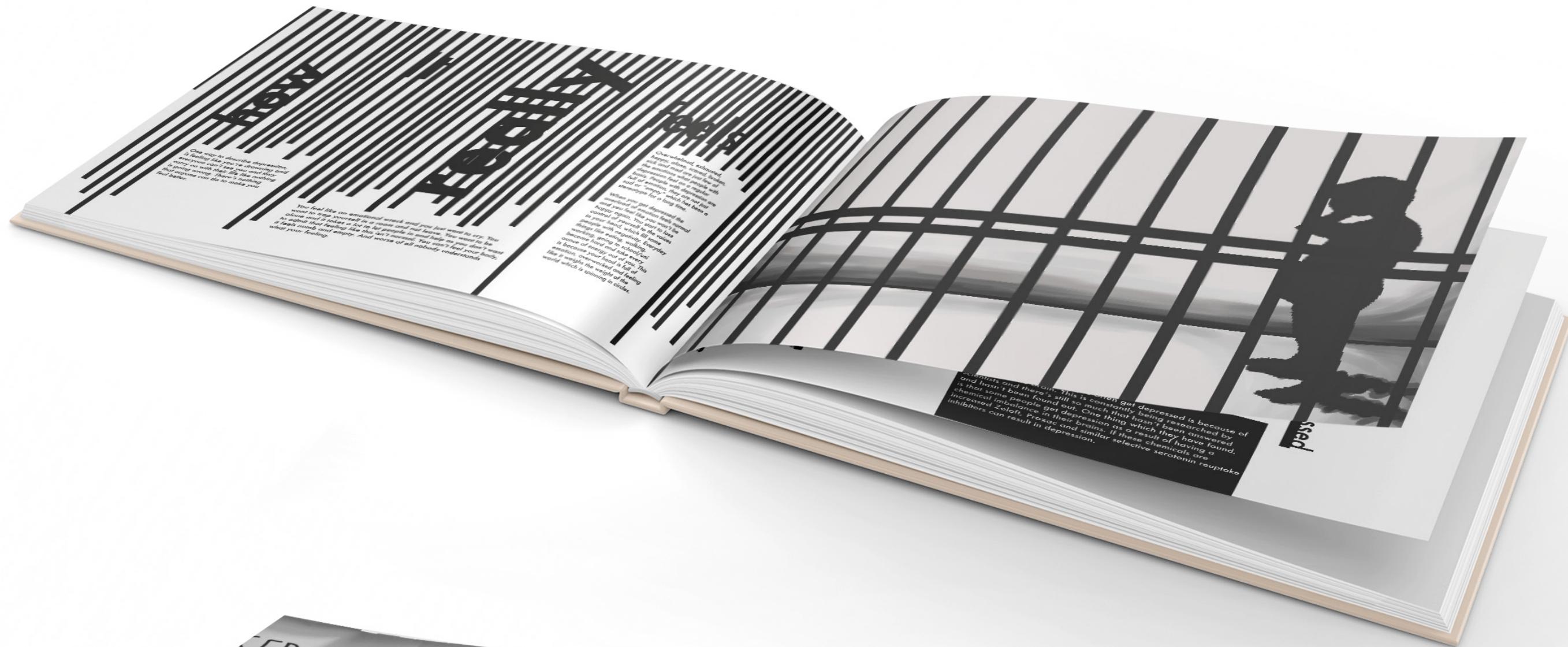
Read the action cards and place them on the base card which best fits how many times you have felt that way in the last 2 weeks.

The more cards which you have on the higher base cards the more stressed you are.





**Full and empty publication** - This book is about depression and about how people who suffer from it feel. The purpose is to inform people who don't know much about depression. The aim is to raise awareness of how it really feels to suffer from the illness and change stereotypes.





**Art Fund** - YCN released a brief which aimed to produce an outcome that would convince all students that visiting museums and galleries can help them step out of their daily lives and get a new perspective on the world.

I designed a series of poster which are all aimed at different students, by focusing on certain subject areas. I also created a booklet with all the information students would need about art fund, this would be given out at the start of the year and also placed on leaflet stands around the university.

