Charlie Homewood



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☐ Github | in Linkedin | ■ Website

Summary Skills

Recent BSc Psychology with Economics graduate with a strong background in data analysis, statistics and scientific methodology gained from educational and work experiences. I am skilled in using R (programming language) to conduct a variety of analytical techniques. I am passionate to utilise the skills I have developed to provide valuable insights into important questions. Currently seeking to gain experience in data analysis or data science roles.

R (Proficient) Python (Basic) SQL (Basic)

<u>m</u> Education —

BSc Psychology with Economics

2019-2023 University of Sussex Grade: 1st class (Hons)

Relevant Modules

- Research Dissertation
 - Conducted computational reproductions of analyses published in peer-reviewed journal articles.
- Quantitative and Qualitative Methods
 - Conducted an exploratory factor analysis on questionnaire data I collected.
- Perspectives in Psychology
 - Developed a solid understanding of broader scientific issues such as replication/reproducibility, research ethics and philosophy of science.
- Behavioural Economics
 - Developed a strong understanding of cognitive biases in real-world economic behaviour.

Awards

- The Sage Publications Prize for Outstanding Application of Statistical Methods (2023).
 - "To be awarded for the highest mark for a project that a supervisor has nominated based on outstanding application of statistical methods."

— 🎖 Work Experience —

Datacove

Data Analyst Intern July-September 2023

A chievements

- Created a training course on conducting logistic regressions in R to be offered as part of Datacove's portfolio of commercial training courses.
- Wireframed an analysis dashboard (MS PowerPoint and <u>Kibana</u>) for a client to help them identify and resolve security vulnerabilities in websites in the UK.
- Optimised media mix models in R to support clients in understanding how various contributing variables relate to their KPIs, allowing them to make evidence-based decisions in their marketing strategies.

Mindlab

Project Manager (Intern)
July-September 2023

Achievements

- Designed and produced experimental stimuli for the pilot phase of an internal research experiment seeking to validate and improve Mindlab's 'Findability' measurement tool.
- Produced a summary report of a project that developed a segmentation method to gain insight into consumer characteristics.
- Helped Mindlab to explore the viability of incorporating 'Social Listening' into Mindlab's series of measurement tools. This tool is now part of Mindlab's commercial portfolio.

University of Sussex Library

Library Cleaner June-July 2018, June-July 2019, June-July 2021

Responsibilities

- Cleaned books, bookshelves and equipment, sorted books, disposed of outdated items.
- Worked both independently and in small teams to consistently meet daily targets.

Personal Projects

 $\frac{\text{Making Percentile}}{\frac{\text{Radars}}{Ongoing}}$

Using data from fbref, I'm creating an analysis dashboard using the Shiny package in R to visualise the performance of male footballers across Europe's top 5 highest ranked divisions.

 $\frac{\textbf{F1 Machine Learning}}{\textit{Ongoing}}$

Working with the **Ergast F1 API in Python**, I'm exploring the impact of major regulation changes on the performance of drivers and constructor teams between 1958 to now.