



ENTREPRENEUR

CO-VIEWING GUIDE



Career Cluster
Sales



Success Skill
Organize



Estimated Activity Time
10 mins



Group Size
Individuals, pairs, or group

Objective

Children will engage with the educator and the caregiver after watching "Entrepreneur" to support comprehension of the storyline and embedded curriculum.

Story Summary

When Cora takes on the job as Entrepreneur, she discovers that starting and growing a lemonade stand business is not easy. As an Entrepreneur, Cora learns that the key to success is to practice a strategy to help her stay **Organized** to sell lemonade.

Story Takeaway Message

You can practice the Talk It Through strategy to help you **Organize**.

Organize Definition

Keep track of different information and belongings, and put them in an order that makes sense to you.

Discuss

1. What problems does Cora solve?

Potential responses:

- Cora starts a lemonade stand business to give Beeples some cold lemonade on a hot day.
- Cora buys lemonade supplies to start the lemonade stand business.
- Cora gets a lemonade sign to get Beeples to buy lemonade.
- Cora, Rae, Dev, and Scout keep selling lemonade until they earn enough moolah to start a new lemonade stand.

2. Why do Entrepreneurs need to be **Organized** and make plans?

3. What strategy does Cora use to help her stay **Organized**?

Potential responses:

- Cora uses the Talk it Through strategy.
- Cora, Rae, and Dev talk about different ways they can sell lemonade and grow the lemonade stand business to complete the challenges.
- Cora pauses.

Additional Questions

4. Describe a time when you needed to make a plan to stay **Organized**?

5. What other strategy could Cora use to stay **Organized** to start and grow a lemonade stand business?

