



**Career Cluster** 

Sales



**Success Skill** 

Organize



**Estimated Activity Time** 

10 mins



**Group Size** 

Individuals, Pairs, or Group

### **Objective**

Children will engage with educator/caregiver after watching a storybook to support comprehension of storyline and embedded curriculum.

## **Story Summary**

When Cora takes on the job as Entrepreneur, she discovers that starting and growing a lemonade stand business is not easy. As an Entrepreneur, Cora learns that they key to success is to practice a strategy to help her stay **Organized** to sell lemonade.

# **Story Take-Away Message**

You can practice the strategy "Talk it Through" to help you Organize.





#### **Discuss**

1. What problems did Cora solve?

### Potential Responses:

[Cora starts a lemonade stand business to give Beeples some cold lemonade on a hot day.]

[Cora buys lemonade supplies to start the lemonade stand business.]

[Cora gets a lemonade sign to get Beeples to buy lemonade.]

[Cora, Rae, Dev, and Scout keep selling lemonade until they earn enough moolah to start a new lemonade stand.]

- 2. Why do Entrepreneurs need to be **Organized** and make plans?
- 3. What strategy does Cora use to help her stay Organized?

#### Potential Responses:

[Cora uses "Talk it Through".]

[Cora, Rae, and Dev talk about different ways they can sell lemonade and grow the lemonade stand business to complete the challenges.]

[Cora pauses.]

#### **Additional Questions**

- 4. Can you think of a time when you needed to make a plan to stay **Organized?**
- 5. What other strategy could Cora use to stay **Organized** to start and grow a lemonade stand business?





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