

SKILLSVILLE FAMILY PROGRAM RESEARCH INFORMATION



Summer 2023 Research Plan

WHY ARE WE DOING RESEARCH ON THE SKILLSVILLE FAMILY PROGRAM PILOT?

Rockman et al Cooperative (www.rockman.com) will be conducting research on the Skillsville Family Program Pilot as each site implements the program activities. The purpose of this research is to answer:

- How well does the program work for families? Does it support the skills it is designed to?
- How well does the program work for educators and their sites? Is it easy to implement? Do educators see value in the activities?
- What modifications could make this program more successful in future versions?

This information will help Twin Cities Public Television (TPT) improve the program. The goal of the research is to evaluate the program, not to assess the educators or families involved.

WHAT WILL THE RESEARCH ACTIVITIES BE?*

*We are open to your feedback and finding ways to make the research work for your organization and the families you serve.

Research activities for the site coordinator, educators (Presenter Lead and Technology Lead, volunteer(s), and families are listed in a table on the next page. Honoraria for participating in our research for staff and families are listed at the bottom of the table. Honoraria are provided by Rockman et al and are separate from the stipend provided by TPT.

THANK YOU

Thank you for helping to make this research possible! If you have any concerns or questions about the research, please feel free to contact us at skillsvillehelp@gmail.com or you can contact our research team directly at anna@rockman.com.

Rockman et al
Cooperative
Research & Evaluation



When	WHO			
	Site Coordinator	Educators	Volunteer(s)	Families
During Program	<p>*Provide and collect TPT photo release form</p> <p>Coordinate which session(s) the research team can observe.</p>	<p>*Send research flier home (available on Skillsville Family Program Training website) with families at the first Family Program session.</p> <p>Complete four program reflection logs (~10 minutes per log) (Presenter Lead only)</p> <p>Take and email photos of the program to TPT, when feasible (Technology Lead only)</p>	<p>Optional: Place sticker on the back of children/adults who do not consent to be photographed for each session</p> <p>Take and email photos of the program to TPT, when feasible.</p>	<p>*Sign photo release form (if applicable)</p> <p>*Provide email or phone information if they want to participate in research during sign-in</p> <p>Participate in four program sessions</p>
After Program	<p>Participate in phone/Zoom interview with a member of the research team (~1 hr)</p>	<p>Take educator post-survey (~15 minutes)</p> <p>Participate in phone/Zoom interview with a member of the research team (~1 hr)</p>	<p>Take volunteer survey after the final session (~5 minutes)</p>	<p>Take caregiver survey (~20 minutes)</p> <p>Participate in a family interview by phone/Zoom (~1 hr)</p>
Honoraria	\$100 for lead site coordinator	\$175 per educator	\$10 gift card	\$50 for interview \$25 for survey

*Items marked with an asterisk are needed for the first session only, not necessary for sessions 2-4



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