

# MAKOBÉ PRINT

## [PROFILE]



**MAKOBÉ**  
**PRINT**

*The Legacy of Printing*

CK No: 1998 / 015118 / 23

Vat no: 4710183114

**design**  
**copy**  
**print**



## Table of Contents

1. Introduction.....	3
2. Vision.....	4
3. Mission.....	4
4. Customer Creed.....	4
5. Services Offered.....	4
6. Professional Registration.....	5
7. Contact Details.....	6
8. Company Address.....	6

## 1. Introduction

Makobe Print is founded upon service, and seeks to exceed clients' expectations in the quality of each printing project. Our commitment to excellence extends beyond the quality of finished product.

The company was founded by the late Mr. Jerry Makobe in 1990 at the Small Business Development Centre, Pennyville, Industria, West of Johannesburg. During 1994, Mr. Jerry Makobe was awarded as entrepreneur of the month of August by the Sowetan newspaper. The SABC also featured a special documentary about Makobe Print on national television sharing the story of the humble beginnings of the company and the vision of Mr. Makobe. The documentary opened many doors for the company. During 2000 Eskom awarded Mr. Makobe a certificate of competence in business management.

Makobe Print's goodwill and reputation for excellence through quality service played a major role in the growth of the business. During 2004 Makobe Print moved from Industria to Braamfontein in Johannesburg. Late 2006, Mr. Jerry Makobe was involved in a tragic car accident and passed on. Makobe Print shut down premises in August 2009.

Today the sons of the late Mr. Jerry Makobe namely Thabo and Tshepo Makobe had reopened the company at their home in Three Rivers East, Vereeniging with the hope, enthusiasm, expertise and extensive experience in the printing industry to rebuild the legacy on the same principles that define the company .



**Mr. Jerry Makobe**  
**Founder: Makobe Print cc**

## 1. Vision

To become one of the best preferred printing service providers at global standards.

## 2. Mission

To inspire customer loyalty through relationship building, anticipating problems, honoring deadlines and serving as an integral part of our customer's team. We are dedicated to integrity and diligence in all aspects of customer service, from one to multiple colours, from one page to bulk to ensure quality product delivery – time after time.

## 3. Customer Creed

The Customer is:

- The most important entity in our business.
- Not dependent on us - we are dependent on them.
- Not an interruption to our work but the purpose of it.
- Doing us a favour when calling us, our service must reflect our appreciation.
- Part of our business.
- Not a cold statistic or a number, every project must be of the highest quality to the best of abilities no matter how small or big.
- Not to be argued with.
- The source of demand - we need to fully satisfy supply to.
- Deserving of courteous and attentive service at all times.
- The reason our business exists at the first place.
- The cornerstone of our business.

## 4. Services Offered

- Digital Printing – e.g. Manuals, Booklets, Magazines, Business Cards...
- Large Format Printing – e.g. PVC Banners, Stickers...
- Lithography – e.g. Calendars, Posters, Flyers, Corporate Folders...
- Silk screening – e.g. T-shirts, Caps, Conference Bags...
- Embroidery – Golf shirts, Corporate Uniforms...
- Promotional Items – Branded Pens, Rulers, Mugs...

## 1. Professional Registration

The company is graded level 1 BBBEE and has registered with the Central Supplier Database of the Treasury of the Republic of South Africa

### a) Abridged CV of Mr. Thabo Makobe

He holds N.Dip in Retail Business Management (Technikon Witwatersrand) and pending a B-tech Honours Degree in Marketing from the University of Johannesburg.

2003 – 2009: Sales and Marketing for Makobe Print

2012 – 2015: Independent Marketing and Sales broker for various emerging small businesses within the Mechanical Engineering industry.

2015 – Date: Sales and Marketing for Makobe Print



**Thabo Makobe**

### b) Abridged CV of Mr Tshepo Makobe

Tshepo studied Design, Layout and Printing at the Printing Federation of South Africa Cross Media Training Center.

Trade Electronic Origination

2011 – 2017: Worked for Ivyline Technologies as a machine minder responsible for complete project management and timorous on key accounts. Tshepo can draw, design, develop and construct schematic presentations for any graphic design projects. Tshepo is hands on and determined to provide excellent service at all times.



**Tshepo Makobe**

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**You Name It, We Do It**

**WE COLLECT, WE DELIVER**

