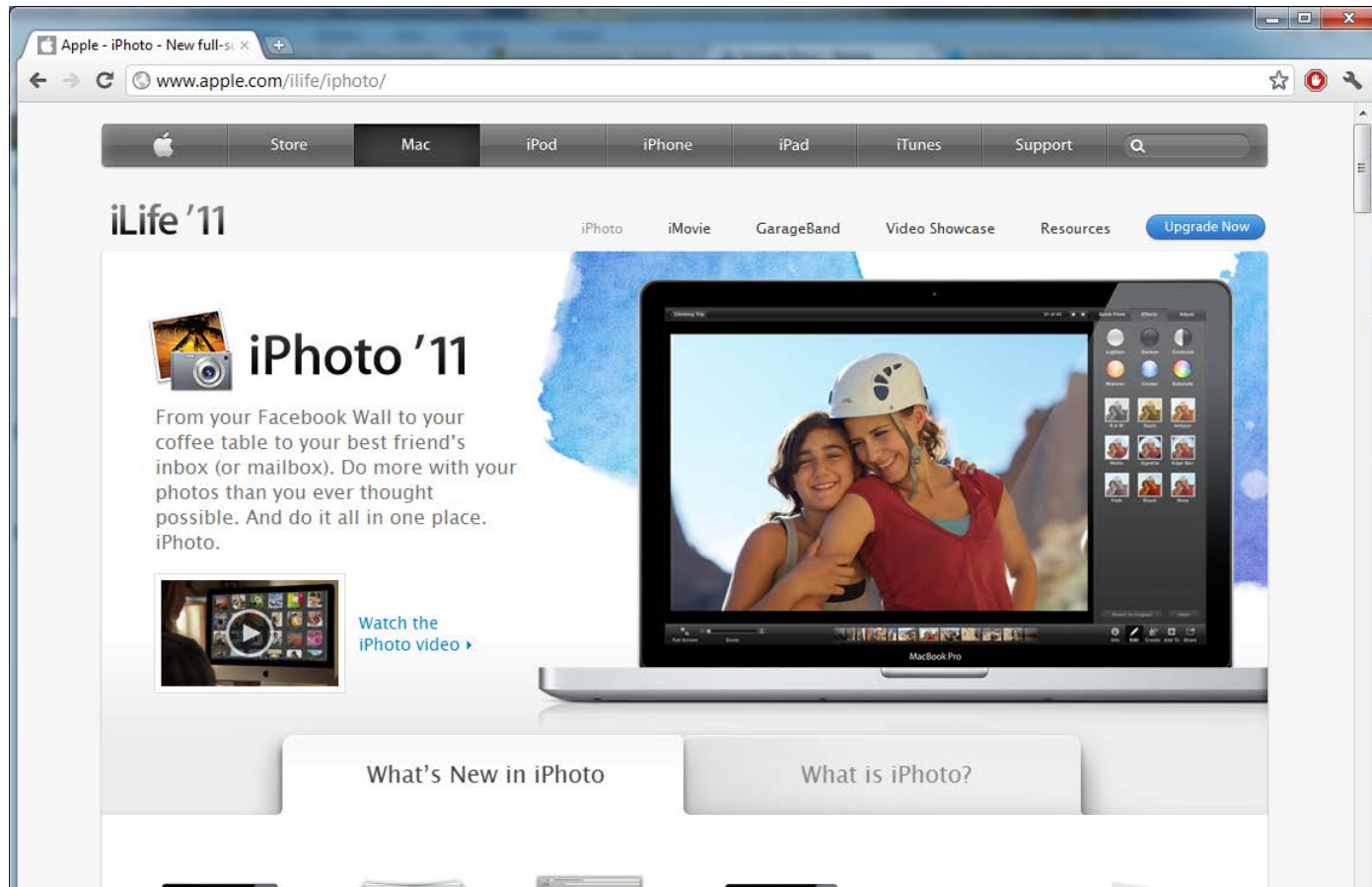




Machine Learning

Introduction

Welcome





Machine Learning

- Grew out of work in AI
- New capability for computers

Examples:

- Database mining

Large datasets from growth of automation/web.

E.g., Web click data, medical records, biology, engineering

- Applications can't program by hand.

E.g., Autonomous helicopter, handwriting recognition, most of Natural Language Processing (NLP), Computer Vision.

Machine Learning

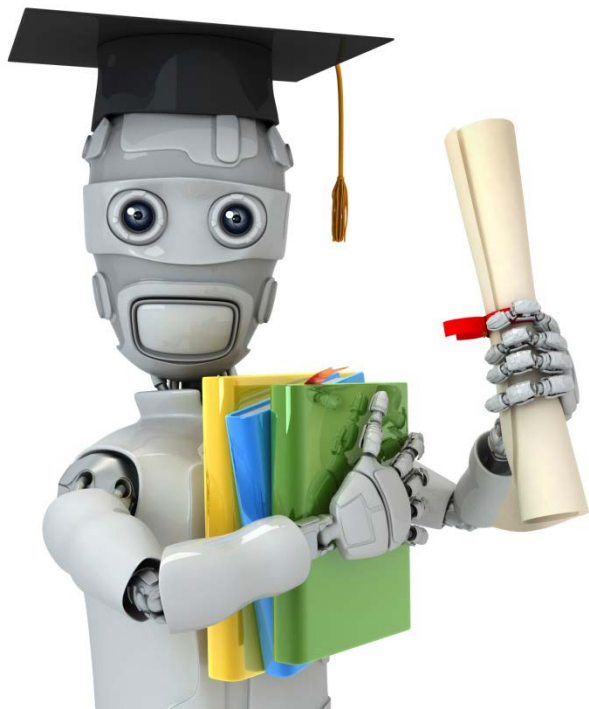
- Grew out of work in AI

Exam



E.g., Amazon, Netflix product recommendations

- Understanding human learning (brain, real AI).



Machine Learning

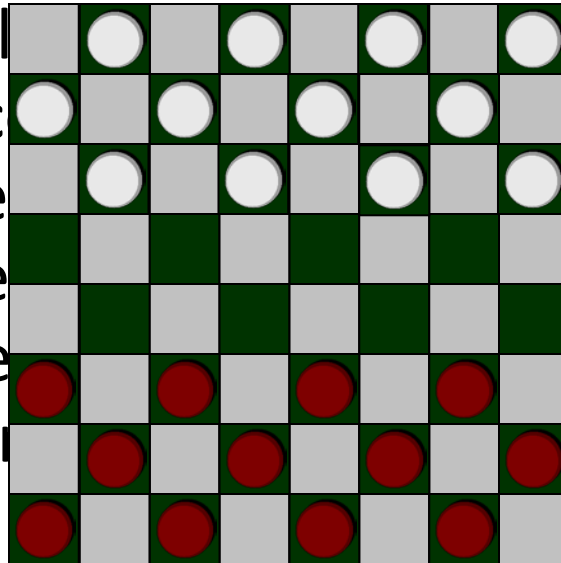
Introduction

What is machine learning

Machine Learning definition

- Arthur Samuel (1959). Machine Learning: Field of study that gives computers the ability to learn without being explicitly programmed.

- Tom Mitchell
Problem: A computer program is said to *learn* from experience E to solve some task T if its performance P , as measured by some performance measure P , improves with experience.

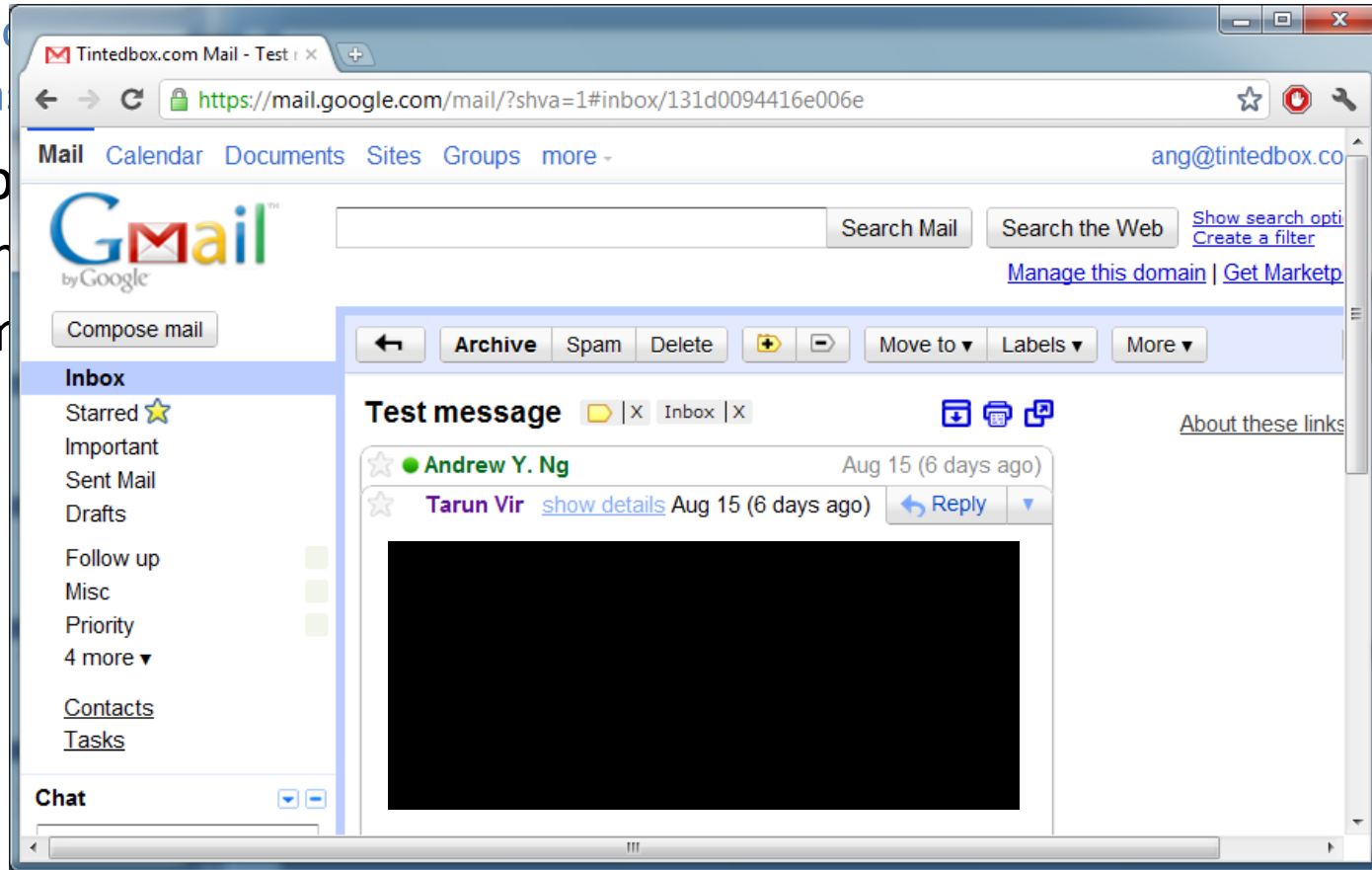


“A computer program is said to *learn* from experience E with respect to τ , if its performance P on τ , as measured by J , improves with experience E .”

Support
not re-
spam

or do
filter

spam.

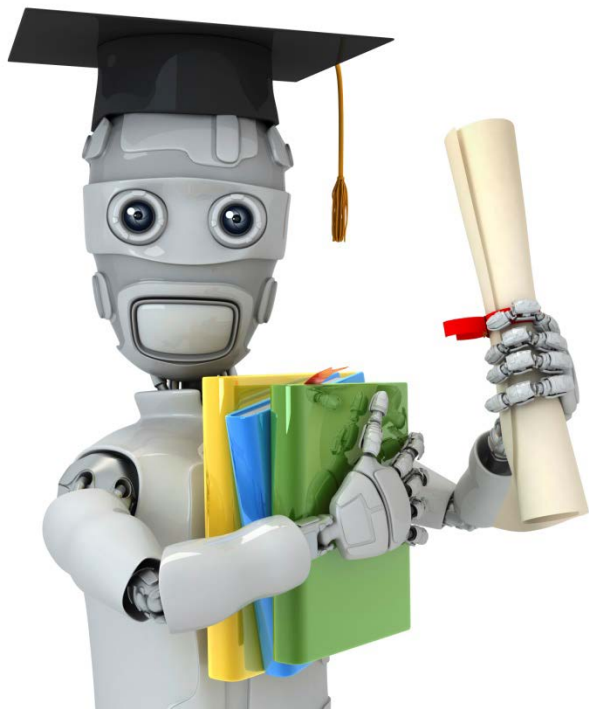


Machine learning algorithms:

- Supervised learning
- Unsupervised learning

Others: Reinforcement learning, recommender systems.

Also talk about: Practical advice for applying learning algorithms.

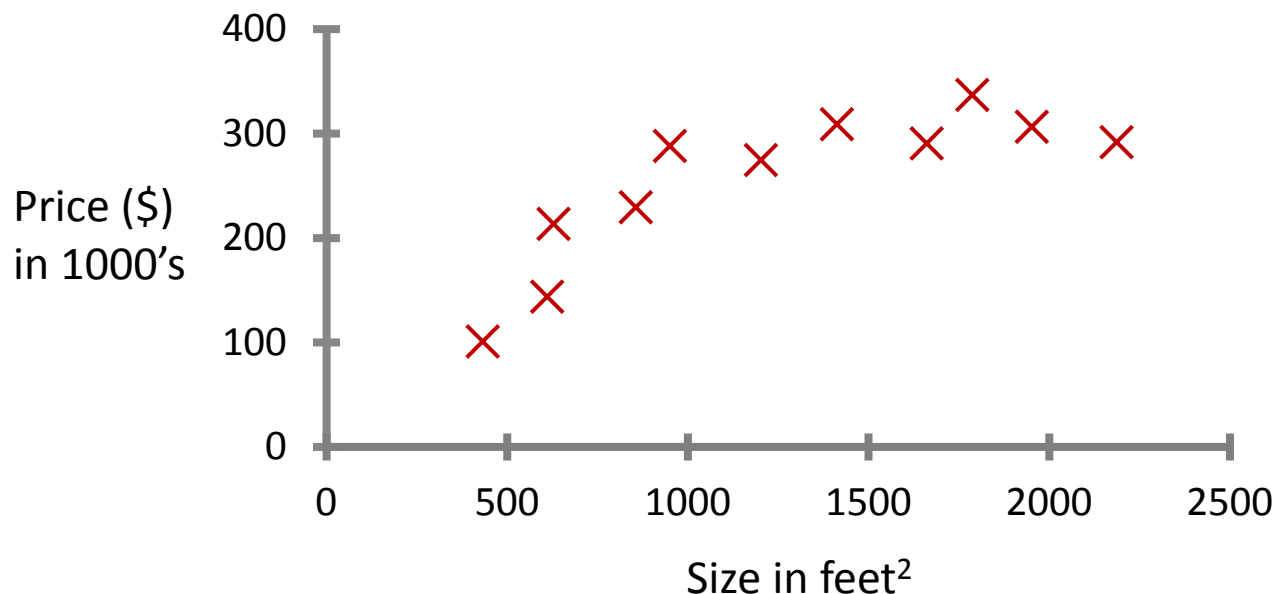


Machine Learning

Introduction

Supervised Learning

Housing price prediction.

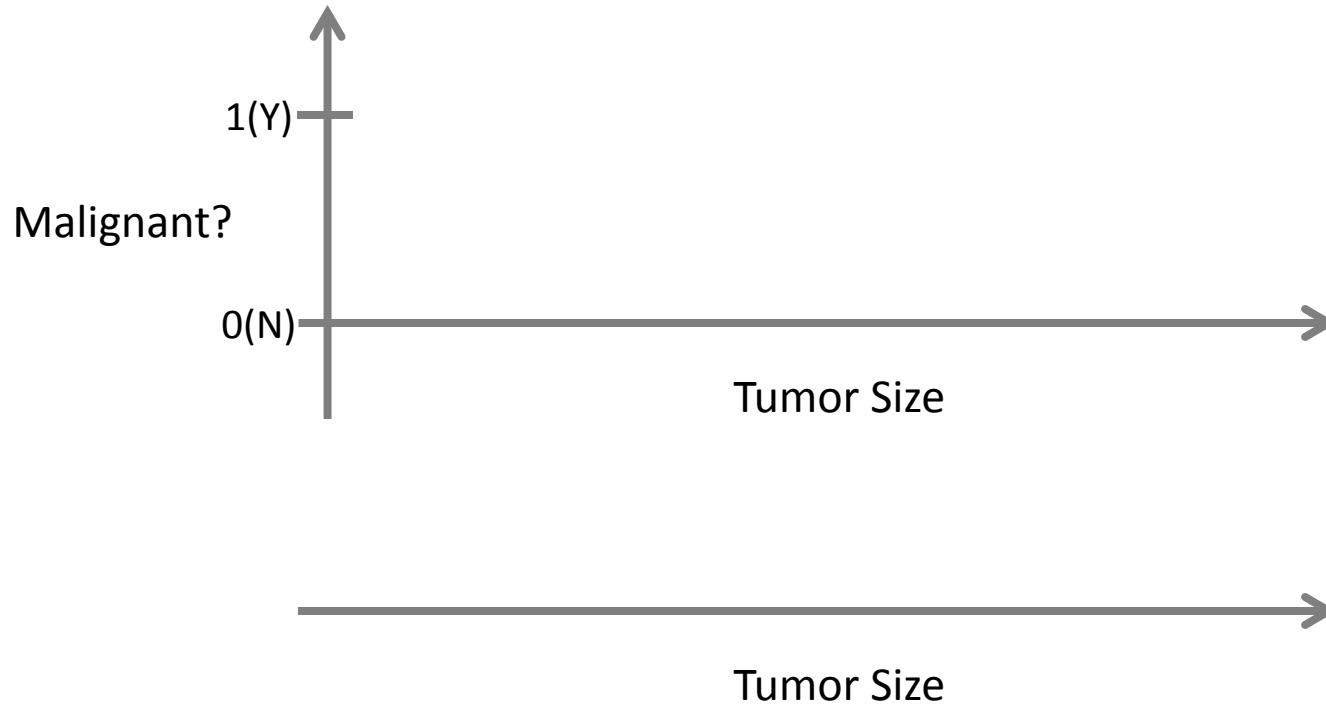


Supervised Learning

“right answers” given

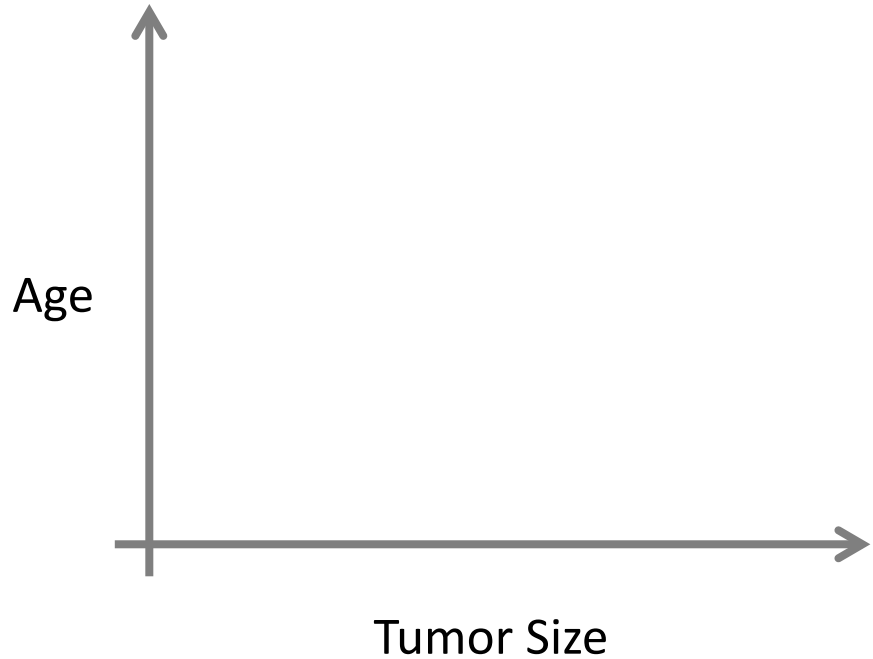
Regression: Predict continuous
valued output (price)

Breast cancer (malignant, benign)



Classification

Discrete valued
output (0 or 1)



- Clump Thickness
- Uniformity of Cell Size
- Uniformity of Cell Shape
- ...

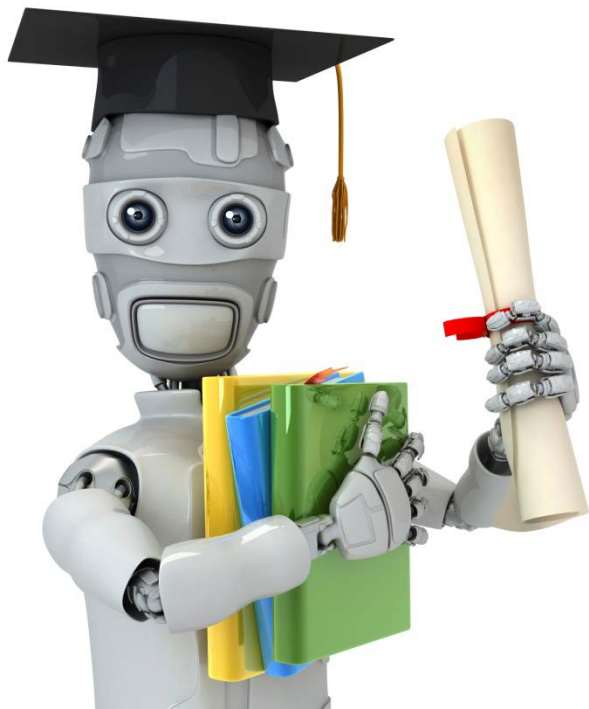
You're running a company, and you want to develop learning algorithms to address each of two problems.

Problem 1: You have a large inventory of identical items. You want to predict how many of these items will sell over the next 3 months.

Problem 2: You'd like software to examine individual customer accounts, and for each account decide if it has been hacked/compromised.

Should you treat these as classification or as regression problems?

- ☐ Treat both as classification problems.
- ☐ Treat problem 1 as a classification problem, problem 2 as a regression problem.
- ☐ Treat problem 1 as a regression problem, problem 2 as a classification problem.
- ☐ Treat both as regression problems.

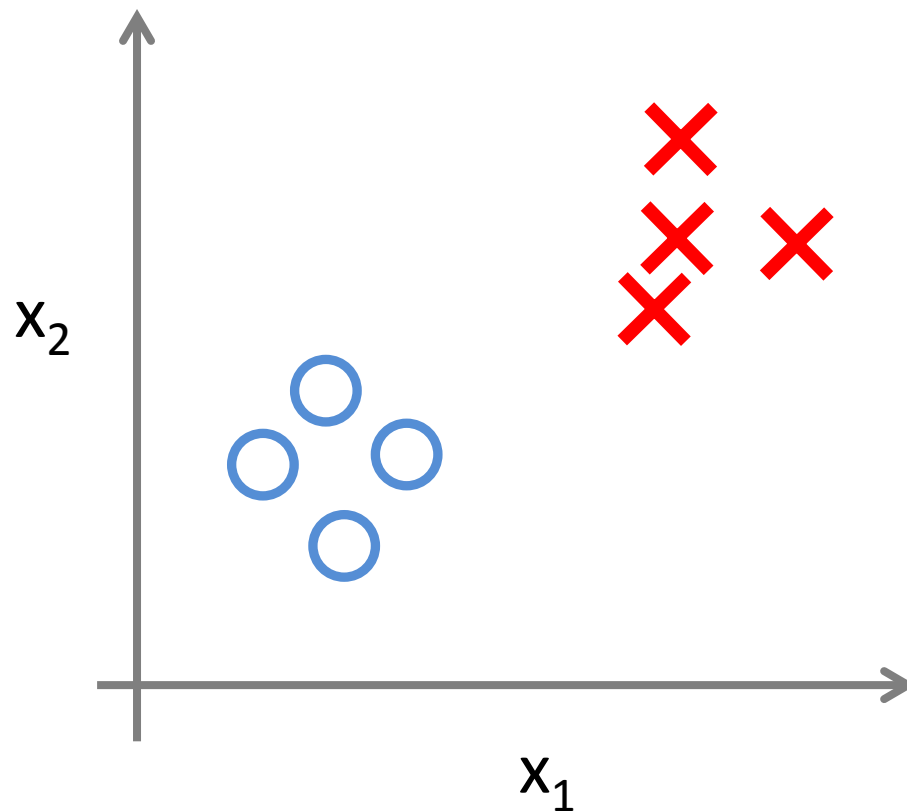


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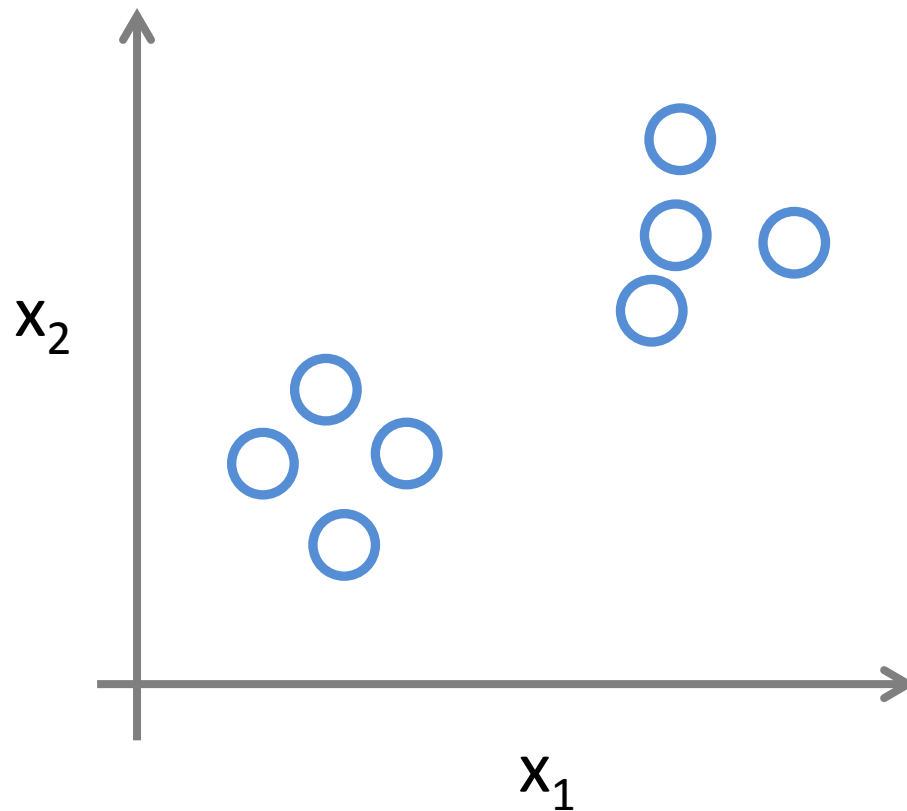
Introduction

Unsupervised Learning

Supervised Learning



Unsupervised Learning



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Tea Party is misplacing the blame, former President Bill Clinton claims
New York Daily News
GOP tea party backer defends Christine O'Donnell The Associated Press
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Longest recession since 1930s ended in June 2009, group says
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The BP oil well, site of the Deepwater Horizon explosion that led to the worst oil spill in US history, died today at one year old.
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Sarkozy rages at EU 'humiliation'
Associated Press • Peggy Holsinger • 10 minutes ago

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MarketWatch • Kristina Peterson • 16 minutes ago

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BP Oil Well, Site of National Catastrophe, Dies at One

Vanity Fair • Juli Weiner • 22 minutes ago

The BP oil well, site of the Deepwater Horizon explosion that led to the worst oil spill in US history, died today at one year old.

Video: Blow-out BP Well Finally Killed in Gulf of Mexico

Video Shows Crews Doubt BP Would End Operations in Gulf of Mexico

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BP Kills Macondo, But Its Legacy Lives On

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By James Heaton

BP confirmed late Sunday that the Macondo well that leaked almost five million barrels of oil into the Gulf of Mexico has been permanently sealed, but the well will continue to affect BP and the wider oil industry for many years.

The most immediate worry for BP and its shareholders is how the authorities will apportion blame for the spill.

BP's own investigation

Fire boat response crews battled the blazing remnants of the offshore oil rig on April 21, 2010.

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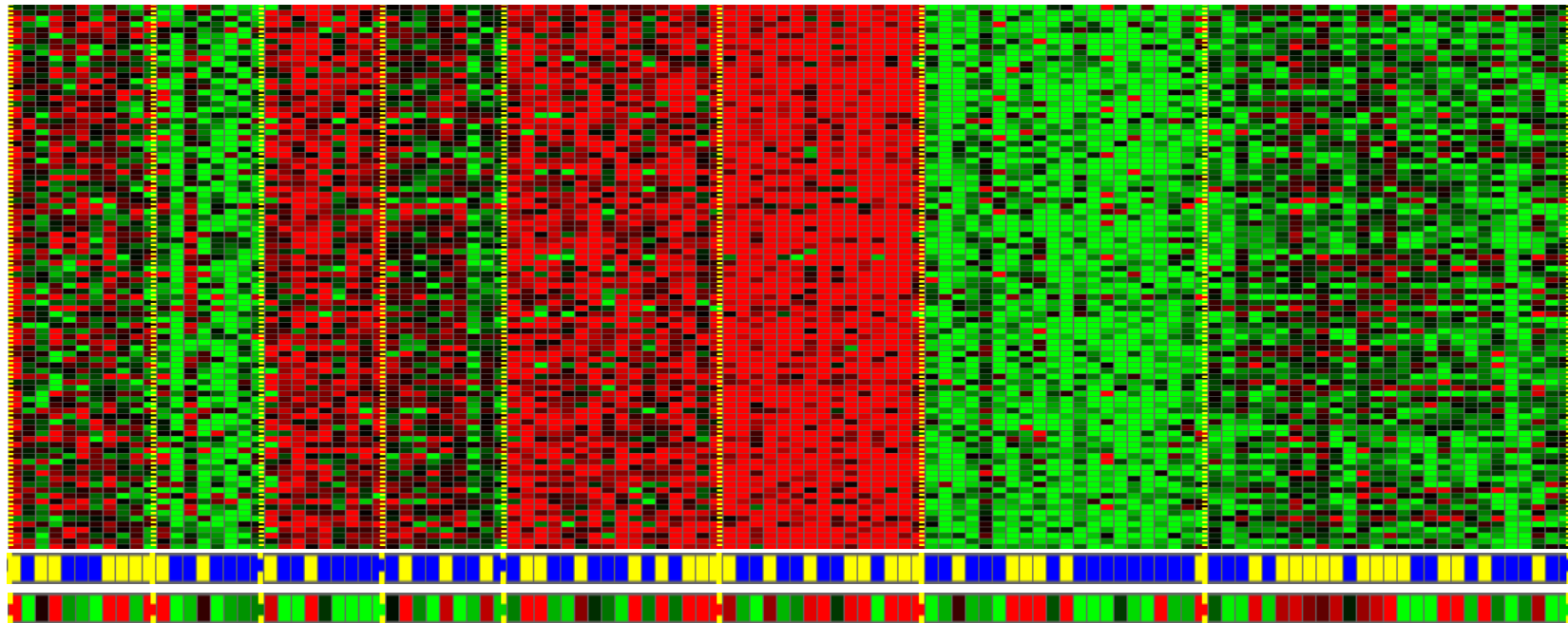
BP oil spill cost hits nearly \$10bn

BP has set up a \$20bn compensation fund after the Deepwater Horizon disaster, which has so far paid out 19,000 claims totalling more than \$240m

Julia Kollewe
guardian.co.uk, Monday 20 September 2010 08:33 BST
Article history

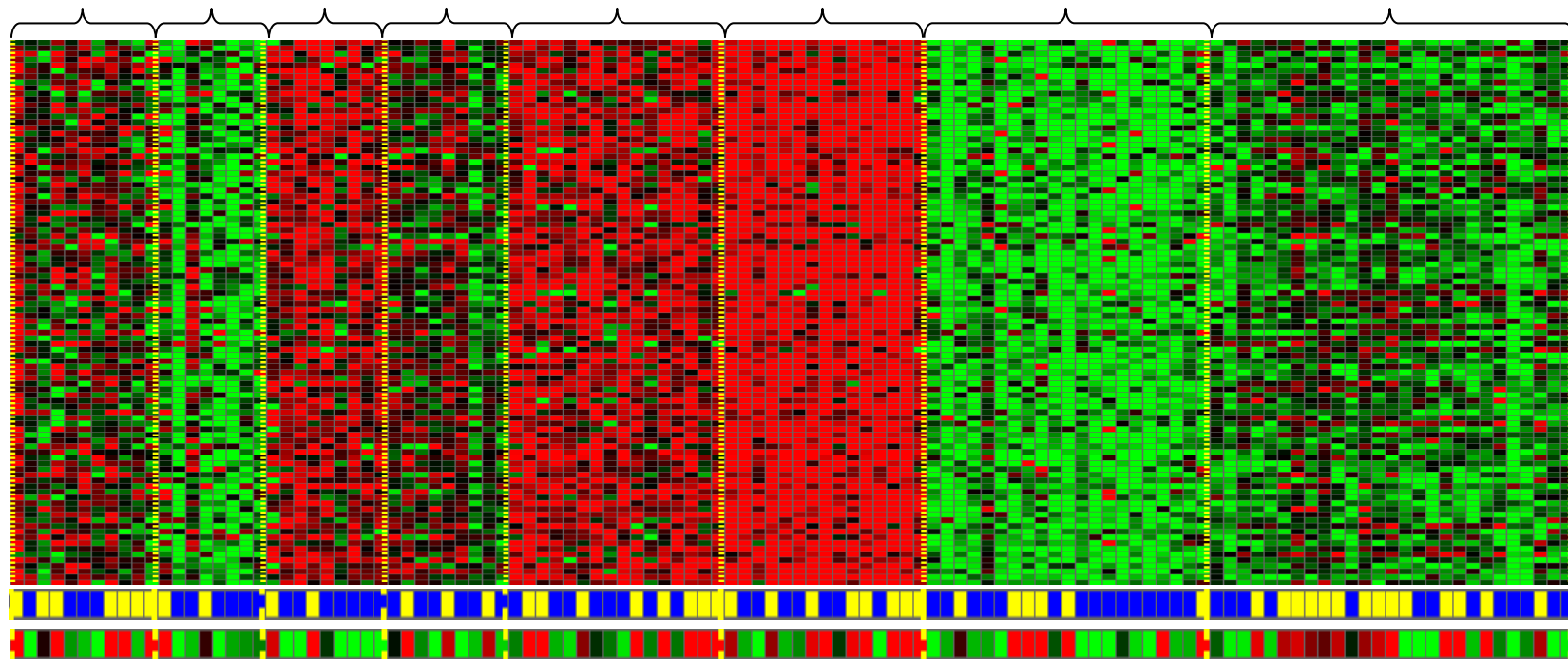
BP's costs for the Deepwater Horizon disaster have hit \$10bn. Photograph: Hulton-Reuters

Genes

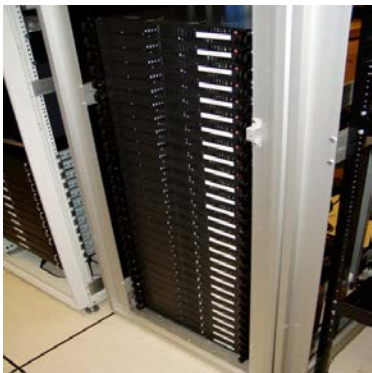


Individuals

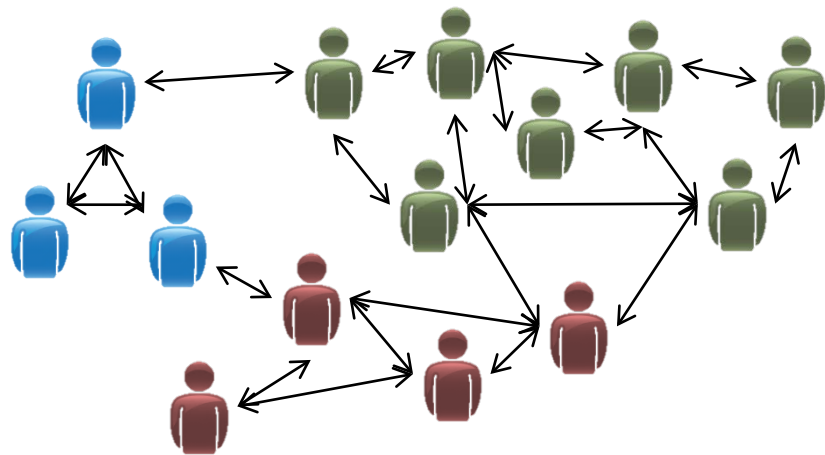
Genes



Individuals



Organize computing clusters



Social network analysis



Market segmentation

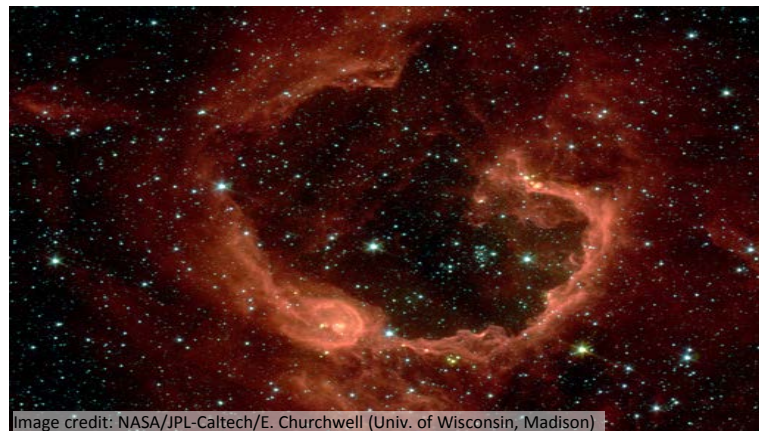
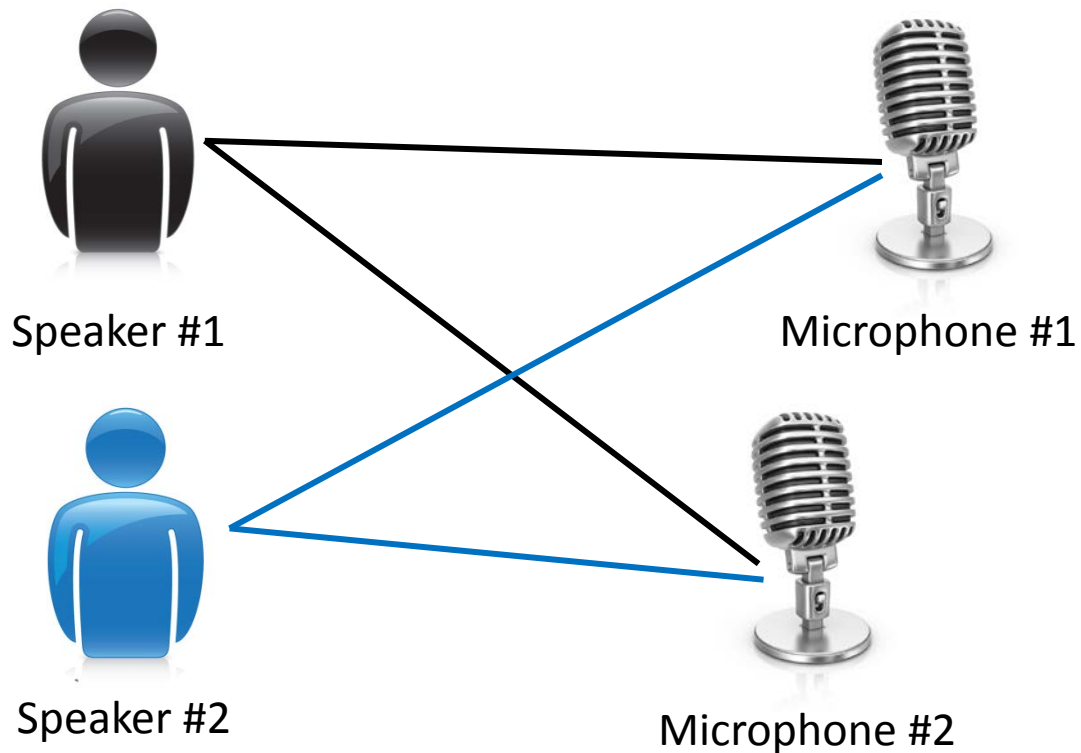


Image credit: NASA/JPL-Caltech/E. Churchwell (Univ. of Wisconsin, Madison)

Astronomical data analysis

Cocktail party problem



Microphone #1: 🗣️

Output #1: 🗣️

Microphone #2: 🗣️

Output #2: 🗣️

Microphone #1: 🗣️

Output #1: 🗣️

Microphone #2: 🗣️

Output #2: 🗣️

Cocktail party problem algorithm

```
[W,s,v] = svd(( repmat(sum(x.*x,1),size(x,1),1).*x)*x');
```

Of the following examples, which would you address using an unsupervised learning algorithm? (Check all that apply.)

- ☐ Given email labeled as spam/not spam, learn a spam filter.
- ☐ Given a set of news articles found on the web, group them into set of articles about the same story.
- ☐ Given a database of customer data, automatically discover market segments and group customers into different market segments.
- ☐ Given a dataset of patients diagnosed as either having diabetes or not, learn to classify new patients as having diabetes or not.

