

# Tiger Woods

age: 46

residence: Cypress, California

education: High School Diploma

occupation: PGA Tour

marital status: Single - Two Kids



## "Get In The Hole Tiger"

Tiger enjoys spending most of his time on the golf course. He has decided that he wants to go back to college and get a degree in physics that will help bring his golf game to the next level. Improving his scores and his family are two of the most important things to Tiger.

### Comfort With Technology

#### INTERNET



#### SOFTWARE



#### MOBILE APPS



#### SOCIAL NETWORK



### Criteria For Success:

Never 3 putt

Never bogey on a par 5

Never miss a green in regulation

Never miss the green on a par 3

Never blow an easy save

### Needs

- Quick communication with teachers
- Lessons on the go
- Easy access to assignments
- Ways to rewatch lessons

### Values

- Hardworking
- Always looks to succeed
- Honesty and Integrity

### Wants

- Communication with other students
- Ways to view grades
- Access to tutors

### Fears

- Losing at the Masters
- Driving
- Not being able to live up to his potential