

# Timmy Smalls - Ismail

age: 36

residence: Columbia, SC

education: PhD

occupation: Professor

marital status: Single, 10 kids (Child support expensive)



*"I'm smart, but suck at planning."*

Teaches a History lecture 2 times a week and likes eating.

## Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



## Criteria For Success:

Have more kids

Food

Good students

## Needs

- Quick communication with Students
- Be able to send out reminders
- Send quizzes
- Send lectures
- Send tests

## Values

- Hardworking students
- Smart people
- Humble people

## Wants

- Communication with other professors
- Be able to post grades
- Offer tutoring help for students (he does nothing important in his free time).

## Fears

- Have failing students
- Being single for a long time
- Working out