

John Tarpoon (George Bujoreanu)

age: 19

residence: Columbia, SC

education: High School

occupation: Lawn Care

marital status: Single



"Trying to make it big"

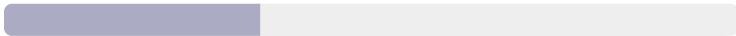
Enjoys a nice summer day while mowing the lawn. Enjoys the smallest things in life. Has a deep connection towards nature.

Comfort With Technology

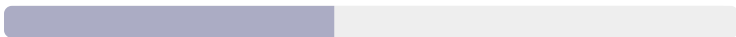
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Good enough grades to pass his courses while keeping his lawn care business alive.

Needs

- Study help
- Class notes

Values

- Hard working(Not at school)

Wants

- Professor recommendations
- Easy textbook access

Fears

- No help
- Failing Courses
- Not able to pay for school