

# FICO Machine Learning AML Solution

Scott Zoldi  
Chief Analytics Officer, FICO  
@ScottZoldi

## Scott Zoldi, Chief Analytics Officer

- Responsible for analytic development of FICO's product and technology solutions, including Falcon Fraud Manager
- 18 years at FICO
- Author of 79 patents
  - 39 granted and 40 in process
- Recent focus on self learning analytics AI for real-time detection of Cyber Security attacks, AML detection, and mobile device analytics
- Ph.D. in theoretical physics from Duke University



**Money Laundering:** The process of creating the appearance that illicit funds obtained through illegal activity originated from legitimate sources.



0.8 – \$2T





\$16M

2004



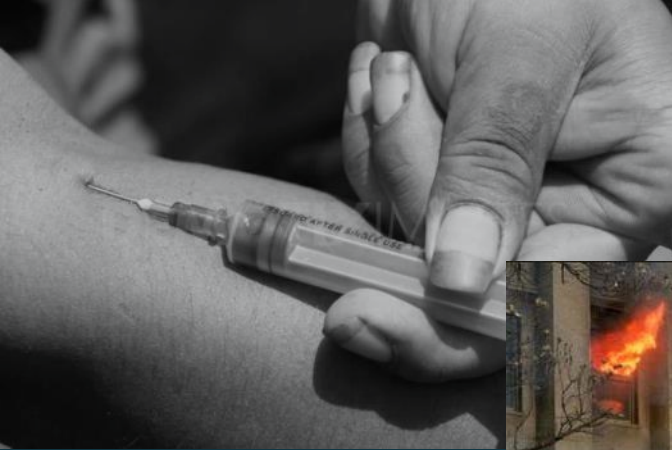
556 X

\$8.9B

2014



# ML IMPACT



narcotics  
trafficking

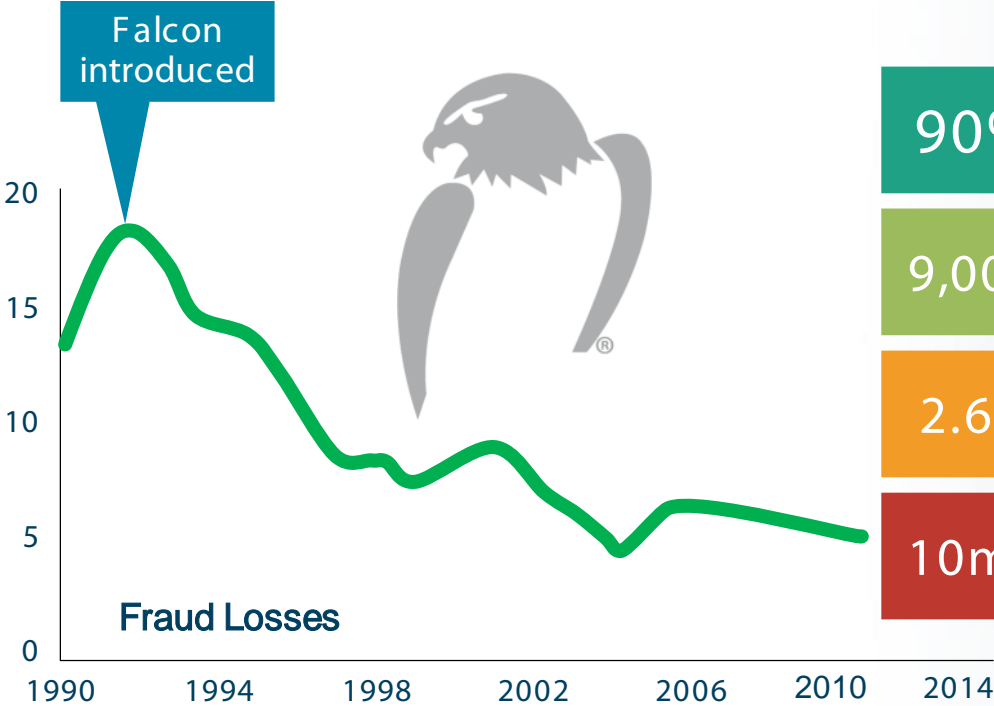


terrorist  
financing

human trafficking,  
the second most profitable  
crime after narcotics



# FICO® Falcon® Fraud Manager



90%	Percentage of the US payment cards protected by FICO fraud solutions
9,000	Banks participating in FICO's fraud data consortium – driving insight and analytic innovation
2.6B	Active financial accounts protected by FICO worldwide – providing a global perspective
10ms	Average response time for fraud decisions rendered by FICO's low-latency real-time engine



## Combating Money Laundering Today

- Ascertain compliance risk
- KYC
- Observe-and-Report
- SARs
- Subjective
- Rule-based







“Increasingly, regulators recognize that rules alone are not an effective manner of detection and are pressuring banks to include more sophisticated analytics.”

Aite Group LLC, “Global AML Vendor Evaluation” 2015

# Vocabularies to describe transaction behavior

Think of transaction behavior and events as words from a vocabulary

Current Account  
Amounts  
Wire Transfer Country  
Access Channel

Example word:  
"\$500-\$750\_Wire\_FRA"

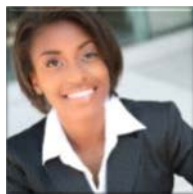
Word	
"\$500-\$750_Wire_FRA"	⌘
"\$100-250_EFT"	⌘
"\$250-\$500_EFT"	⌘
"\$500-\$750_Wire_ITA"	⑥



➡ ⌘④④➡⌘⌘⑤⑤⌘⑤⑥⌘②⌘②⌘②⌘①⊙①①②⌘⌘➡⌘⑥④④⑥④⌘

The stream of behavior is seen as the sequence of words

# Learning archetypes from transactions: Collaborative Profiling



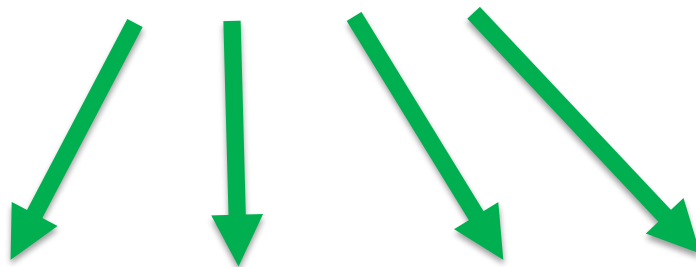
Customer's data stream:



From many other customers

- **Bayesian Learning**

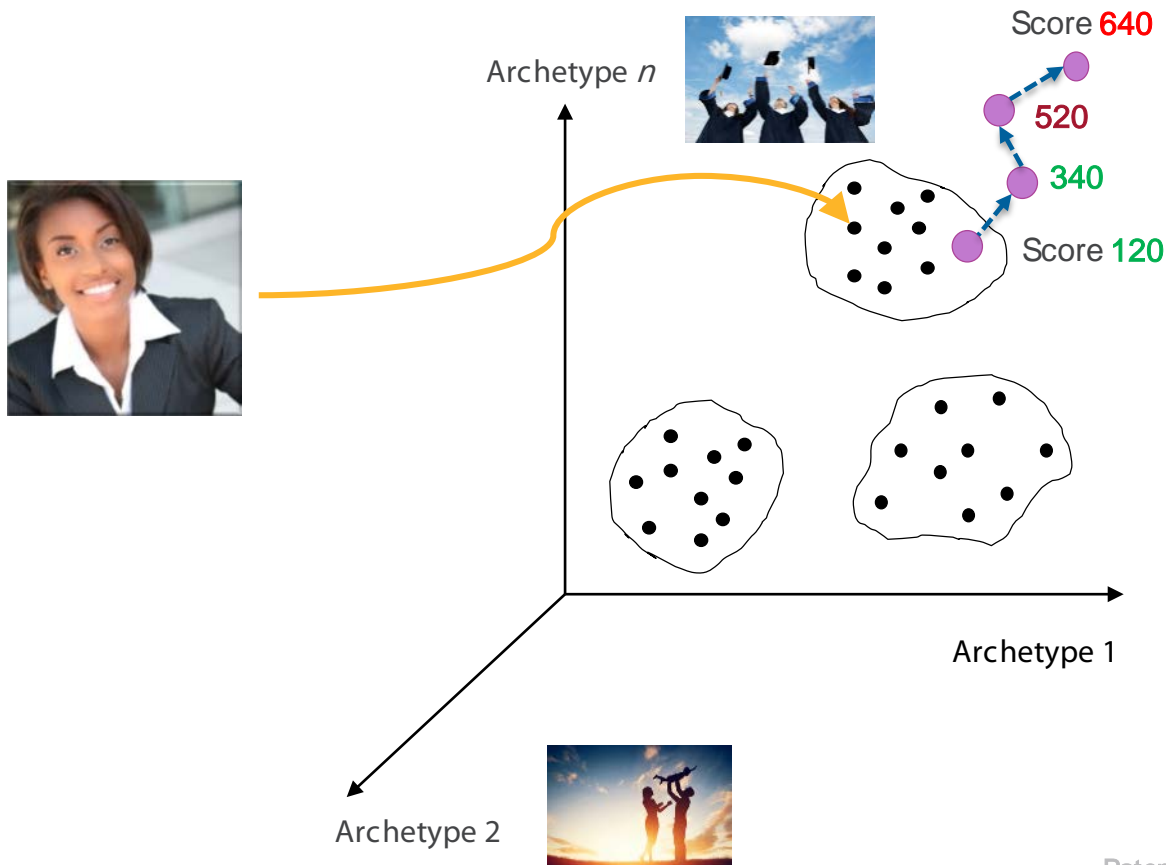
- Unsupervised
- Learn archetypes from millions of customers.



**Learned Archetypes**  
(~10's)



# Clustering archetypes: Misalignment with clusters is suspicious



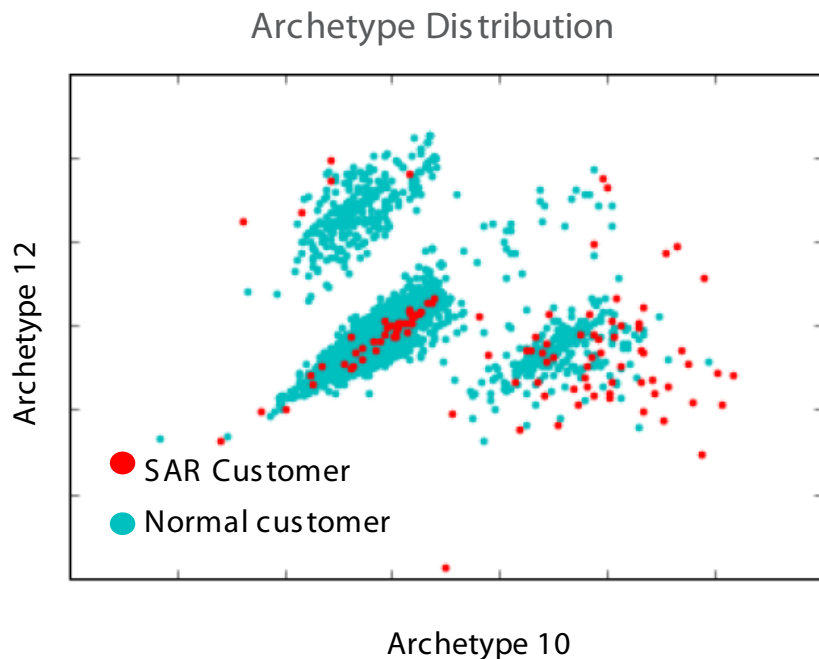
**Scenario:** Existing customer moves out of cluster:

- Sleeper account being activated



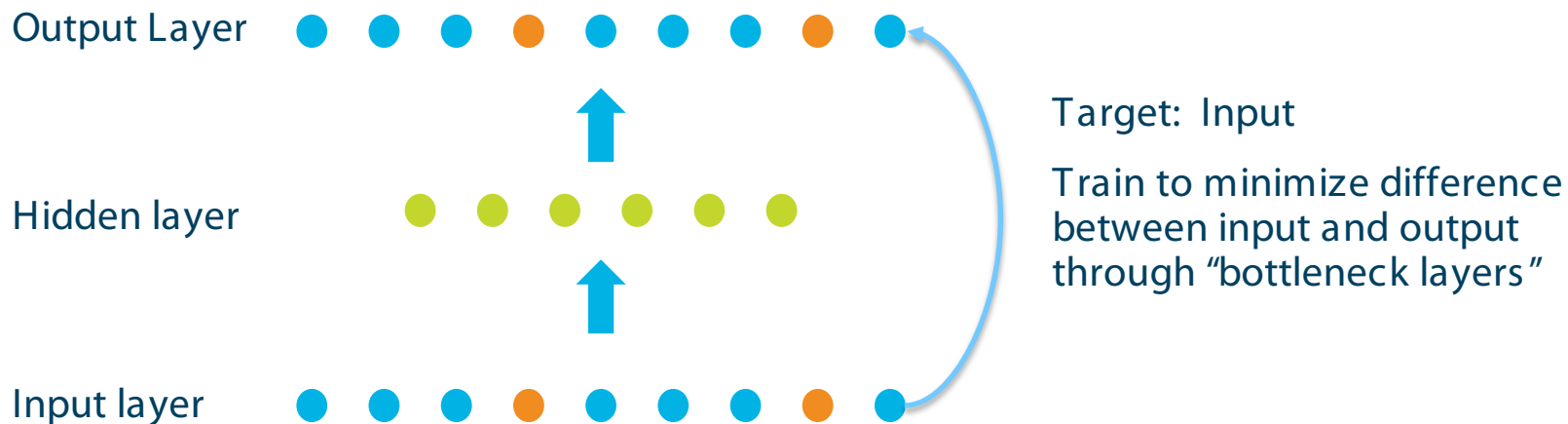
## Real-World AML Example: SAR distribution in archetype space

- Many SARs are outliers from normal customers along certain archetypes



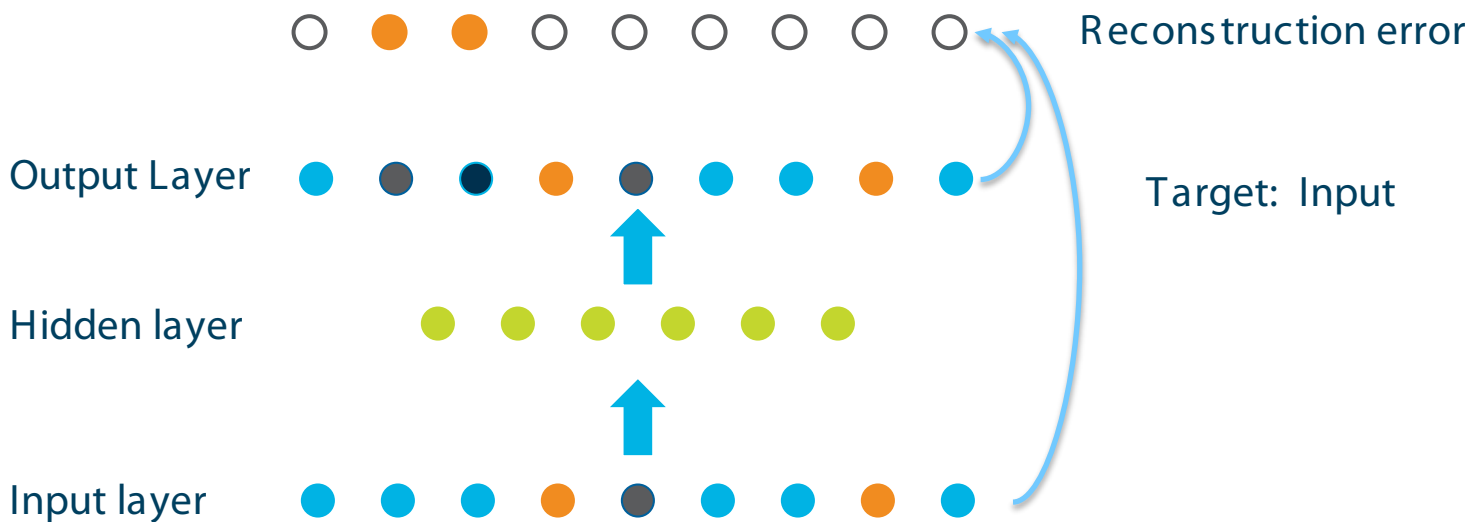
## Autoencoders for unsupervised anomaly scoring

- Autoencoders are deep neural nets trained to represent/compress input by minimizing reconstruction error.



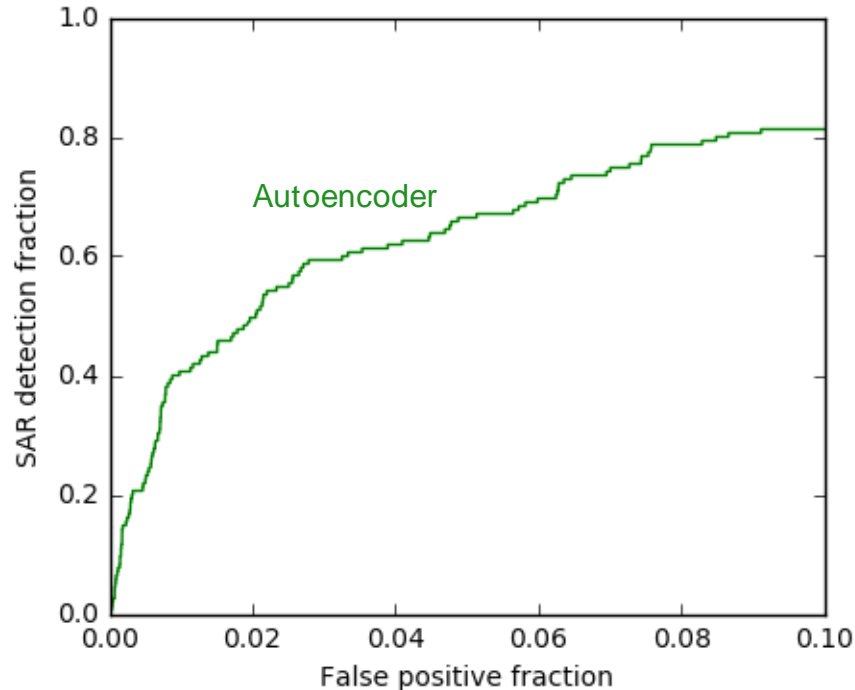
## Autoencoders: Reconstruction error measures similarity to training data

- For anomaly scoring, this reconstruction error indicates how much a sample differs from the training population.



## Real-world AML application: Autoencoder finds outlier in archetype space

- Autoencoder trained on Collaborative Profiling archetypes
- High scores when autoencoder finds archetype mixtures very different from training set.





Thank you!

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