

An aerial photograph of a city skyline, likely New York City, with numerous skyscrapers. The image is overlaid with a semi-transparent blue filter. The text is centered on the image.

# **Knowledge Discovery and Data Mining**

## **Supervised Learning**

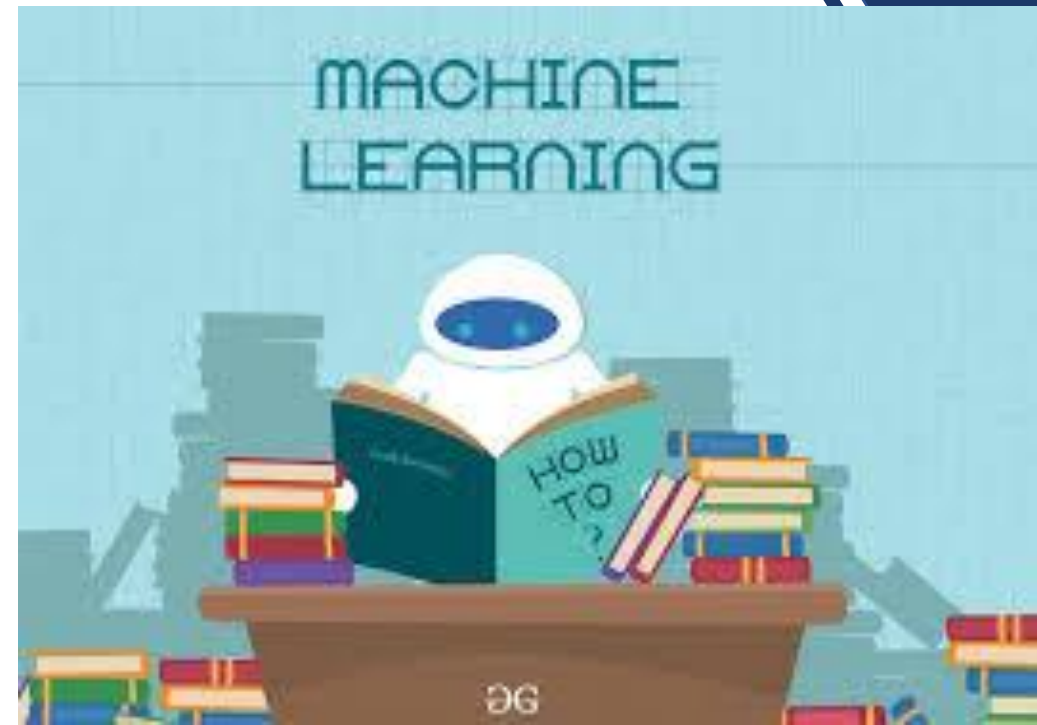
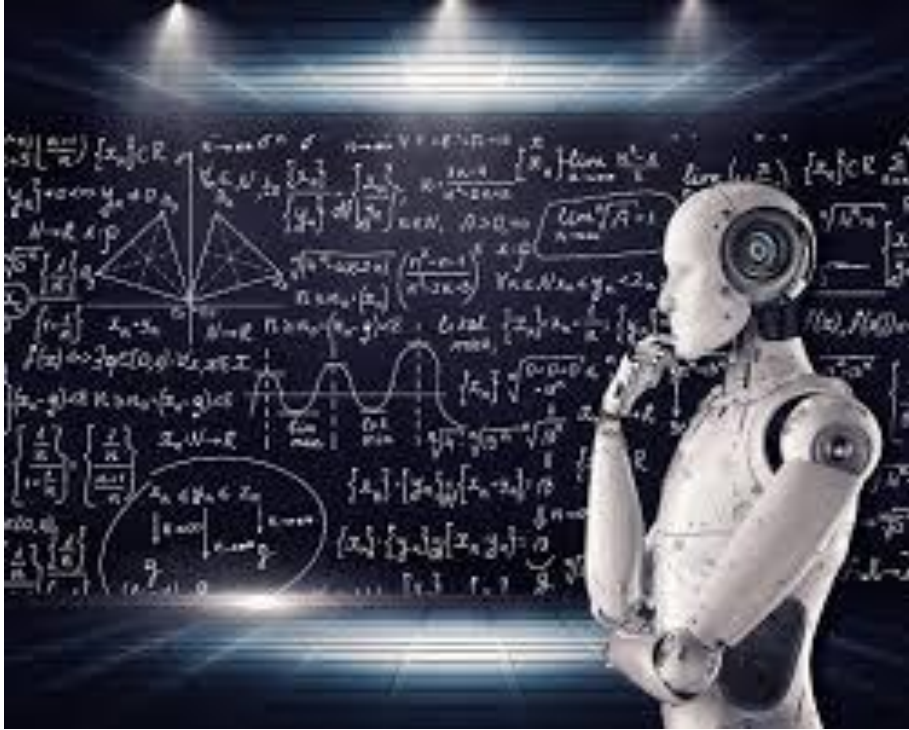
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# Overview of Machine Learning




# What is Machine Learning



# What is Machine Learning

Machine learning  $\approx$  look for function

- Speech Recognition

$$f(\text{  ) = \text{"Nice to meet you!"}$$

- Image Recognition

$$f(\text{  ) = \text{"0"}$$

- Dialogue System

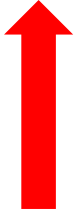
$$f(\text{"How are you"} ) = \text{"I am good"}$$



# How to find a function

- Case study of house price prediction

$$y = f($$



bedrooms	bathrooms	sqft_living	sqft_lot	floors	waterfront	view	condition	sqft_above	sqft_base	yr_built	yr_renovat
3	1.5	1340	7912	1.5	0	0	3	1340	0	1955	2005
5	2.5	3650	9050	2	0	4	5	3370	280	1921	0
3	2	1930	11947	1	0	0	4	1930	0	1966	0
3	2.25	2000	8030	1	0	0	4	1000	1000	1963	0
4	2.5	1940	10500	1	0	0	4	1140	800	1976	1992
2	1	880	6380	1	0	0	3	880	0	1938	1994
2	2	1350	2560	1	0	0	3	1350	0	1976	0
4	2.5	2710	35868	2	0	0	3	2710	0	1989	0
3	2.5	2430	88426	1	0	0	4	1570	860	1985	0
4	2	1520	6200	1.5	0	0	3	1520	0	1945	2010
3	1.75	1710	7320	1	0	0	3	1710	0	1948	1994

)

The function we want to find by machine learning

# Step1

- Assume a function with unknown parameters

$$y = f($$

bedrooms	bathrooms	sqft_living	sqft_lot	floors	waterfront	view	condition	sqft_above	sqft_base	yr_built	yr_renovat
3	1.5	1340	7912	1.5	0	0	3	1340	0	1955	2005
5	2.5	3650	9050	2	0	4	5	3370	280	1921	0
3	2	1930	11947	1	0	0	4	1930	0	1966	0
3	2.25	2000	8030	1	0	0	4	1000	1000	1963	0
4	2.5	1940	10500	1	0	0	4	1140	800	1976	1992
2	1	880	6380	1	0	0	3	880	0	1938	1994
2	2	1350	2560	1	0	0	3	1350	0	1976	0
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4	2	1520	6200	1.5	0	0	3	1520	0	1945	2010
3	1.75	1710	7320	1	0	0	3	1710	0	1948	1994



Domain knowledge

$$y = w_1x_1 + w_2x_2 + \cdots + w_{12}x_{12} + b$$

$y$ : prediction price

$x_i$ :  $i$ th column in house price table

$w_i, b$ : unknown parameters



# Step1

- Assume a function with unknown parameters

$$y = f($$

bedrooms	bathrooms	sqft_living	sqft_lot	floors	waterfront	view	condition	sqft_above	sqft_basem	yr_built	yr_renovat
3	1.5	1340	7912	1.5	0	0	3	1340	0	1955	2005
5	2.5	3650	9050	2	0	4	5	3370	280	1921	0
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3	1.75	1710	7320	1	0	0	3	1710	0	1948	1994

)



Domain knowledge

model

$$y = w_1x_1 + w_2x_2 + \dots + w_{12}x_{12} + b$$

$y$ : prediction price

$x_i$ :  $i$ th column in house price table

features

weight

$w_i, b$ : unknown parameters

bias



## Step2

- Define loss from training data

bedrooms	bathrooms	sqft_living	sqft_lot	floors	waterfront	view	condition	sqft_above	sqft_base	yr_built	yr_renovat
3	1.5	1340	7912	1.5	0	0	3	1340	0	1955	2005



Predicted value

$$\begin{aligned}y &= w_1x_1 + w_2x_2 + \cdots + w_{12}x_{12} + b \\ &= 3w_1 + 1.5w_2 + \cdots + 2005w_{12} + b\end{aligned}$$

Real house price

$\bar{y}$



$$e = |y - \bar{y}|$$



## Step2

- Define loss from training data

bedrooms	bathrooms	sqft_living	sqft_lot	floors	waterfront	view	condition	sqft_above	sqft_basem	yr_built	yr_renovat
3	1.5	1340	7912	1.5	0	0	3	1340	0	1955	2005
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2	2	1350	2560	1	0	0	3	1350	0	1976	0
4	2.5	2710	35868	2	0	0	3	2710	0	1989	0



$$e_n = |y_n - \bar{y}_n|$$



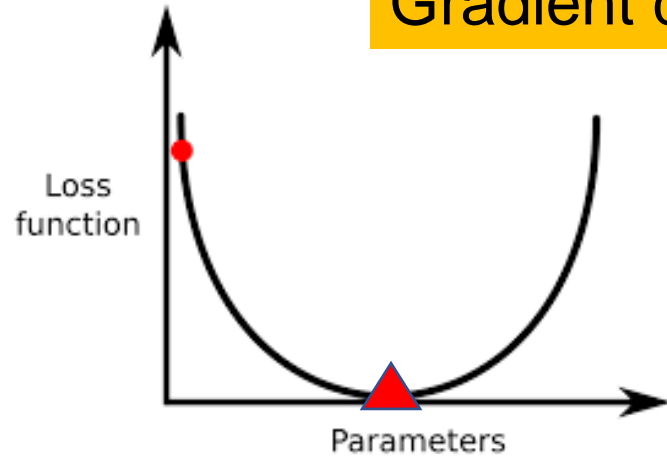
$$Loss = \frac{1}{N} \sum_n e_n = L(weight, bias)$$

- (1) Loss: How good a set of value is?
- (2) Loss is a function of parameter(weight and bias).

# Step3

- Optimization

Gradient descent

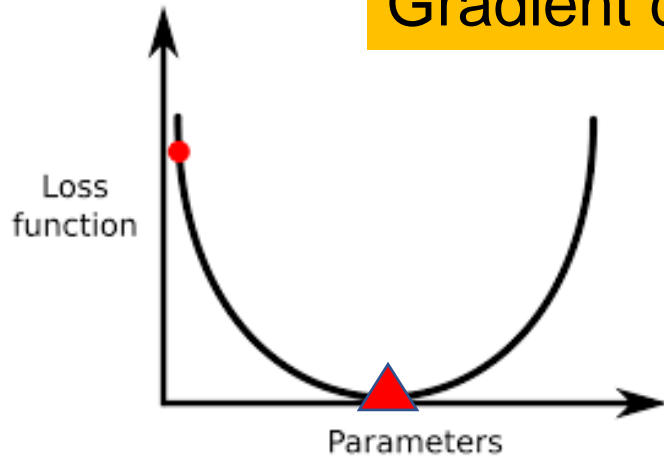


$$w^*, b^* = \arg \min_{w, b} L$$

# Step3

- Optimization

Gradient descent

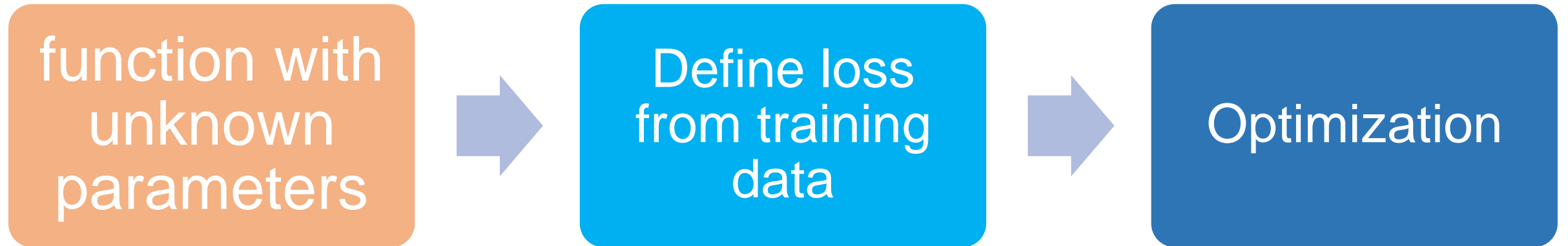


$$w^*, b^* = \arg \min_{w, b} L$$

**model**  $y = w_1^* x_1 + w_2^* x_2 + \dots + w_{12}^* x_{12} + b^*$  ✓

Prediction

# Machine Learning Process



# Video

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# Introduction to Supervised Learning





# Types of Learning

- Supervised Learning
- Unsupervised Learning
- Semi-supervised Learning



# Types of Learning

- Supervised Learning



**Duck**



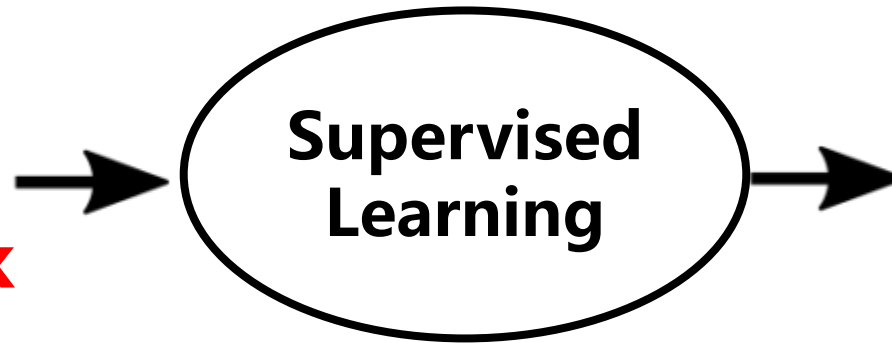
**Duck**



**Not duck**



**Not duck**

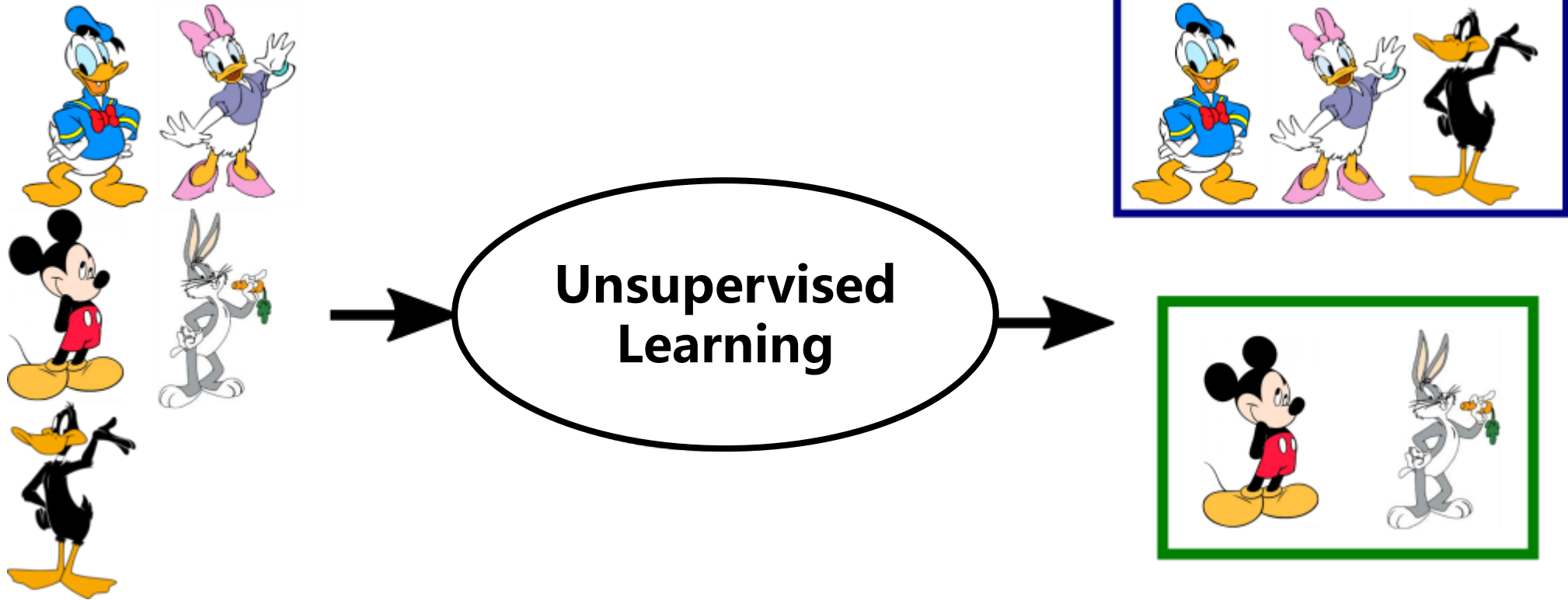


**Supervised  
Learning**

**Predictive  
Model**

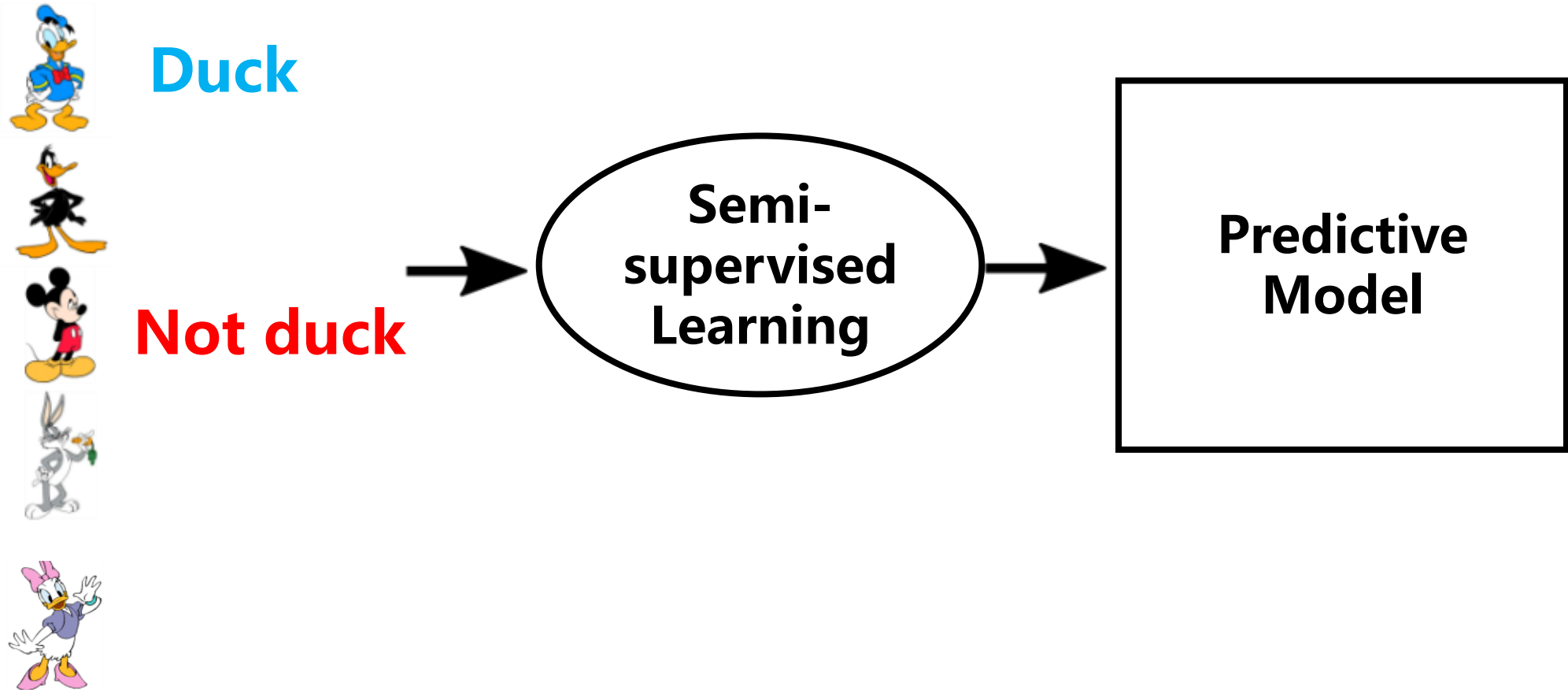
# Types of Learning

- Unsupervised Learning



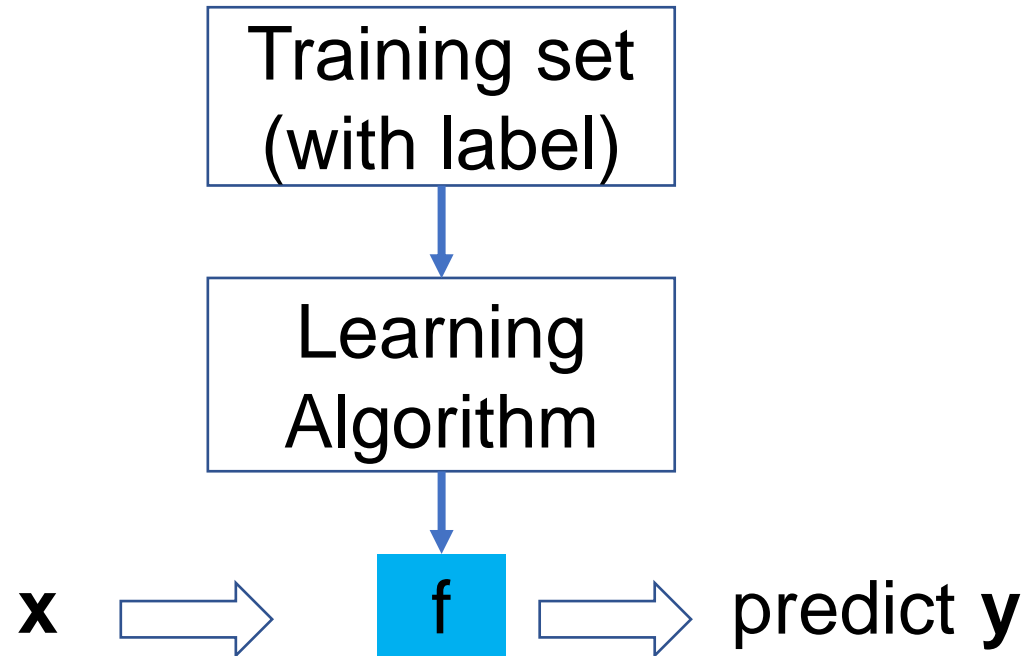
# Types of Learning

- Semi-supervised Learning

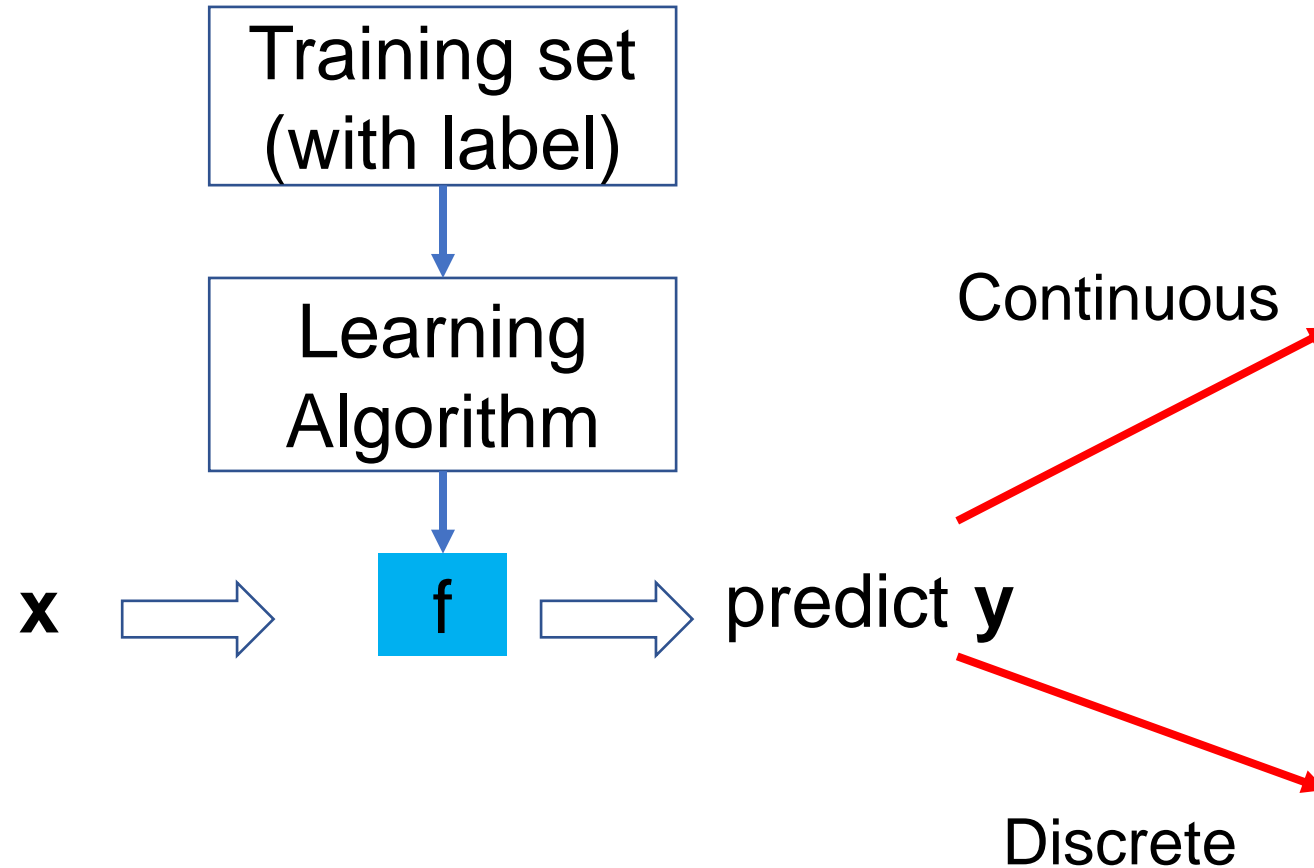


# Supervised Learning

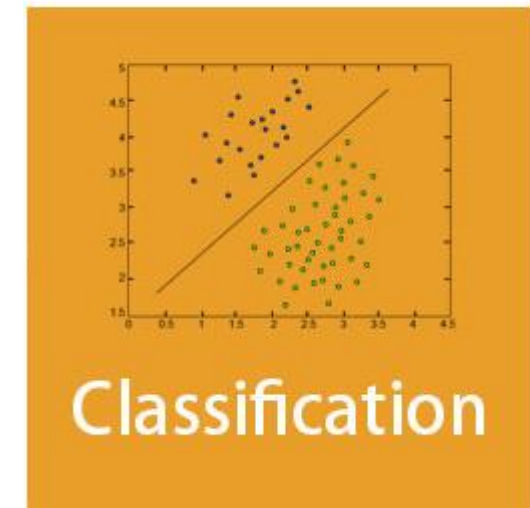
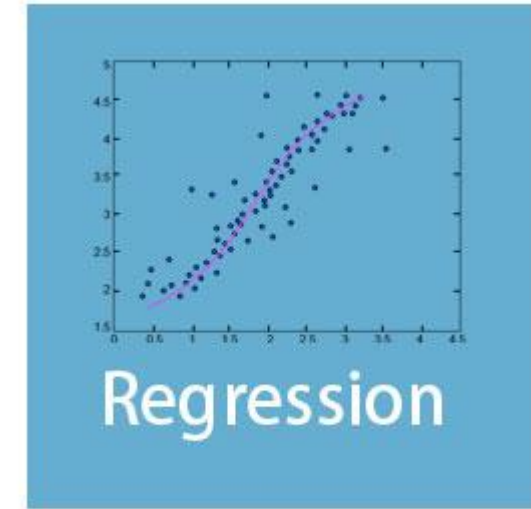
- Supervised learning is the machine learning task of learning a function that maps an input to an output based on example input-output pairs.



# Supervised Learning



## Two Tasks



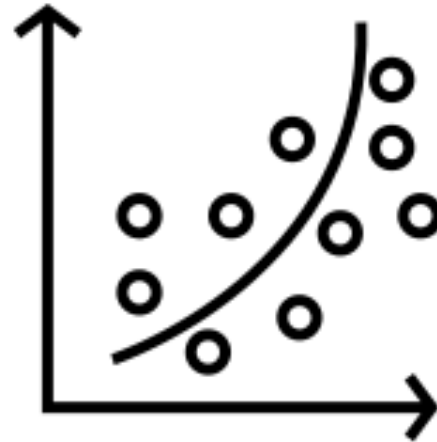
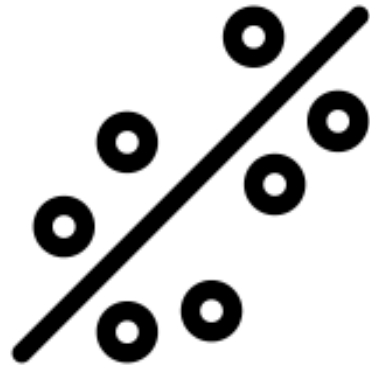


# Regression



# Regression

- Predict a value of a given **continuous** valued variable based on the values of other variables, assuming a linear or nonlinear model of dependency.

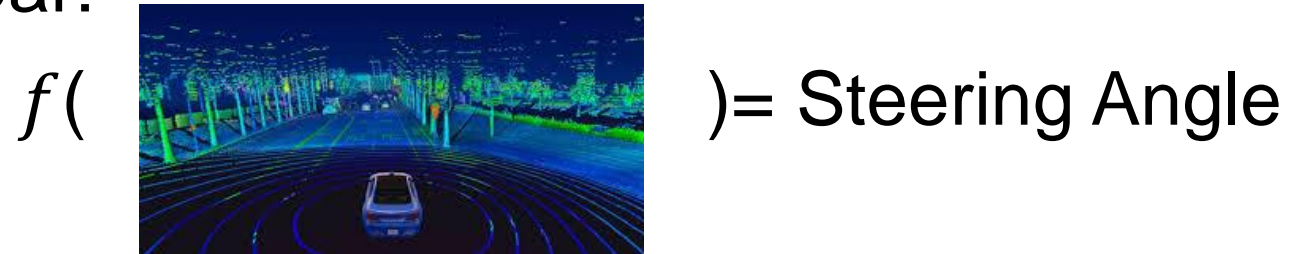


# Regression

- House Price Forecast:



- Self-driving Car:



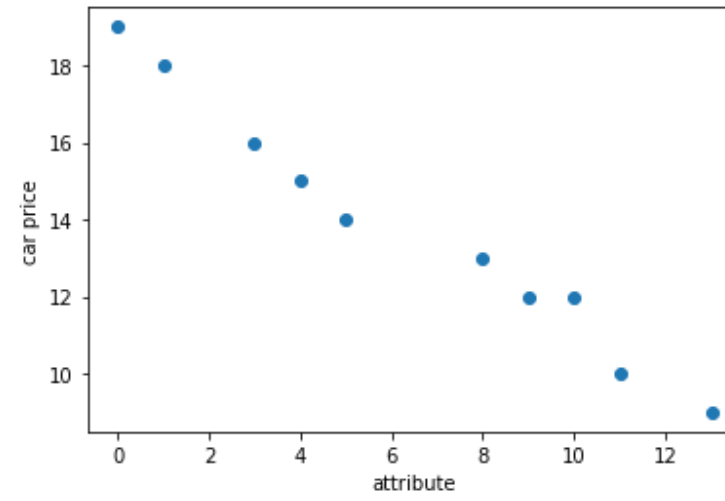
# Regression

- Types of Regression Algorithm:
  - Simple Linear Regression
  - Multiple Linear Regression
  - Polynomial Regression
  - Support Vector Regression
  - Decision Tree Regression
  - Random Forest Regression



# Regression

- Price of a used car



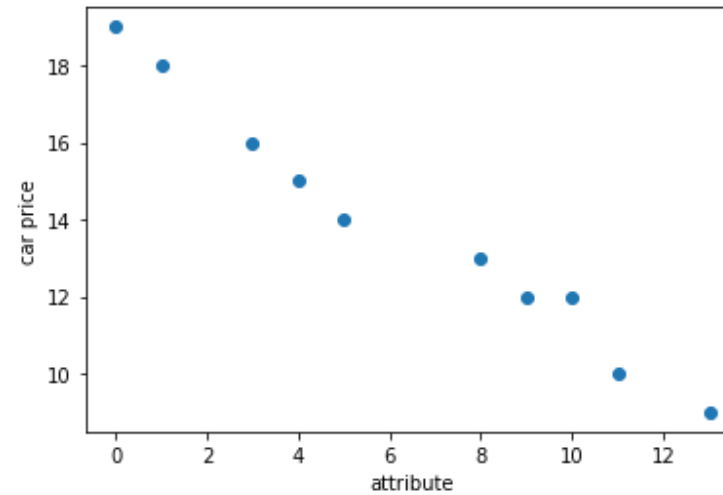
# Regression

- Price of a used car

**Step1: Model**  $y = wx + b$

Function Set:  $f_1, f_2, f_3 \dots$

$x$ : attribute of car  
 $y$ : price  
 $w, b$ : parameters





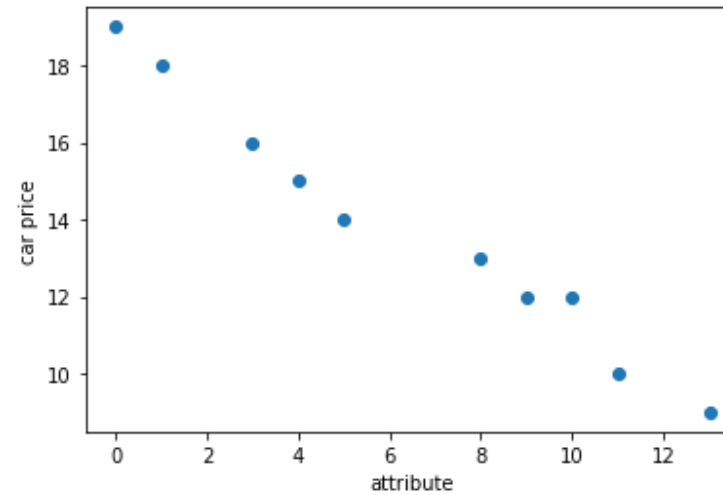
# Regression

- Price of a used car

**Step1: Model**  $y = wx + b$

Function Set:  $f_1, f_2, f_3 \dots$

$x$ : attribute of car  
 $y$ : price  
 $w, b$ : parameters



**Step2: Goodness of Function**

$$L(f) = \sum_{n=1}^{10} (\bar{y}^n - f(x^n))^2 \quad \text{Estimation error}$$



$$L(f) = \sum_{n=1}^{10} (\bar{y}^n - (b + wx^n))^2$$

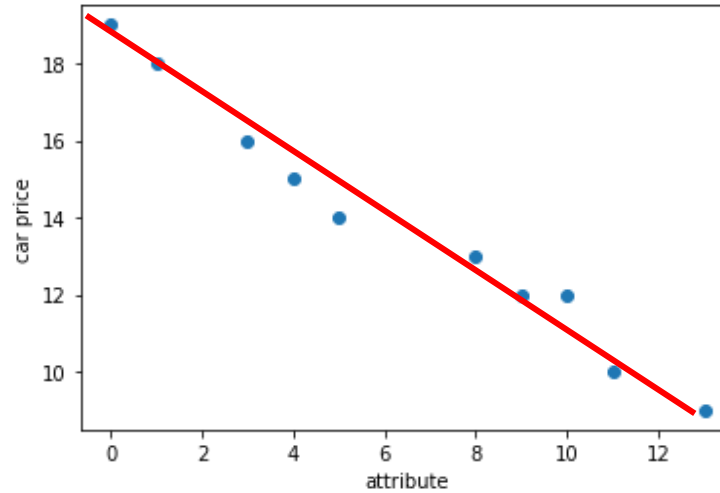
# Simple Linear Regression

- Price of a used car

**Step1: Model**  $y = wx + b$

Function Set:  $f_1, f_2, f_3, \dots$

$x$ : attribute of car  
 $y$ : price  
 $w, b$ : parameters



**Step2: Goodness of Function**  $L(f) = \sum_{n=1}^{10} (\bar{y}^n - f(x^n))^2$  **Estimation error**



$$L(f) = \sum_{n=1}^{10} (\bar{y}^n - (b + wx^n))^2$$

**Step3: Pick the “Best Function”**  $w^*, b^* = \arg \min_{w, b} L(w, b)$

Gradient Descent

$$= \arg \min_{w, b} \sum_{n=1}^{10} (\bar{y}^n - (b + wx^n))^2$$

# Classification

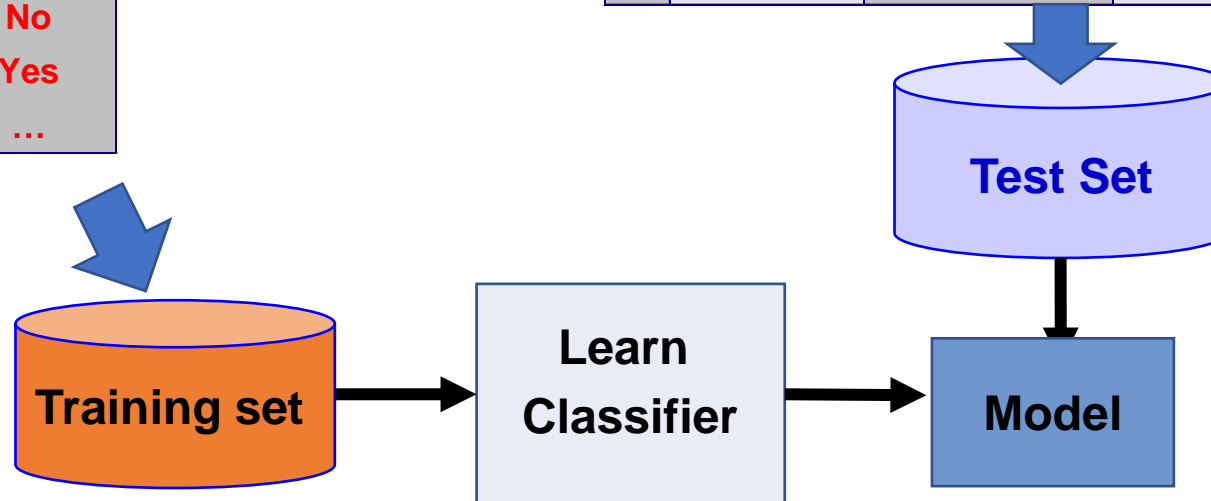


# Classification

- Given a collection of records (training set)
  - Each record contains a set of attributes, one of the attributes is the **class**.
- Find a **model** for class attribute as a function of the values of other attributes.

<i>Tid</i>	Employed	Level of Education	# years at present address	Credit Worthy
1	Yes	Graduate	5	Yes
2	Yes	High School	2	No
3	No	Undergrad	1	No
4	Yes	High School	10	Yes
...	...	...	...	...

<i>Tid</i>	Employed	Level of Education	# years at present address	Credit Worthy
1	Yes	Undergrad	7	?
2	No	Graduate	3	?
3	Yes	High School	2	?
...	...	...	...	...



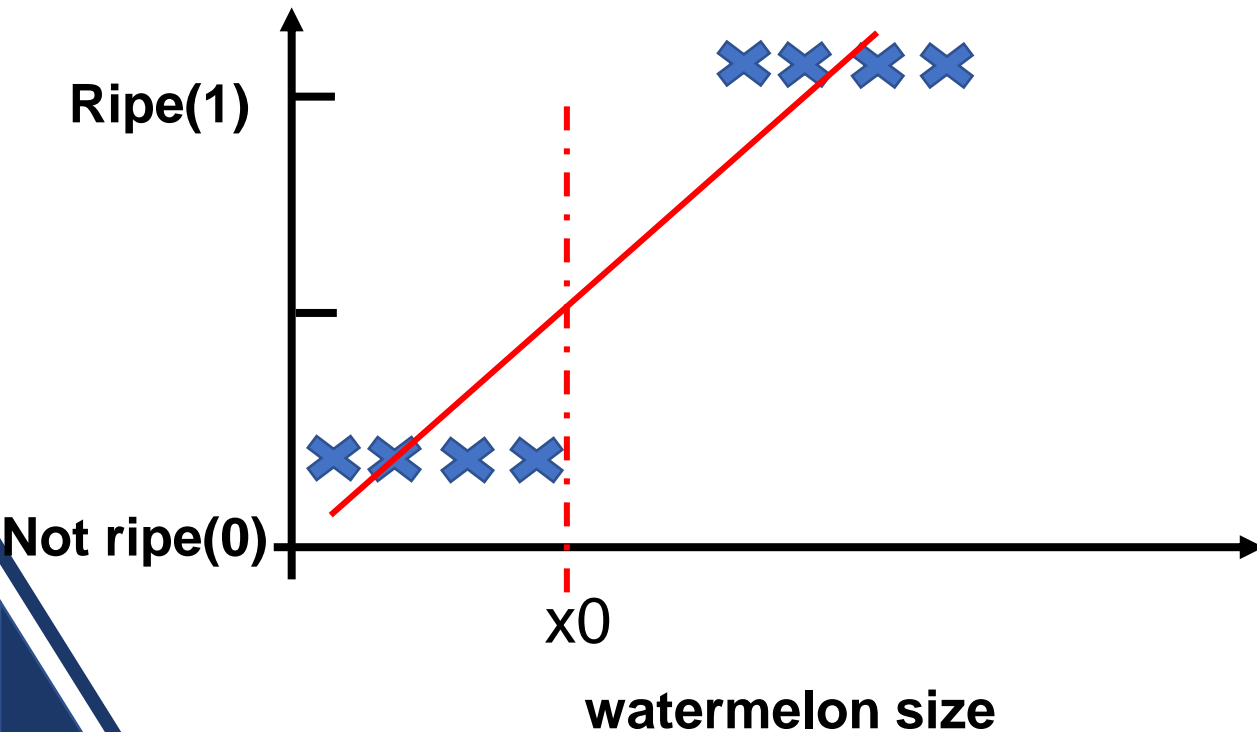
# Classification

- Base Classifiers
  - Logistic Regression
  - Decision Tree based Methods
  - Rule-based Methods
  - Nearest-neighbor
  - Neural Networks, Deep Neural Nets
  - Naïve Bayes and Bayesian Belief Networks
  - Support Vector Machines
- Ensemble Classifiers
  - Boosting, Bagging, Random Forests



# Logistic Regression

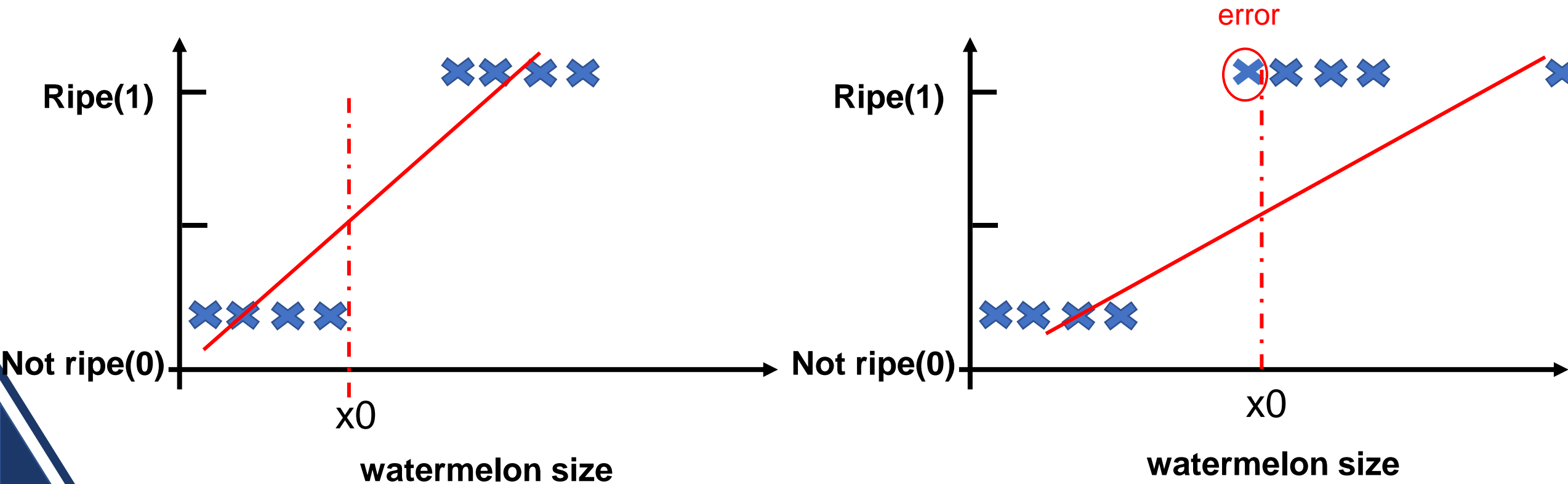
- The linear regression model can work well for regression, but fails for classification.





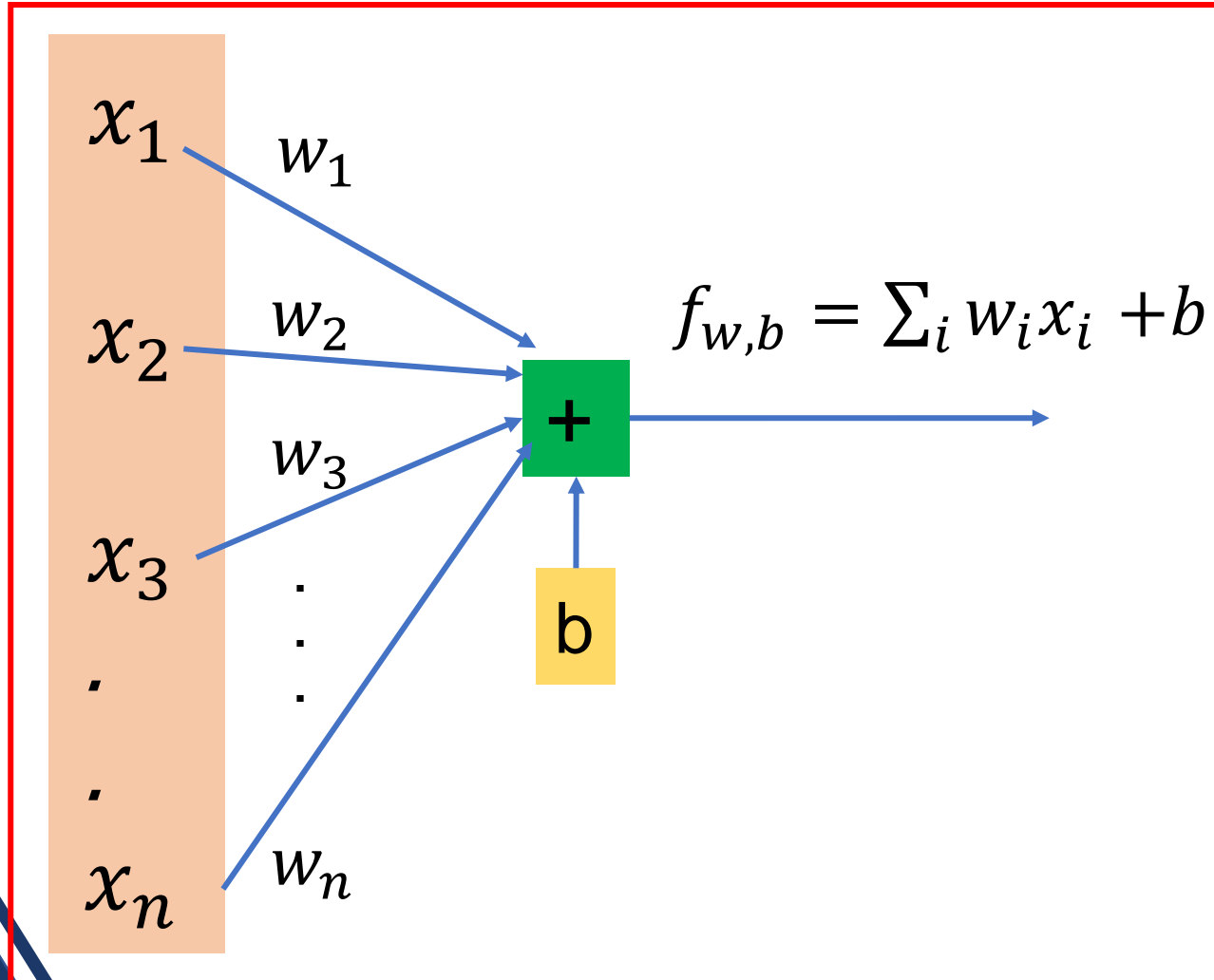
# Logistic Regression

- The linear regression model can work well for regression, but fails for classification.



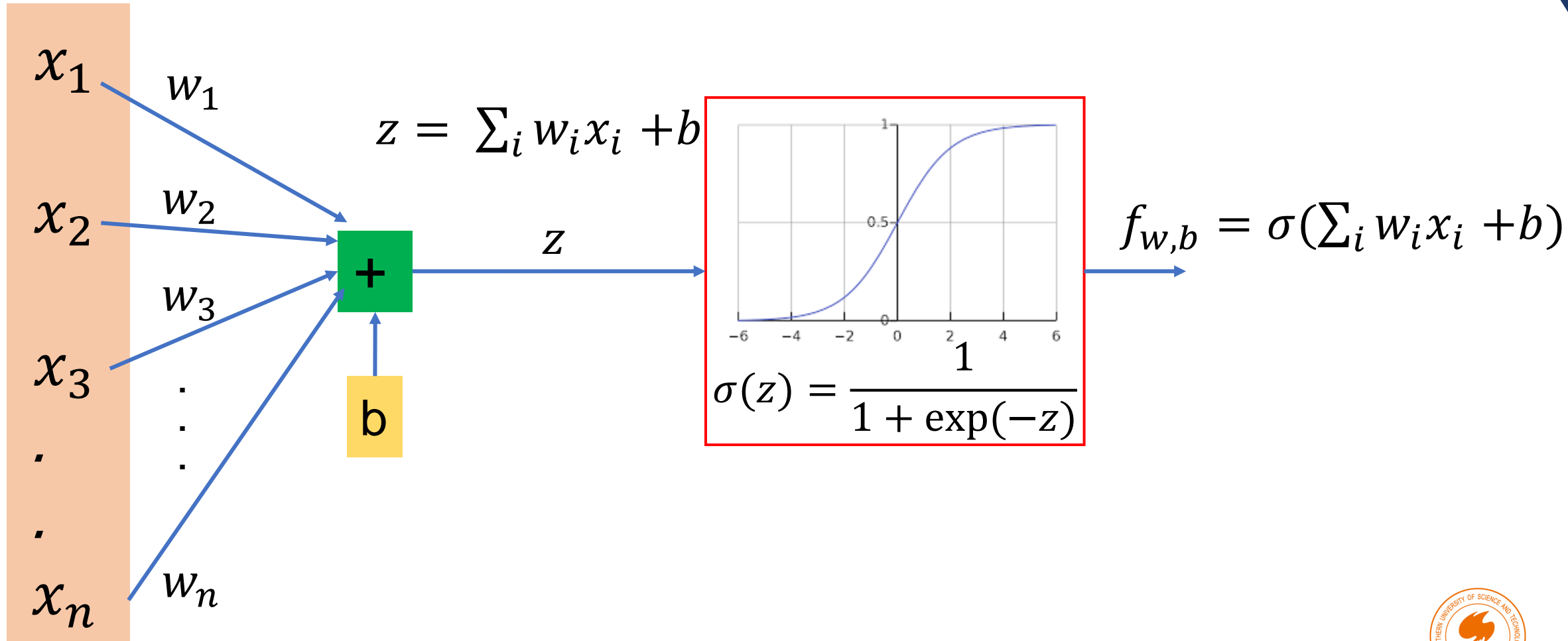
# Logistic Regression

Linear Regression **output: any value**



# Logistic Regression

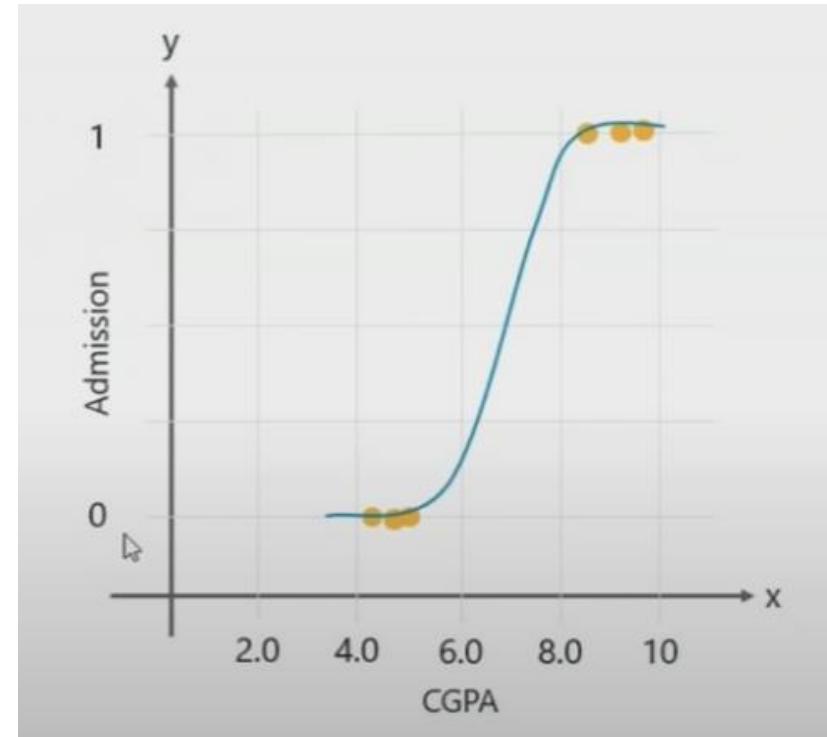
output: between 0 and 1



# Logistic Regression Use Case

To predict if a student will be admitted based on his/her CGPA

Admission	CGPA
0	4.2
0	5.1
0	5.5
1	8.2
1	9.0
1	9.1



Retrieved from:

[https://www.youtube.com/watch?v=OCwZyYH14uw&ab\\_channel=edureka%21](https://www.youtube.com/watch?v=OCwZyYH14uw&ab_channel=edureka%21)



# Classification: Decision Tree

- They do classification: predict a categorical output from categorical and/or real inputs
- Decision trees are the single most popular data mining tool
  - Easy to understand
  - Easy to implement
  - Easy to use
  - Computationally cheap
- Mature, Easy-to-use software package freely available
- NO programming needed!



# Example of Decision Tree

ID	Home Owner	Marital Status	Annual Income	Defaulted Borrower
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes

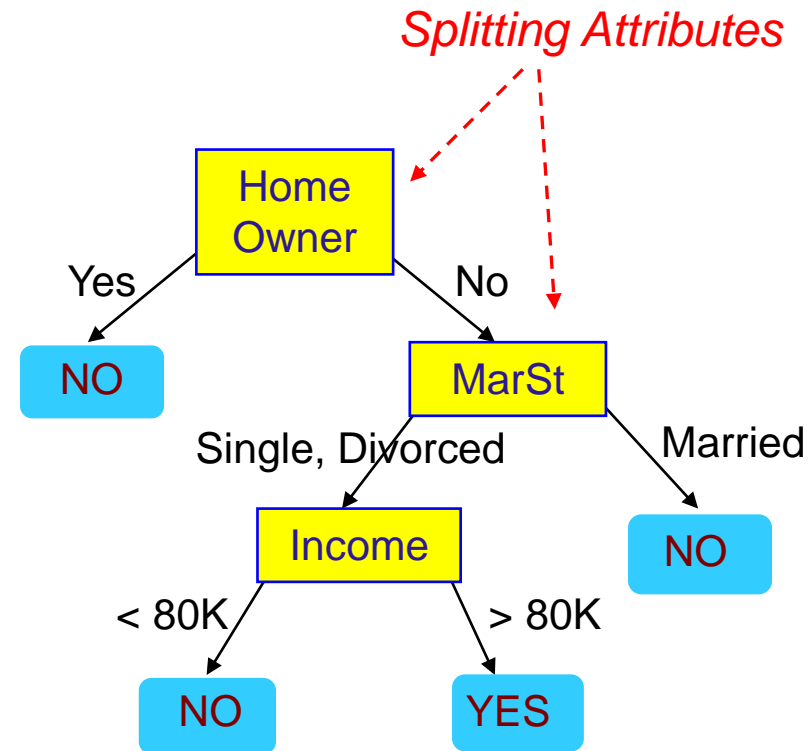
categorical

categorical

continuous

class

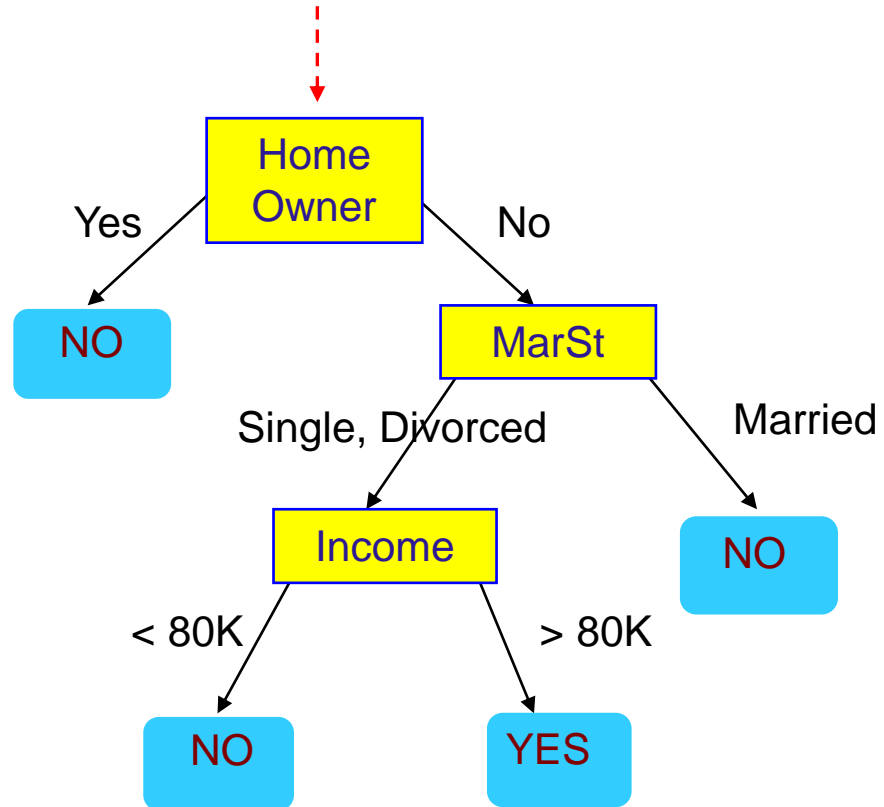
Training Data



Model: Decision Tree

# Apply model to test data

Start from the root of tree.



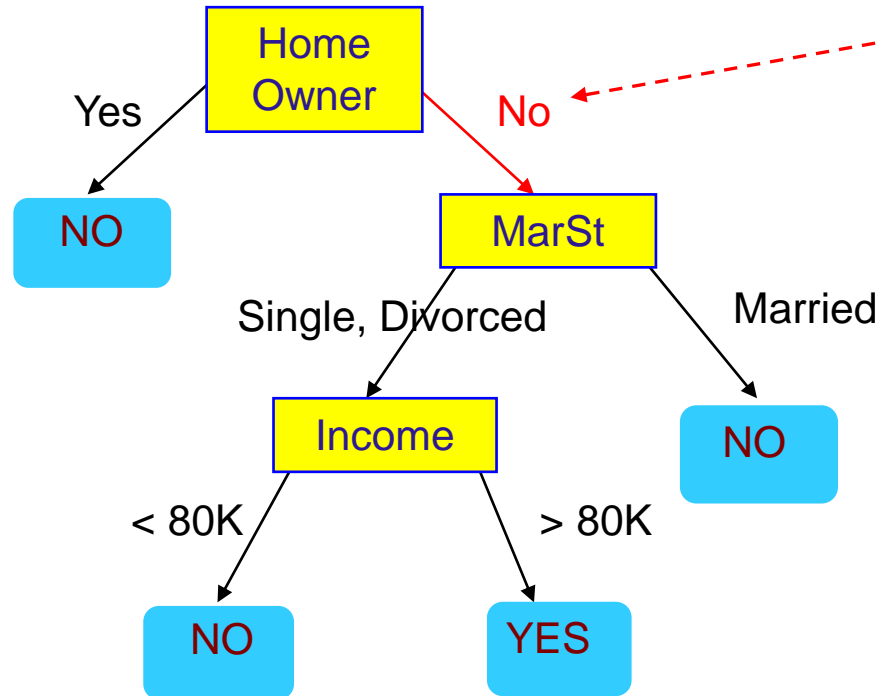
Test Data

Home Owner	Marital Status	Annual Income	Defaulted Borrower
No	Married	80K	?

# Apply model to test data

Test Data

Home Owner	Marital Status	Annual Income	Defaulted Borrower
No	Married	80K	?

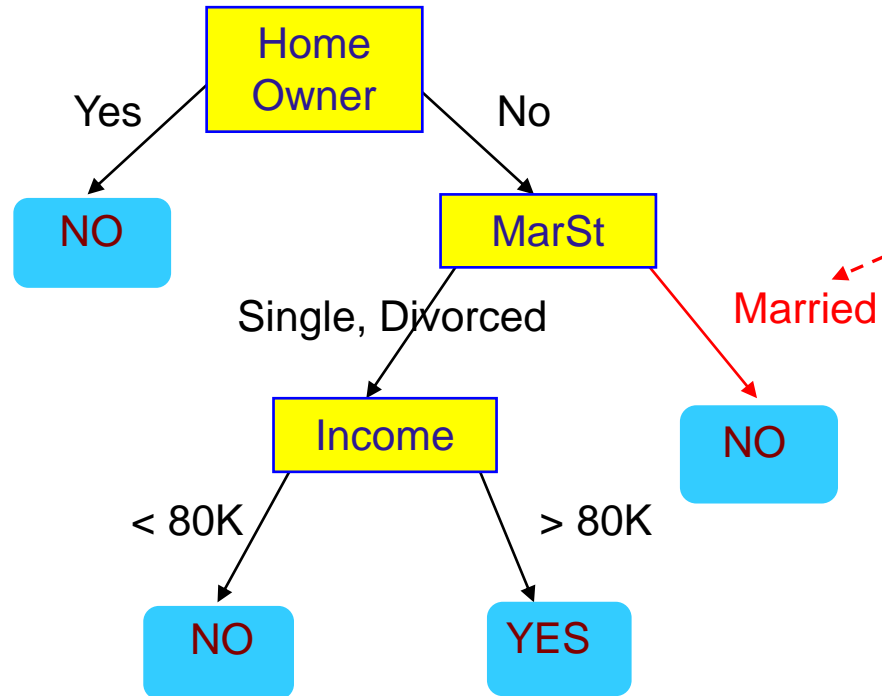




# Apply model to test data

Test Data

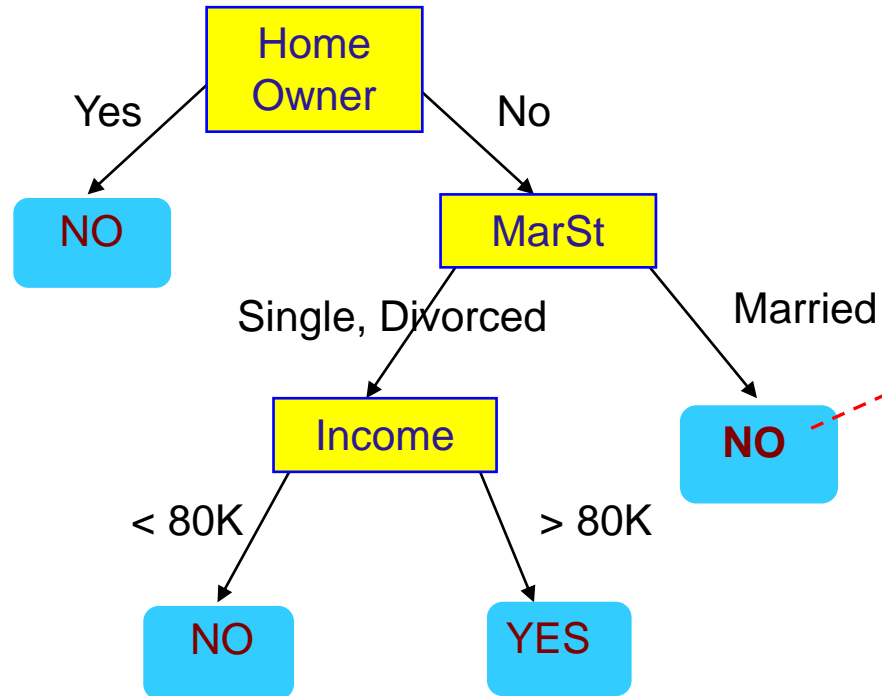
Home Owner	Marital Status	Annual Income	Defaulted Borrower
No	Married	80K	?



# Apply model to test data

Test Data

Home Owner	Marital Status	Annual Income	Defaulted Borrower
No	Married	80K	?



Assign Defaulted to "No"

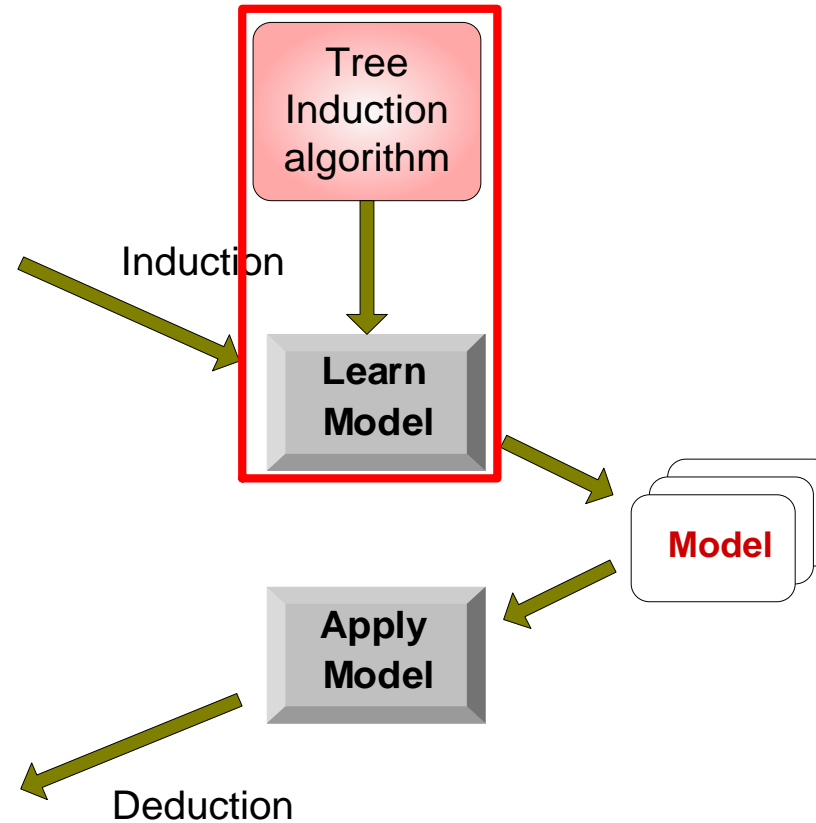
# Decision Tree Classification Task

Tid	Attrib1	Attrib2	Attrib3	Class
1	Yes	Large	125K	No
2	No	Medium	100K	No
3	No	Small	70K	No
4	Yes	Medium	120K	No
5	No	Large	95K	Yes
6	No	Medium	60K	No
7	Yes	Large	220K	No
8	No	Small	85K	Yes
9	No	Medium	75K	No
10	No	Small	90K	Yes

Training Set

Tid	Attrib1	Attrib2	Attrib3	Class
11	No	Small	55K	?
12	Yes	Medium	80K	?
13	Yes	Large	110K	?
14	No	Small	95K	?
15	No	Large	67K	?

Test Set



# Decision Tree Based Classification

## Advantages:

- Relatively inexpensive to construct
- Extremely fast at classifying unknown records
- Easy to interpret for small-sized trees
- Robust to noise (especially when methods to avoid overfitting are employed)
- Can easily handle redundant or irrelevant attributes (unless the attributes are interacting)

## Disadvantages: .

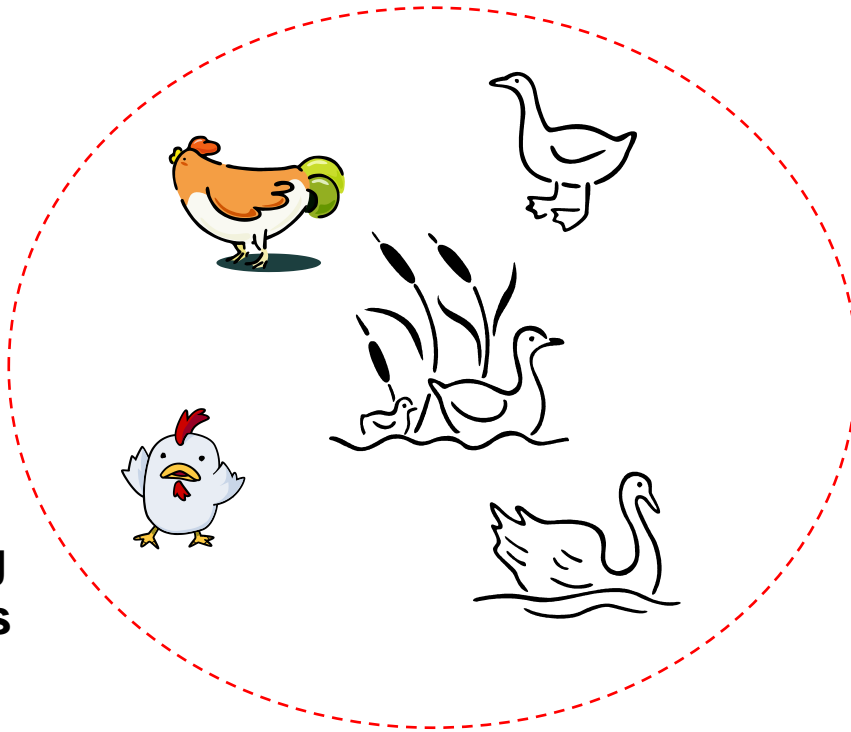
- Due to the greedy nature of splitting criterion, interacting attributes (that can distinguish between classes together but not individually) may be passed over in favor of other attributed that are less discriminating.
- Each decision boundary involves only a single attribute



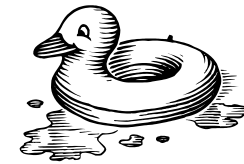
# Nearest Neighbor Classifiers

- Basic idea:
  - If it walks like a duck, quacks like a duck, then it's probably a duck

Training  
Records

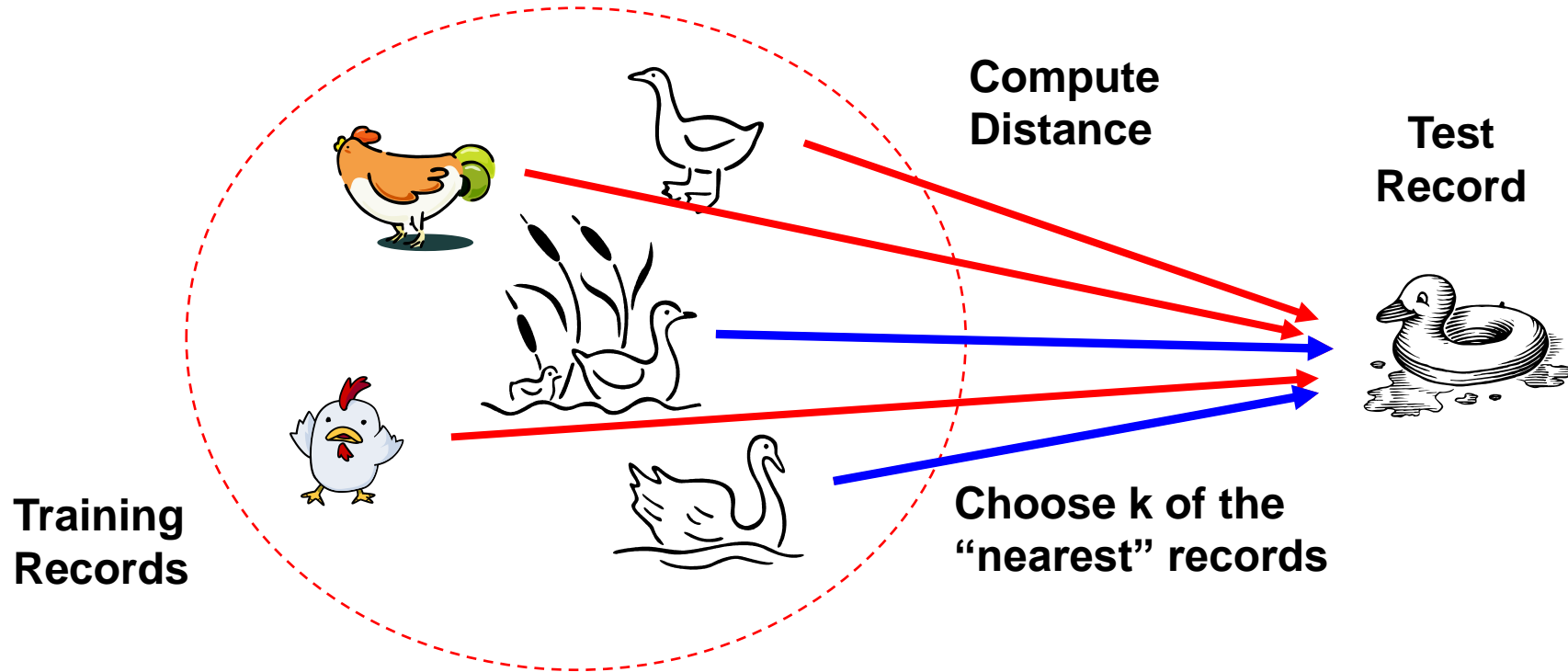


Test  
Record

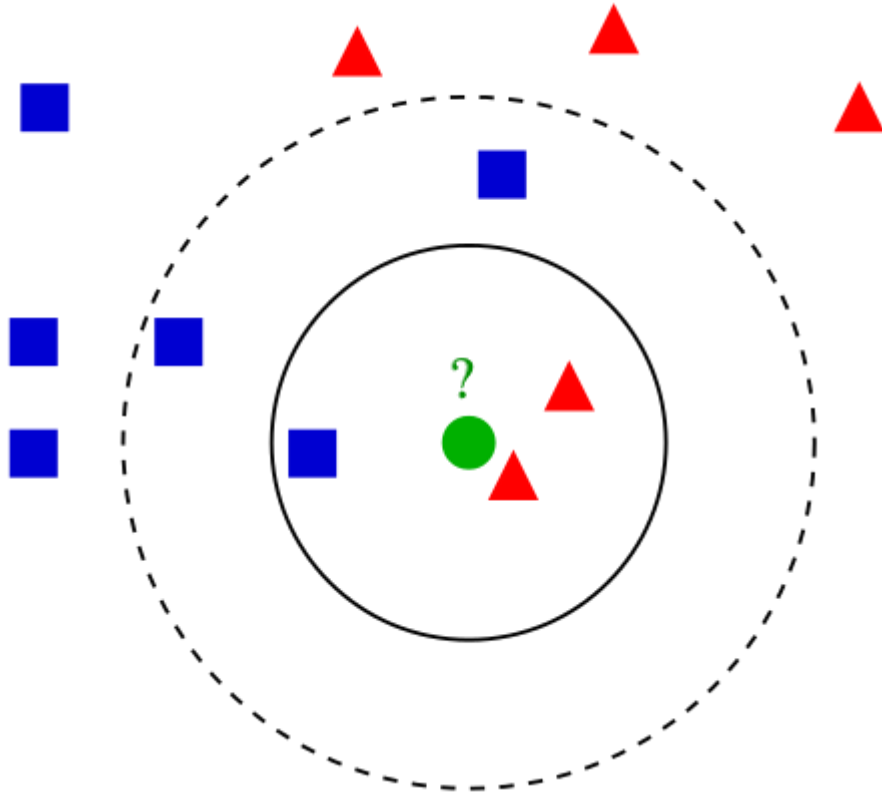


# Nearest Neighbor Classifiers

- Basic idea:
  - If it walks like a duck, quacks like a duck, then it's probably a duck



# k Nearest Neighbor (kNN) Classification

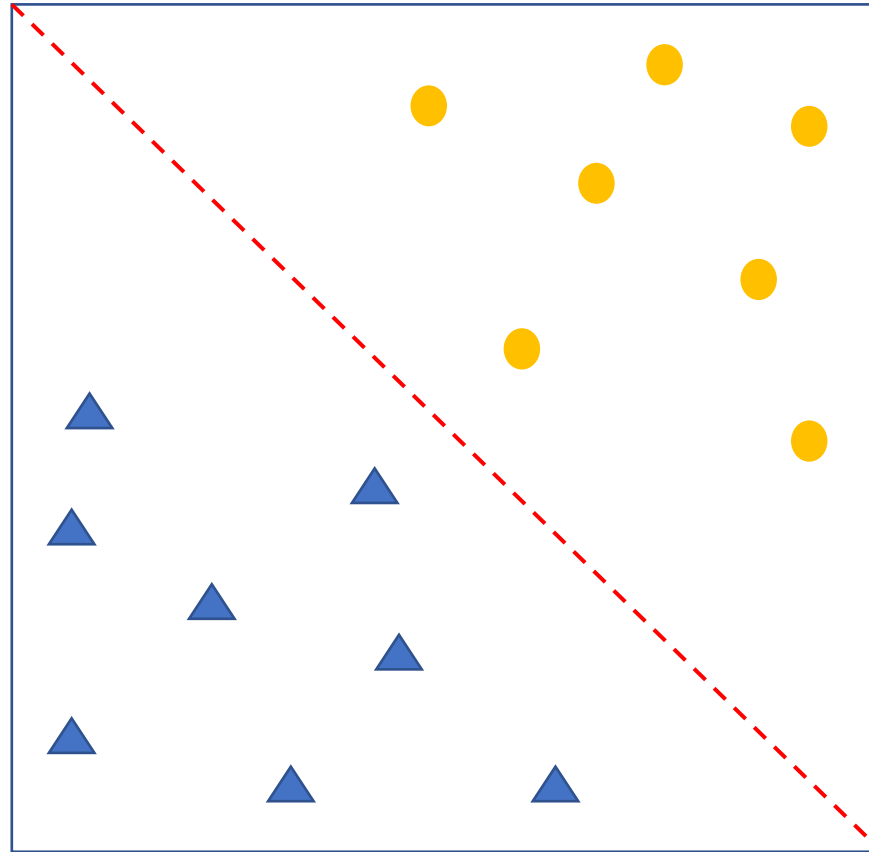


□ Requires the following:

- A set of labeled records
- Proximity metric to compute distance/similarity between a pair of records
  - e.g., Euclidean distance
- The value of  $k$ , the number of nearest neighbors to retrieve
- A method for using class labels of  $K$  nearest neighbors to determine the class label of unknown record (e.g., by taking majority vote)

# Support Vector Machines

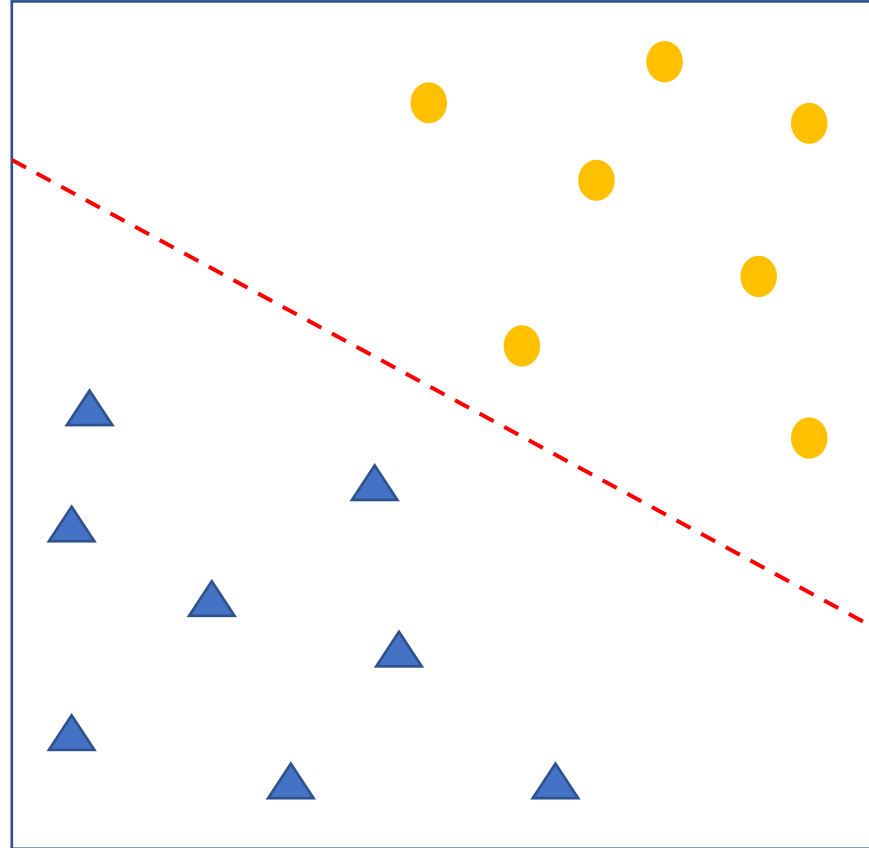
One possible solution





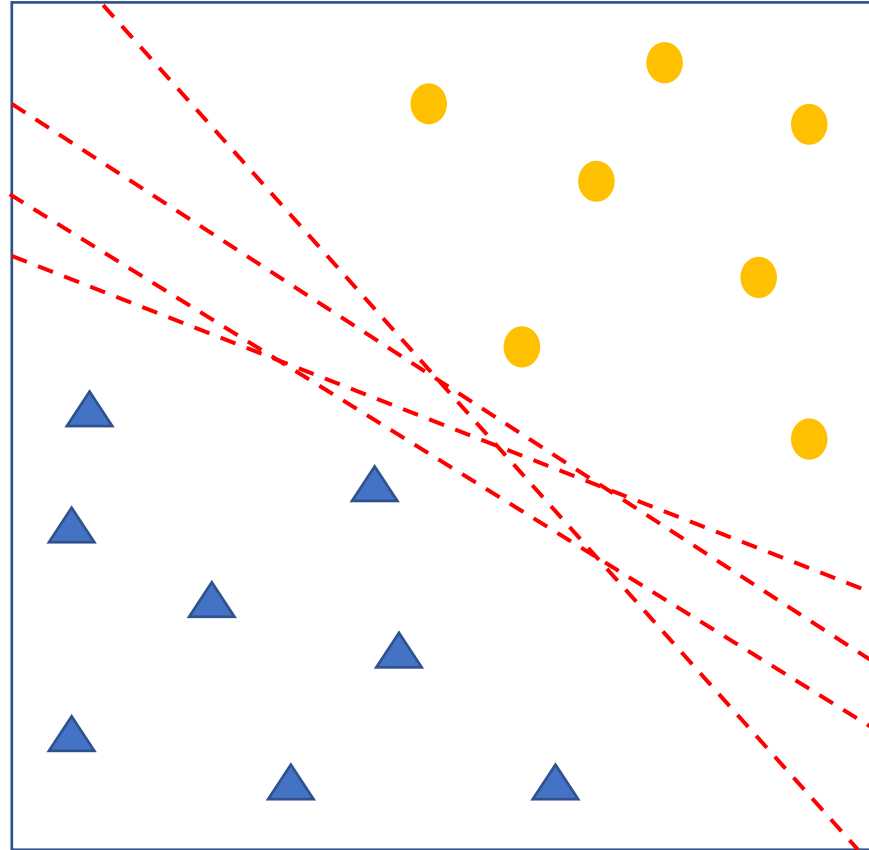
# Support Vector Machines

Another possible solution

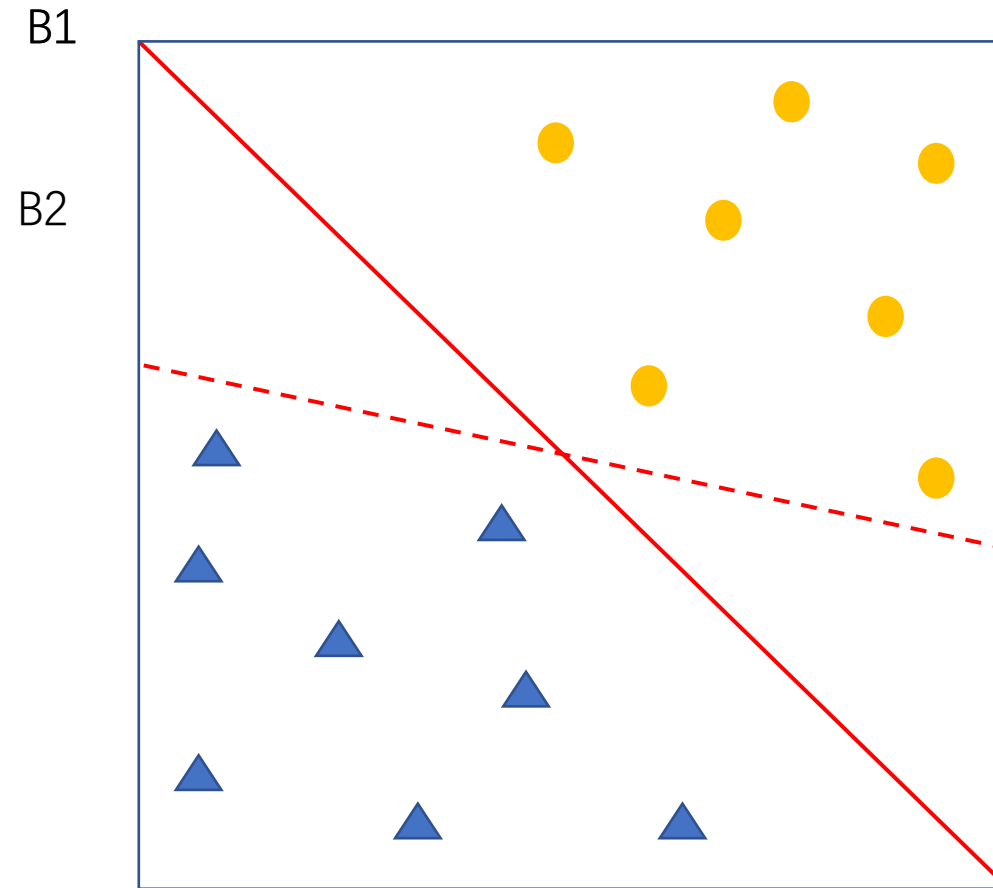


# Support Vector Machines

Other possible solutions

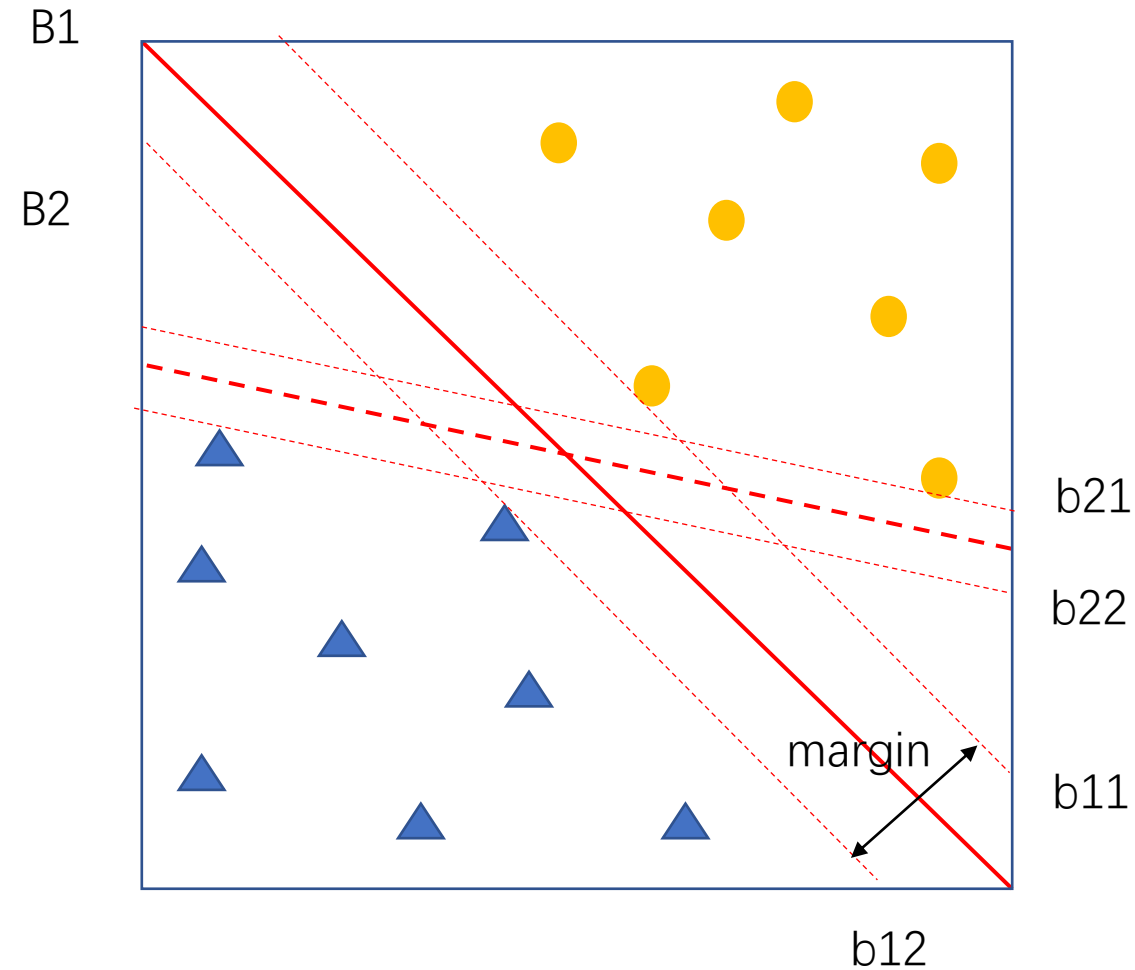


# Support Vector Machines



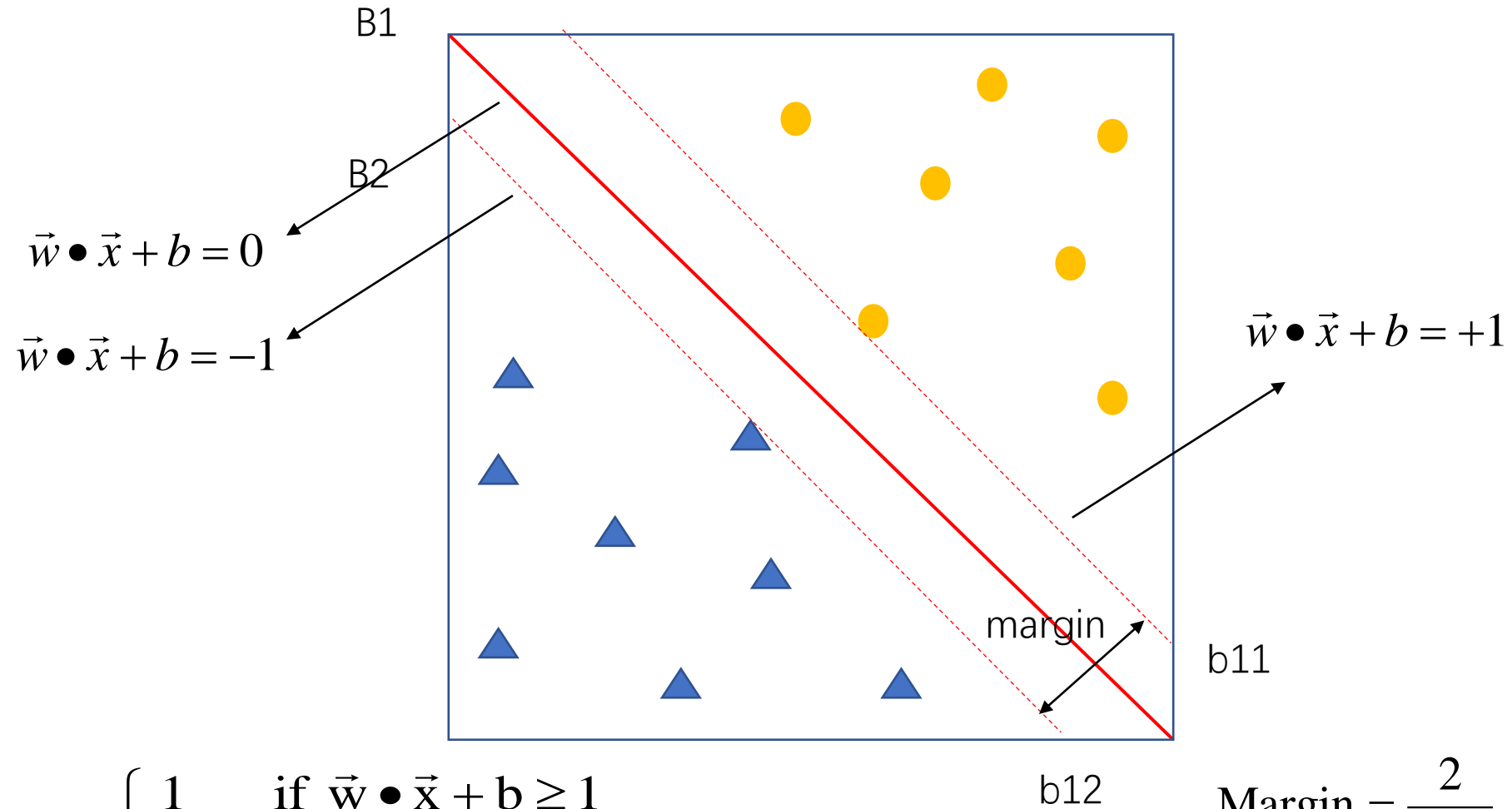
Which one is better? B1 or B2?  
How do you define better?

# Support Vector Machines



- Find hyperplane **maximizes** the margin  $\Rightarrow$  B1 is better than B2

# Support Vector Machines

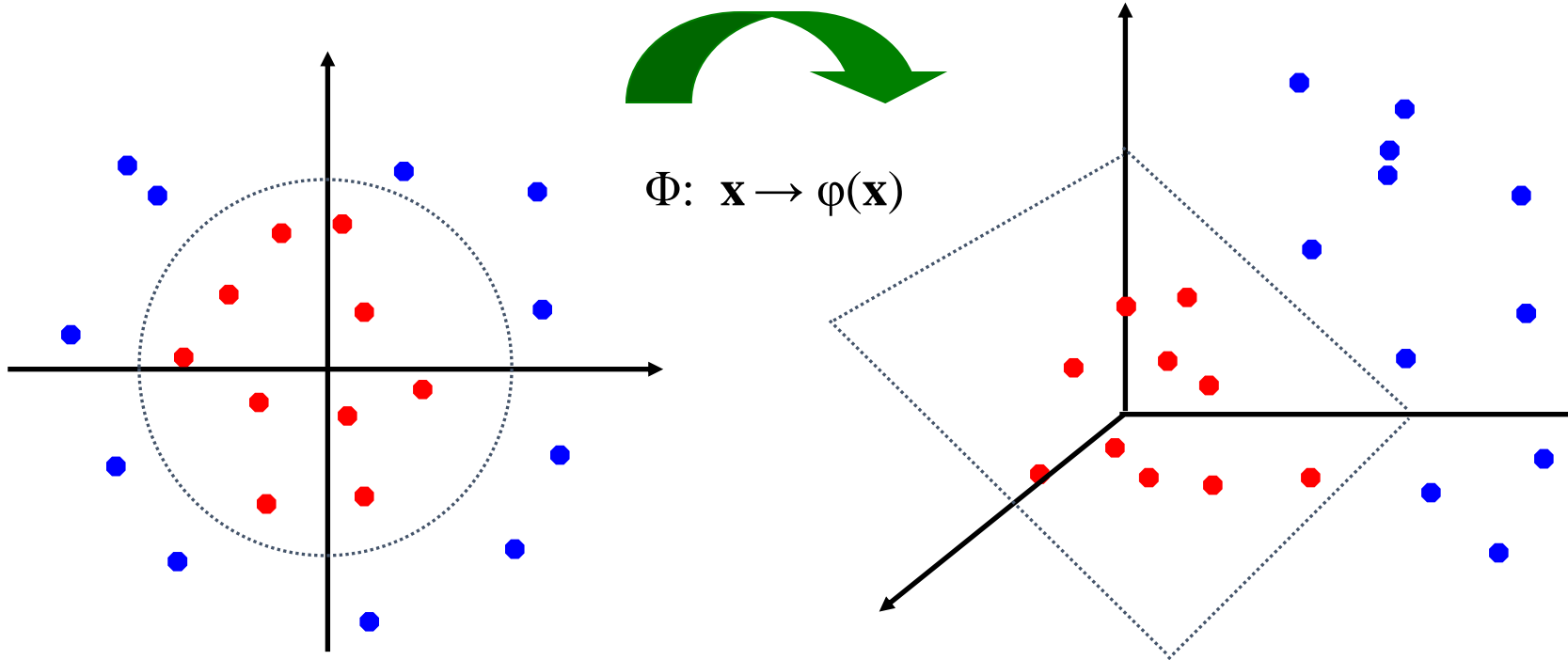


$$f(\vec{x}) = \begin{cases} 1 & \text{if } \vec{w} \bullet \vec{x} + b \geq 1 \\ -1 & \text{if } \vec{w} \bullet \vec{x} + b \leq -1 \end{cases}$$

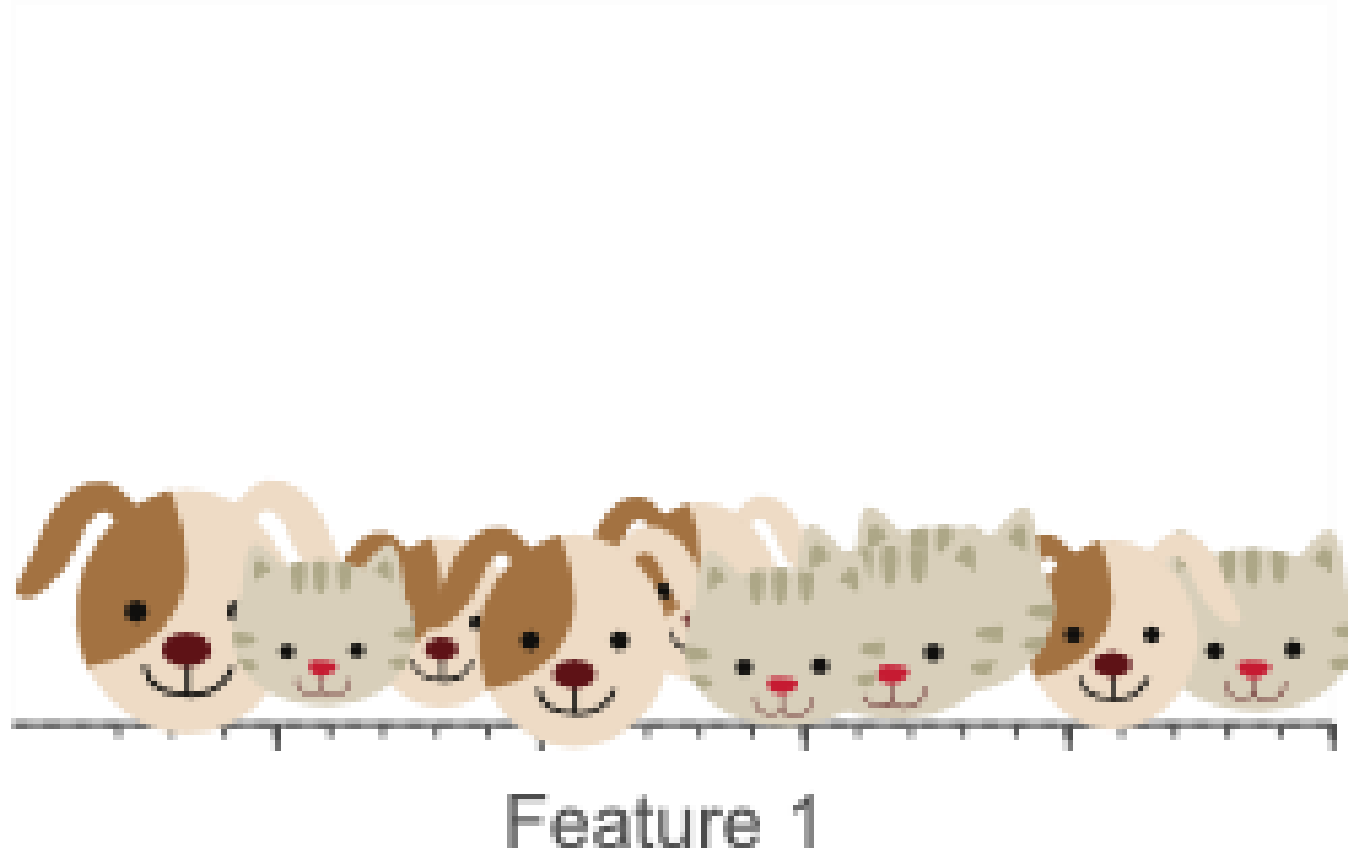
$$\text{Margin} = \frac{2}{\|\vec{w}\|}$$

# Non-linear SVM: Feature spaces

- General idea: the original input space can always be mapped to some higher-dimensional feature space where the training set is separable:

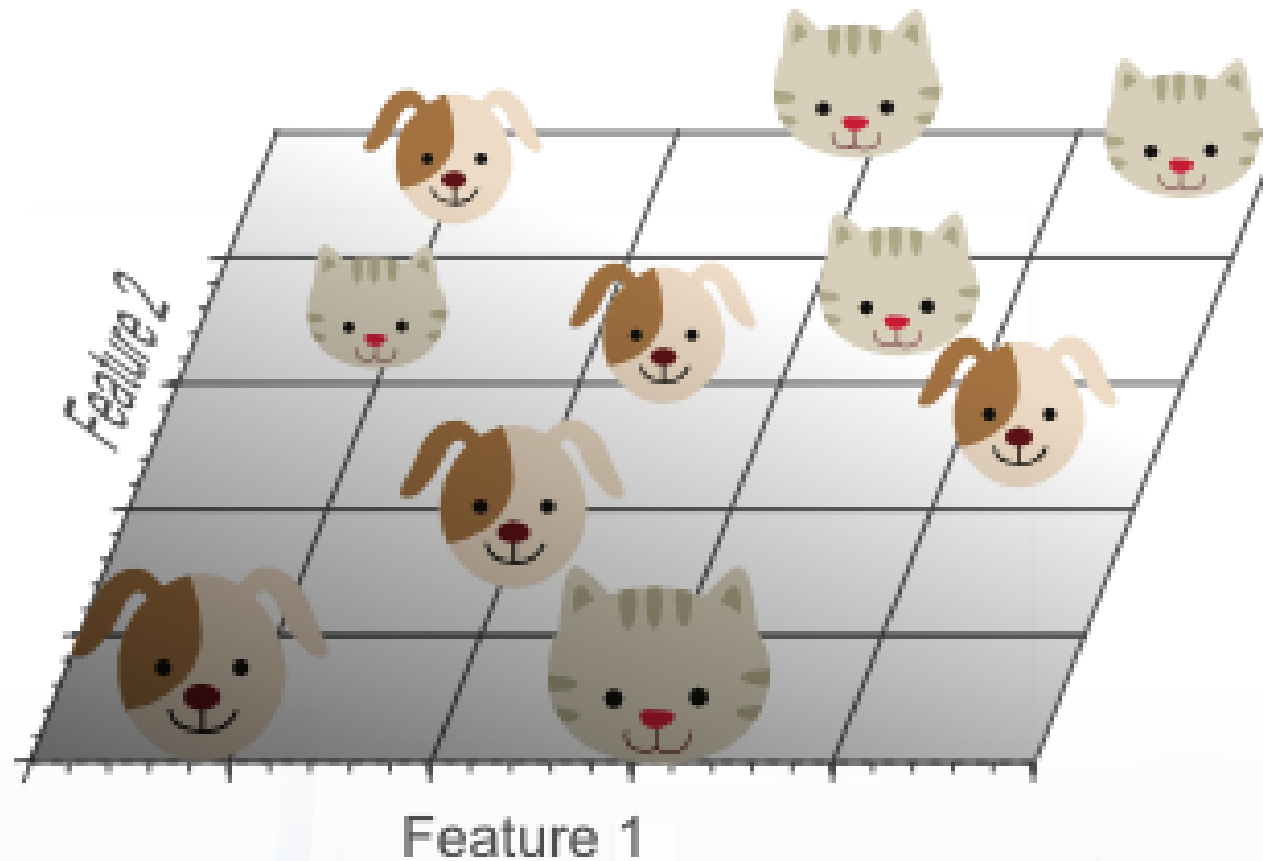


# Example



1) Retrieved from <https://www.visiondummy.com/2014/04/curse-dimensionality-affect-classification/>

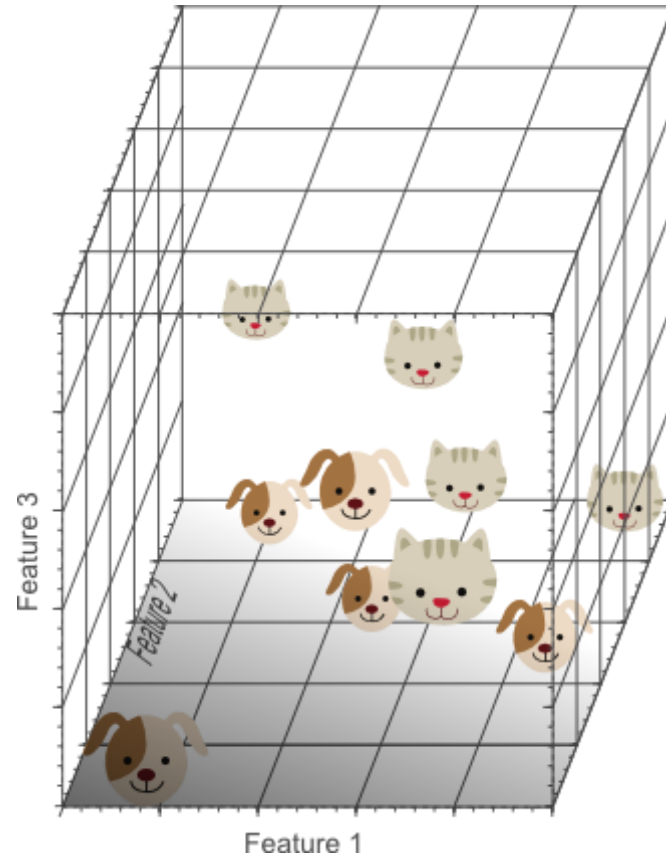
# Example



1) Retrieved from <https://www.visiondummy.com/2014/04/curse-dimensionality-affect-classification/>

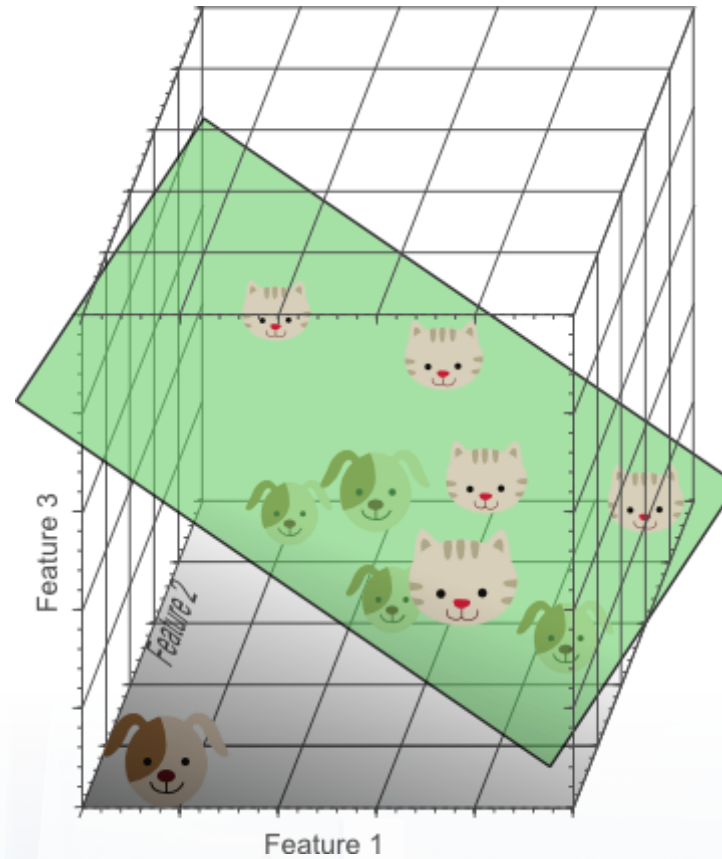


# Example



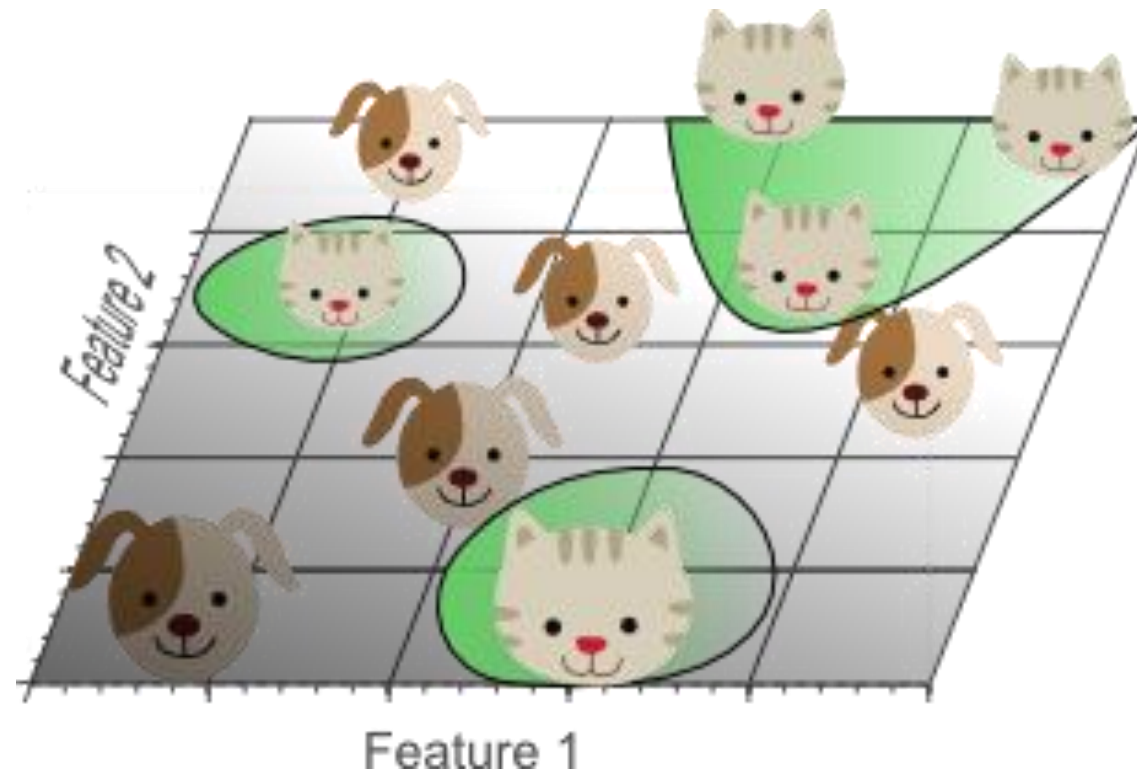
1) Retrieved from <https://www.visiondummy.com/2014/04/curse-dimensionality-affect-classification/>

# Example



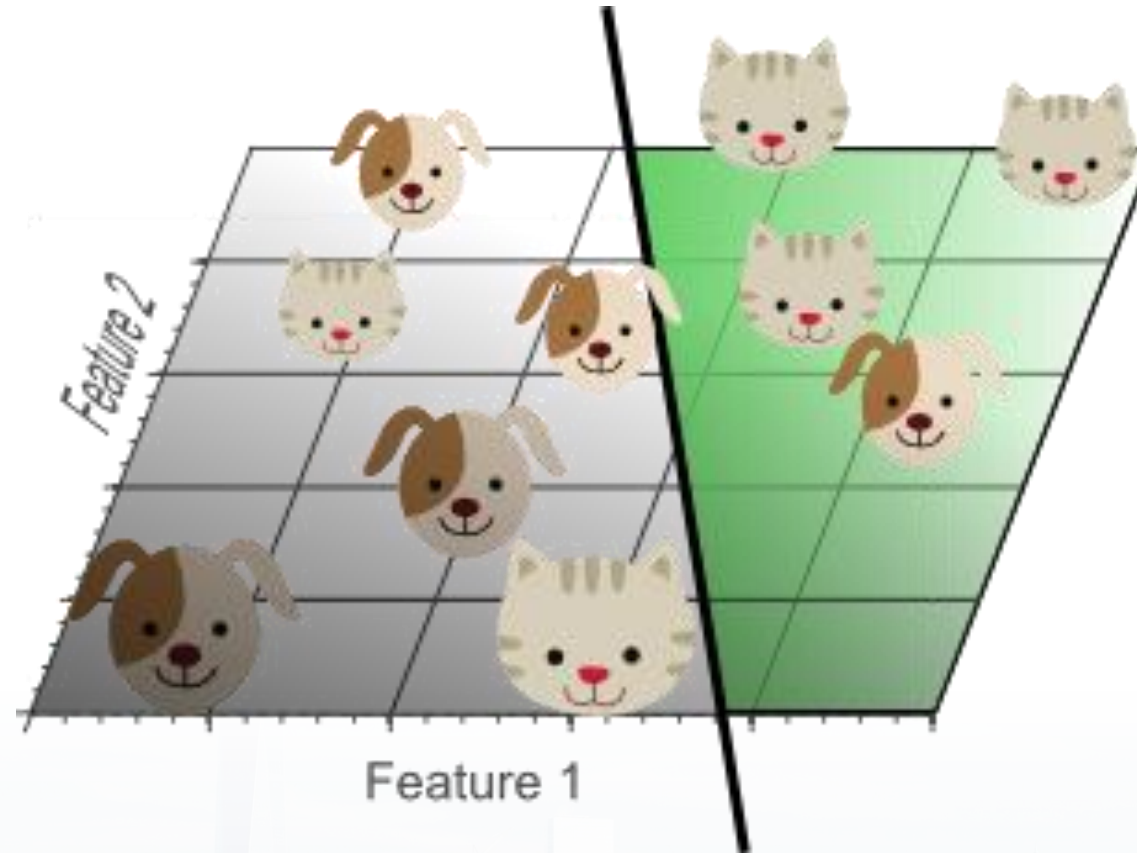
1) Retrieved from <https://www.visiondummy.com/2014/04/curse-dimensionality-affect-classification/>

# Example



1) Retrieved from <https://www.visiondummy.com/2014/04/curse-dimensionality-affect-classification/>

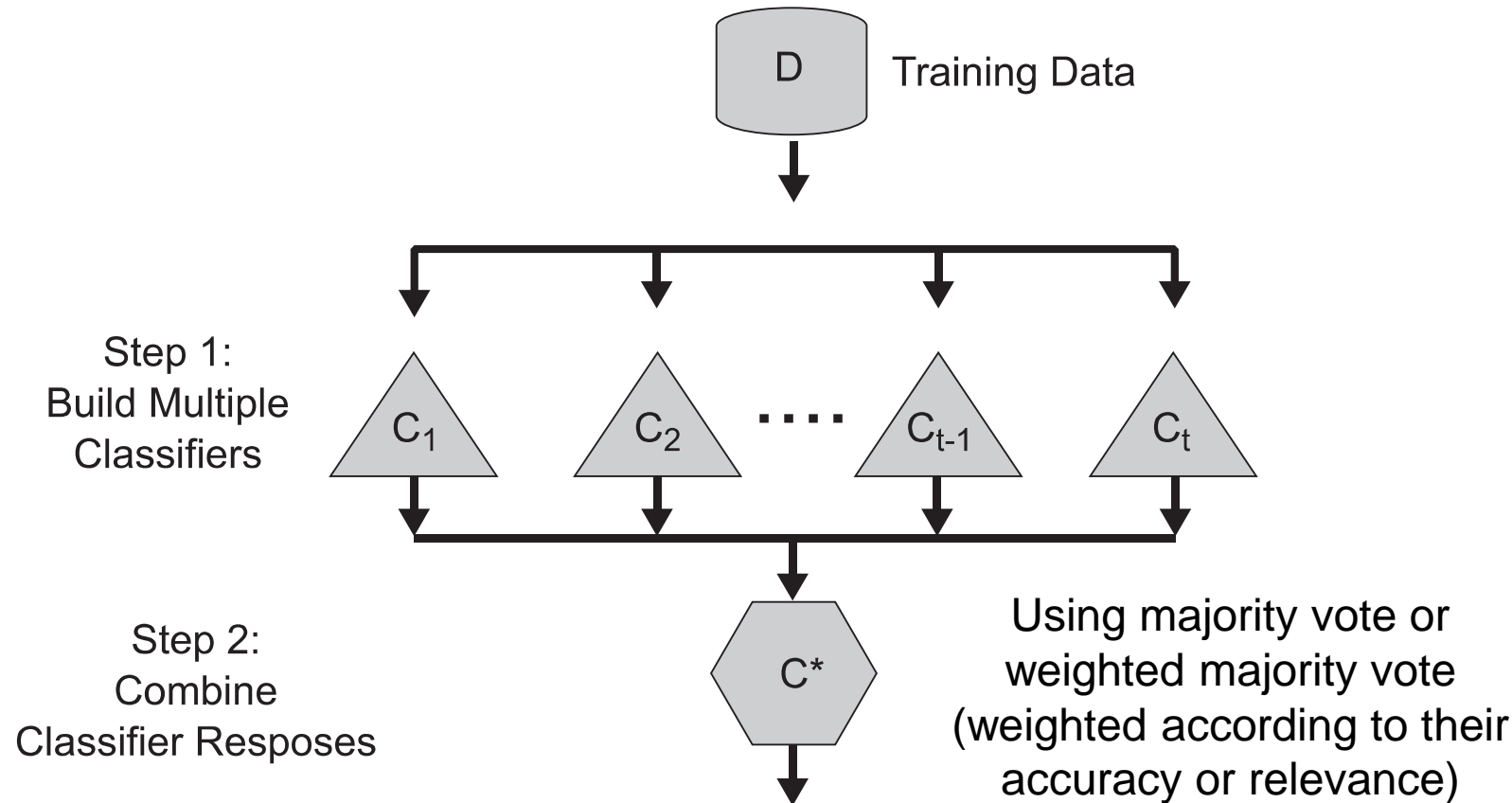
# Example



1) Retrieved from <https://www.visiondummy.com/2014/04/curse-dimensionality-affect-classification/>

# Ensemble Techniques

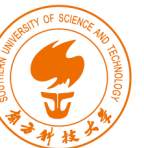
- Construct a set of base classifiers learned from the training data
- Predict class label of test records by combining the predictions made by multiple classifiers (e.g., by taking majority vote)



# Ensemble Techniques

- Why ensemble?
  - Suppose there are 25 base classifiers
    - Each classifier has error rate,  $\epsilon = 0.35$
    - Majority vote of classifiers used for classification
    - If all classifiers are identical:
      - ◆ Error rate of ensemble =  $\epsilon$  (0.35)
    - If all classifiers are independent (errors are uncorrelated):
      - ◆ Error rate of ensemble = probability of having more than half of base classifiers being wrong

$$e_{\text{ensemble}} = \sum_{i=13}^{25} \binom{25}{i} \epsilon^i (1 - \epsilon)^{25-i} = 0.06$$

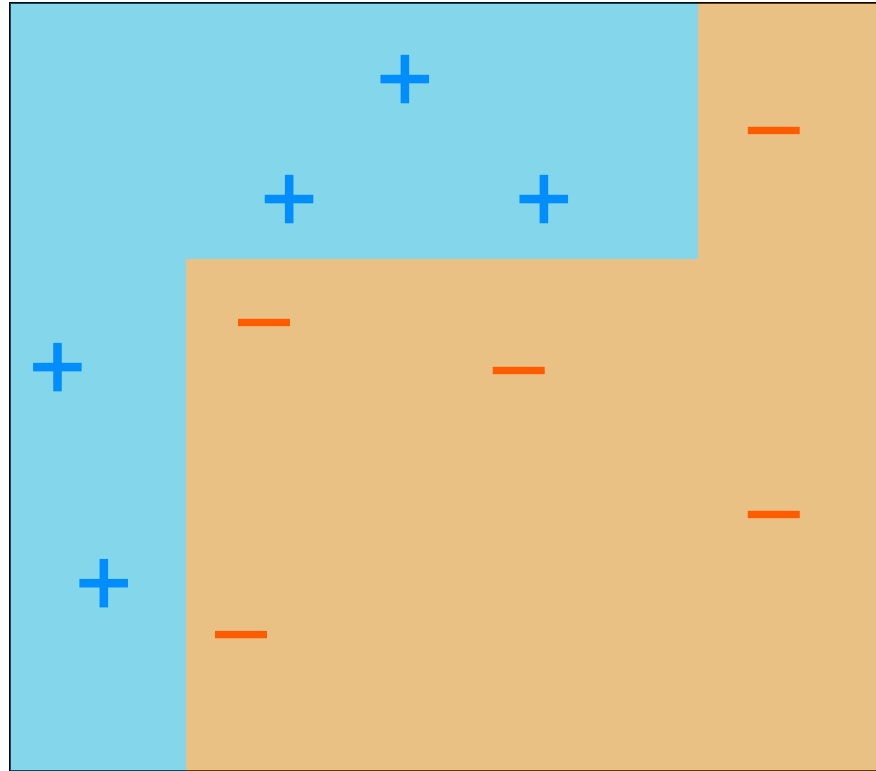


# Boosting

- A family of methods:
  - **AdaBoost** (Freund & Schapire, 1996)
- **Training**
  - Produce a sequence of classifiers (the same base learner)
  - Each classifier is dependent on the previous one, and focuses on the previous one's errors
  - Examples that are incorrectly predicted in previous classifiers are given higher weights
- **Testing**
  - For a test case, the results of the series of classifiers are combined to determine the final class of the test case.

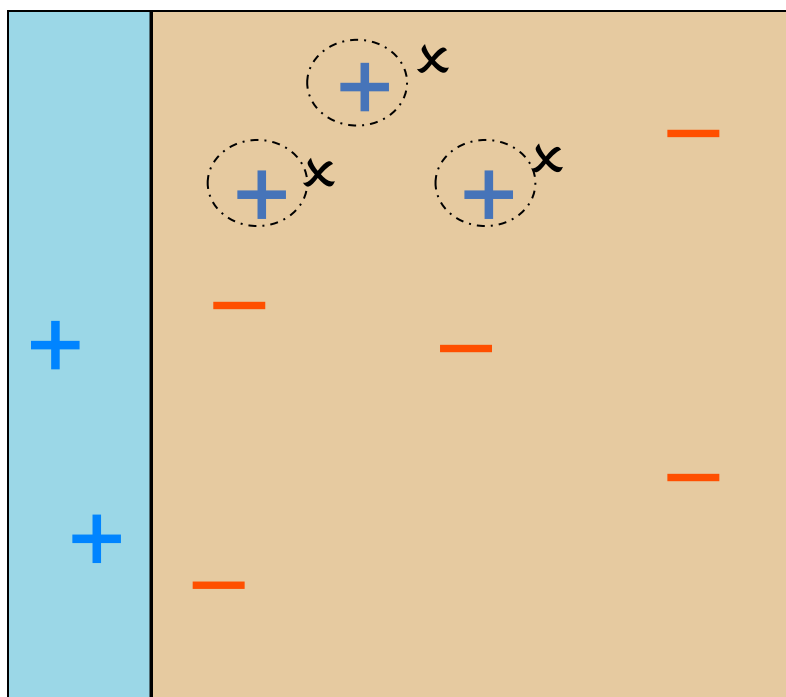


# Example of a Good Classifier





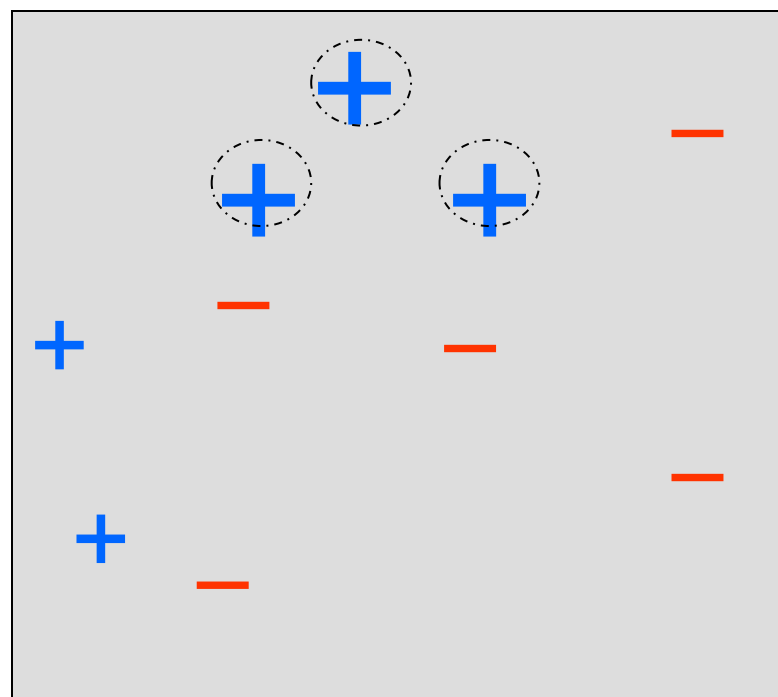
# Round 1 of 3



$h_1$

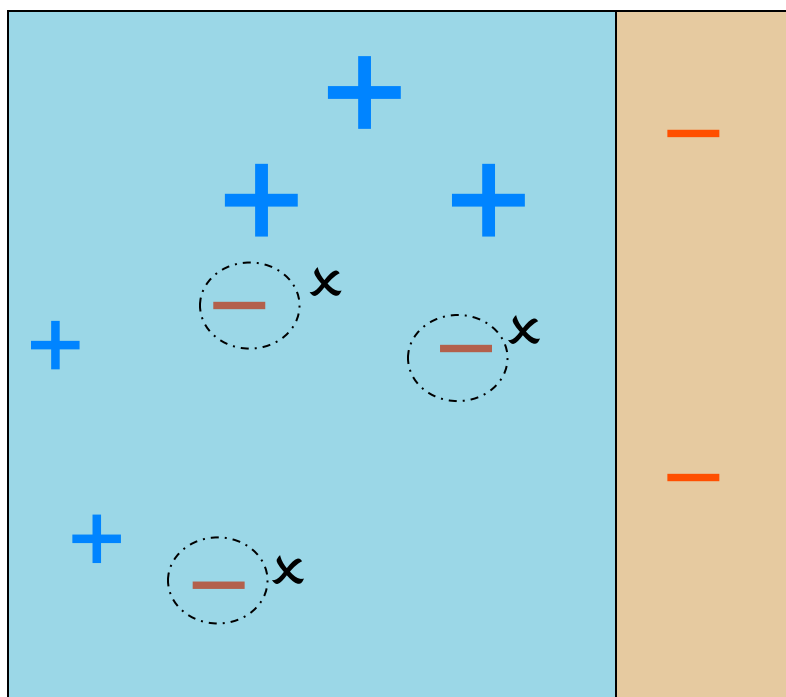
$\varepsilon_1 = 0.300$

$\alpha_1 = 0.424$



$D_2$

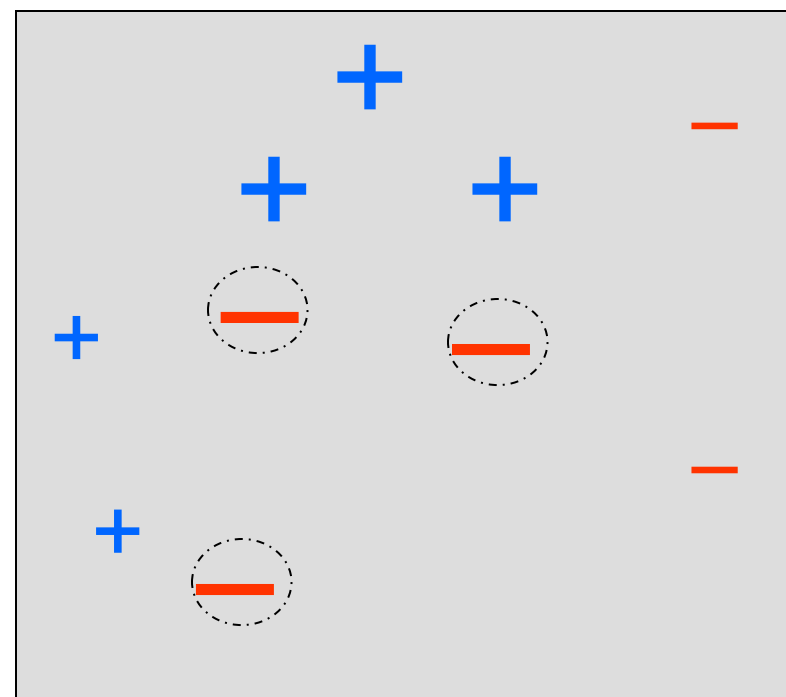
# Round 2 of 3



$$\varepsilon_2 = 0.196$$

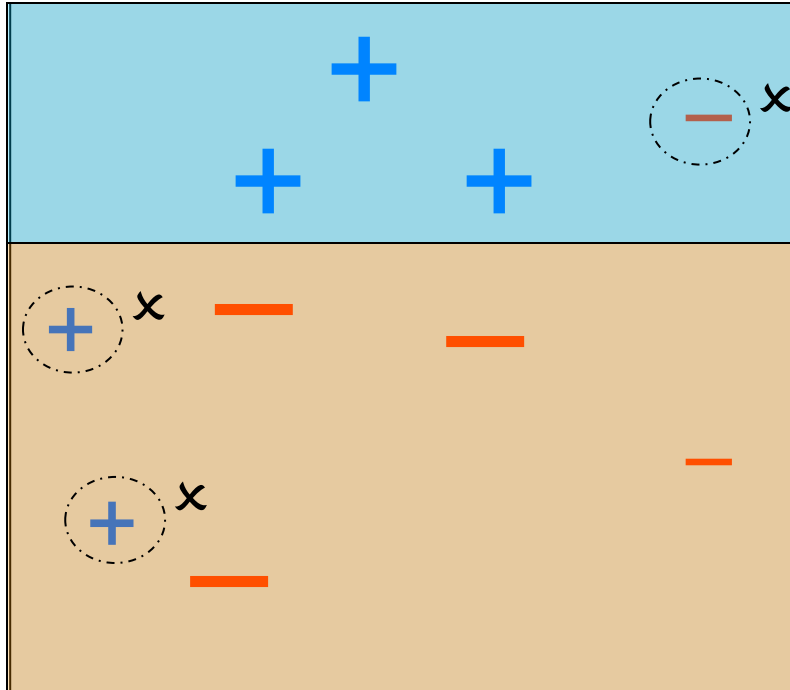
$h_2$

$$\alpha_2 = 0.704$$



$D_2$

# Round 3 of 3

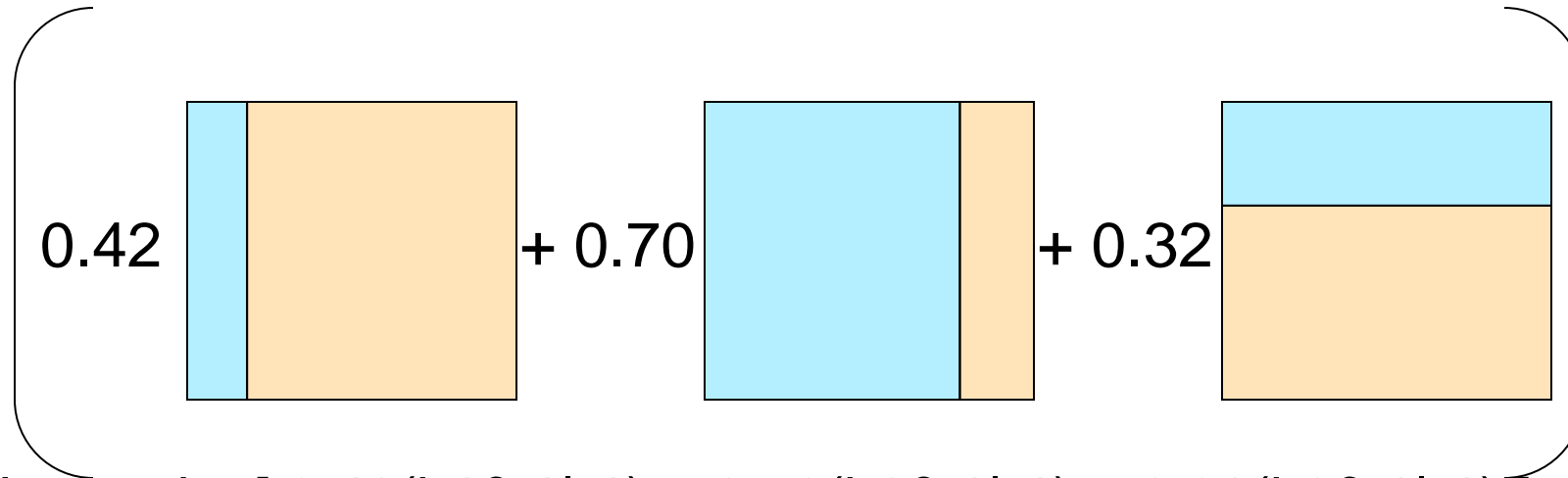


STOP

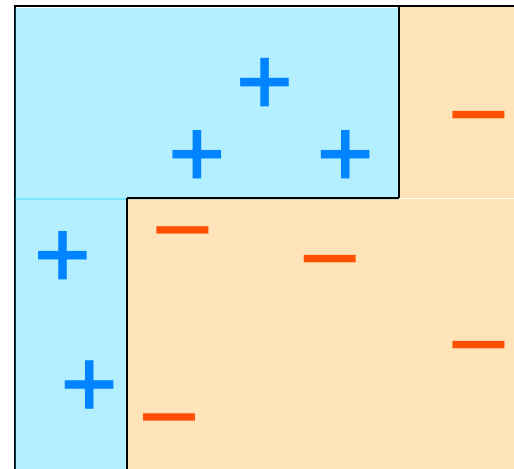
$$\varepsilon_3 = 0.344$$

$$\alpha_2 = 0.323$$

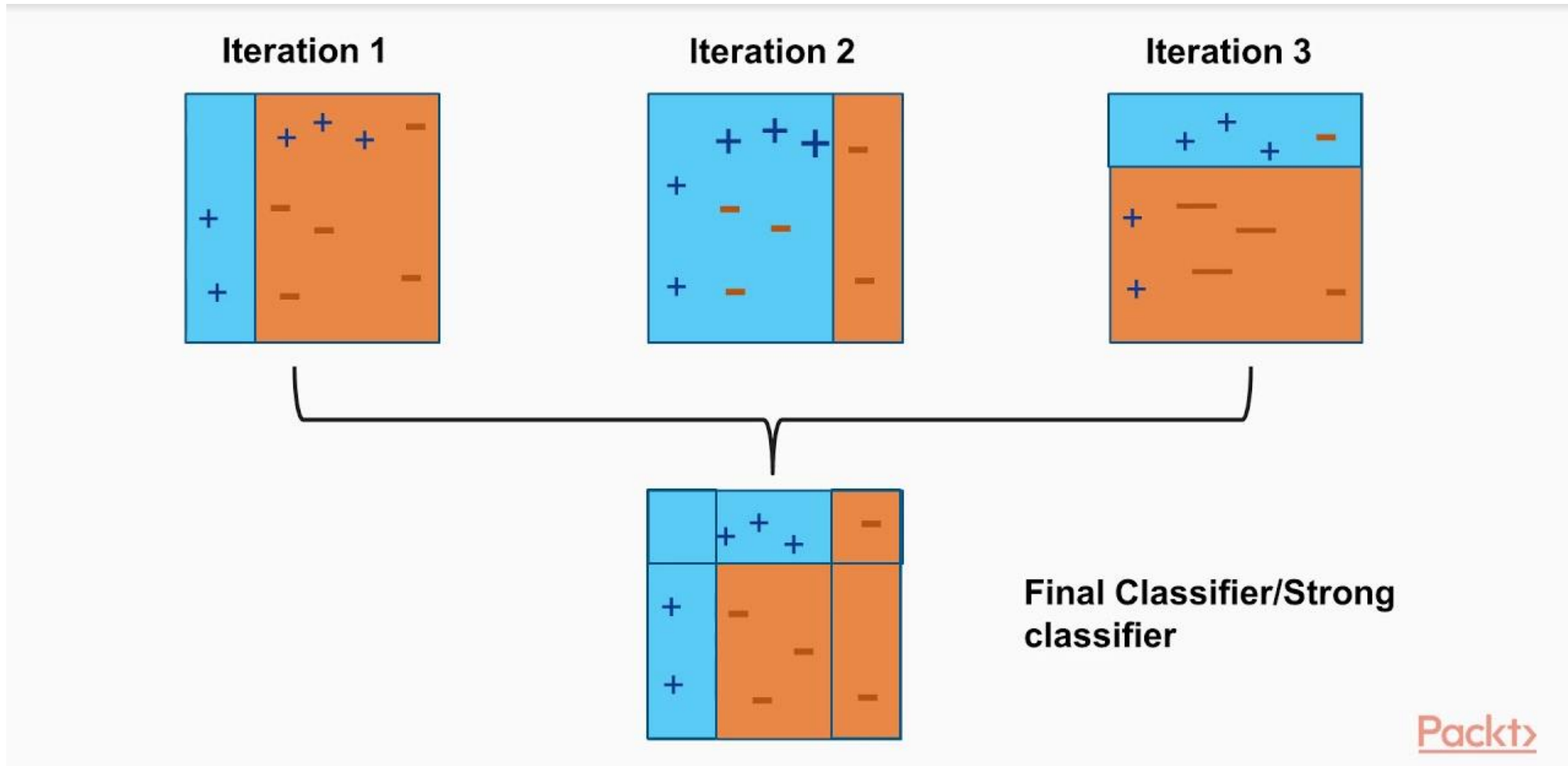
# Final Hypothesis



$$H_{\text{final}} = \text{sign}[ 0.42(h_1? \ 1|-1) + 0.70(h_2? \ 1|-1) + 0.32(h_3? \ 1|-1) ]$$



# Boosting



[https://www.youtube.com/watch?v=BoGNyWW9-mE&ab\\_channel=PacktVideo](https://www.youtube.com/watch?v=BoGNyWW9-mE&ab_channel=PacktVideo)



# Resource of Machine Learning

- 李宏毅 机器学习2020
  - [https://www.youtube.com/watch?v=c9TwBeWAj\\_U&ab\\_channel=Hung-yiLee](https://www.youtube.com/watch?v=c9TwBeWAj_U&ab_channel=Hung-yiLee)
  - <https://www.bilibili.com/video/av94519857/>





End of Class 3