

# THE HONESTY PROJECT

WE DEEPLY BELIEVE THAT HONESTY, COURTESY AND RESPECT ARE CRITICAL IN ALL THE DECISIONS WE MAKE WHEREVER THAT MAY BE - WITH CUSTOMERS, COLLEAGUES AND THE WORKERS IN OUR FACTORIES.

THE HONESTY PROJECT FOCUSES ON CREATING FANTASTIC PRODUCT, WHICH HAS BEEN THOUGHTFULLY ENGINEERED FOR THE GREAT OUTDOORS AND IN DOING SO WILL HOPEFULLY ENHANCE THE LIVES OF THOSE TOUCHED BY OUR BUSINESS. WE ARE NOT PERFECT YET, BUT WE ARE STRIVING TO BE COMMITTED TO HONESTY AND TRANSPARENCY IN EVERYTHING WE DO, EVERY STEP OF THE WAY.

THE HONESTY PROJECT IDENTIFIES TWO KEY STRATEGIC AREAS TO TACKLE THE CHALLENGES WE FACE TO ACHIEVE OUR AMBITIOUS PLANS.

 WE OFFER A HOLISTIC APPROACH TO ADDRESS ISSUES SURROUNDING OUR PEOPLE AND OUR PRODUCTS
 WE HAVE NURTURED PARTNERSHIPS WITH INTERNATIONAL GOVERNING BODIES TO ENSURE THAT WE CONTINUALLY MEASURE AND DEFINE OUR POLICIES AGAINST INDUSTRY STANDARDS.

### RESPONSIBLE SOURCING



It has been a priority for our business for many years that we ensure workers in our partner factories are treated fairly, with good working conditions. Since 2012, The Regatta Group has been a member of the Ethical Trading Initiative (ETI) where we joined as a foundation member. All corporate members of ETI agree to adopt the ETI Base Code of labour practice, which is based on the standards of the International Labour Organisation (ILO).

In May 2017, we were awarded "Achiever" level by ETI. This reflects the amazing work we are doing in our factories. The ETI base code provides the minimum standards we adhere to with our factories. Achiever status means we far exceed these standards.

As part of the ETI we actively listen to shared experiences, attend working groups, evaluate our factories regularly against set standards and pilot new initiatives across our supply chain to establish good ethical practice. We are very proud that we have set up workers participation committees in key factories to ensure our workers have a voice. This is a really huge step.

We also have a programme in place to train factory managers in health & of safety and have 2 full time members of staff who ensure that factories are inspected and all remediation work is carried out timely. Our Health & Safety training workshop has already reached over 14,000 workers.

We are really proud of our long term commitment to our suppliers. 35% of Our suppliers within the Group have worked with us for over 10 years.

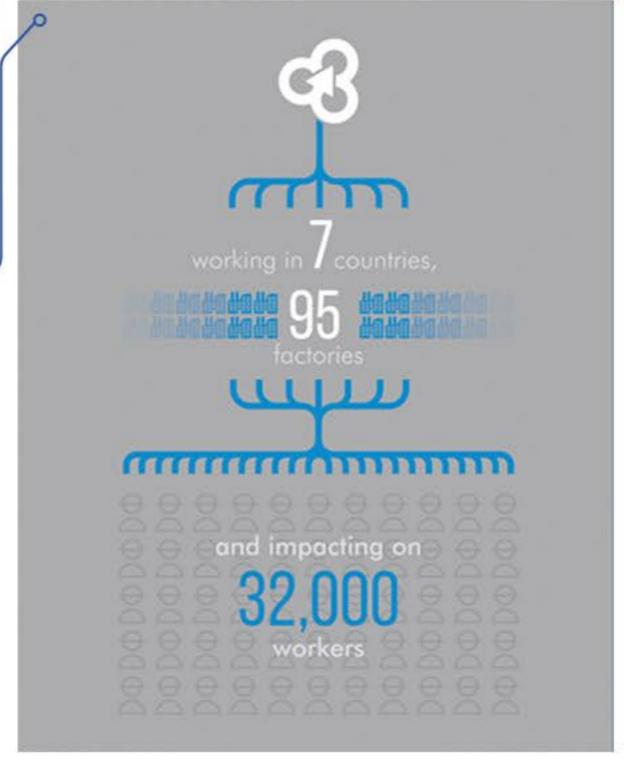
Across the Group we have inspected over 95 factories to ensure 32,000 workers are covered by the ETI base code across 7 countries.

In 2017, we launched the ILO Score project which develops HR strategies within factories, working directly with line workers in one of our factories. We will have completed the first module in 2017 and will be monitoring its effectiveness with a view to rolling it out to further of our factories.



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14,000+
workers



## TRACEABILITY

We realise that to take control of our supply chain, we must understand where our product comes from. We have managed to map out our major material and component supply chains to ensure that we have full visibility of those suppliers who assemble our products and the fabric and accessories that are included.

### The following map shows our supplier mapping.

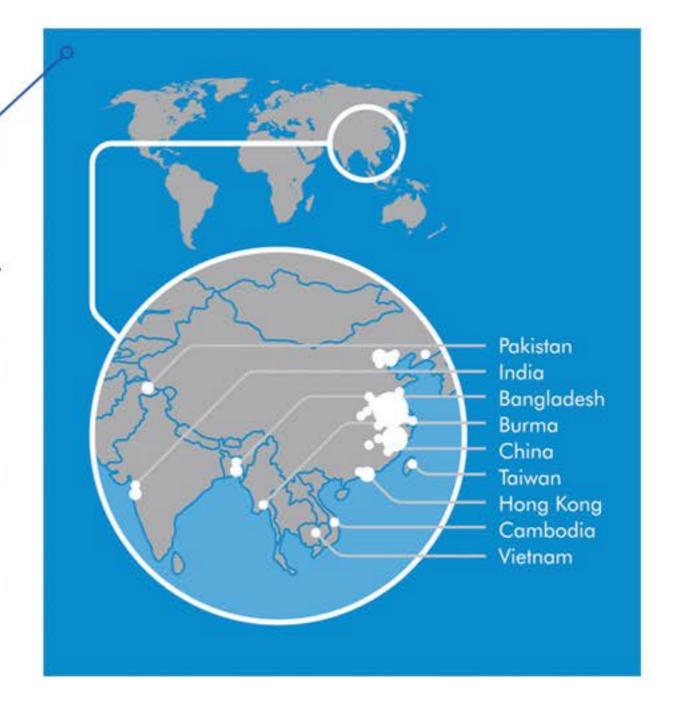
We try to ensure that everyone is treated fairly with dignity, honour and respect. We have a diverse culture and pledge to embrace diversity and not discriminate against employees or potential employees on the grounds of race, colour, religion, nationality, sexual orientation, gender, age, ethnic origin, political opinion or disability. We work with HR to ensure that we are an equal opportunity employer and help people get into employment who might otherwise struggle.

All of our employees are committed to our business' success. We are proud to reward their contribution and offer all employees access to regular health checks, a free counselling support phone line, onsite fitness classes, discounted gym membership, and free fruit. In addition, we actively encourage and support our employees to volunteer annually in local projects, aiding the local community.

We are proud to be presented the Gold Award by Scancapture who runs 'In the Open' surveys with 78% of our employees feeling engaged at work compared to a national average of 59%.



THE REGATTA GROUP WORD CLOUD



#### MODERN SLAVERY AND HUMAN TRAFFICKING

Slavery, forced labour and human trafficking remains a hidden blight in our society, especially considering the rapid rise in global migration. No sector or industry can be considered immune. We have a zero tolerance approach to Modern Slavery of any kind within our operations and supply chain. We all have a responsibility to be alert to the risks, however small, in our business and in our wider supply chain.

We expect all our staff to report concerns, using the appropriate reporting channels and Management is expected to act upon them. We are committed to ensuring that no slavery or human trafficking exists in our supply chain partners.

Our statement on this has been published in accordance with the Modern Slavery Act 2015. It sets out the policies and action taken by The Regatta Group of Companies - Regatta Great Outdoors, D2B, Craghoppers, Hawkshead and Countryside Trading Ltd, during year ending January 2017, to prevent modern slavery and human trafficking in our business and supply chain.

## SOCIAL IMPACT PROGRAMMES

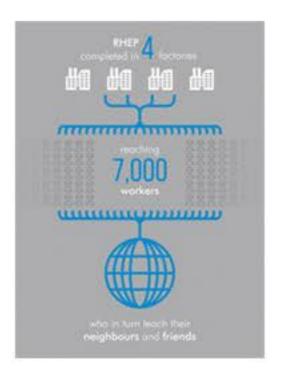
The Regatta Health Education Programme educates female workers in Bangladesh on health, hygiene, nutrition and finance. The programme has been completed in 4 factories in Bangladesh. This has reached 7000 workers, who in turn have taught their neighbours and friends.

The programme is completed through a system of peer educators.

We teach a cohort of workers to be the health educators who then cascade their learning. The project has resulted in:

- Reduction in sick leave and absenteeism
- Lower worker turnover
- Improved productivity
- A happier, healthier, more motivated workforce





Our second social impact programme is the Regatta Group Savar primary school in Dhaka, Bangladesh. This school which we have been funding them for over 10 years, is located in our garment factory area.

It offers life-changing education for children in a safe and exciting place to learn and grow. This enables children to reach their fullest potential becoming confident and well prepared for life. There are currently 262 students between the age of 4-14, including 58 children with learning and physical disabilities.

As well as providing a balanced meal to all pupils, 6 days a week, we ensure that the curriculum taught is at a high standard. Plans for 2017/18 include the redecoration and refurbishment of the building. We plan to introduce a numeracy and literacy booster scheme, and a programme to help educate the parents.

It is so uplifting to see the changes we have made and to know that we have impacted more than 3000 families to date.





## THE ENVIRONMENT

Some of our fabric and trim suppliers are Bluesign accredited and a high proportion have obtained Oekotex certificates for the items that they produce.

Our business sets out to create the best product around, whilst reviewing our processes from beginning to end to enable us to reduce our environmental impact. We have established a detailed plan across the business to document what we can do, with key dates and targets.

We keep up to date with industry standards on sustainability and chemical testing of product with our partnership with the EOG (European Outdoor Group), attending webinars, monthly updates and information exchanges at the Outdoor trade shows.

#### THE HIGG INDEX - SUSTAINABLE APPAREL COALITION

By January 2018 we will have submitted our first self-assessment in accordance with the Higg Index. This self-assessment standard is unique to the apparel and footwear industry and we will be using it to assess our environmental and social sustainability throughout our supply chain.

This will help us, every year, to identify areas for improvement and benchmark our performance against the Industry.

The assessment is based on modules which consider corporate policies and practices in every impact area and at every level of sustainability. We will enter our own data and will receive performance scores broken down by category as well as an overall company score. The scores are displayed anonymously to everyone using this standard which allows other brands and retailers to benchmark their performance and discover where they stand compared to others.

Our involvement with the Higg Index will enable us to strive for better improvements where required and ultimately raise the bar on our sustainability efforts.

### THE MICROFIBRE CONSORTIUM

The Microfibre consortium was created by European Outdoor Group, the Regatta Group joined the consortium in June 2017.

The consortium is made up of a selection of EOG members, all brands, working alongside experts to review and find a solution to reducing the fibre loss during production, wear and washing that has been contaminating our water systems and oceans. Collaborative links exist with sister organisations such as the Scandinavian Outdoor Group, Peak Innovation and also the Boulder (CO, USA) based Outdoor Industry Association.

The members fund and review findings on research that will initially aim to answer and consolidate fundamental questions, such as:

- How much microfibre shedding are we producing?
- How are the fibres being shed?
- What fabric types could be the key offenders?

The desired outcome of this first phase is an open source database that details research findings about the effect polymer, yarn and textile structure may play on Microfibre shedding.

## CHEMICAL TESTING

Global attitudes to chemicals have intensified in the past decade. We have seen the introduction of the EU REACH programme's restricted substance list that began evaluating and regulating chemicals being produced before entering specific countries. Many countries have now begun similar programmes in order to review and restrict harmful chemicals. Each season we evaluate the ranges with a rigorous testing programme in place. The Group reviews all its regulations against global directives to ensure that we are compliant.

For our full list of restricted substances can be seen here.

## **ENERGY EFFICIENCY**

Our warehouses are fitted with high frequency TS light fittings and they are on sensors so the energy used changes to the presence of people in that area. Lighting sensors are also used throughout the offices. We also use low energy usage battery chargers for all our MHE.

## WASTE MANAGEMENT

Our sites in the UK all comply with waste management legislation and the relevant environmental regulations by recording all movements of general waste.

This is then matched with certificates received from authorised contractors, verifying the appropriate disposal. Clean and foul drain systems are identified where appropriate and comply with the requirements of pollution control regulations. Arrangements are in place to manage chemical spillage with appropriate spill kits installed at all site facilities.

## **OPERATIONS**

We take our carbon footprint very seriously, especially for our logistics department who are concerned with the transportation of our products from China and Bangladesh to the UK and abroad. We have offices in China and Bangladesh which help us reduce our air miles when we are required to QC our products or visit our suppliers.

We work extremely hard to ensure our shipping company provides 98% container efficiency. In 2012, we joined the Peel Ports Cargo 2000 Initiative which is set to reduce the number of road miles from port to warehouse. We are currently reducing our road miles by 47,000 miles per year.

In 2016, we started to ship more goods by train from China than by air. Based on carrying a 20ft container (one unit) we have reduced our CO, emissions considerably.

#### CONTROL OF HAZARDOUS SUBSTANCES

The health, safety and welfare of our employees and anyone else who comes into contact with our operations are of paramount importance.

We ensure that we comply with regulations set out to manage the presence and use of chemicals or substances that may be potentially hazardous to health. This is relevant both within our own operational sites and those of our key supply chain partners.

We have management systems in place that comply with the requirements of The Control of Substances Hazardous to Health Regulations 2002 (COSHH). Under these regulations, UK operations evaluate and control the risks to the health of all employees from exposure to hazardous substances at work.

We carry out 3rd party audits on our supply chain manufacturers to verify that they comply with local legislation ensuring as a minimum that:

- Chemicals are well covered and safely stored
- Workers handling chemicals are appropriately trained
- Workers have access to suitable equipment and protective clothing when handling any chemicals

### RECYCLING

The recycling schemes at our Head Office and warehouse site have recorded 0% office waste in landfill from June 2016 onwards. In 2015, 483 tonnes of paper and 5 tonnes of plastic were recycled.

We aim to recycle as much waste as is reasonably possible. At all our operating sites we have recycle centres and we segregate waste streams ready for disposal.

Working with properly registered and licensed contractors, the following waste streams are shipped to recycling facilities:

- Cardboard packaging
- Polythene packaging
- Office paper
- Printer cartridges
- Lamps & lights
- WEEE (electronic equipment)
- Cans
- Bottles
- Wood

We do have returned stock and samples and avoid sending any pieces of surplus product to landfill by donating 90% of this to charity. In addition, Craghoppers offer a Lifetime guarantee providing information for the products care and repair. Products are replaced if there is a quality issue.

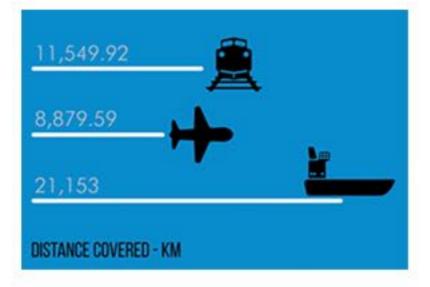
## SUSTAINABILITY

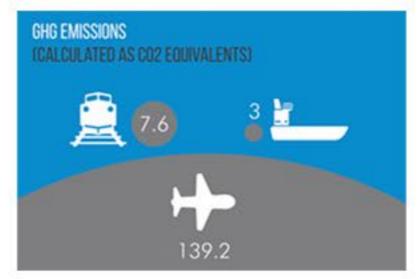
When it comes to sustainability, fabric selection is considered and we have added sustainable fibres such as Bamboo, in the Group's ranges.

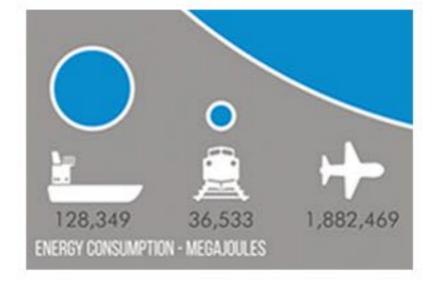
70% of the Craghoppers fleeces are made from recycled plastic bottles. To date we have used over 6 million bottles which if laid end to end would cover the same distance as travelling from Manchester to Rome.

In addition to the product, Craghoppers swing tickets are made from recycled materials and Craghoppers product poly bags are made from Biodegradable materials and are recyclable.









## GLOBAL PARTNERSHIPS

Our brands work closely with a number of important partners, charities and local communities to further illustrate our commitment to enhancing the lives of those who come in contact with our business.

#### DIAN FOSSEY GORILLA FUND

The Dian Fossey Gorilla Fund International help to save Grauer's gorillas in Congo. We proudly support the foundation and provide the brilliant team of conservationists with uniform, helping them to stay protected against the elements whilst working in the wild.

Ambassador Veronica Vecellio, shares her story;

'Working for conservation is a lifetime commitment which requires a strong motivation. Conservation is done by a variety of actions all connected to reach the same goal. My job has allowed me to meet and work together with extraordinary people, determined to change the world in order to protect our environment! But also, working for conservation, goes beyond a job or specific expertise. It is living style which is carried on day by day, with small actions, in order minimize the human impact on the environment, and so, it can be done by everyone!

#### CYCLING FOR RANGERS

Cycling For Rangers is a group of four friends; Charlie, Will, Will and Theo, who will be setting off on a journey cycling from Johannesburg to Nairobi to raise awareness and funds in support of park rangers across sub-Saharan Africa.

The snaking route they've put together will see them travel more than 8,000km through 9 countries and 10 national parks, with the aim of speaking to some of the rangers who are on the front-line fighting poaching every day. The group will be documenting every single part of their journey through a feature length documentary, which will be released upon their return.

We support Cycling for Rangers in their journey, and will continue to do so once they return back to the UK.

### AMBASSADORS

### LIZZIE CARR

Based in the UK, Lizzie's love for adventure and the environment around us continues to grow as she spends her time doing what she's always loved – exploring. Lizzie's most recent venture involves her own #PlasticPatrol campaign - during which she is travelling around the country picking up any plastic from our waterways with the help of some locals and (of course) her paddleboard!

### ASH DYKES

Ash is a UK based adventurer and explorer, and holds the titles of: Adventurer of the year 2015 winner & Welsh winner, Public speaker, Holder of two world firsts, Scuba Diving instructor, and Ash is also a skilled Muay Thai fighter. After developing Malaria on one of his expeditions, Ash is now heavily involved with anti-Malaria charity 'Malaria No More,' helping to raise awareness of the disease and offer some guidance to those who contract it.

### COYOTE PETERSON

One of the members of the Brave Wilderness YouTube channel, Coyote is an adventurer and keen animal conservationist. Raising awareness to rare species, Coyote and the Brave Wilderness team tour the USA in pursuit of particular species which are endangered or rare, and they broadcast interactions with said species to their some 7 million YouTube subscribers, as well as on popular USA TV shows such as Conan O'Brien.

### KEVIN RICHARDSON

Kevin is a renowned wildlife conservationist and filmmaker, recognised by his persona as the 'Lion Whisperer.' His mission is to highlight the status of Africa's most iconic predator, the Lion, through his work in the media and alongside fellow campaigners, researchers, and scientists.