

# Non Binary In Tech

Break the binary. Bring the bytes.

29th July 2017

Goldsmiths, University of London



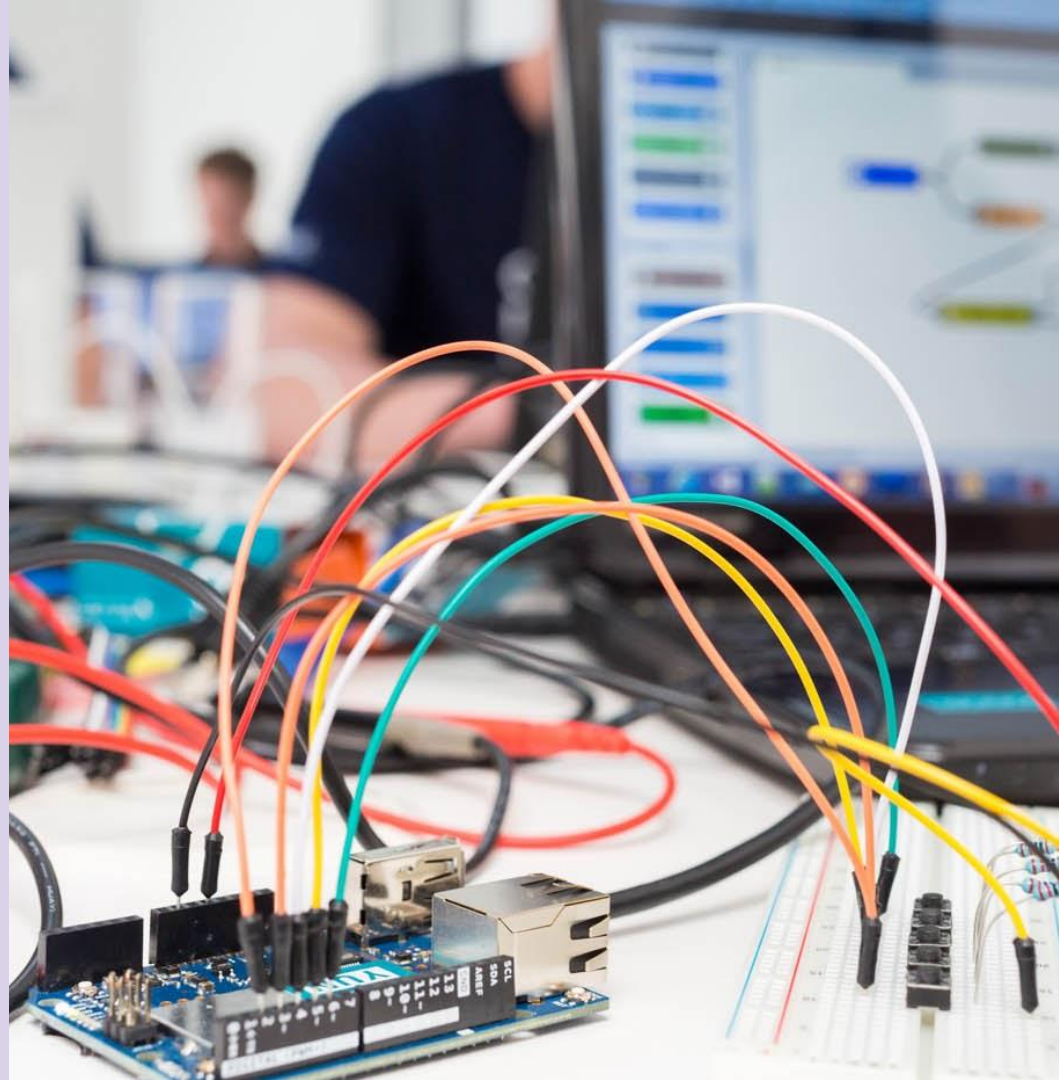
❖ Information for sponsors ❖

nonbinary.tech  
@nonbinarytech  
fb.me/NonBinaryTech

# About Non Binary in Tech

The Non Binary in Tech conference is set to be the first event of its kind - a day of talks that focuses on highlighting the amazing work of non binary people in the technology industry.

The event will be held on July 29 2017 at Goldsmiths, University of London, and it is anticipated to have approx 100 attendees. It will be an accessible to all event that is free for everyone and will feature talks, panels and networking.

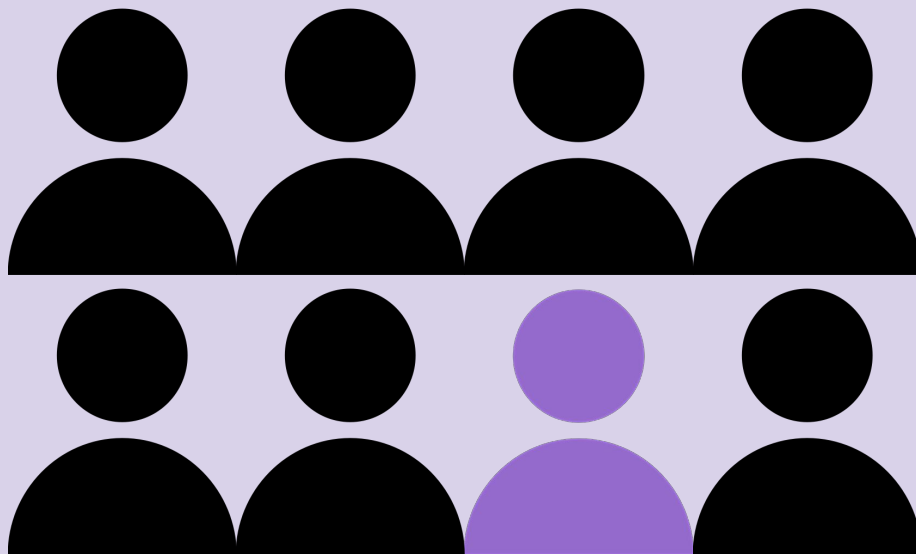


# Why is this important?

A survey conducted in 2016 by GLAAD and HarrisPoll found that 12% of millennials identify outside of the gender binary.

That's about 1 out of every 8.

We want to inspire and provide role models to these young people.



# What are we hoping to achieve?

- ★ Encourage diversity in the tech industry.
- ★ Create a platform for non binary people in tech to learn, build and share their knowledge and interests.
- ★ Create a safe space for people who might otherwise feel uncomfortable attending male-dominated or female-only spaces.
- ★ Give opportunities to first-time and low-confidence speakers.
- ★ Create role models for non binary people in tech.
- ★ Provide fun and interesting content for attendees. We want to inspire and excite everyone who attends.



# Our running costs

To make this event happen we need a total of £2,000. We want to be as transparent as possible and so we have laid out below our running costs.

Item	Details	Cost
Lunch	£5 per head (approx)	£650
Core collateral	stickers, banners	£150
Speaker Reimbursements	Travel reimbursements for our speakers	£500
Post-event social	Hire of a space for a post event networking social	£350
Refreshments	Drinks & Snacks for the day	£200
Emergency on-the-day fund	To cover any last minute expenses	£150
Hardship travel fund for attendees	(Desirable)	Any surplus

# Partner package - pay what you can

We want organisations of all shapes and sizes to be involved in this event as partners. To facilitate this, we have just one package, which is available at any cost you can achieve (and we really mean it). In return, you'll get:

- ★ Your logo on our website
- ★ A tweet to thank you as one of our event partners
- ★ Mention in the opening talk
- ★ A table for one of your representatives
- ★ Ability to hand out merch (once approved by the Student's Union)

# Suggested Packages

**Not sure how much you want to give us? Here are some suggestions**

**£150** - This would allow us to buy stickers or help with emergencies on the day

**£500** - This would allow us to pay for lunch or all the travel for speakers

**£1000** - This help us get halfway to reaching our goal to run the event

# Previous Hacksmiths Event Partners





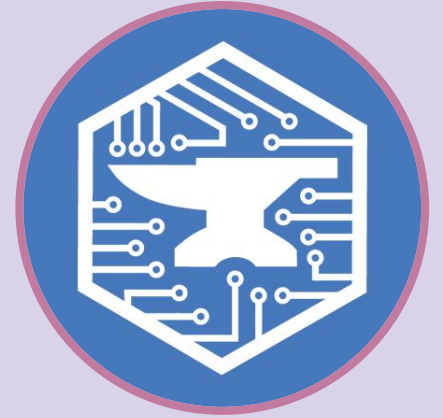
# A bit about us..



**Goldsmiths, University of London**, specialises in the study of creative, cultural and social subjects. It is a center for creative technology, promoting games development, physical computing and digital arts computing.



**Yuvesh** is the elected Societies Officer for Goldsmiths Students Union. He was the lead organiser for Sex Tech Hack in December 2016, team member for Anvil Hack II in May 2016 and founder of HEBOCON London.



**Hacksmiths** is student run Tech Society at goldsmiths. They run events to facilitate creative collaboration between students from all disciplines. Every year they run several large events, including Anvil Hack, Global Game Jam, and Sex Tech Hack.

# Non Binary In Tech

Break the binary. Bring the bytes.

29th July 2017

❖ To get in touch, please contact us at [hacksmiths@gold.ac.uk](mailto:hacksmiths@gold.ac.uk) ❖

