



Charmaine Wang

Product Designer

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SKILLS

Design

Adobe Creative Suite

Interaction Design

Storyboarding

Visual Design

Wireframing

Animation

InVision

Sketch

Zeplin

Figma

Programming

CSS/SCSS

JavaScript

Bootstrap

Github

HTML

C++

C#

EDUCATION

Systems Design Engineering

University of Waterloo 2021

EXPERIENCES

Visual Designer

RBC Digital (Mobile Team)

Jan '19 - Present

Establishing a design system to promote consistency across product and increase efficiency amongst designers and developers.

Designed and documented new components to be integrated into future designs.

Designed and refined screens utilizing iOS and Material Design knowledge.

Storyboarded and created animated vignettes to ease user onboarding process.

Product Manager

Horizn

May '18 - Aug '18

Managed and successfully launched 10 full features across Horizn Platform.

Shipped new features to engage users, Increased traffic rate by 400%.

Led design from conception through iterations and launch of an e-commerce product; yielded a 75% increase in redemptions.

Web Application Designer

Sun Life Financial

Sep '17 - Dec '17

Branded, designed, developed and user tested the Innovation Lab website.

Conducted user research and analysis on Google Home voice user interface.

Created and led a virtual reality workshop for product innovation.

PROJECTS / COMMUNITY

Product Designer

SydeDoor

May '18 - Present

Leading the design for SydeDoor, an internship review platform through iterative design and validation; Working with PM and engineers to define features and drive alignment.

Design Director

Canadian Engineering Competition

May '18 - Mar '19

Designed website experience, swag and informational packages to highlight event identity and support vision.