



# Charmaine Wang

Product Designer

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## SKILLS

### Methods

Interaction Design  
Design System  
Storyboarding  
Visual Design  
Wireframing  
Animation  
Persona Development  
Heuristic Evaluation  
Surveys and Interview  
Journey Mapping

### Tools

Figma  
InVision  
Adobe Creative Suite  
Sketch  
Zeplin

### Development

HTML + CSS  
JavaScript  
Bootstrap  
Github  
C++  
C#

## EDUCATION

### Systems Design Engineering

University of Waterloo 2021

## EXPERIENCES

### Visual Designer

*RBC Digital (Mobile Team)*

*Jan '19 - Present*

Took part in establishing a design system to promote consistency across product and increase efficiency amongst designers and developers.

Designed and documented new components that are developer focused; allowing the system to be maintainable for the future.

Designed and refined screens using iOS and Material Design framework.

Storyboarded and created animated vignettes to ease user onboarding process.

### Product Manager

*Horizn*

*May '18 - Aug '18*

Managed and successfully launched 10 full features across Horizn Platform.

Shipped new features to engage users, Increased traffic rate by 400%.

Led design from conception through iterations and launch of an e-commerce product; yielded a 75% increase in redemptions.

### Programmer Analyst

*Telus Health*

*Jan '17 - Apr '17*

Redesign of the CICD Pipeline to improve scalability across Telus Health.

Executed testing and performed database migration from Oracle to AWS.

### Web Application Designer

*Sun Life Financial*

*Sep '17 - Dec '17*

Branded, designed, developed and user tested the Innovation Lab website.

Conducted user research and analysis on Google Home voice user interface.

Created and led a virtual reality workshop for product innovation.

## PROJECTS / COMMUNITY

### Product Designer

*SydeDoor*

*May '18 - Present*

Leading the design for SydeDoor, an internship review platform through iterative design and validation; Working with PM and engineers to define features and drive alignment.

### Design Director

*Canadian Engineering Competition*

*May '18 - Mar '19*

Designed website experience, swag and informational packages to highlight event identity and support vision.