Charmaine Wang

Product Designer

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SKILLS

Methods

Interaction Design
Design System
Storyboarding
Visual Design
Wireframing
Animation
Persona Development
Heuristic Evaluation
Surveys and Interview
Journey Mapping

Tools

Figma
InVision
Adobe Creative Suite
Sketch
Zeplin

Development

HTML + CSS
JavaScript
Bootstrap
Github
C++
C#

EDUCATION

Systems Design Engineering

University of Waterloo 2021

EXPERIENCES

Visual Designer

RBC Digital (Mobile Team)   *Jan '19 - Present*

Contributed to establishing a design system to promote consistency across product and increase efficiency amongst designers and developers.

Designed and documented new components that are developer focused; allowing the system to be maintainable for the future.

Designed and refined screens using iOS and Material Design frameworks.

Storyboarded and created animated vignettes to ease user onboarding process.

Product Manager

Horizn   *May '18 - Aug '18*

Managed and successfully launched 10 full features across Horizn Platform.

Shipped new features to engage users, Increased traffic rate by 400%.

Led design from conception through iterations and launch of an e-commerce product; yielded a 75% increase in redemptions.

Programmer Analyst

Telus Health   *Jan '17 - Apr '17*

Redesign of the CICD Pipeline to improve scalability across Telus Health.

Executed testing and performed database migration from Oracle to AWS.

Web Application Designer

Sun Life Financial   *Sep '17 - Dec '17*

Branded, designed, developed and user tested the Innovation Lab website.

Conducted user research and analysis on Google Home voice user interface.

Created and led a virtual reality workshop for product innovation.

PROJECTS / COMMUNITY

Product Designer

SydeDoor   *May '18 - Present*

Leading the design for SydeDoor, an internship review platform through iterative design and validation; Working with PM and engineers to define features and drive alignment.

Design Director

Canadian Engineering Competition   *May '18 - Mar '19*

Designed website experience, swag and informational packages to highlight event identity and support vision.