

# CHARMAINE WANG

## PRODUCT DESIGNER

charmainewang.ca

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## SKILLS

### Design

UX, ideation, and workflows  
Adobe CreativeSuite  
Data Visualization  
Wireframing  
Sketch  
Figma

### User Research

Usability and concept testing  
Interviews and Surveys

### Programming

HTML, CSS, Javascript,  
C#, C++, SQL, Python

## EDUCATION

### Systems Design Engineering

University of Waterloo 2021

## EXPERIENCES

### Product Manager

*Horizn*

*May '18 - Aug '18*

Managed and successfully launched **10 full features** across Horizn Platform.

Identifying platform's success metrics and designing a **data visualization dashboard** for Horizn's clients to drive key business decisions.

Led team from product conception through iterations and launch of the rewards redemption enhancements for client. **Increased traffic rate** by **400%**.

### Web Application Designer

*Sun Life Financial*

*Sep '17 - Dec '17*

**Branding, web design/development** and **user testing** of the Innovation Program website, highlighting team projects and work process.

Prototyped and tested the Drug Lookup tool enhancements in the mySunLife iOS mobile app to enhance overall UX using Sketch, Illustrator, and InVision.

### Programmer Analyst

*Telus Health*

*Jan '17 - Apr '17*

Redesign of the CICD Pipeline to **improve scalability** across Telus Health.

Executed testing and performed database migration from Oracle to AWS.

## PROJECTS / COMMUNITY

### Product Designer

*SYDEDOOR*

*May '18 - Present*

Leading the design for SYDEDOOR, an internship review platform.

Designed and validated interfaces and workflows through iterations.

Working with PM and engineers to define features and drive alignments.

### Media Director

*Canadian Engineering Competition*

*May '18 - Present*

Use creative vision to communicate ideas for event promotion.

Interact with team to adhere to timelines and organization standards.