Scenario Based - Set Qn 1

1) Predicting House Prices

Scenario: A real estate company wants to predict the price of a house based on square footage, number of bedrooms, and location.

a. Identify the problem type: Regression

b. Step-by-step logic:

- Collect Data Gather historical data with features like square footage, number of bedrooms, and location.
- 2. **Preprocess Data** Handle missing values, encode categorical variables (e.g., location).
- 3. **Split Dataset** Divide the dataset into training and testing sets.
- 4. **Choose Algorithm** Use a regression model like Linear Regression or Decision Tree Regression.
- 5. **Train the Model** Fit the model on the training dataset.
- 6. Evaluate Performance Use metrics like R² score.
- 7. Make Predictions Use the model to predict house prices for new data.

2) Identifying Fraudulent Transactions

Scenario: A bank wants to detect whether a transaction is fraudulent or not based on transaction history and customer behavior.

a. Identify the problem type: Classification

- 1. Collect Data Gather transaction records labeled as fraudulent or non-fraudulent.
- 2. **Preprocess Data** Remove outliers, normalize transaction amounts, and encode categorical features.
- 3. **Feature Engineering** Create features like transaction frequency and unusual behavior detection.
- 4. **Split Dataset** Divide data into training and testing sets.
- 5. **Choose Algorithm** Use classification models like Logistic Regression, Random Forest, or Neural Networks.
- 6. **Train the Model** Fit the model using labeled transaction data.

- 7. **Evaluate Performance** Use metrics like accuracy, precision, recall, and F1-score.
- 8. **Deploy Model** Implement real-time fraud detection.

3) Grouping Customers Based on Spending Habits

Scenario: A supermarket wants to segment customers into different groups based on their shopping patterns.

a. Identify the problem type: Clustering

b. Step-by-step logic:

- 1. **Collect Data** Gather customer purchase history, amount spent, and frequency of purchases.
- 2. **Preprocess Data** Normalize data (e.g., scale spending amounts to avoid bias).
- 3. Choose Clustering Algorithm Use K-Means, DBSCAN, or Hierarchical Clustering.
- 4. **Determine Optimal Clusters** Use the Elbow Method to find the best number of clusters.
- 5. **Train Model** Apply clustering algorithm to group customers.
- 6. **Analyze Clusters** Interpret results to identify high-spending, medium-spending, and low-spending customer groups.

4) Predicting Employee Salaries

Scenario: A company wants to estimate an employee's salary based on years of experience, job title, and education.

a. Identify the problem type: Regression

- 1. Collect Data Gather employee records with years of experience, education, and salary.
- 2. **Preprocess Data** Handle missing values and encode categorical variables (e.g., job title).
- 3. **Split Dataset** Separate data into training and testing sets.
- 4. Choose Algorithm Use Linear Regression or Random Forest Regression.
- 5. **Train the Model** Fit the model on training data.
- 6. **Evaluate Model** Use R² score for accuracy measurement.
- 7. **Make Predictions** Predict salary based on new employee data.

5) Detecting Spam Emails

Scenario: An email provider wants to classify emails as either spam or not spam based on content and sender details.

a. Identify the problem type: Classification

b. Step-by-step logic:

- 1. **Collect Data** Use datasets of spam and non-spam emails.
- 2. **Preprocess Data** Convert email text to numerical format using TF-IDF or word embeddings.
- 3. **Split Dataset** Divide data into training and testing sets.
- 4. **Choose Algorithm** Use Naive Bayes, Support Vector Machines, or Neural Networks.
- 5. **Train the Model** Fit the model using labeled email data.
- 6. **Evaluate Model** Measure accuracy using Precision, Recall, and F1-score.
- 7. **Deploy Model** Automatically classify incoming emails as spam or not spam.

6) Customer Reviews Sentiment Analysis

Scenario: A company wants to determine whether customer reviews about a product are positive or negative based on review text.

a. Identify the problem type: Classification

- 1. **Collect Data** Gather labeled customer reviews (positive/negative).
- 2. **Preprocess Text Data** Remove stopwords, punctuation, and tokenize words.
- 3. **Convert Text into Features** Use TF-IDF or Word2Vec to convert text into numerical format.
- 4. **Split Dataset** Train-test split.
- 5. Choose Algorithm Use Logistic Regression, Naive Bayes, or Transformers (BERT).
- 6. **Train Model** Fit the model on the training dataset.
- 7. **Evaluate Model** Use accuracy and F1-score to assess model performance.
- 8. **Make Predictions** Classify new customer reviews as positive or negative.

7) Predicting Car Insurance Claims

Scenario: An insurance company wants to predict whether a policyholder will file a claim in the next year.

a. Identify the problem type: Classification

b. Step-by-step logic:

- 1. **Collect Data** Gather past claim history, driving behavior, and customer demographics.
- 2. **Preprocess Data** Handle missing values and encode categorical features.
- 3. **Split Dataset** Divide data into training and testing sets.
- 4. Choose Algorithm Use Logistic Regression, Decision Tree, or Neural Networks.
- 5. **Train the Model** Fit the model using past claims data.
- 6. **Evaluate Model** Use Precision-Recall, AUC-ROC score.
- 7. **Deploy Model** Predict claims likelihood for new customers.

8) Recommending Movies Based

Scenario: A streaming platform wants to group users into categories based on their movie preferences and recommend similar content.

a. Identify the problem type: Clustering

- 1. Collect Data Gather user movie preferences, genres watched, and ratings.
- 2. **Preprocess Data** Convert categorical movie genres into numerical format.
- 3. **Choose Clustering Algorithm** Use K-Means or Hierarchical Clustering.
- 4. **Determine Optimal Clusters** Use the Elbow Method.
- 5. **Train Model** Apply clustering algorithm to group users.
- 6. Analyze Clusters Identify user categories (e.g., "Action Lovers," "Drama Fans").
- 7. **Recommend Content** Suggest movies based on cluster preferences

9) Predicting Patient Recovery Time

Scenario: A hospital wants to predict how long it will take for a patient to recover from surgery based on age, medical history, and lifestyle.

a. Identify the problem type: Regression

b. Step-by-step logic:

- 1. **Collect Data** Gather historical recovery data with features like patient age, medical history, and lifestyle habits.
- 2. **Preprocess Data** Normalize medical features and handle missing values.
- 3. **Choose Regression Algorithm** Use Random Forest Regression or Linear Regression.
- 4. Train Model Fit the model on training data.
- 5. **Evaluate Model** Use R² score to check accuracy.
- 6. **Make Predictions** Predict recovery time for new patients based on medical records.

10) Predicting Student Exam Scores

Scenario: A university wants to predict a student's exam score based on study hours, past performance, and attendance.

a. Identify the problem type: Regression

- 1. **Collect Data** Gather historical student records with study hours, attendance, and exam scores.
- 2. **Preprocess Data** Handle missing values and standardize numerical features.
- 3. **Split Dataset** Divide data into training and testing sets.
- 4. Choose Algorithm Use Linear Regression or Support Vector Regression.
- 5. **Train the Model** Fit the model on training data.
- 6. **Evaluate Performance** Use metrics like R² score.
- 7. Make Predictions Estimate exam scores for new students based on input features