

## CHARU AMETA

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### SUMMARY

Motivated and enthusiastic B.Com (Hons) student at Nirma University, originally from Chittorgarh, Rajasthan, with a strong interest in finance, data analysis, and business strategy. I am passionate about learning new things and approach every challenge with a positive and growth-oriented mindset. Known for my leadership skills, adaptability, and creative problem-solving, I strive to combine analytical thinking with innovation to achieve meaningful results. Outside academics, I enjoy skating and exploring opportunities that help me learn and evolve continuously. EDUCATION

**Nirma University** | *Bachelor of Commerce (honors)* Ahmedabad, GJ | **05/2022 - Present** Cumulative **GPA: 8.13/10**

**Central Academy Senior Secondary School** | HSN Chittorgarh, RJ | **2021-2022 PERCENTAGE: 89.2%**

**European Internationals Senior Secondary School** | SSC Chittorgarh, RJ | **2019-2020 PERCENTAGE: 93.5%**

### CERTIFICATIONS

Data Analysis and Visualization by Accenture (FORAGE)	6 Hours
Investment Banking Advanced by JP Morgan (FORAGE)	1 Week
Business Analysis & Process Management by My Captain	1 Month

### INTERNSHIPS

#### **Birla Corporation Limited** | Chittorgarh, Rajasthan | May'25 - July'25

- Forecasted sales growth to over ₹3,100 Cr using SARIMA models and analyzed cost variances, confirming 30-35% of power was from renewable sources.
- Analyzed 3 industry peers across 15+ financial ratios, benchmarking key metrics like a 43-day Cash Conversion Cycle and 938% Net Profit Growth.

#### **High Sky IT Solutions – Data Analyst** | Ahmedabad, Gujarat | May'24 - Jun'24

- Data Collection & Cleaning: Assisted in gathering and cleaning data using Python, achieving 70% accuracy. Created dashboards with Tableau and Power BI for insights.
- Statistical Analysis: Applied statistical techniques to identify trends and support strategic decisions. Developed reports and presentations summarizing key findings and recommendations.

#### **Craft Silicon Foundation (CSR)- Social Intern** | Ahmedabad, Gujarat | May'24 - Jun'24

- Worked on the project 'Education on Wheels' by the CSR. Prepared students for technical courses like Excel, Web Development, etc.

### PROJECTS

<b>Cement Industry Analysis &amp; Forecasting:</b> Conducted an in-depth industry analysis of the Indian cement sector, covering market structure, key competitors, and sustainability trends	May'25-Jun'25
<b>Analysis and Comparison of companies' financial performance over the years:</b> Conducted multi-year financial performance analysis and comparison of companies using ratios and trend analysis to evaluate growth and efficiency.	Oct'24- Nov'24
<b>Analysis of Social and Economic Indicators Across Countries - Dashboard Presentation:</b> Built an interactive dashboard to analyze and present social & economic indicators across countries, highlighting global development patterns.	Sep'24-Oct'24
<b>Navigating GST Calculations and implications</b> Conducted an in-depth project on GST calculations and business implications, covering compliance, pricing impact, and tax credit analysis.	Nov'22-Nov'22

### POSITIONS AND RESPONSIBILITIES

**Head Coordinator – Kalanidhi, The Cultural Committee (2023-Present):** Organized various cultural events and was responsible for overall management. Organized Elysian the Cultural fest of the Institute and Bought participation and managed the overall hospitality

**Core Member of TedXNirma organising team(Apr'25):** Organised and executed TEDxNirma event with 350+ attendees handled logistics, speaker coordination.

**Media Coordinator (Feb'24) – Nuzeal'24 Nirma University Cultural Fest :** Managed overall operations, bought participants, and successfully bringing 300+ participants with the team. Overall social media and content managing

**Marketing Team Member(2022-23):** Secured sponsorships and various barter deals for the fest, attracting around 400+ participants.

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#### EXTRA-CURRICULAR ACTIVITIES

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Achieved First Position in Media Event in Talent Hunt'24.	Aug'24
Won First Position in a Dance Competition in NUZEAL '23.	Feb'23

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#### CO-CURRICULAR ACTIVITIES

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Data Analysis (ACCENTURE)- <i>Endorsed Virtual Experience</i>	2024
Participated in MUN competition	20

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#### SKILLS AND LANGUAGES

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Technical	Microsoft Power BI, Microsoft Office, Canva, Tableau, Python, Knime, SPSS,SAP
Soft Skills	Emotional Intelligence, Creativity, Leadership, Conflict Resolution, Decision-Making, Questioning, Active Listening, Optimism, Self-management.
Languages	English, Hindi