

Charubak Chakrabarti

charubak.chakrabarti@gmail.com | +91-850399-2043 | [LinkedIn](#)

Hi there,

I've spent the last 5+ years leading marketing in Web3 - from L1 infrastructure to perpetual DEXs to prediction markets. Right now I'm at Autonity, where I launched and ran the [Forecastathon](#) - a prediction market trading competition that onboarded 2,500+ quants, data scientists, and algorithmic traders across 4 seasons.

What drives me is the intersection of building and marketing - and making decisions based on data, not gut feel. I've set up analytics infrastructure using Grafana, Plausible, and Timescale to track every step of the funnel. I've also built AI automations to boost team productivity - bots that track competitor announcements, monitor conferences for partnership opportunities, and surface real-time news for narrative hijacking. Along the way, I increased daily signups 10x by implementing Web3Auth and optimizing the onboarding flow.

Content is a big part of what I do - from daily Twitter threads to long-form pieces on Medium. I own content end-to-end at my roles. Here are a couple of examples: [The Forecastathon: Where Models Meet Markets](#) and [How I Built a Product Using Claude Code](#).

I'm now looking for my next opportunity, ideally a Marketing Lead or Growth Marketing role at a high-growth blockchain company where I can own the function end-to-end and drive real impact.

Thank you for your consideration. I'd love the chance to speak further.

Best,

Charubak