#### Revenue

# Revenue 984,868,213

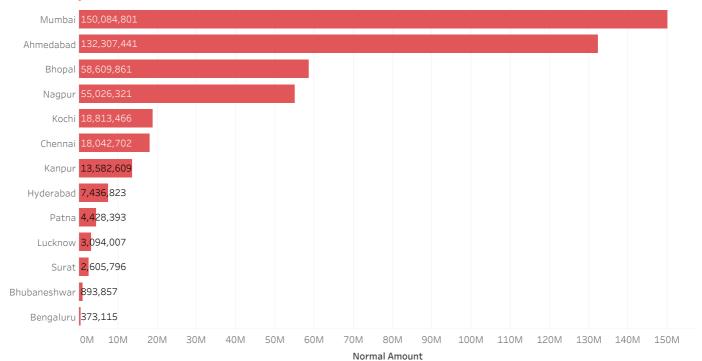
Sum of Normal
Amount. The data is
filtered on Action
(Product Code
(Products)) and Action
(YEAR(Order Date)).
The Action (Product
Code (Products)) filter
keeps 280 members.
The Action
(YEAR(Order Date))
filter keeps 4 members.

# Quantity

# Sales 24,29,282

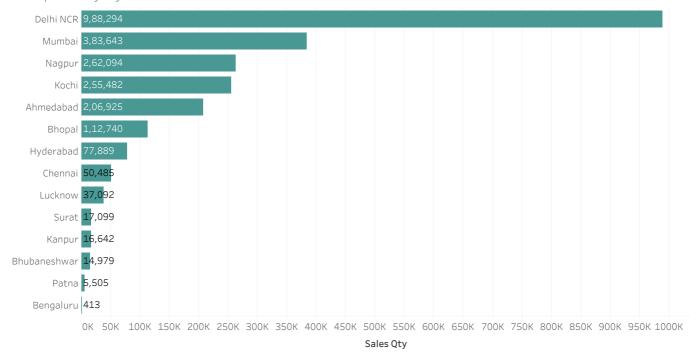
Sum of Sales Qty.
The data is filtered on Action (Product Code (Products)) and Action (YEAR(Order Date)). The Action (Product Code (Products)) filter keeps 280 members. The Action (YEAR(Order Date)) filter keeps 4 members.

#### Revenue by markets



Sum of Normal Amount for each Markets Name. The marks are labeled by sum of Normal Amount. The data is filtered on Action (Product Code (Products)) and Action (YEAR(Order Date)). The Action (Product Code (Products)) filter keeps 280 members. The Action (YEAR(Order Date)) filter keeps 4 members. The view is filtered on Markets Name, which excludes Delhi NCR.

#### Sales quantity by markets



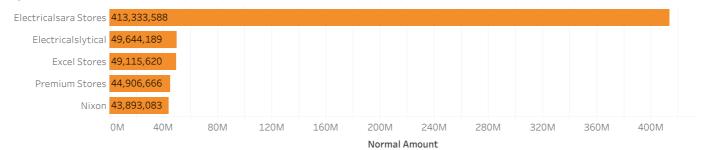
Sum of Sales Qty for each Markets Name. The marks are labeled by sum of Sales Qty. The data is filtered on Action (Product Code (Products)) and Action (YEAR(Order Date)). The Action (Product Code (Products)) filter keeps 280 members. The Action (YEAR(Order Date)) filter keeps 4 members.

## year

2018 2017 2019 2020

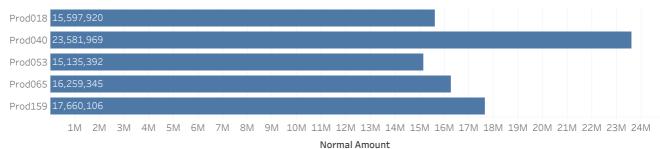
Blank broken down by Order Date Year. The data is filtered on Action (Product Code (Products)), which keeps 279 members. The view is filtered on Action (YEAR(Order Date)), which keeps 4 members.

#### top customers



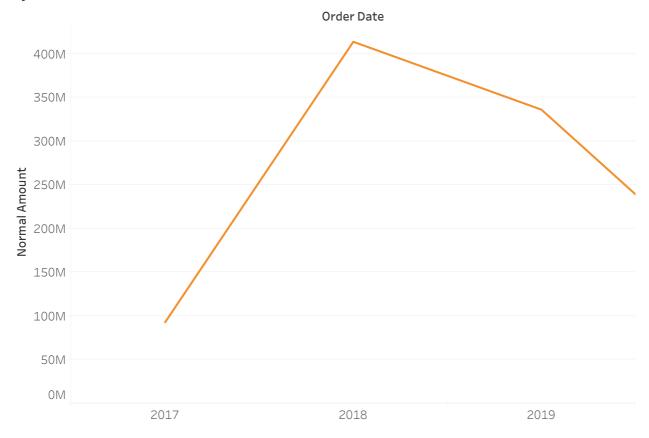
Sum of Normal Amount for each Custmer Name. The marks are labeled by sum of Sales Amount. The data is filtered on Action (Product Code (Products)) and Action (YEAR(Order Date)). The Action (Product Code (Products)) filter keeps 280 members. The Action (YEAR(Order Date)) filter keeps 4 members. The view is filtered on Custmer Name, which has multiple members selected.

#### Top products



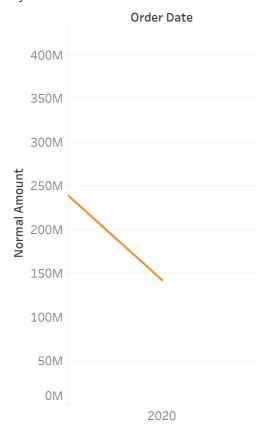
Sum of Normal Amount for each Product Code (Products). The marks are labeled by sum of Normal Amount. The data is filtered on Action (YEAR(Order Date)), which keeps 4 members. The view is filtered on Product Code (Products), which has multiple members selected.

# cy date



The trend of sum of Normal Amount for Order Date Year. The data is filtered on Action (Product Code (Products)), which keeps 280 members.

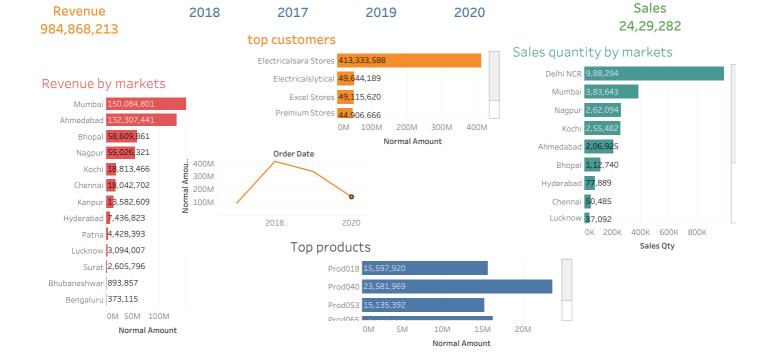
# cy date



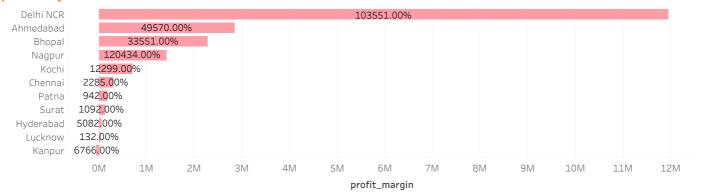
The trend of sum of Normal Amount for Order Date Year. The data is filtered on Action (Product Code (Products)), which keeps 280 members.

#### month

Blank broken down by Cy Date Month.



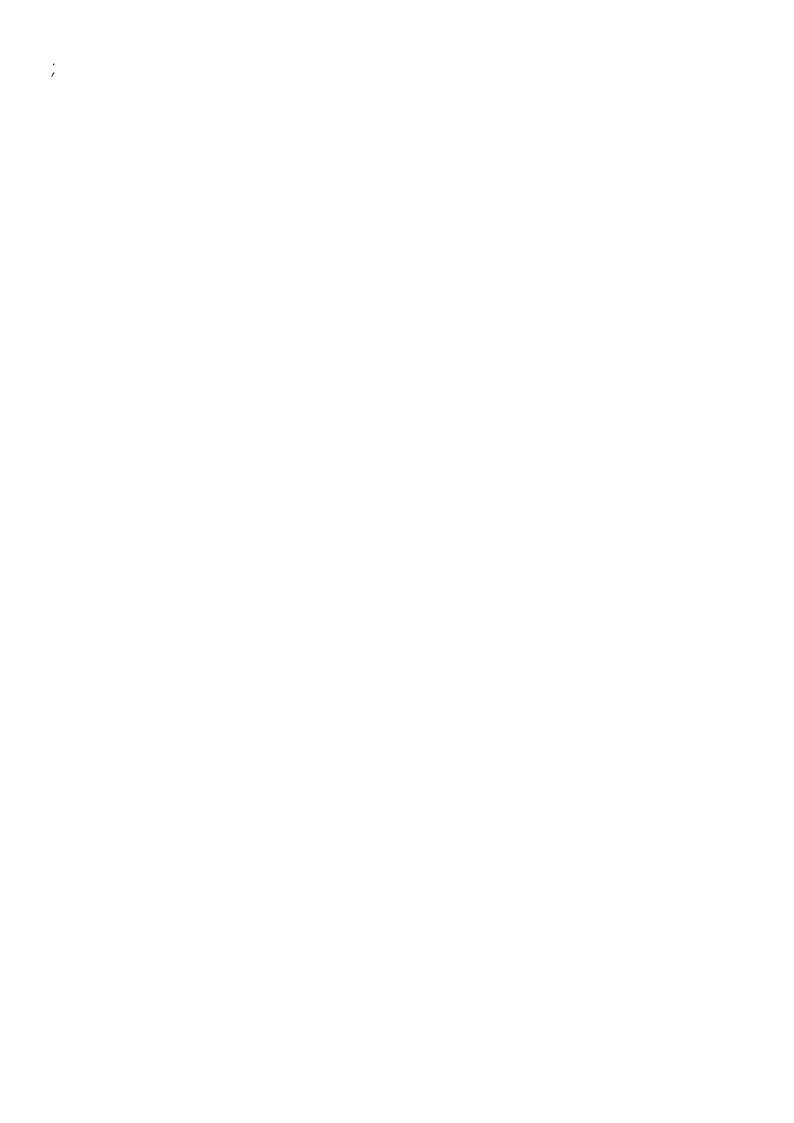
#### profit by markets

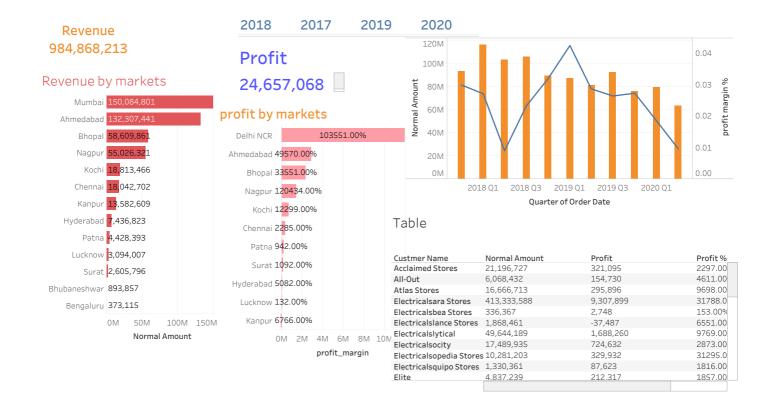


Sum of profit\_margin for each Markets Name. The marks are labeled by sum of profit\_margin\_percentage. The view is filtered on sum of profit\_margin\_percentage and Markets Name. The sum of profit\_margin\_percentage filter ranges from 100.00% to 120434.00%. The Markets Name filter excludes Mumbai.

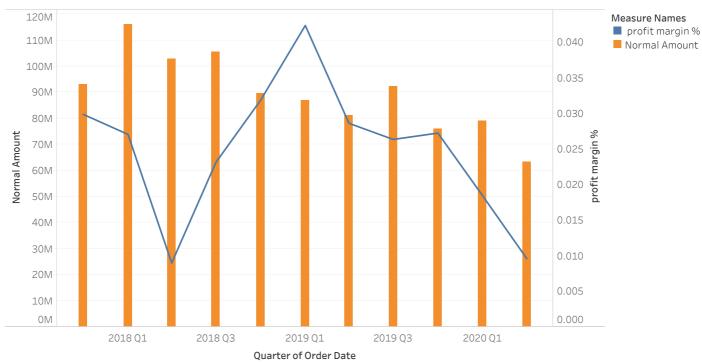
# Profit 24,657,068

Sum of profit\_margin.





#### 2vis



The trends of Normal Amount and profit margin % for Order Date Quarter. Color shows details about Normal Amount and profit margin %.

## Table

Custmer Name	Normal Amount	Profit	Profit %
Acclaimed Stores	21,196,727	321,095	2297.00%
All-Out	6,068,432	154,730	4611.00%
Atlas Stores	16,666,713	295,896	9698.00%
Electricalsara Stores	413,333,588	9,307,899	31788.00%
Electricalsbea Stores	336,367	2,748	153.00%
Electricalslance Stores	1,868,461	-37,487	6551.00%
Electricalslytical	49,644,189	1,688,260	9769.00%
Electricalsocity	17,489,935	724,632	2873.00%
Electricalsopedia Stores	s 10,281,203	329,932	31295.00%
Electricalsquipo Stores	1,330,361	87,623	1816.00%
Elite	4,837,239	212,317	1857.00%
Epic Stores	18,750,440	329,118	11913.00%
Excel Stores	49,115,620	679,991	23523.00%
Expression	430,368	15,086	389.00%
Flawless Stores	9,156,412	314,033	6730.00%
Forward Stores	21,026,079	560,789	3413.00%
Info Stores	35,100,033	314,451	13501.00%
Insight	3,342,051	34,610	2191.00%
Integration Stores	13,979,716	246,400	2912.00%
Leader	16,529,970	1,246,643	825.00%
Logic Stores	13,201,366	486,810	8726.00%
Modular	17,379,851	451,682	7848.00%
Nixon	43,893,083	1,785,811	43519.00%
Nomad Stores	17,739,351	512,481	10156.00%
Novus	2,359,799	75,341	2389.00%
Path	12,995,938	214,153	1848.00%
Power	5,727,123	353,695	19540.00%
Premium Stores	44,961,416	1,053,784	48618.00%
Propel	4,183,862	139,303	12242.00%
Relief	5,230,158	170,834	7485.00%
Sage	2,252,506	34,480	662.00%
Sound	4,966,707	198,906	5202.00%
Surface Stores	15,242,562	490,679	4326.00%
Surge Stores	28,648,916	656,033	11508.00%
Synthetic	6,173,068	87,752	279.00%
Unity Stores	12,589,257	229,876	2647.00%
Zone	5,067,349	60,753	1577.00%

Normal Amount, Profit and Profit % broken down by Custmer Name. The view is filtered on Custmer Name, which excludes Control.