

## Ideation Phase

### Define the Problem Statements

Date	29 April 2023
Team ID	NM2023TMID01905
Project Name	Cancer Mortality & Incidence Rates Classification Using Machine Learning
Maximum Marks	2 Marks

#### Customer Problem Statement:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

## CUSTOMER PROBLEM STATEMENT

	I am	I'm trying to	But	Because	Which makes me feel
<b>Problem statement - 1</b>	Customer - 1 (not affected with cancer)	be aware of cancer	it has no contextual information about factors	i don't know much about the factors influencing cancer	confusing
<b>Problem statement - 2</b>	Customer - 2 (affected with 1st stage of cancer)	understand the seriousness of my disease	the website is loading slowly	of the website's performance only limited records are shown	worried
<b>Problem statement - 3</b>	Customer - 3 (affected with mid stage of cancer)	know the survival rate of my cancer type	I need information regarding all the region	it displays information only for limited regions	disappointed and frustrated
<b>Problem statement - 4</b>	Customer - 4 (researcher / student)	observe cancer mortality rates	can't find visualizations	all information are in numerical values	difficult to understand