

AKSHAY BANDA



As a computer engineer with an MBA and a passion for entrepreneurship, I bring a unique perspective to the intersection of technology and business. With over 7 years of experience across domains, I have a proven track record of driving innovation, solving complex problems, and delivering results.

Throughout my career, I have leveraged my technical expertise to lead cross-functional teams and develop cutting-edge solutions that meet the needs of both customers and stakeholders. Whether it's building a new software platform, optimizing a production process, or launching a new product line, I am committed to delivering value through technology innovation.

As an entrepreneur, I have founded and led 2 successful companies that have disrupted traditional industries and created new opportunities for growth. Generated over INR 10Cr.+ revenue in 12 months of launching business in Smart Wearables. I am passionate about identifying unmet needs in the marketplace and developing innovative solutions that drive customer satisfaction and business success.

In my free time, I enjoy Movies, Books, Travel & Food and am always looking for new ways to challenge myself and grow both personally and professionally.

If you're interested in connecting or learning more about how I can help your organization drive innovation and growth, please don't hesitate to reach out. I look forward to connecting with you!

CORE COMPETENCIES

Problem Solver

Go-Getter

Risk Taker

Multi-Tasker

Enthusiastic

Leadership

Innovative

Time Management

Strategic Thinking

Effective Communication

Business Planning

Business Development

Strategising

Design Thinking

Marketing Management

Growth Hacking

Go-to-Market Strategy

Product/Project Management

Research & Development

Artificial Intelligence

WORK EXPERIENCE

To build and grow a successful business by developing a strong vision and strategy, managing day-to-day operations, building relationships with key stakeholders, and driving growth through effective marketing and sales strategies.

Learnings:

- Business Planning
- Business Management
- Pre Seed Funding
- Worked with Entrepreneurs from 30+ different countries.



BEING AMBITIOUS

- Developing and implementing branding strategies
- Managing client relationships
- Managing company's overall operations, directing agendas, driving profitability, managing company organisational structure, strategy and communicating with the board.
- Working with Entrepreneurs to help them build their brands.

Some of the Brands I have worked with:



Forbes
Coaches Council

CoinDCX

GM
SWITCH TO A BETTER WORLD



Harvard Business Review

VEDA & GRACE™
REDISCOVER WELLNESS

PRAKRUTHI





OriGen Smarttech Pvt. Ltd.

- Managing the Web, Mobile Applications & Softwares, Marketing Campaigns, Company's Vision, Mission, and Brand Image.
- Involved in product management, sourcing and distribution activities.
- Overlooking technical aspects of the 'Designed in India' product line.
- Managing company's overall operations, directing agendas, driving profitability, managing company organisational structure, strategy and communicating with the board.
- Managing B2B, B2C & D2C Sales & generated 10Cr.+ Revenue within 12 Months.





GM Modular Pvt. Ltd.

- Managing Company's Complete Digital Presence.
- Managing the Tech & Marketing Team & Projects in Web, Mobile Applications & Softwares, Marketing Campaigns
- Implementation of Salesforce.
- Involved in product management, sourcing and distribution activities
- Responsible for Companies Digital Expansion in India, UAE & Spain.



Guest Lectures

Topics:

- Entrepreneurship
- Funding & Angel Investment
- Branding
- Marketing
- Growth Hacking
- UX

Universities

- NMIMS University (Multiple Campuses)
- ISDI School of Design & Innovation
- Arihant Group of Institute
- Auro University



EDUCATION

Mini MBA	2022
Aventis Graduate School, Singapore	
MBA Tech - Computer Science	2.91 CGPA
NMIMS University, Mumbai	2014 – 2019
12th Std. (CBSE)	83%
G.D. Goenka International School, Surat	2012 – 2014
10th Std. (ICSE)	85%
Ryan International School, Surat	2010 – 2012

