

## Event types

plays/  
musicals/  
theatre

special  
events  
(one night  
thing)

sports  
games

music

Escape  
Rooms

**Fairs**

shopping  
deals?

food-related  
events

religious  
events

community  
events  
(farmers  
markets, local  
yard sales,  
etc.)

physical  
activities

Tailgating

movies

## Who does the problem affect/who will benefit from the app?

working  
people?

people  
with  
nothing to  
do

People  
who want  
to be  
active?

**lonely  
people**

out of  
towners/  
tourists

people who  
cannot find  
anything to do  
in their  
specific town

local  
economies

**older  
people**

small  
communities

broke  
younger  
people

large families  
that can't  
afford  
expensive  
events

## What influences the problem?

Bad  
organization

**loneliness**

Depression

towns with  
little social  
media/tech  
involvement

mostly  
expensive/popular  
events advertised  
currently

**covid**

overwhelming  
amount of things if  
you're in a bigger  
city that you just  
never look

Finding cheap  
events if you  
don't have  
money

## Logisitics

deals if you  
purchase  
multiple  
events

users may  
want to be  
able to see  
events in a  
certain radius

**different  
categories  
of events  
available**

ability to  
register  
for/purchase  
tickets for  
event

differentiate  
by price

way to put  
users'  
interests in  
the app to  
tailor results  
to each

ability to look  
in other areas  
that do not  
match current  
location

let people add  
events if they are  
hosting something,  
but somehow make  
sure it isn't spam

**Payment  
System**

Special in app  
events.. I.E. go  
to x amount of  
events and  
receive a free  
coffee

recommending  
events based on  
what you've gone  
to/like