

# CHASE NICKS



## CONTACT

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## EDUCATION

### BSBA - Marketing & Computer Info Systems Minor 21'

Western Carolina University

### Full-Stack Web Development Bootcamp 21'

UNC Chapel-Hill

## EXPERIENCE

### Business Intelligence Analyst ADUSA Supply Chain | Remote

05/2020 - Current

- Transition from Peapod Digital Labs 5/2/2021 but stayed within same role. Working closely with the Business Intelligence team to ensure ADUSA brands are provided with the most accurate / relevant e-commerce data.
- Sending / building out various reports, working on unique data / data visualization requests, validating data and building Power Bi dashboards to show key e-commerce metrics for both delivery and pick-up channels.

### Logistics & Ops Intern Peapod Digital Labs | Chicago, IL

12/2019 - 01/2020

- Responsible for sending out weekly reports to brand reps for all ADUSA brands for various operational metrics
- Completed a productivity project for each US Ahold brand for both delivery and click & collect
- Pulling data for brand reps concerning various data points to drive better business decisions.
- Incorporated technological and strategic advances to optimize logistics for successful operations.

## SUMMARY

Results-focused professional with strength in data analytics, full-stack development and being a team player. Proactive leader with strengths in communication and collaboration. Proficient in leveraging my technological knowledge to promote business advancement and development. Adept at managing concurrent objectives to promote efficiency and influence positive outcomes.

## SKILLS();

- JavaScript
- Node.js
- Express.js
- Chart.js
- SQL
- NoSQL
- Python
- Plotly
- HTML5
- CSS3
- Bootstrap
- Bulma
- Heroku
- Insomnia
- RESTful API's
- ORM
- OOP
- Power Bi
- Tableau
- Excel
- PowerPoint

### Marketing Intern Peapod | Chicago, IL

05/2019 - 08/2019

- Completed 4 vital projects; Omnichannel associate discount for all Ahold US brands, in-depth competitive landscape analysis, partnered with Edelman to create a brand refresh for Peapod, & helped orchestrate Midwest events for the summer of 2019.
- Researched latest trends and conducted market analysis.
- Assisted coordination of meeting logistics, organizing materials and taking notes to track discussions and new implementation plans.
- Performed administrative tasks to streamline organizational productivity.