

William Chase Nicks

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Education

Western Carolina University: BSBA Marketing w/ a Minor in Computer Information Systems 21'

UNC Chapel-Hill: Full Stack Web Development Bootcamp (Anticipated finish of November 20th, 2021)

Skills & Abilities

Fluent in the following computer applications:

- VS Code, Xcode, Jupyter Labs, DB Visualizer Pro, MicroStrategy, MS Excel, Google Analytics, MS Word, MS PowerPoint, MS SharePoint, Google Slides, Google Docs, and Google Sheets.

Fluent in the following data visualization tools:

- Power Bi & Tableau

Familiar with the following languages:

- Python, Java Script, HTML, CSS, and MySQL

Interpersonal:

- Very strong with time-management, being team oriented, communicating efficiently, being accountable, having willingness to continuously learn, analytical thinker, and all while having a positive attitude.

Work History

Locations:

- Remote
- Chicago, IL
- Chicago, IL
- Thomasville & Sylva, NC
- Business Intelligence Analyst | Peapod Digital Labs (transition to ADUSA Supply Chain 5/2/2021 but stayed within same role) | 5/12/20 – Present**
 - Working closely with the Business Intelligence team to ensure ADUSA brands are provided with the most accurate / relevant e-commerce data. Sending out weekly reports, working on unique data / data visualization requests, helping validate data and building Power Bi dashboards to show key e-commerce metrics for both delivery and pick-up channels.
 - Logistics & Ops Intern | Peapod Digital Labs | 12/10/19 – 01/07/20**
 - Responsible for sending out weekly reports to brand reps for all ADUSA brands, completed a productivity project for each brand for both central fulfillment and click & collect, and pulling data for brand reps concerning various data points to drive better business decisions.
 - Marketing Intern | Peapod | 05/20/19–08/10/19**
 - Throughout my time at Peapod, I completed 4 vital projects; Omnichannel associate discount for all Ahold Delhaize US brands, in-depth competitive landscape analysis, partnered with Edelman to create a brand refresh for Peapod, & helped orchestrate Midwest events for the summer of 2019. With any down I would help co-workers with creative briefs, JIRA tickets for email marketing, and consolidating data to provide business insight.
 - Produce, Front End, & Grocery Associate | Food Lion | 06/10/15 – 11/10/19**
 - PT job through high school / first half of college, over time I became familiar with multiple departments and was a helping hand for whichever department needed the extra hand.