

## **Elevator Pitches**

Find participants for an activity when you're in a pinch

An App to meet new people and build a team.

Some time of posting, where you can create a group around a subject

Setting Requirements and spots for the subject

## **Document Assumptions**

1. People have difficulty finding enough, or the right, people for activities
2. Existing networks aren't efficient enough or easy enough to find people through
3. People are open to connecting with strangers and participating in various activities together

## **Problem Statement**

Identify which groups of people have a need for this type of service/app

Describe the challenges people face in hobby groups together for shared activities

Friend finder

## **Potential Survey Questions (5-10)**

### **Screening Questions**

1. Do you have hobbies?
2. Would you like to meet people that share the same hobbies as you?
3. What is your age?
4. What is your Gender?

### **Qualitative Questions**

5. What are your hobbies?
6. What do you find difficult about forming hobby groups?

### **Quantitative Questions**

7. How many hobbies do you have?  
1 to 2  
2 to 5  
5 to 10  
More than 10
8. How many times do people fail to show up to the Ball game/Hobby group  
Often  
Always  
Sometimes  
Never

## **Other Possible Survey Questions**

Do you struggle with finding people to hobby with

Yes or No

Do you find it hard to build long lasting hobby groups

Yes or No

Would you like to find people that are into the same hobby as you

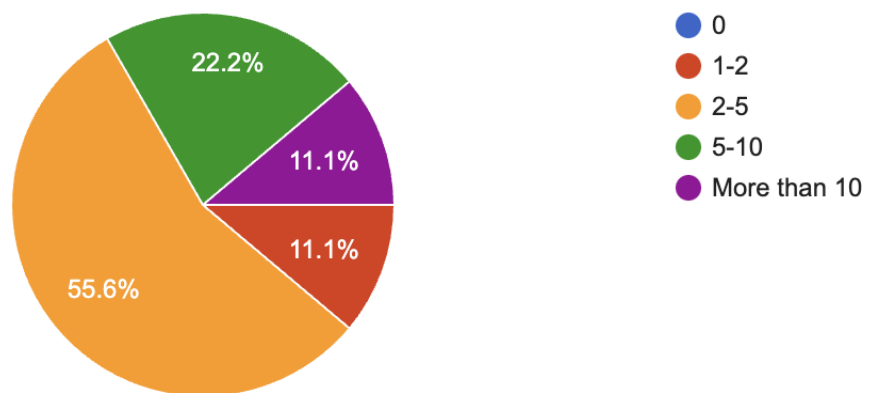
Yes or No

### Summarize 3 Key Findings

80% of participants have more than 2 hobbies

How many hobbies do you have?

9 responses

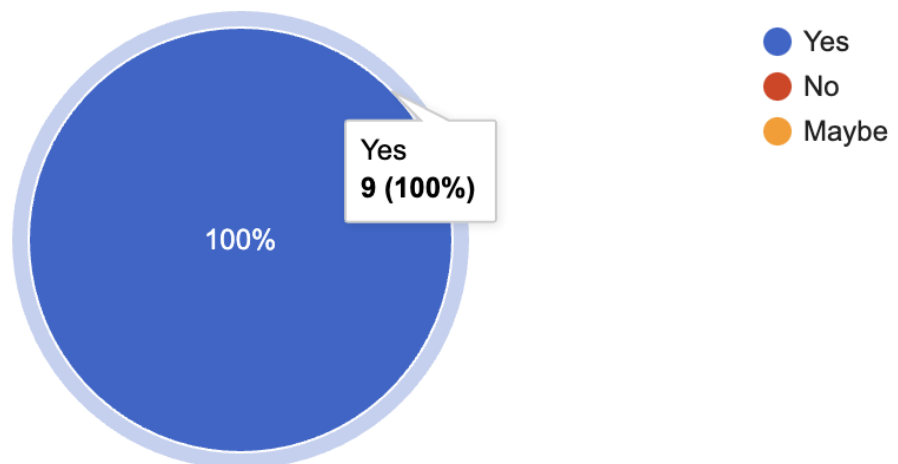


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100% of participants expressed difficulty finding people with similar interests

Would you like to meet people that share the same hobbies as you?

9 responses



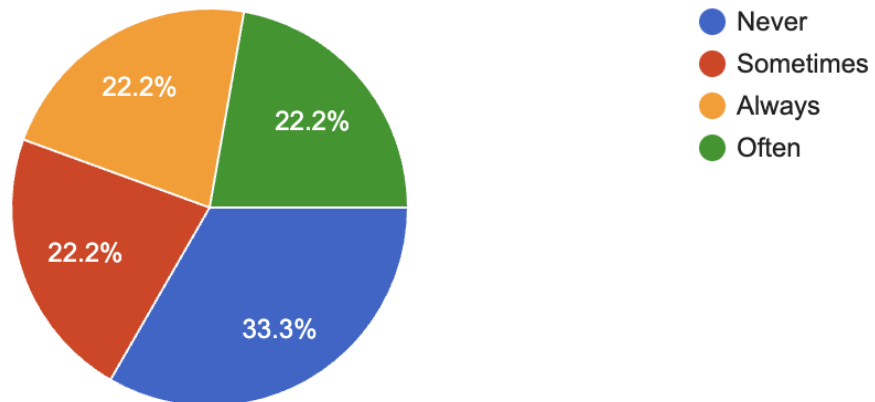
Participants hobbies and interest vary tremendously

## Surprising Results

The reliability of peoples' hobby groups is all over the map

How many times do people fail to show up to the Ball game/Hobby group?

9 responses



## Addressing Our Problem Statements

We gathered some useful data related to our problem statements. It would be helpful to have more data though, with questions that would give us more insight into our audience and the challenges they face. This survey was a good start but there is a lot more data we will need to get an idea of how much of a demand there is for this type of application.

## Features and Functionality

We need some type of filter based on interest

Shows a view of what your looking for

View should show the spots that aren't filled

When making a post limiting factors

Filter groups based on distance

Looking join and dips rates

On a personal profile

Post Leader create the post and add the queued people to the group

"Real Life Dungeon Finder "

Ranking based on show up rate

