Assignment 1: Project Ideation

Name: Chathushi Jayarathna

1. Understand the overview of the Community Portal from the Project Mentor.

No	Questions	Answers
01	What are the Community Portal that you	LinkedIn
	are using?	
02	How many times a day do you use it?	About 3 or 4 times
03	From which device do you log in?	Laptop or mobile phone but mostly Laptop
04	Why do you use it?	Find out what's going on in the IT (Software)
		industry. Such as what are the updated
		companies, what are the positions in those
		companies etc.
05	Can you share your experience with	Yes
	others?	

2. Persona

a. List the different personas who will be using the Community Portal, with a brief description of each of the personas.

No	Persona	Brief Description
01	Ashley (Unemployed)	Ashely is a 26 years old girl who is a web designer. She wants to be a web designer in the World Recognize IT Company
02	Kevin (Graduated)	Kevin is a 20 years old boy who is a school leaver. He archived excellent grades at GCE A/L Combined Maths, Physics, and IT and graduated from NSBM University. He is keen to pursue a career in the IT industry.
03	Nethu (Employed)	Nethu is 35 years old Nurse who cares for people recovering from surgery. Has been a nurse for 8 years. She likes having the opportunity to help people feel better.

b. Create a Personas profile with Demographics, Behaviours & Beliefs, Characteristics & Goals for 2 Personas defined.

Persona (1):	Kevin
Demographics:	20 years, Male, Single ,Sri Lanka, School Leaver
Behaviours and Beliefs:	Behaviours – Finding everything about computer software
	Beliefs - "Cast your net wide. Be courageous about meeting people,
	about having a go at something you haven't done before."
Characteristics:	Hard-Working

	Active
	Brave
Goals:	To be a Software Developer, Hacker

Persona (2):	Nethu	
Demographics:	35 years, Female, Married, Romania, Nurse	
Behaviours and Beliefs:	Behaviours – Finding all-new medical methods in the world	
	Beliefs – "I can do anything I want to do"	
Characteristics:	Hard-working	
	Responsible	
Goals:	More interactions with patients	
	She wants to provide the best care	

3. Conduct Ideation for the Project Scenario and come up with 2 Ideas to meet the Project Scenario

Scenario Name: Login Page

No	Ideas	
1	1.	Go to the home page
	2.	Click the Login button (User will navigate to the login page)
	3.	Fill out the form (Email & Password)
	4.	Click the Login button at the bottom of the form
	5.	Successful login user will appear home page again
2	1.	Go to the home page
	2.	Click the Login button
	3.	After that login box will appear
	4.	Add email & Password
	5.	Then successful login user will appear home page again

01) Click "Login" Button 02) Enter Email Address HOME PAGE LOGIN SIGN UP Comunity Portal SIGN IN Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean euismod bibendum laoreet. Proin gravida dolor sit amet lacus accumsan et viverra justo commodo. Proin sodales pulvinar sic tempor. **Email Address** Password Forget Password? in 03) Enter Password 05) After successful login return to the home page SIGN IN chathu@gmail.com Forget Password? 04) Click "Sign In" Button in

4. Create Scenario & Storyboard for one of the Scenarios

Figure 1: Storyboard of Login

If user forget password they can click this "Forget password" and recover Password

5. Use Axure to Create a Wireframe Prototype for 1 Scenario

Scenario Name: Login Page

Wireframe pages	Specificatio	ns (Widget Table)	
Login page	Note No	Name	Note
	01	Email Address	Text field to input Email Address
	02	Sign in	Heading for sing in
	02	Password	Text field to input password
	03	Forget Password	Recover Password
	04	Sign-in button	Button to Sign in
	05	Social Media to Login	Another way to sign in
	Note No	Name	Note
Home Page	01	Header	Heading to know its login, sign up
	02	Community portal log0 and name	To know what is the community portal
	03	Login	Heading for sing in
	04	Sing up	Heading for sign up
	05	Content	Community Portal content such as images, paragraphs)

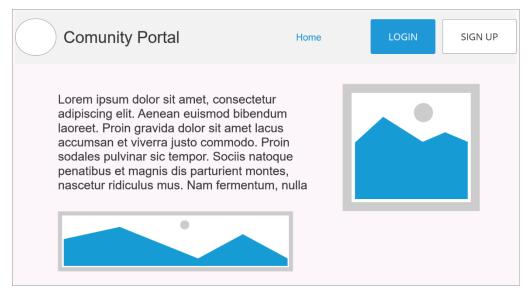


Figure 2:Wireframe of Home Page

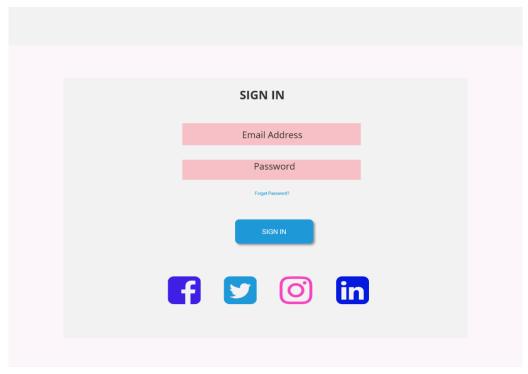


Figure 3:Wireframe of Login

Zip File of Wireframes



6. Plan the Implementation for the Project Scenario

Priorities	Scenarios	
Тор	 Send registration confirmation emails and messages after the registration. 	
	2. After login to the community portal, users can find other users	
	3. Users can search for jobs	
	4. Suggestions of Jobs, Entertainment, Pages	
Medium	1. Users can find jobs easily	
	2. Users can see search history	
	3. Comment section	
Nice to have	Votes system such as like, unlike, Expressions	