



Regional Office - Nuwara Eliya

Digital Marketing Tips for SMEs



Central Bank Regional office Nuwara Eliya has conducted a webinar on "Digital Marketing Tips for SMEs" on 17th August 2021. The aim of this webinar was to provide knowledge on digital marketing for the small and medium scale entrepreneurs that enable them to attract, capture, and convert leads into customers effectively than traditional methods. The webinar was

successfully held through Zoom platform and Facebook, and the resource person of the programme was Mr. HM Aminda Lakmal, Senior Lecturer of the Department of Marketing Management, University of Sri Jayewardenepura.

Link of the recorded webinar: https://fb.watch/7_wAt80ZpT/

Actionable tips for supporting SMEs during the COVID 19 pandemic and beyond



Central Bank Regional office Nuwara Eliya has conducted a webinar on "Actionable tips for supporting SMEs during the COVID 19 pandemic and beyond" on 02nd August 2021. The objective of this webinar was to provide a platform for the small and medium scale entrepreneurs to discuss the challenges they face during the COVID 19 pandemic and guide them to tackle

the challenges using novel strategies. The webinar was successfully held through Zoom platform and Facebook, and the resource person of the programme was Mr. B W S Premarathne, Chief Manager – Central Province, SDB Bank.

Link of the recorded webinar: <https://www.youtube.com/watch?v=DChNVjafmqA&t=238s>

Webinar on "Financial Consumer Protection Framework"



Central Bank Regional office Nuwara Eliya has conducted a webinar on "Financial Consumer Protection Framework" on 7th October 2021, targeting staff members of Licensed Non-Bank Financial Institutions. The objective of this webinar was to provide an understanding on the financial consumer protection framework and responsibilities of finance companies

Webinar on “Foreign Exchange Regulations



Webinar on “Financial Consumer Protection and Consumer Complaint Management”



1 2 [next »](#) [last »](#) [more](#)

About

[Contact Us](#)

[Right to Information](#)

[FAQ](#)

[Glossary](#)

[Forms & Downloads](#)

[Tender Notices](#)

[Careers](#)

[Privacy](#)

[Sitemap](#)

More Services

[Employees' Provident Fund](#)

[Public Debt Management](#)

[Department of Foreign Exchange](#)
(<http://www.dfe.lk>)

[Center for Banking Studies](#)

[Financial Intelligence Unit](#)

[Regional Offices of CBSL](#)

[LankaPay](#)

Useful Sites

[Ministry of Finance](#)
(<http://www.treasury.gov.lk/>)

[Department of Census and Statistics](#)
(<http://www.statistics.gov.lk/>)

[Institute of Bankers of Sri Lanka](#)
(<http://www.ibsl.lk>)

[International Monetary Fund](#)
(<http://www.imf.org>)

[Colombo Stock Exchange](#)
(<http://www.cse.lk/>)

[Credit Information Bureau](#)
(<http://www.crib.lk>)

[Sri Lanka Accounting and Auditing Standards Monitoring Board](#)
(<http://slaasmb.gov.lk/>)

Follow Us

 [Facebook](#)

 [Twitter](#)

 [YouTube](#)

 [LinkedIn](#)

 [Subscribe](#)

 [RSS](#)