



RASHID LATIF

GRAPHIC DESIGNER, PHOTOGRAPHER & VIDEOGRAPHER

TO SEEK EXCELLENCE IN MY PROFESSIONAL AND TECHNICAL APPROACH BY WORKING IN A PRESTIGIOUS ORGANIZATION WITH EXCELLENT CAREER GROWTH OPPORTUNITIES WHERE MY TECHNICAL KNOWLEDGE AND ANALYTICAL AND EXPERIMENTAL SKILLS CAN BE PUT TO FRUITFUL USE

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United Arab Emirates (UAE)

EXPERIENCE

SENIOR GRAPHIC DESIGNER 2022 - Continue

Sandcastle Properties LLC (Dubai, UAE)

RESPONSIBILITIES

- Social Media Advertising Logos design Branding Designs Social Media Posts Design Flyers and Brochure Designs
- Expert in Brochures & Flyer, Logo & Branding, Catalogues/ EBooks, Business Cards, Social Media Design Banner and Photo Editing

SENIOR GRAPHIC DESIGNER 2017 - 2022

Evokers Advertising Agency (Pakistan)

RESPONSIBILITIES

- Create visual text and imagery concepts.
- Develop the overall layout and Production design for Advertisements, Brochures, Magazines, and Corporate reports,
- Expert in Brochures & Flyer, Logo & Branding, Catalogues/ EBooks, Business Cards, Social Media Design Banner and Photo Editing

CREATIVE GRAPHIC DESIGNER 2016 - 2017

Golden Thoughts Advertising Agency (Pakistan)

RESPONSIBILITIES

- Social Media Advertising Logos design Branding Designs Social Media Posts Design Flyers and Brochure Designs
- Expert in Brochures & Flyer, Logo & Branding, Catalogues/ EBooks, Business Cards, Social Media Design Banner and Photo Editing

GRAPHICS DESIGNER 2014 - 2016

Micro-TechSoft (Pakistan)

RESPONSIBILITIES

- Logos Design Apps Design Games Graphics Web Pages and templates
- Social Media Advertising Logos design Branding Designs Social Media Posts Design Flyers and Brochure Designs
- Expert in Brochures & Flyer, Logo & Branding, Catalogues/ EBooks, Business Cards, Social Media Design Banner and Photo Editing
- Photography & Videography
- Record events and tells stories using images. They take pictures of people, places, events, and objects. Photographers often specialize in a type of photography. Portrait photographers take pictures of people in studios or on-site at various locations.

CREATIVE HEAD 2013 - 2014

Repost Media Solutions (Pakistan)

RESPONSIBILITIES

- Social Media Advertising Digital Marketing Branding Designs
- Logos Design Apps Design Games Graphics Web Pages and templates
- Social Media Advertising Logos design Branding Designs Social Media Posts Design Flyers and Brochure Designs
- Expert in Brochures & Flyer, Logo & Branding, Catalogues/ EBooks, Business Cards, Social Media Design Banner and Photo Editing

EDUCATION

BECHOLERS IN GRAPHIC DESIGN 2014 - 2018

(BFA Communication Design)
The Islamia university Bahawalpur (Pakistan)

INTERMEDIATE COMPUTER SCIENCE 2012 - 2014

(ICS Computer Science)
The Islamia university Bahawalpur (Pakistan)

TECH. SKILL

- Graphic Designing
- Motion Graphics
- Adobe Illustrator
- Adobe Premier
- Adobe After Effects
- Adobe Indesign
- Website Management
- Wordpress
- Word, Excel, P.P
- Photographer
- Video Production
- Good Typing

LANGUAGES

- English
- Urdu
- Hindi

HOBBIES

- Graphic Design
- Motion Graphic
- Illustration
- Photography
- Vlogging