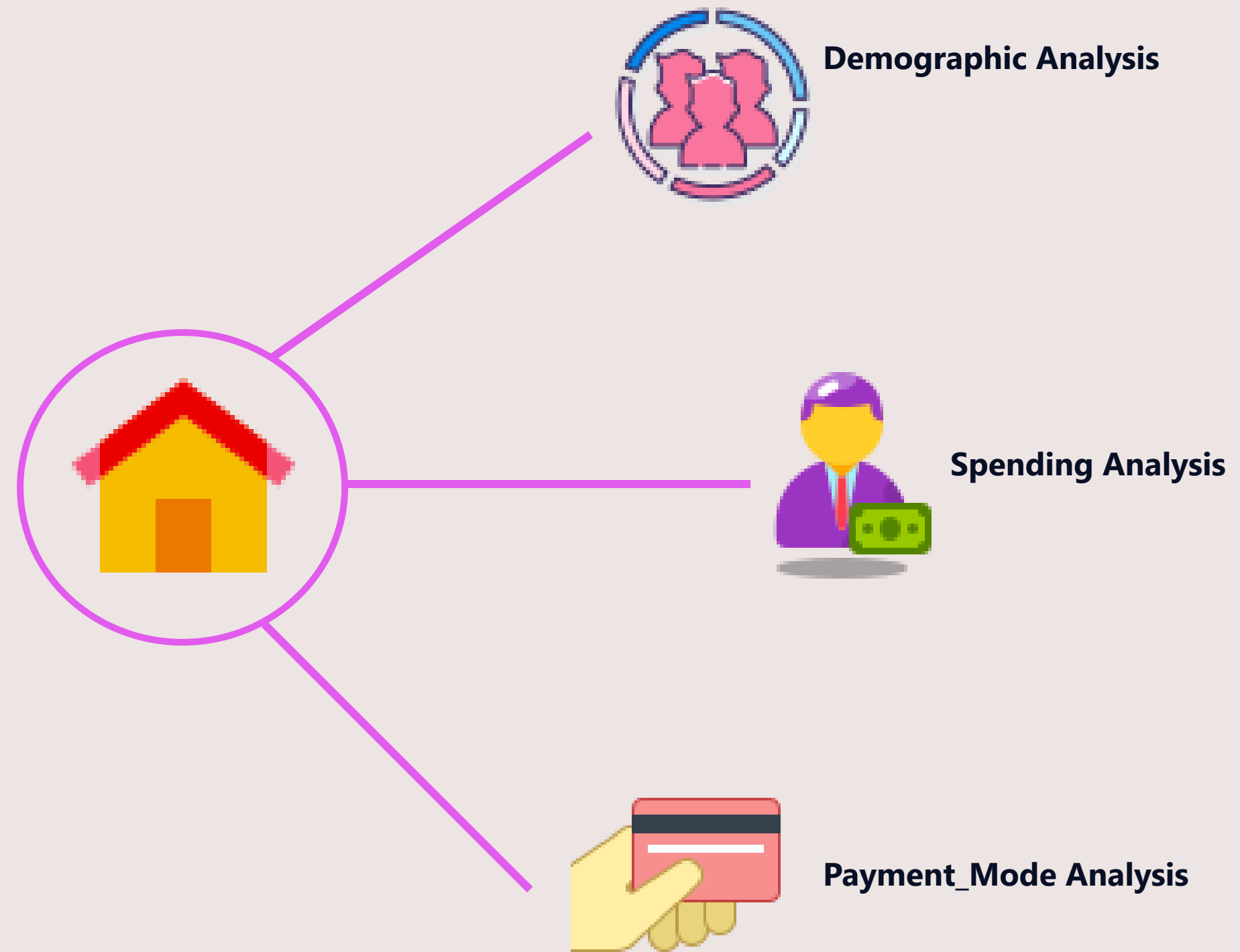


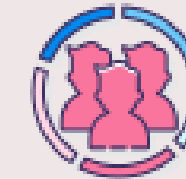
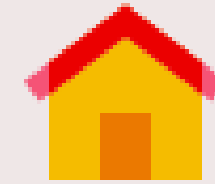


## Mitron Bank Dashboard





# Mitron Bank Dashboard



Female

Male



4000  
Total Customer



2597  
Male Customer



1403  
Female Customer

Credit Card

Debit Card

Net Banking

UPI

Bengaluru

Chennai

Delhi NCR

Hyderabad

Mumbai

Married

Single

Occupation

All



Age Group

All

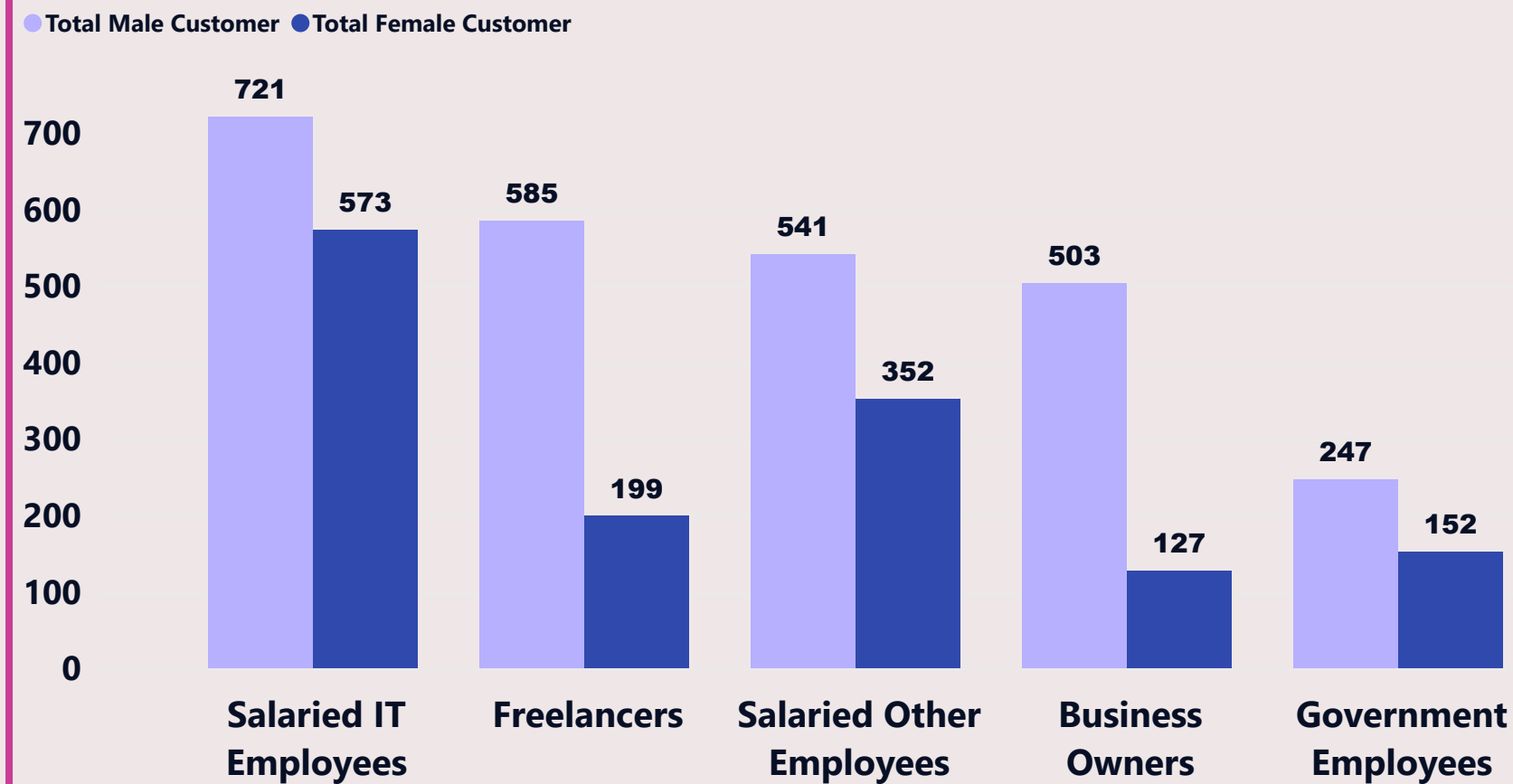


Category

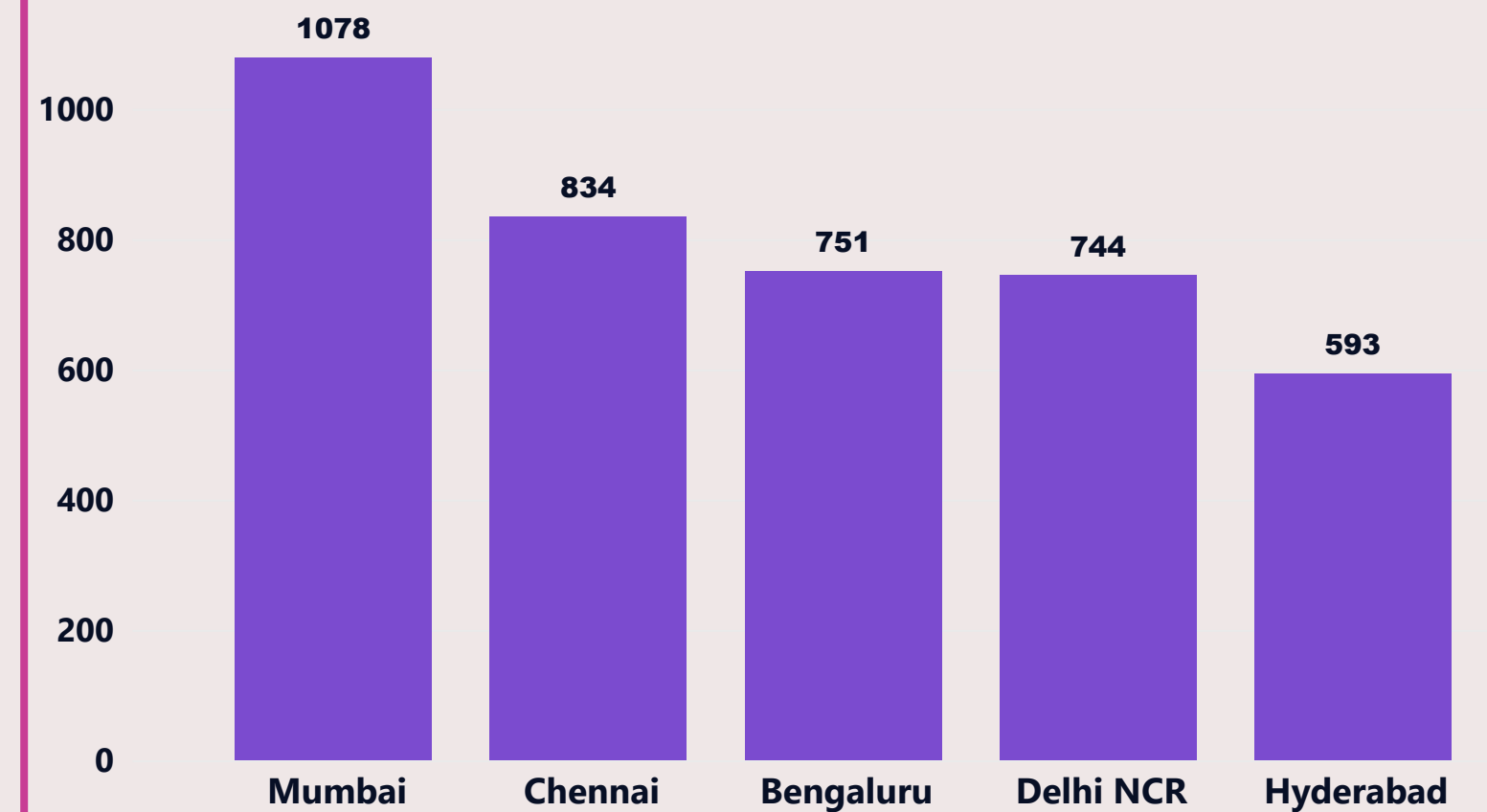
All



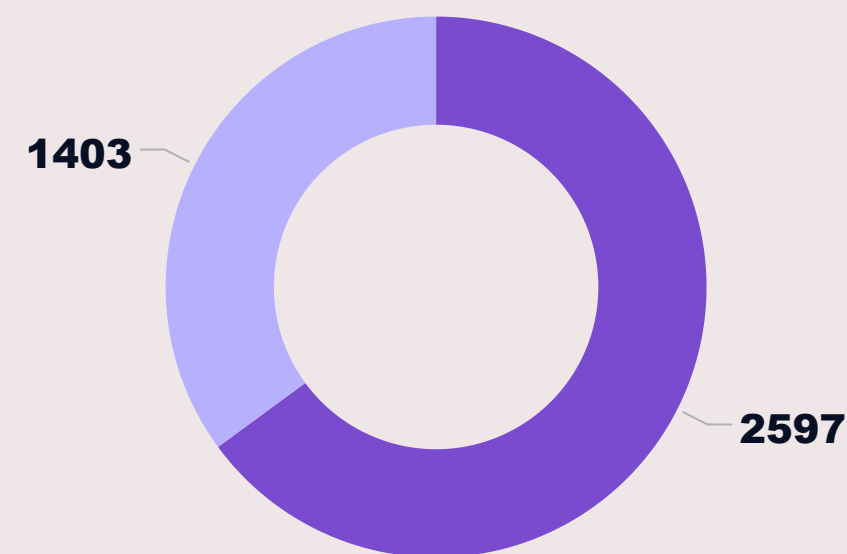
Customer by occupation



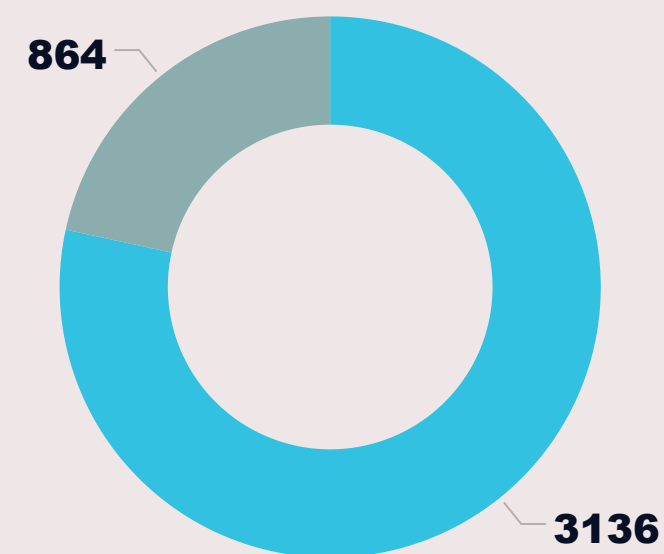
Customer by city



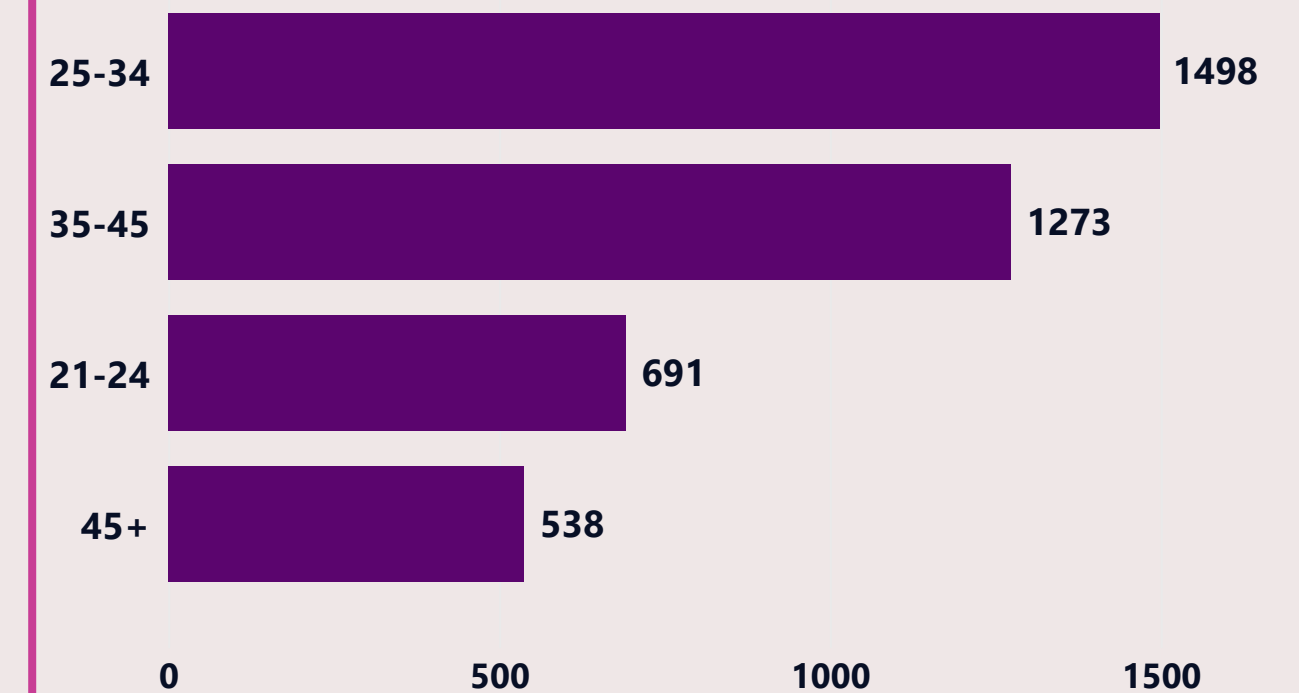
Male Female



Married Single

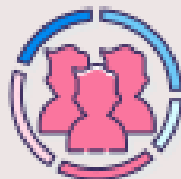
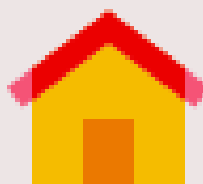


Customer by Age\_group





# Mitron Bank Dashboard



Female

Male

Credit Card

Debit Card

Net Banking

UPI

Married

Single

Occupation

All

Age Group

All

Category

All

city

Bengaluru

Chennai

Delhi NCR

Hyderabad

Mumbai



1239.8M

Total Income



530.9M

Total Spend



206.6M

Avg Income



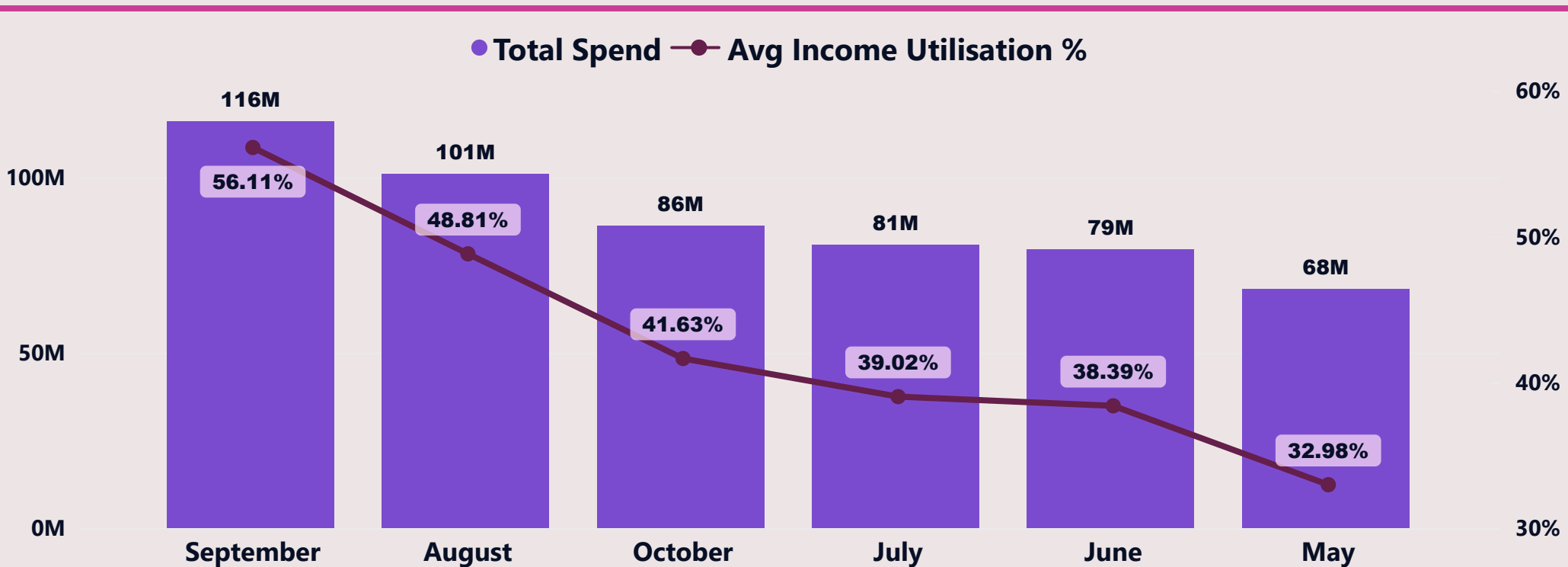
88.5M

Avg Spend



42.8%

Avg Income Utilisation %



## Total Spend by city

Mumbai

172M

Delhi NCR

111M

Bengaluru

100M

Chennai

80M

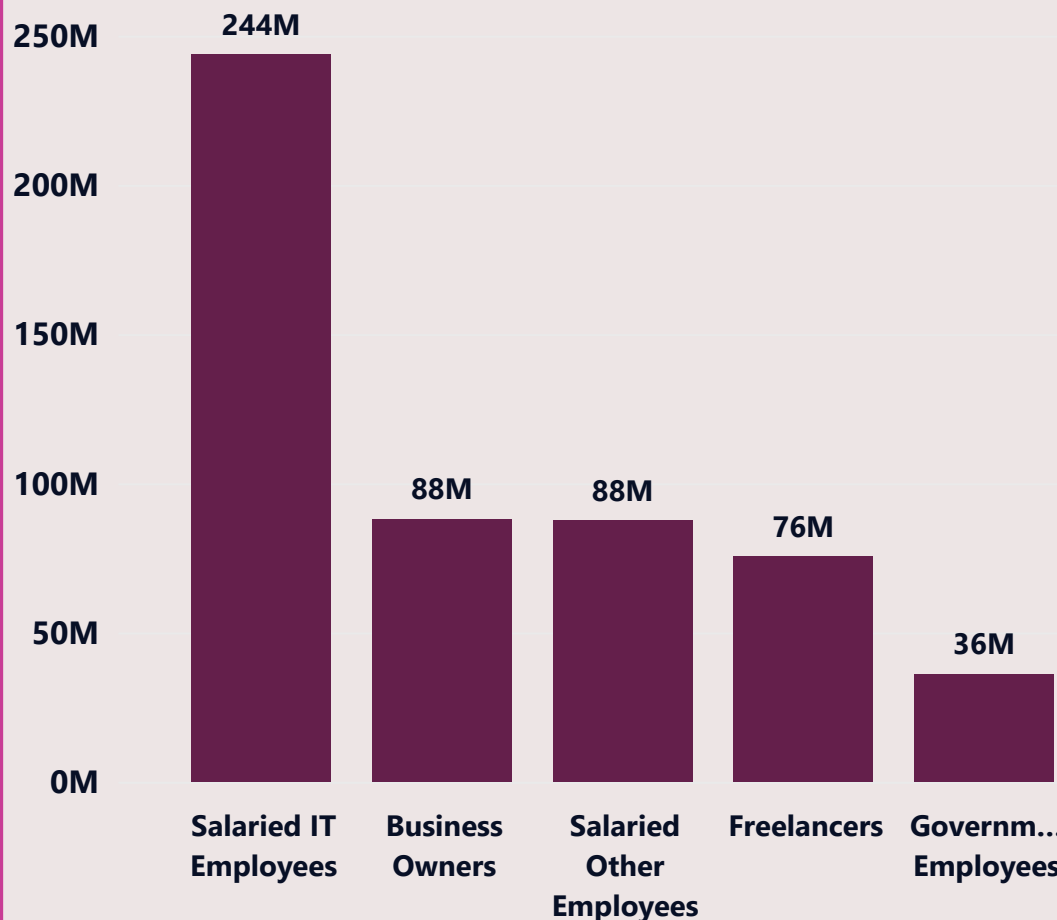
Hyderabad

68M

## Total Spend Of Customer By Category

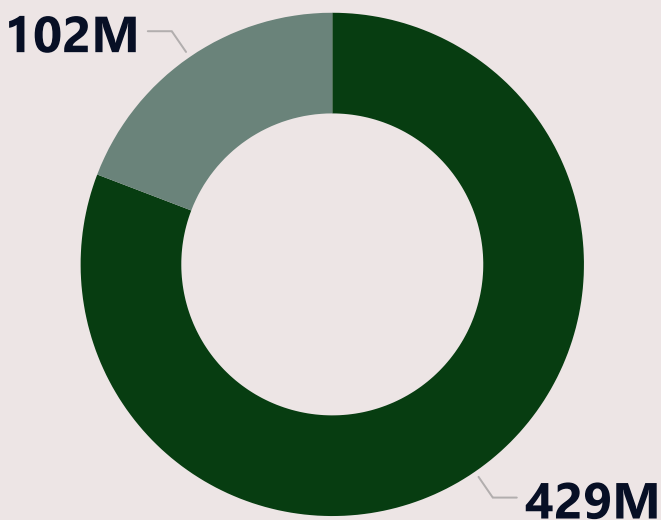
Category	August	July	June	May	October	September
Apparel	6M	5M	5M	4M	6M	7M
Bills	20M	16M	16M	13M	17M	23M
Electronics	15M	12M	12M	10M	13M	17M
Entertainment	8M	6M	6M	5M	7M	9M
Food	8M	7M	7M	6M	7M	10M
Groceries	16M	13M	13M	11M	14M	19M
Health & Wellness	12M	10M	10M	8M	11M	14M
Others	3M	2M	2M	2M	3M	3M
Travel	11M	9M	9M	8M	10M	13M

## Spend by occupation



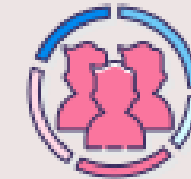
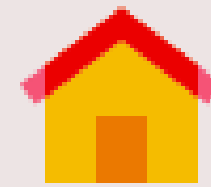
## Spend by marital status

● Married ● Single





# Mitron Bank Dashboard



Female

Male

Credit Card

Bengaluru

Debit Card

Chennai

Net Banking

Delhi NCR

UPI

Hyderabad

Married

Single

Occupation

All

Age Group

All

Category

All



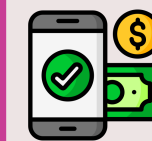
40.74%

Credit Card Usage %



22.52%

Debit Card Usage %



10.21%

Net Banking Usage %



26.53%

UPI Usage %

## Total Spend of Month By Payment Type

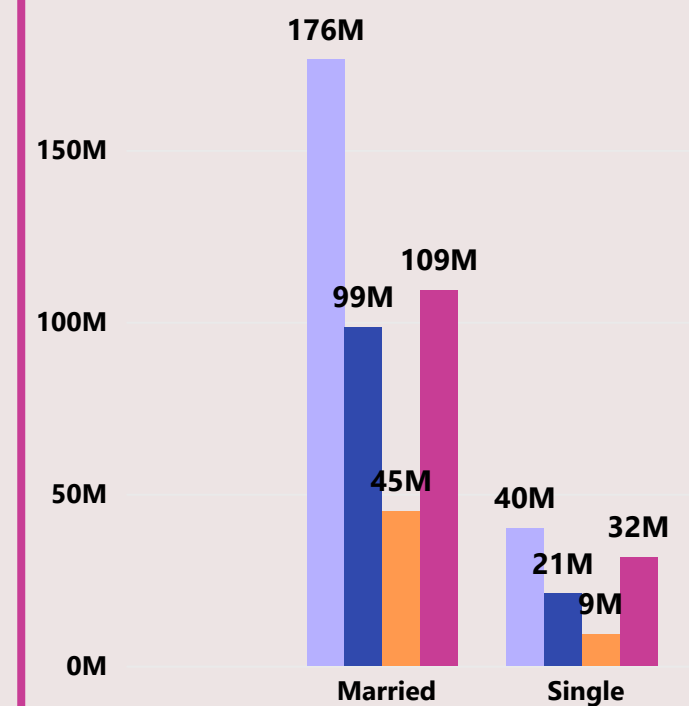
Payment\_Type August July June May October September

Credit Card	41M	33M	32M	28M	35M	47M
Debit Card	23M	18M	18M	15M	19M	26M
Net Banking	10M	8M	8M	7M	9M	12M
UPI	27M	21M	21M	18M	23M	31M

## Total Spend By Category and Payment Tupe

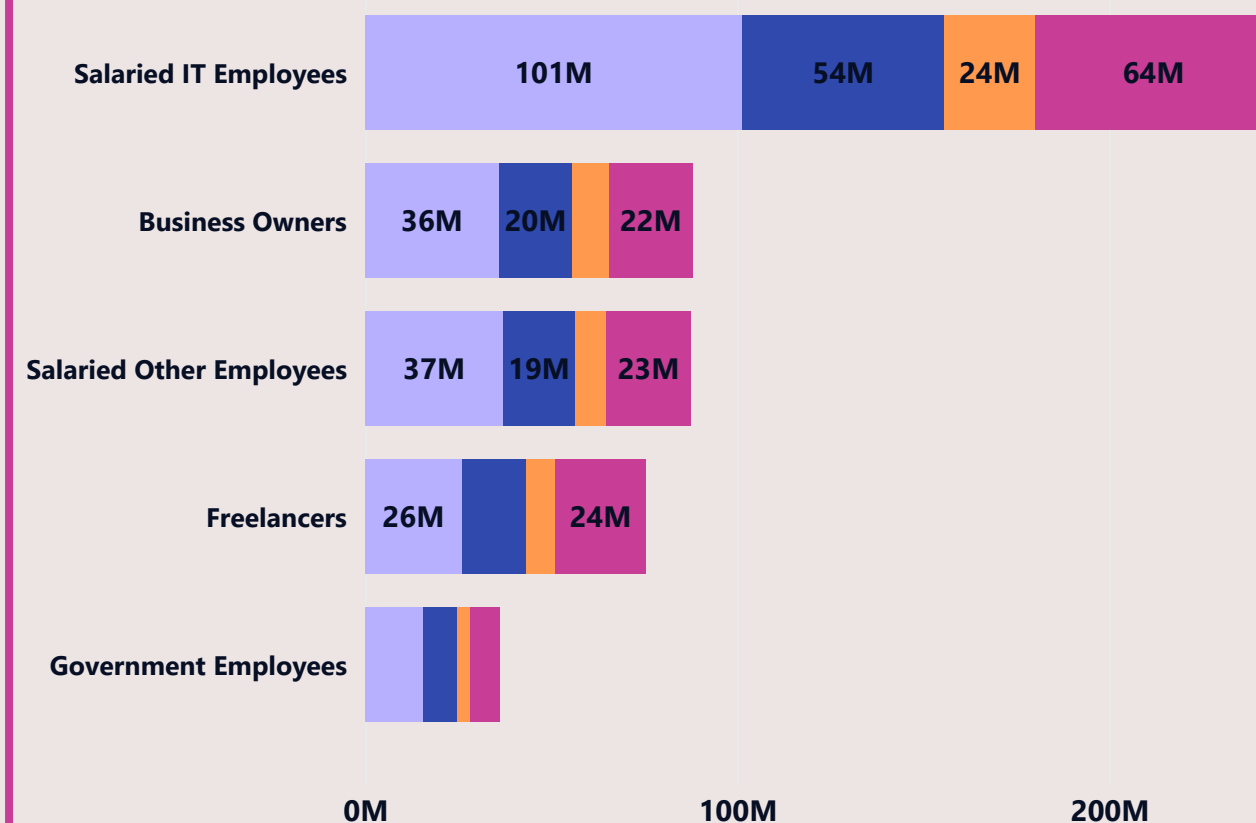
category	Credit Card	Debit Card	Net Banking	UPI
Apparel	14M	8M	4M	8M
Bills	46M	25M	11M	22M
Electronics	35M	16M	7M	21M
Entertainment	17M	8M	4M	12M
Food	15M	9M	5M	15M
Groceries	27M	21M	9M	29M
Health & Wellness	28M	16M	7M	14M
Others	7M	3M	2M	4M
Travel	27M	12M	6M	15M

● Credit Card ● Debit Card ● Net Banking ● UPI



## Total Spend by occupation and Payment Type

● Credit Card ● Debit Card ● Net Banking ● UPI



Category

Age\_Group

City

Occupation

## Credit Card Usage % by Occupation

