

Atliqo Telecom Data Analysis Project



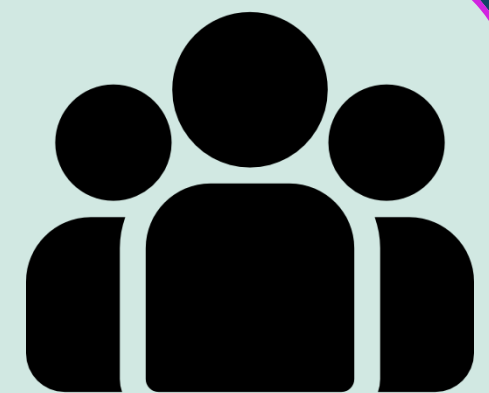
**Total Revenue
Dashboard**



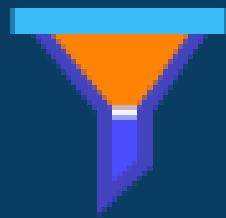
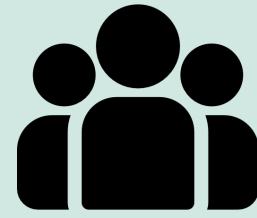
**Total Market Share %
Dashboard**



**Plan KPIs
Dashboard**



**Users Analysis
Dashboard**



Avg Revenue

265.61M

Chg% Before VS After 5G -0.50%

ARPU

₹ 200.74

Chg% Before VS After 5G 11.05%

Monthly Active Users

1.35M

Chg% Before VS After 5G -8.28%

Monthly Unsubscribed Users

104.92K

Chg% Before VS After 5G 23.50%

Atliqo MS %

19.56%

Chg% Before VS After 5G -7.17%

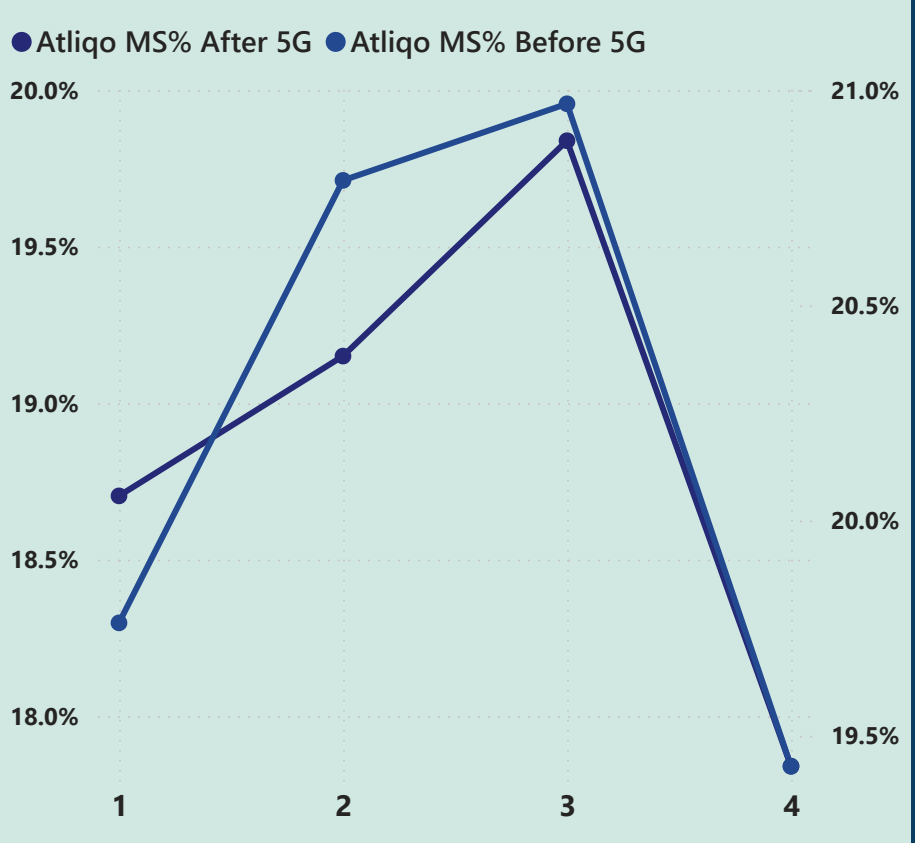
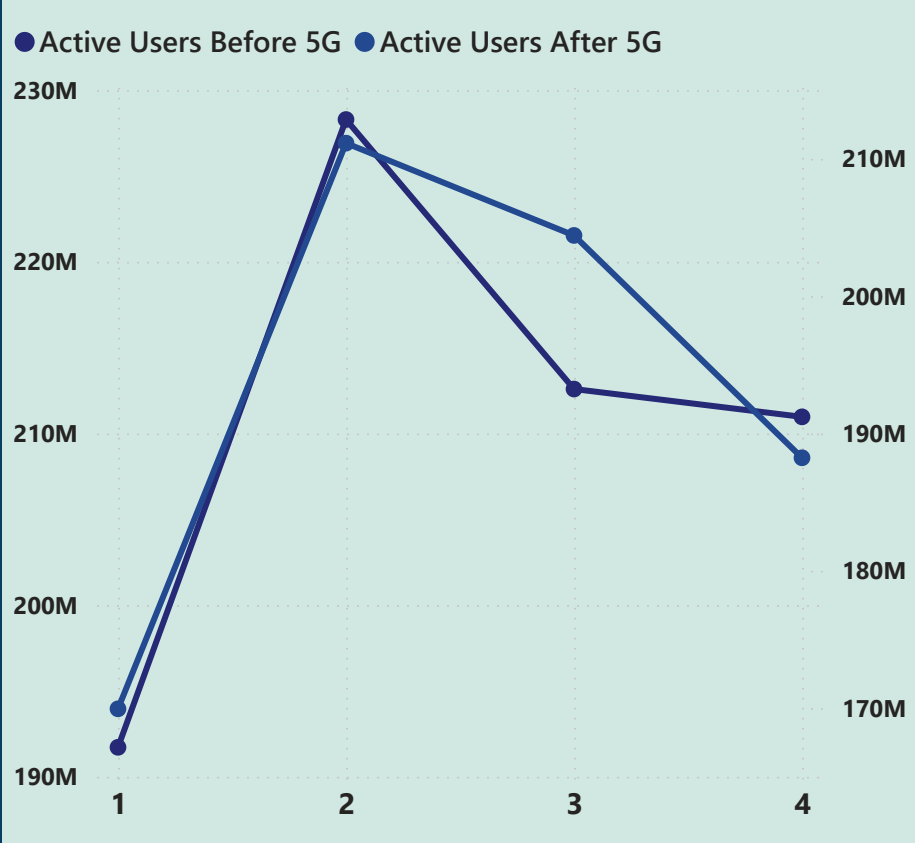
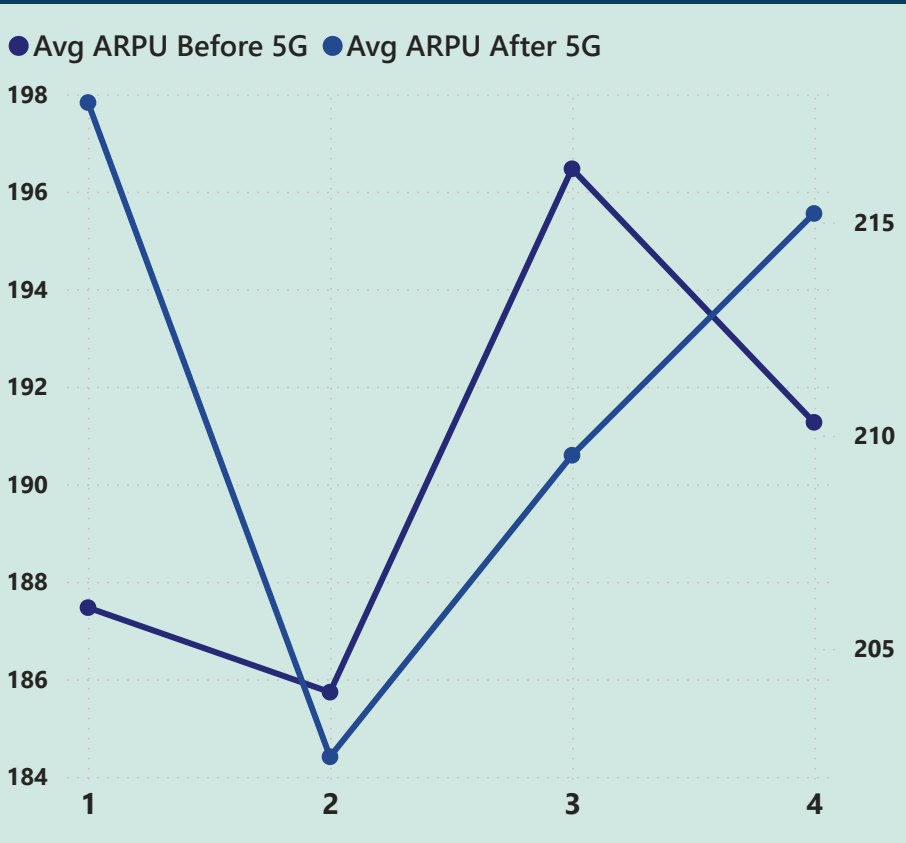
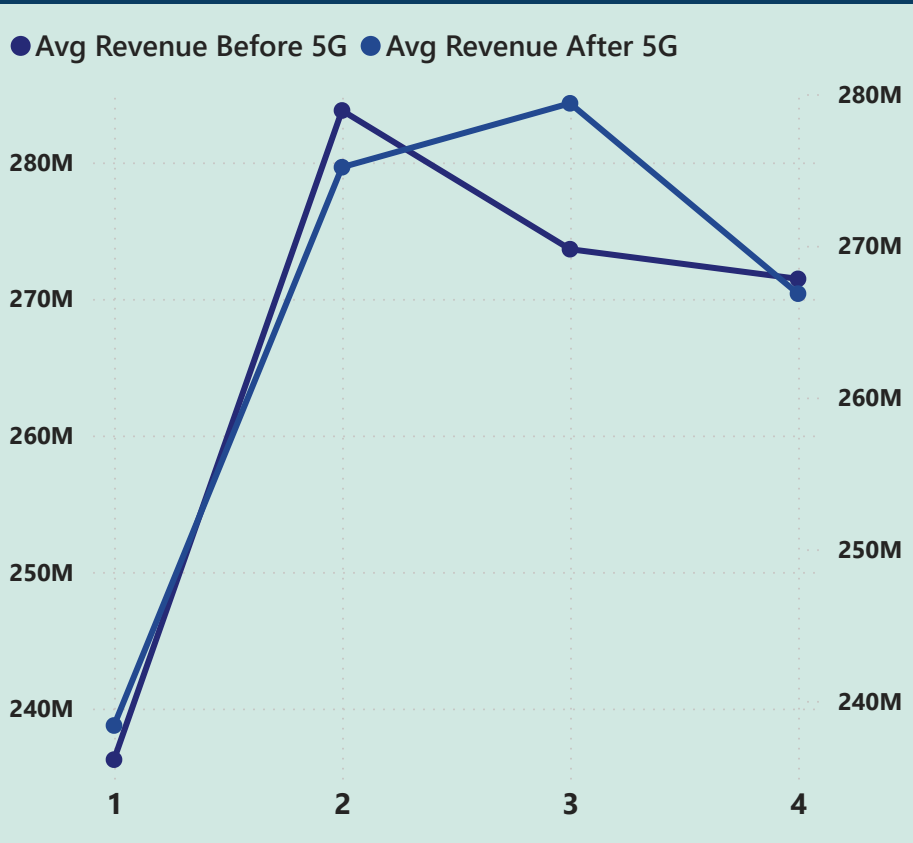
City	Before 5G	After 5G	Chg%
Mumbai	611.00M	612.88M	0.31%
Delhi	490.95M	477.05M	-2.83%
Kolkata	481.38M	479.60M	-0.37%
Bangalore	421.68M	424.85M	0.75%
Chennai	375.33M	365.60M	-2.59%
Pune	324.10M	325.30M	0.37%
Hyderabad	296.58M	292.75M	-1.29%
Ahmedabad	236.23M	231.45M	-2.02%
Jaipur	175.23M	176.95M	0.98%
Lucknow	162.08M	165.03M	1.82%
Patna	121.85M	123.65M	1.48%

City	Before 5G	After 5G	AChg%
Raipur	184.25	225.25	22.25%
Ahmedabad	176.25	214.75	21.84%
Patna	192.50	231.50	20.26%
Bangalore	174.75	209.00	19.60%
Delhi	181.50	214.50	18.18%
Mumbai	196.75	231.00	17.41%
Gurgaon	183.50	214.50	16.89%
Hyderabad	196.50	217.25	10.56%
Chandigarh	182.50	200.75	10.00%
Coimbatore	200.00	216.50	8.25%
Lucknow	203.25	219.50	8.00%

City	Before 5G	After 5G	Ch
Ahmedabad	5,35,10,000.00	4,33,80,000.00	-18.3%
Bangalore	9,65,40,000.00	8,30,80,000.00	-13.3%
Chandigarh	1,68,50,000.00	1,60,10,000.00	-4.9%
Chennai	7,39,10,000.00	7,41,70,000.00	0.4%
Coimbatore	2,31,70,000.00	2,10,20,000.00	-9.3%
Delhi	10,81,70,000.00	8,91,00,000.00	-17.6%
Gurgaon	1,47,40,000.00	1,28,10,000.00	-13.1%
Hyderabad	6,06,00,000.00	5,60,70,000.00	-7.5%
Jaipur	3,61,40,000.00	3,41,40,000.00	-5.5%
Kolkata	10,43,10,000.00	9,93,60,000.00	-4.8%
Lucknow	3,17,10,000.00	3,25,50,000.00	2.7%

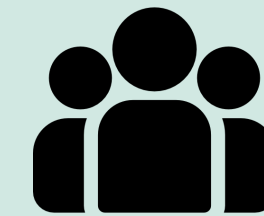
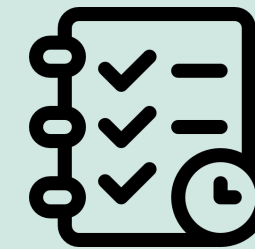
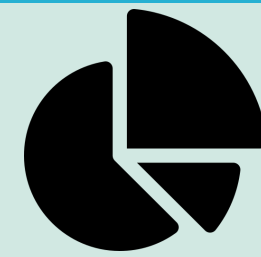
City	Befro 5G	After 5G	Chg%
Ahmedabad	83.00K	96.50K	16.27%
Bangalore	142.75K	172.25K	20.67%
Chandigarh	25.75K	37.50K	45.63%
Chennai	129.25K	177.00K	36.94%
Coimbatore	38.75K	49.00K	26.45%
Delhi	192.50K	224.50K	16.62%
Gurgaon	22.75K	25.50K	12.09%
Hyderabad	96.50K	133.25K	38.08%
Jaipur	55.75K	85.00K	52.47%
Kolkata	173.25K	221.50K	27.85%
Lucknow	43.00K	76.50K	77.91%

City	Before 5G	After 5G	Chg%
Ahmedabad	19.80%	18.47%	-7.22%
Bangalore	19.83%	18.48%	-7.29%
Chandigarh	19.25%	17.92%	-7.42%
Chennai	20.56%	19.12%	-7.49%
Coimbatore	20.91%	19.58%	-6.75%
Delhi	18.67%	17.28%	-8.03%
Gurgaon	22.21%	20.75%	-7.02%
Hyderabad	18.35%	17.09%	-7.39%
Jaipur	20.62%	19.21%	-7.38%
Kolkata	19.97%	18.69%	-6.81%
Lucknow	21.87%	20.46%	-6.88%





Atliqo Telecom Market Share Dashboard



After 5G

Before 5G

Month

All

City

All

Company

All

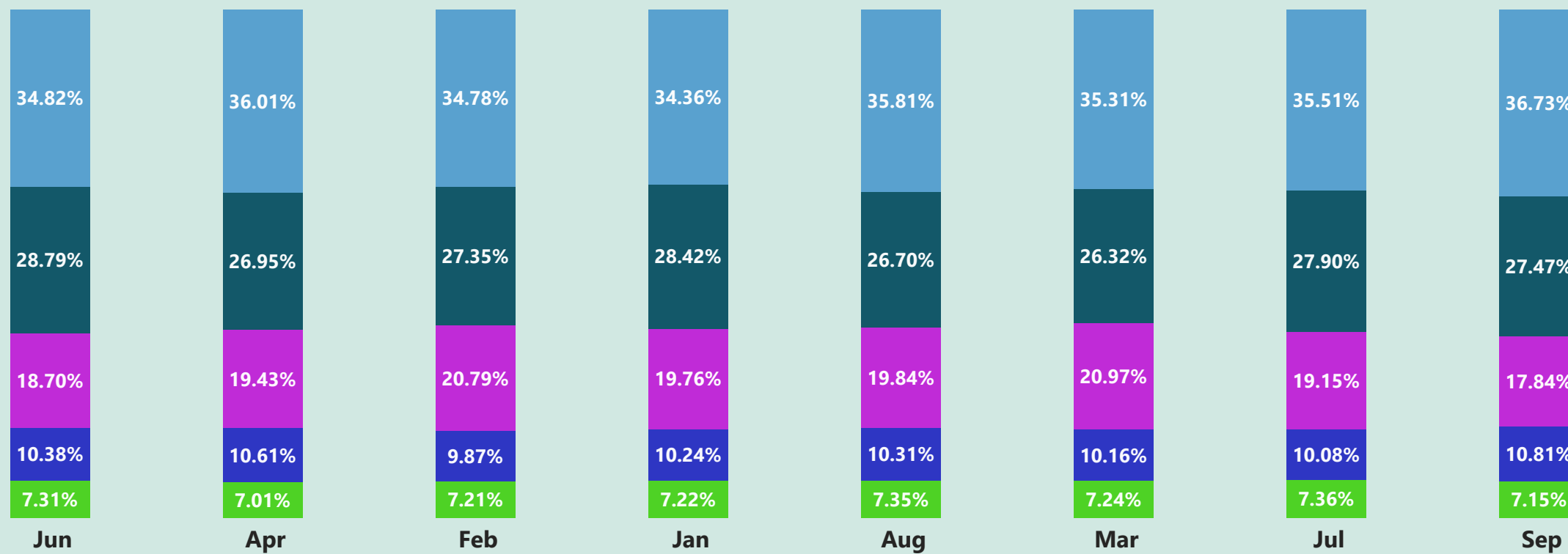
Atliqo MS% Before 5G

20.24%

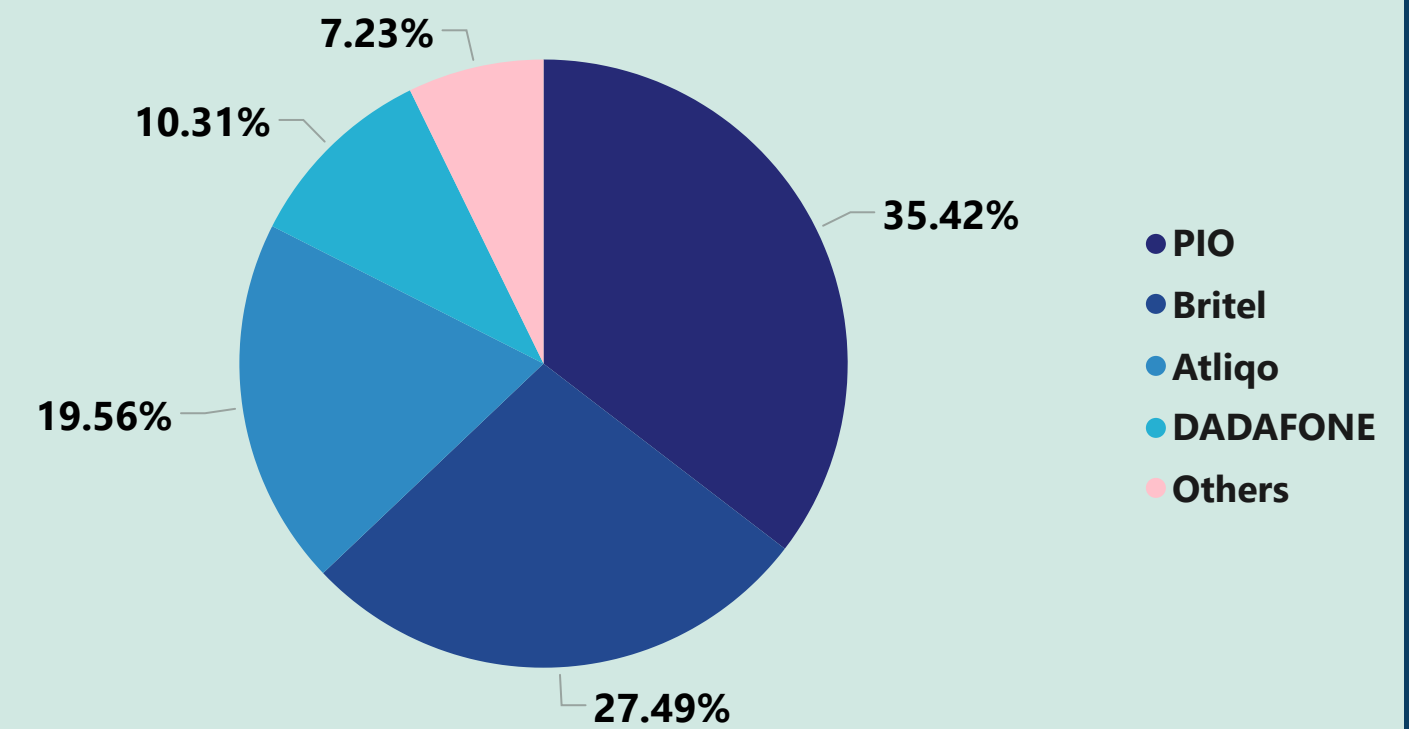
Atliqo MS% After 5G

18.88%

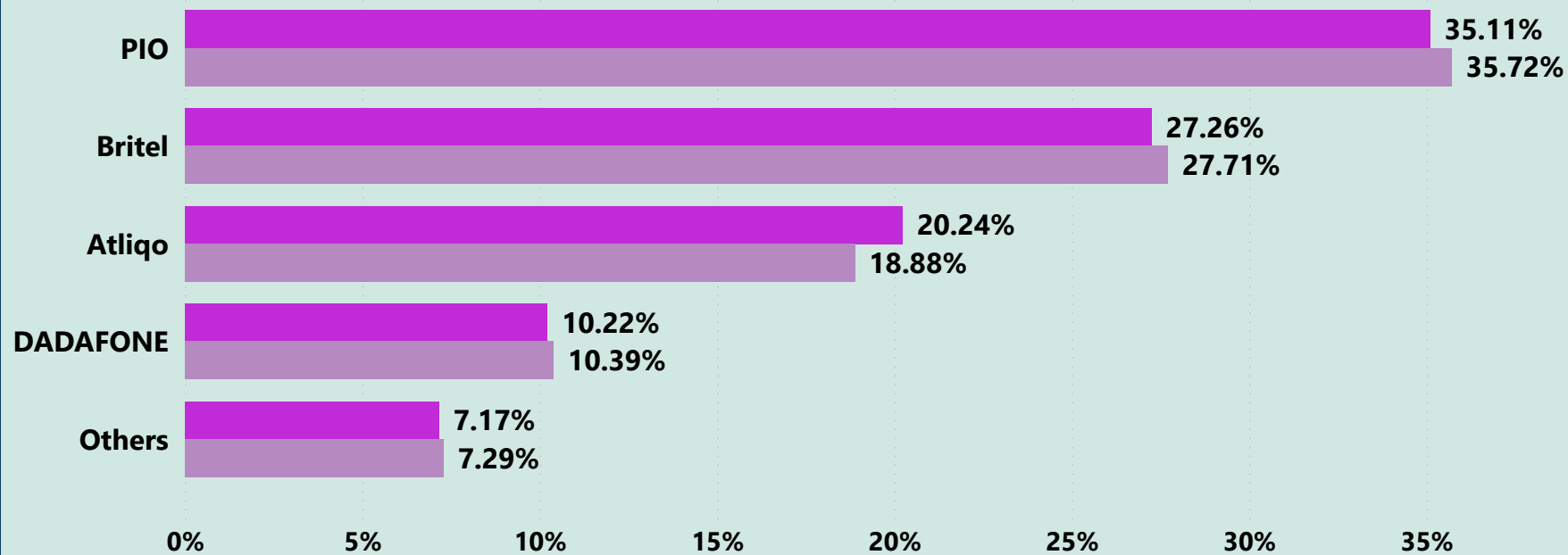
Atliqo Britel DADAFONE Others PIO



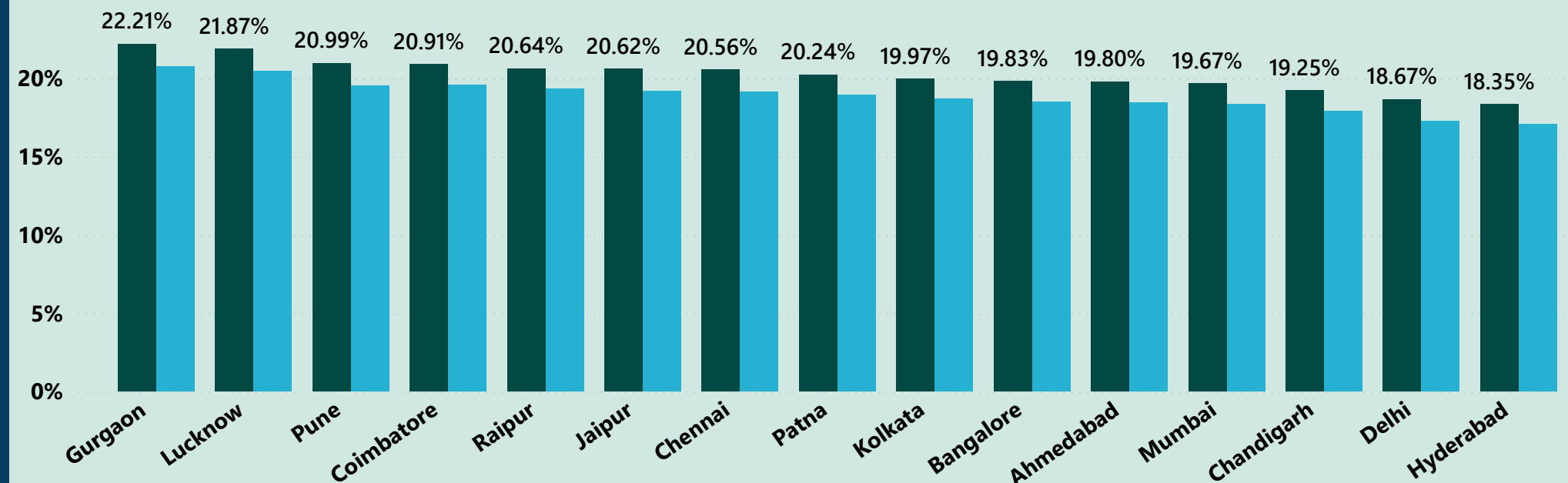
MS% by company



MS% Before 5G MS% After 5G

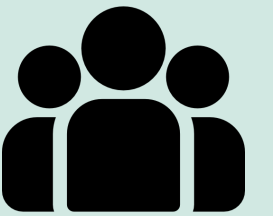
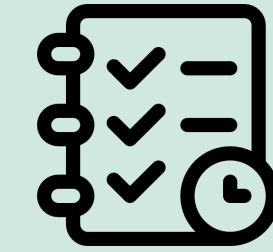


Atliqo MS% Before 5G Atliqo MS% After 5G





Atliqo Telecom Plan Revenue Dashboard



p1

p10

p11

p12

p13

p2

p3

p4

p5

p6

p7

p8

p9

30.21M

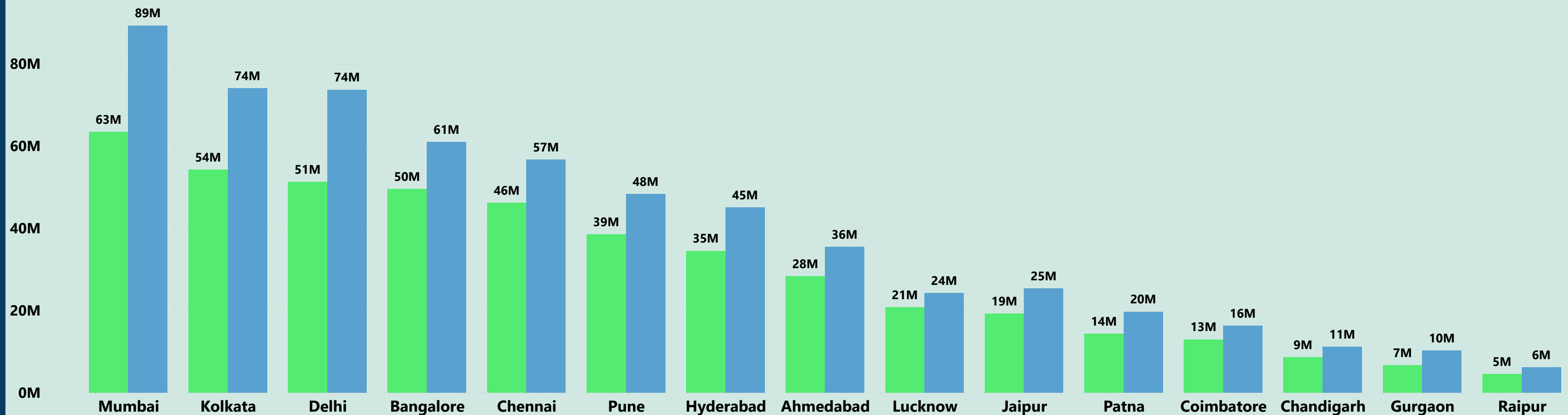
Avg.plan Revenue before 5G

Smart Recharge Pack (2 GB /
Day Combo For 3 months)

39.78M

Avg.plan Revenue After 5G

● Avg.plan Revenue before 5G ● Avg.plan Revenue After 5G



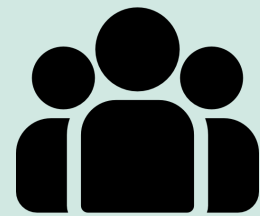
Avg.Revenue Analysis



Total Revenue Analysis



Atliqo Telecom Users Analysis Dashboard



After 5G

Before 5G

Month

All

City

All

Company

All

Total Active Users

1.62bn

Total Unsubscribed Users

125.90M

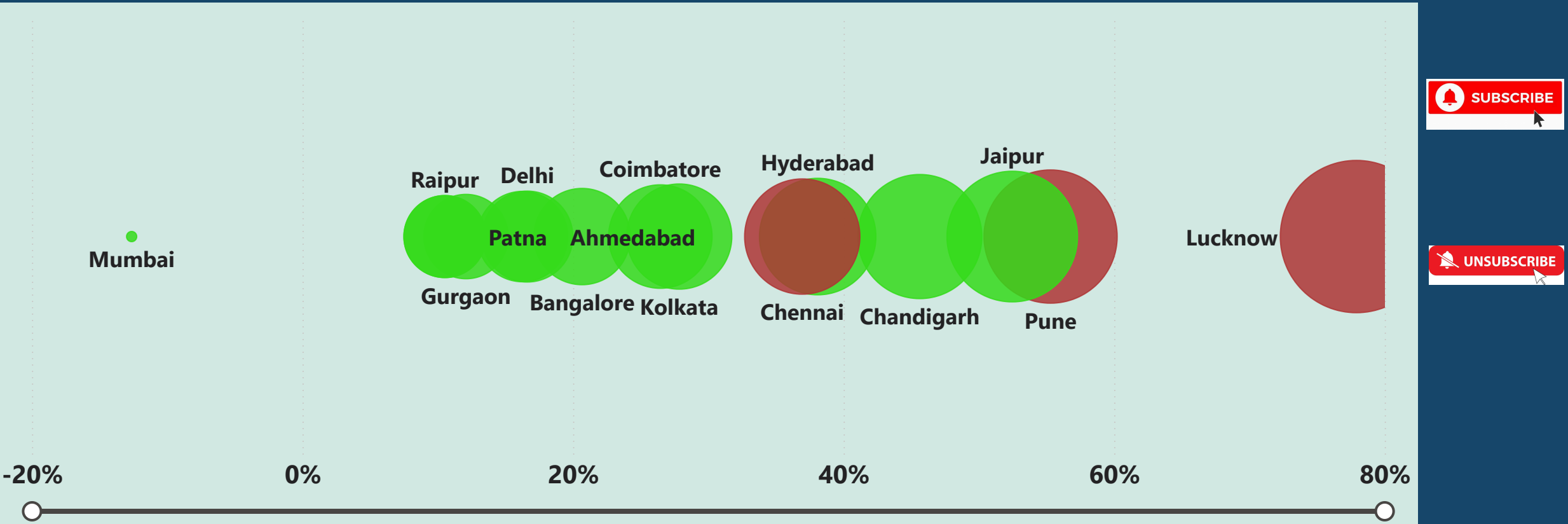
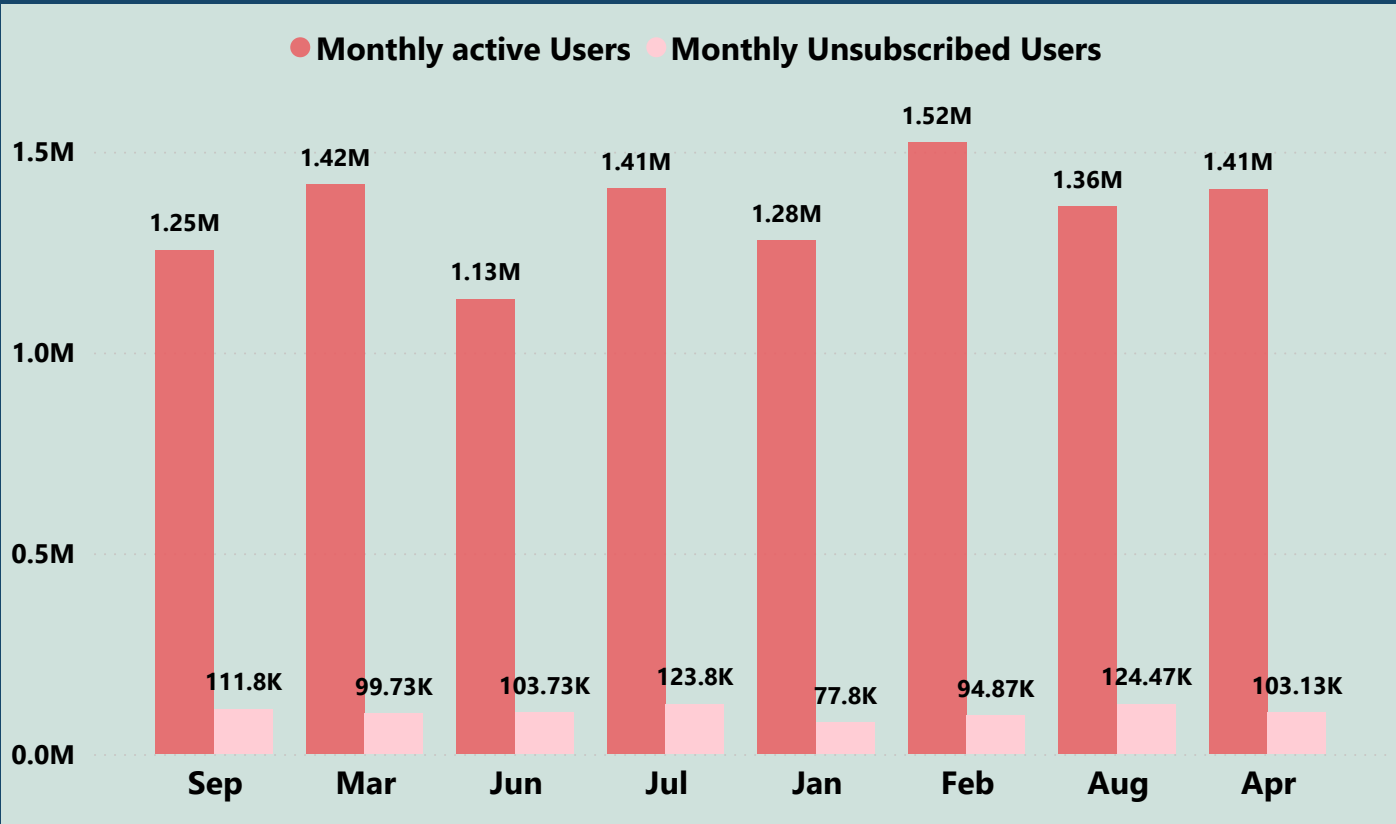
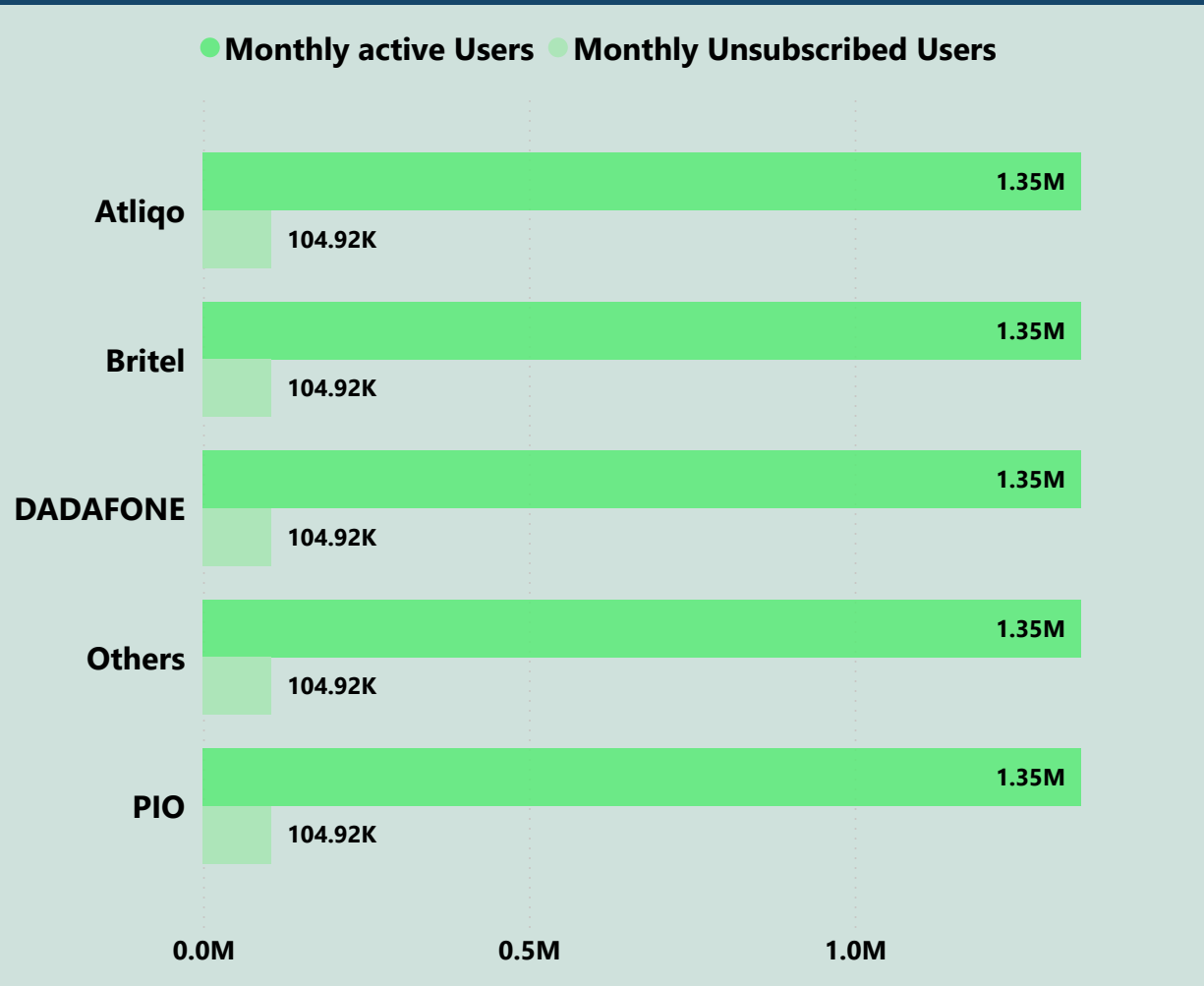
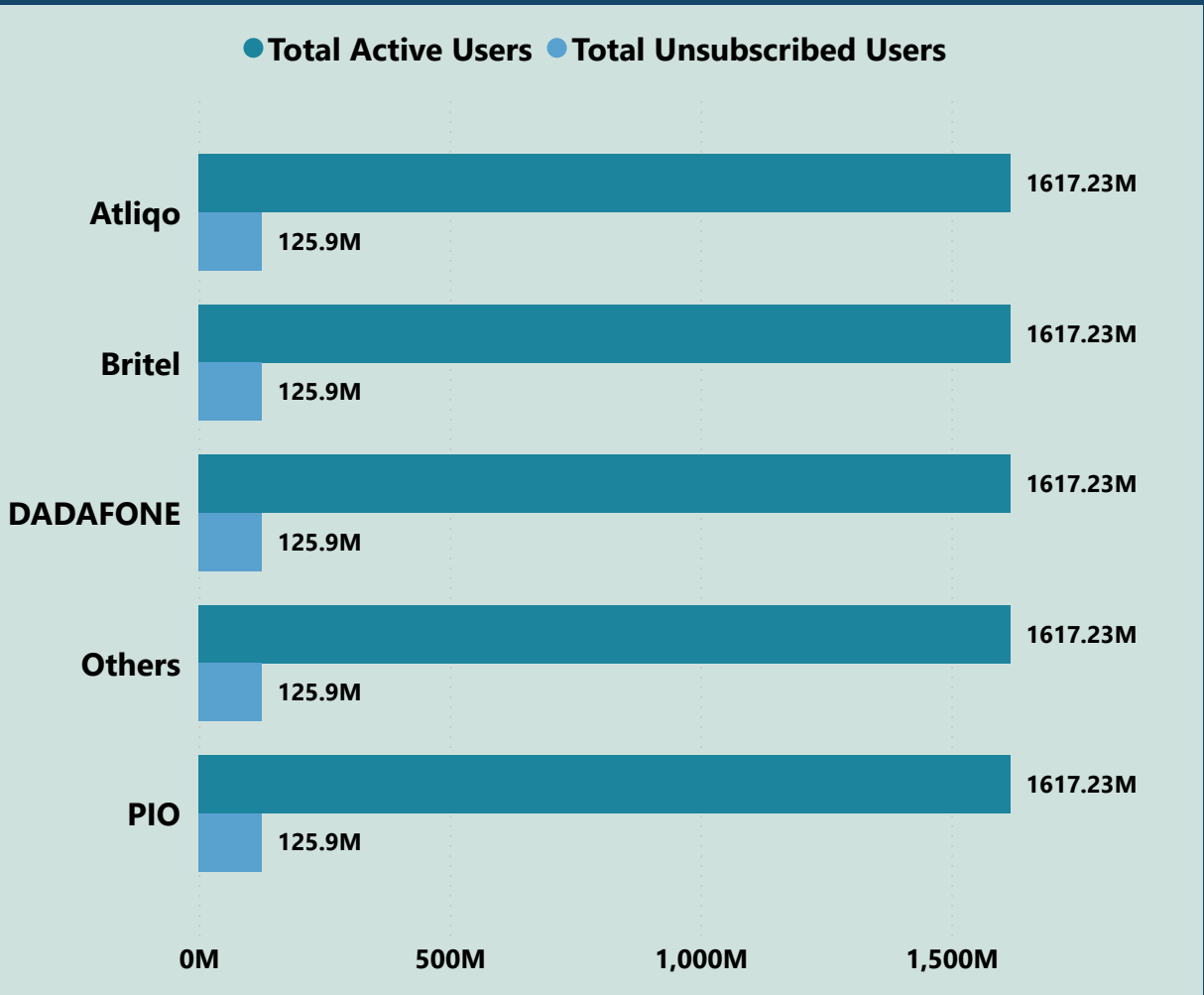
Monthly Active Users

1.35M

Monthly Unsubscribed Users

104.92K

city_name	Total Active Users	Monthly active Users	Total Unsubscribed Users	Monthly Unsubscribed Users
Mumbai	232.69M	2.91M	17.95M	224.38K
Kolkata	203.67M	2.55M	15.79M	197.38K
Delhi	197.27M	2.47M	16.68M	208.50K
Bangalore	179.62M	2.25M	12.60M	157.50K
Chennai	148.08M	1.85M	12.25M	153.13K
Pune	140.67M	1.76M	11.08M	138.50K
Hyderabad	116.67M	1.46M	9.19M	114.88K
Ahmedabad	96.89M	1.21M	7.18M	89.75K
Jaipur	70.28M	0.88M	5.63M	70.38K
Lucknow	64.26M	0.80M	4.78M	59.75K
Patna	46.80M	0.59M	3.60M	45.00K
Coimbatore	44.19M	0.55M	3.51M	43.88K
Chandigarh	32.86M	0.41M	2.53M	31.63K
Gurgaon	27.55M	0.34M	1.93M	24.13K
Raipur	15.73M	0.20M	1.20M	15.00K



SUBSCRIBE

UNSUBSCRIBE