

The effects of attitudes towards risk and ambiguity on educational investment: Preliminary results

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1 Data & methodology

I use data from the Longitudinal Internet Studies for the Social Sciences (LISS panel), which is representative of the Dutch population, and the American Life Panel (ALP), which is representative of the American population. Both datasets contain administrative data as well as survey questions designed for the elicitation of risk and ambiguity attitudes.

1.1 Survey questions on risk and ambiguity

To elicit ambiguity aversion, [Dimmock et al. \(2016a,b\)](#) designed special surveys as part of ALP and LISS panel respectively. Specifically, each individual are asked whether they prefer the risky box, the ambiguous box or either (meaning indifferent) as in [Figure 1](#).

The question will be asked repeatedly until the respondent chooses "Indifferent" or until the 6th iteration whichever occurs first. [Figure 1](#) shows the first question in the sequence. If the respondent chooses "Choice U" in this question, she is then presented with a similar question wherein Choice U stays the same while the number of the winning balls in Choice K increases using a bisection method.¹ If, on the other hand, "Choice K" is chosen in the first question, in the following question, the number of winning balls in Choice K is reduced. If "Indifferent" is chosen at any stage of the sequence, the sequence stops and the proportion of winning balls in the last stage indicates probability of winning a risky 'lottery' that makes the risky choice and ambiguous choice equally attractive. Finally, if "Indifferent" is never chosen, the sequence stops after the 6th iteration of the question and the final probability of winning a risky 'lottery' is adjusted via the bisection method.

In a similar manner, to elicit risk attitudes, a sequence of questions about two choices involving sure gain on one side and a risky lottery on the other are presented to respondents. [Figure 2](#) shows the first question in this sequence of questions on risk for the ALP.

1.2 Elicitation of attitudes towards risk and ambiguity

¹After each question that the respondent chooses either "Choice K" or "Choice U", the proportion of the winning balls in the risky choice is adjusted as follows. In the first question, if "Choice K" is chosen, the proportion of winning ball in the next question is then $(0\% + 50\%)/2 = 25\%$ and 50% becomes the new ceiling instead of 100%. If "Choice U" is chosen, the proportion of winning ball in the next question is $(50\% + 100\%)/2 = 75\%$ and 50% becomes the new floor. The new floor and ceiling are carried to the next question and get updated again depending on the subsequent choices of the respondent.

Question 1: Choosing between two boxes with purple and yellow balls

In this game you can choose between box *U* or box *K*, both containing 100 balls, which can be either purple or yellow. One ball will be drawn from the box you have chosen. You win €15 if a purple ball is drawn.

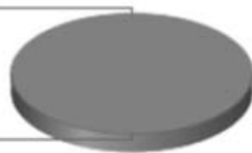
For box *K* you can see the exact proportion of purple balls and yellow balls below. Box *U* also contains purple and yellow balls, but the proportions are not shown in advance. Hence, both boxes contain 100 balls with two different colors (purple and yellow). The composition of purple and yellow balls is known (*K*) for box *K* and unknown (*U*) for box *U*.

Please select the box of your choice: *U* or *K*. If you think both boxes are equally attractive, you can select In different.

Choice *U*

0: ?%

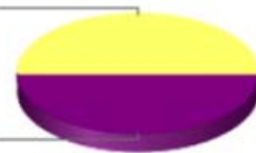
15: ?%



Choice *K*

0: 50%

15: 50%



Which option do you prefer? (You win €15 if a purple ball is drawn.)

Choice *U*

Indifferent

Choice *K*

Note: if you prefer a different winning color use the drop box.

Purple

Select color

Figure 1: Question 1 in the ambiguity sequence of the LISS panel.

In this question you can choose between Box A and Box B.

If you choose Box A, you win \$10.

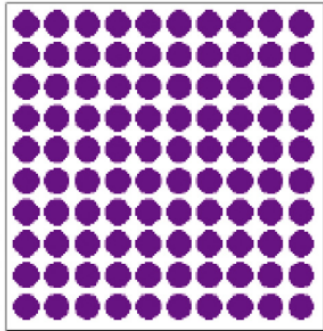
Box B holds 10 purple balls and 90 orange balls.

If you choose Box B and

a purple ball is drawn, you win \$82.

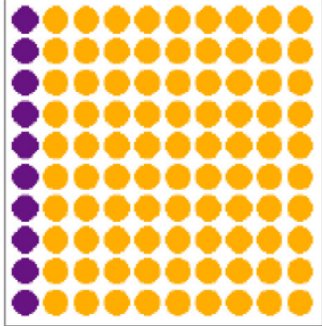
an orange ball is drawn, you win \$3.

Box A



Chance	You win
■ 100%	\$10

Box B



Chance	You win
■ 10%	\$82
■ 90%	\$3

☐ Box A ☐ Indifferent ☐ Box B

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Figure 2: Question 1 in the risk sequence of ALP.

References

- Dimmock, S. G., Kouwenberg, R., Mitchell, O. S., and Peijnenburg, K. (2016a). Ambiguity aversion and household portfolio choice puzzles: Empirical evidence. *Journal of Financial Economics*, 119(3):559–577.
- Dimmock, S. G., Kouwenberg, R., and Wakker, P. P. (2016b). Ambiguity attitudes in a large representative sample. *Management Science*, 62(5):1363–1380.