

Risk preference of mothers and investment in children

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August 8, 2023

1 Introduction

Investment in human capital has been considered risky since the works of [Becker \(2009\)](#); [Levhari and Weiss \(1974\)](#) and [Schultz \(1971\)](#). Returns to investment, ability, probability of getting a good job are few of the various accounts of risk. A traditional approach on the topic examines how an individual's risk preference affects her investment decision. This line of inquiry is, however, valid insofar as the decision maker is the individual under study. College choices, tertiary education, specific skills training largely fall under the domain of individual choice wherein an individual is the decision maker and she exercises scrutiny before making her choice. For children and teenagers, this is often not the case as they lack the appropriate capacity to make an informed choice while various factors such as pecuniary issues are beyond their control. At the same time, a vast literature on early childhood intervention has deemed such investment substantially beneficial for future outcomes of children.¹ Furthermore, as highlighted by [FIND CITATION FOR THIS Banerjee?...](#), early interventions are most effective in levelling the playground for disadvantaged children. Thus, parents' investment during early childhood plays a pivotal role in shaping the children's future paths. If investment in human capital is risky, the importance of understanding the effect of parental risk preference on children investment naturally follows.

In general, the literature on parental risk aversion is scarce whilst results are inconclusive. In direct relation to our study, [Sovero \(2018\)](#) uses height-for-age, and BMI-for-age along with other several spending categories to measure investment of Mexican parents. Risk attitudes of parents are elicited using a series of questions with multiple price list structure. Her results indicate a positive linkage between risk averse mothers and their investment on sons, i.e., risk averse mothers invest more on sons than daughters. Using data on Uganda households, [Tabetando \(2019\)](#) confirms the positive relation between risk aversion and investment, measured by level of educational expenditure and its share of household budget. Although wealthier households tend to be more risk averse, the relationship is reversed for poor households. That is, risk aversion depresses investment in credit constrained households.

Other works involving risk preference of parents focus on educational outcomes. With the exception of [Leonardi \(2007\)](#) which found no effect of risk aversion on secondary school track choice for the Italian sample, the majority reported negative effects of risk aversion on educational outcomes including test scores in the US ([Brown et al., 2012](#)), college enrollment in Italy ([Checchi et al., 2014](#)), cognitive outcomes in Indonesia ([Hartarto et al., 2023](#)). Furthermore, [Frempong and Stadelmann \(2021\)](#) found a positive association

¹See [Currie \(2001\)](#) and [Nores and Barnett \(2010\)](#) for a comprehensive review on a large number of childhood intervention programs.

between risk aversion and child labour while there is evidence that increased child labour impedes learning (Heady, 2003; Bezerra et al., 2009).

2 Data & methodology

I use data of National Longitudinal Survey of Youth 1979 (NLSY79) and NLSY79 Child and Young Adults (CYA) to study the effects of parental risk aversion on children investment. The NLSY79 is a longitudinal project that follows the lives of a sample of American youth born between 1957 and 1964 with the first round of data collection in 1979. The original cohort included 12,686 respondents ages 14-22 when first interviewed but later dropped to 9,964 respondents after the exclusion of the military subsample. Data are collected annually from 1979 to 1994 and biannually thereafter. Beginning in 1986, additional information was collected biannually about children born to female NLSY79 respondents, constituting the NLSY79 CYA dataset. The Child and Young Adult contains information on a rich set of assessments on cognitive ability, temperament, motor and social development, behaviour problems, self-competence of the children as well as the quality of their home environment. By linking investment, as measured by The HOME (Home Observation Measurement of the Environment) indices along with its subsection indices in the NLSY79 CYA, and an indicator of risk attitudes generated from a series of questions in the NLSY79, it is possible to study the effect of maternal risk aversion on investment in children.

2.1 Mothers' risk preference

To measure attitudes towards risk of mothers,² Participants of NLSY79 were asked a series of hypothetical questions on occupational choice. The first question of the series reads:

“...Suppose that you are the only income earner in the family, and you have a good job guaranteed to give you your current (family) income every year for life. You are given the opportunity to take a new and equally good job, with a 50-50 chance that it will double your (family) income and a 50-50 chance that it will cut your (family) income by a third. Would you take the new job?”

Questionnaire Public Report, National Longitudinal Survey of Youth 1979 (NLSY79), 1993.

Depending on respondents' answers to this question, survey participants were asked a similar question holding the first choice constant while the income cut in the second choice is modified. If participants choose “First job” in the first question, the income cut in the second question is lowered to 20%. If “Second job” is chosen in the first question, the income cut is increased to 1/2 in the second question. The first series of questions on risk attitudes were asked in four rounds in 1993, 2002, 2004 and 2006. Based on answers to this series of questions, respondents can be categorized into four groups numbered 1-4 where individuals in group 1 choose the “First job” in both questions present to them while individuals in group 4 opt for “Second job” in both questions administered to them. Specifics of groups categorization are presented in Table 1.

A valid concern over the use of this series of questions as a measure of risk preference is how well it predicts true risk attitudes. The question wordings and structure of the NLSY79 are the same as those in the Health and Retirement Study (HRS) as well as the Panel Study of Income Dynamics (PSID). While the method of eliciting risk preference using lifetime income is uncommon and most other methods fall into the category

²Since NLSY79 and NLSY79 CYA are linked by identifying unique pairs of mother-child.

Table 1: Category of risk attitudes

Response category	Question	Original	Increased income cut	Reduced income cut
	Risk aversion			
1	High risk aversion	First job	-	First job
2	Moderate risk aversion	First job	-	Second job
3	Low risk aversion	Second job	First job	-
4	Lowest risk aversion	Second job	Second job	-

of self-evaluated risk willingness/tolerance employing Likert scale, gamble choice (Eckel and Grossman, 2002), or multiple price list (MPL),³ Barsky et al. (1997) showed that this measure does predict an array of risk behaviours including drinking, smoking, holding risky assets, etc. Furthermore, gamble on hypothetical choice in general has been shown to perform relatively well compared to its counterpart which offer real monetary rewards (Binswanger, 1981; Camerer and Hogarth, 1999; Dohmen et al., 2005).

Using the series of questions on risk attitudes, following Kimball et al. (2008) and Kimball et al. (2009), under the assumption that respondents have constant relative risk aversion (CRRA) and risk tolerance are log-normally distributed, I calculated and imputed values of CRRA coefficient for each respondent. The procedure is as follows. First, assuming that CRRA well approximates individuals' utility over lifetime income,

$$U(W) = \frac{W^{1-1/\theta}}{1-1/\theta}$$

where θ is the coefficient of relative risk tolerance and its reciprocal, $\gamma = 1/\theta$, coefficient of relative risk aversion, bounds on θ are reported in Table 2 for each category. A second assumption I would emphasize here that deviates from Kimball et al. (2008) and Kimball et al. (2009) is that respondents have time-varying risk preference. In the previously cited works, due to the structure of PSID surveys, there is only one response per individual, making the inference on the true risk preference impossible without further assumption. When there are multiple responses from each individual, under the assumption that the true risk preference remains constant over time, inference on the parameters of risk tolerance, and hence risk aversion, is possible.⁴ However, according to Dohmen et al. (2011) and Dohmen et al. (2017), willingness to take risks varies over the course of life-cycle and trends downward as individuals age. Thus, to allow for time-varying risk preference, for each wave that collects the responses to risk preference questions, the mean and variance of log risk tolerance are calculated using maximum likelihood.⁵ The variance of response error, on the other hand, is imputed from Kimball et al. (2009) and assumed to be fixed across waves. While fixing the variance goes against the assumption of time-varying risk preference, the treatment is necessary as Kimball et al. (2008) pointed out the substantial noise in responses to questions of this nature. The coefficient of risk aversion, γ , is then imputed using the conditional expectation that an individual belongs to a certain risk category j ,

³For a comprehensive review on methods of elicitation of risk preference, see Charness et al. (2013)

⁴As the true risk preference is constant, differences in responses of an individual are attributed to response error.

⁵To circumvent any biases potentially introduced by the sample selection, for each year, MLE is carried out on the entirety of NLSY79 dataset. The first wave of answers on risk preference is recoded as year 1994 instead of 1993 to match the closest corresponding investment data. Results of the MLE are reported in Appendix A.

Table 2: Risk tolerance response category

Response category	Frequency of response by year				Downside risk of risky jobs		Bounds on risk tolerance	
	1994	2002	2004	2006	Accepted	Rejected	Lower	Upper
1	46.47	55.16	53.36	55.90	None	20%	0 ^a	0.27
2	11.48	10.22	15.79	10.66	20%	1/3	0.27	0.5
3	16.81	15.68	13.82	14.91	1/3	1/2	0.5	1
4	25.23	18.93	17.03	18.53	1/2	None	1	∞^a

The table reports the frequency of responses of each category in each year for all NLSY79 respondents with valid answers, the downside risk implied for each category and the corresponding bounds on coefficient of risk tolerance under the assumption of CRRA.

^a For computational convenience, 0 will be recoded as 10^{-9} and ∞ as 10^9 .

$$\mathbb{E}(\gamma|c = j) = \exp\left(-\mu + \frac{\sigma_x^2}{2}\right) \frac{\Phi\left(\frac{\log(\bar{\theta}_j) - \mu - b + \sigma_x^2}{\sigma_\xi}\right) - \Phi\left(\frac{\log(\underline{\theta}_j) - \mu - b + \sigma_x^2}{\sigma_\xi}\right)}{\Phi\left(\frac{\log(\bar{\theta}_j) - \mu - b}{\sigma_\xi}\right) - \Phi\left(\frac{\log(\underline{\theta}_j) - \mu - b}{\sigma_\xi}\right)} \quad (1)$$

where μ and σ_x are respectively the mean and standard deviation of log risk tolerance for a certain wave of response. $\bar{\theta}_j$ and $\underline{\theta}_j$ are upper and lower bounds on the coefficient of risk tolerance. b denotes status quo bias and σ_ξ standard deviation of response error which take values of -0.21 and 1.3 respectively. ⁶ Table 3 reports the imputed values of CRRA coefficient for all NLSY79 respondents with valid answers along with the mean, standard deviation and number observation segregated by year.⁷

A mild trend of increasing risk aversion can be observed from Table 2 wherein 46.47% of respondents are categorized as "High risk aversion" in 1994 whereas more than 50% of respondents belong to this category in all subsequent years. The majority of participants display a high degree of risk aversion with respect to

Table 3: Imputed coefficient of risk aversion (γ)

Response category	1994	2002	2004	2006
1	9.158	12.419	5.949	12.826
2	2.617	2.640	3.573	2.628
3	1.568	1.518	2.879	1.503
4	0.714	0.678	2.060	0.669
Mean	5.000	7.487	4.487	7.798
SD	3.912	5.494	1.623	5.684
Observations	8,945	7,485	7,176	7,291

The mean, standard deviation, and number of observations are reported for all NLSY79 respondents.

⁶These values are computed for the Health and Retirement Study (HRS) capitalizing on the difference in responses to two different versions of the risk preference questions. For more information, see Kimball et al. (2009) and their accompanying appendix available at <https://www.aeaweb.org/articles?id=10.1257/aer.99.2.363>.

⁷For clarity, I only include those who responded to both questions in the risk preference series and exclude those who provide answers only to the first question.

gamble on lifetime earning although there is substantial heterogeneity across the distributions of responses across year. From [Table 3](#), imputed values of γ are similar across years with the exception of 2004. The difference stems from the noticeably reduced variance in response in 2004 which can be observed in the third column of [Table 2](#). As variance plays a large role in determining the overall level of imputation following (1), the lower variance brings about significant changes to the imputed values. This should not be a concern as the interaction term between γ and year is included in the analysis but results obtained with the exclusion of 2004 are presented in Section 5 for robustness check.

2.2 Investment data

Traditionally, investment is often associated with monetary expenditures or goods investment ([Heckman and Mosso, 2014](#)). Only in recent studies such as [Carneiro and Ginja \(2016\)](#), [Bono et al. \(2016\)](#) and [Del Boca et al. \(2016\)](#) has time input received more attention as a component of parental input. Aside time input, a nurturing home environment has also been proven conducive to early cognitive development ([Altman and Werner, 2013](#); [Iverson and Walberg, 1982](#)).

Following [Carneiro and Ginja \(2016\)](#), parental inputs are captured by various elements of HOME. HOME (Short Form) comprises of primary measures of the quality of a child's home environment included in the NLSY79 Child survey. Various components of the HOME evaluate the cognitive stimulation and emotional support children below 15 years old receive from the home environment. Items that made up the HOME score are grouped into goods input and time input. These are reported in [Table 4](#). Apart from measures of HOME section, several items included in the self-administered questions indicating parent-child interaction for children between 10-14 are also present and have the (NH) prefix.

For each age group, to generate the generic investment index (HOME index), indicators of all items in [Table 4](#) for the corresponding age are totalled then normalised to have a mean zero and unit standard deviation.⁸ A similar procedure is also applied to items denoting goods related investment and time related investment to generate indices representing the respective type of parental inputs. Other assessments of cognitive stimulation and emotional support are aggregated into percentile score for the respective quality of home. Unlike previous indices, the percentile scores for cognitive stimulation and emotional support are taken from the NLSY79 CYA dataset.

2.3 Summary statistics

Descriptive statistics of variables used in analysis are shown in [Table 5](#). The sample is restricted to observations in the year 1994, 2002, 2004 and 2006 to include a measure of risk aversion and which have valid responses (non-missing and non-negative) to child's characteristics and mother's characteristics. This leaves us with 9,282 observations. The table reports the mean and standard deviations of numerical variables and only frequency for categorical variables for the total sample and 3 subgroups based on mother's level of education (High school dropout, high school and college). The table is organised into three panels: (1) parental inputs which include various indices described above (HOME, Goods, Time, Cognitive Stimulation, and Emotional Support); (2) Child's characteristics which include sex, race, age of mother at birth of child, number of siblings and family size; and (3) Mother's characteristics which include Mother's AFQT

⁸The recoding of items follow the procedure used by Bureau of Labor Statistics (BLS) when constructing HOME score (See [for Human Resource Research \(2004\)](#))

Table 4: Components of HOME index

Items	Age group	0-2	3-5	6-9	10-14
<i>Goods</i>					
Child has 10 or more soft toys at home		x			
Child has 10 or more push/pull toys at home		x			
Child has more than 10 books at home		x	x	x	x
Family gets at least three magazines regularly			x		
Child has a CD player			x		
Family subscribes to daily newspaper				x	x
Child has a musical instrument				x	x
<i>Time</i>					
Child taken to grocery at least once a week		x			
Child goes on outings more than three times per month		x	x		
Child eat at least one meal per day with both parents		x	x	x	x
Child sees father(-figure) daily		x	x	x	x
Mother reads to child at least once a week		x	x	x	
Child goes to museum more than twice in past year			x	x	x
Child spends time with father(-figure) at least four times a week				x	x
Family gets together with friends/relatives at least twice a month				x	x
Child spends time with father(-figure) outdoor once a week				x	x
Mother discusses TV programmes with child				x	x
Child goes to theatre/performance more than twice in past year				x	x
<i>Activities last month^a:</i>					
(NH) Child went shopping with parents					x
(NH) Child went on an outing with parents					x
(NH) Child went with parents to movies					x
(NH) Child went with parents to dinner					x
<i>Activities last week^a:</i>					
(NH) Child worked with parents on schoolwork					x
(NH) Child did things together with parents					x
(NH) Child play game or sports together with parents					x

^a These items are not from HOME but from self-administered survey of children

score (2006 revised edition), age of mother at first birth, an indicator variable showing whether mother lived with both biological parents at age 14, years of schooling of mother's parents, number of weeks worked in the previous calendar year, and net household income in the previous calendar year.

The average HOME score in our sample is 0.15 which is higher than the average HOME score for the nationally representative sample. A potential cause for this is the restriction on the years in which data chosen, namely 1994, 2002, 2004, and 2006. By the mentioned years, mothers are typically older than the average age of mothers in NLSY79 CYA. This is apparent in the high mean age of mother at child's birth, which is over 27

Table 5: Summary statistics

Variable	High school dropout	High school	College	Total
CRRA coefficient: γ	5.83 (4.53)	6.22 (4.48)	6.19 (4.52)	6.14 (4.50)
<i>Parental inputs:</i>				
HOME index	-0.08 (0.96)	0.06 (0.91)	0.49 (0.87)	0.15 (0.93)
Goods index	-0.11 (1.02)	0.15 (0.91)	0.64 (0.79)	0.23 (0.94)
Time index	-0.06 (0.96)	0.02 (0.91)	0.36 (0.86)	0.09 (0.92)
Cognitive Stimulation score (%)	33.32 (31.40)	41.66 (30.58)	55.44 (31.31)	43.79 (31.88)
Emotional Support score (%)	36.62 (33.18)	39.89 (32.61)	46.48 (34.33)	41.05 (33.37)
<i>Child's characteristics:</i>				
Female	0.48	0.50	0.50	0.49
Hispanic	0.35	0.20	0.09	0.20
Black	0.22	0.26	0.15	0.22
Non-Black, non-Hispanic	0.42	0.54	0.76	0.58
Age of mother at child's birth	26.11 (5.78)	26.63 (5.34)	30.31 (4.64)	27.37 (5.53)
Number of siblings	2.38 (1.74)	1.85 (1.23)	1.57 (1.09)	1.87 (1.34)
Family size	4.56 (1.71)	4.27 (1.35)	4.36 (1.20)	4.35 (1.39)
<i>Mother's characteristics:</i>				
Age of mother at first birth	22.36 (5.51)	23.73 (5.13)	28.63 (4.20)	24.79 (5.52)
Mother's AFQT score (2006)	29.92 (26.92)	40.71 (24.40)	70.48 (23.96)	46.67 (28.95)
Mother lives with both natural parents at age 14	0.69	0.73	0.84	0.75
Mother's mother's years of schooling	9.32 (3.80)	10.65 (2.82)	12.90 (2.68)	11.01 (3.25)
Mother's father's years of schooling	8.94 (4.35)	10.40 (3.59)	13.53 (3.63)	10.97 (4.10)
# weeks worked last year	28.86 (23.77)	35.40 (21.86)	37.88 (21.34)	34.83 (22.30)
Net household income (\$)	43087.55 (49185.46)	50154.07 (47083.00)	106568.67 (96614.11)	63978.01 (69567.40)

Mean and standard deviations enclosed in parentheses are reported for all numerical variables. Only frequency is reported for categorical variables. The sample is restricted to observations with a full set of valid child's characteristics and mother's characteristics.

in our sample compared to around 25 in the whole sample as reported in [Carneiro and Ginja \(2016\)](#). Higher age also correlates with higher earnings and experience, thus affecting our measures of parental inputs.

3 Results

I estimate a simple OLS model of the relationship between mother’s risk aversion, proxied by the CRRA coefficient γ and investments in children, measured by various indices of parental inputs. The empirical specification is as follows:

$$I_{it} = \alpha \times \gamma_{it} + \beta Z_{it} + \theta_t + AGE_GRP_{it} + \varepsilon_{it} \quad (2)$$

where I_{it} denotes the investment for child i at time t , measured by various indices present under the first panel of [Table 5](#). γ_{it} is the imputed CRRA coefficient of child i ’s mother at time t . Z_{it} is a vector of controls containing both child’s characteristics and maternal characteristics as described in the second and third panel of [Table 5](#). AGE_GRP_t and θ_t indicate age-group fixed effect and time fixed effect. The reason age-group fixed effect is introduced is due to the manner in which indices of parental inputs are constructed, i.e., totalled and normalised for each age group. The coefficient of γ , i.e., α shows the effect of maternal risk aversion on child investment.

I present results of (2) in Table ... as the main results of the paper.

4 Robustness checks

5 Conclusion

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