



User Experience Design

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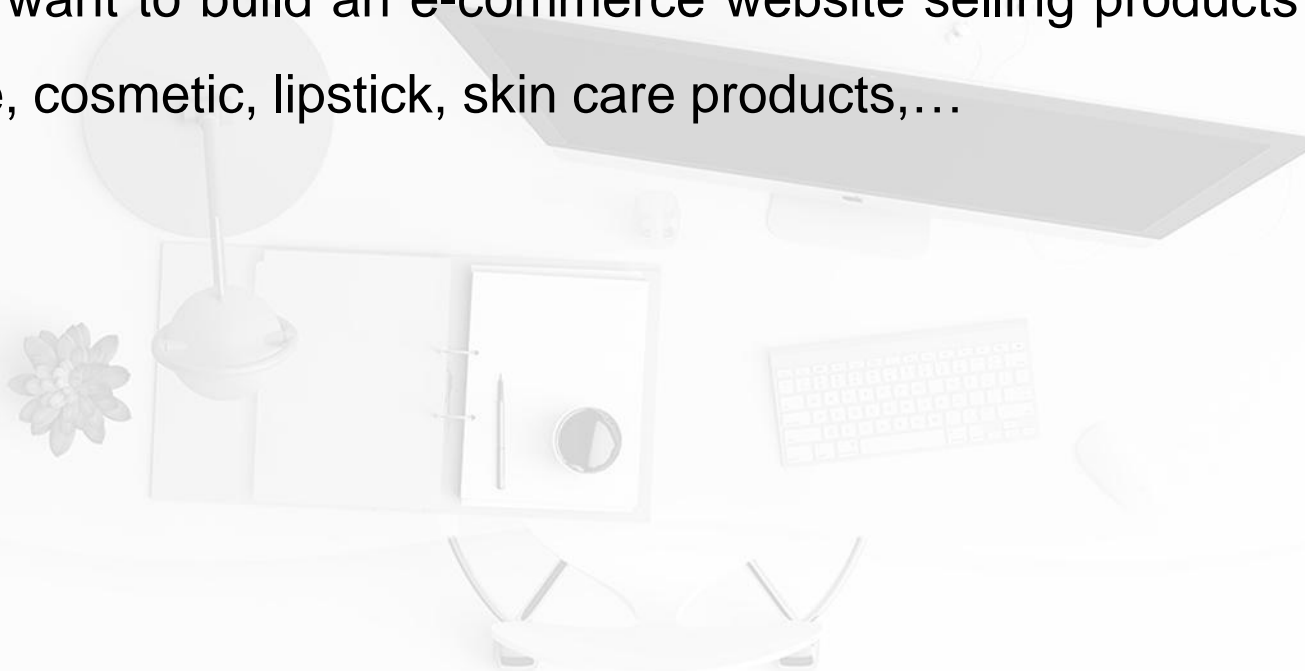


Lab 3

Designing Consistently Using Grids, Colors & Typography

Project Description

A client want to build an e-commerce website selling products such as perfume, cosmetic, lipstick, skin care products,...



1. Introducing styles

Styles in Figma is an incredibly powerful feature that allows you to save and reuse color palettes, fonts, and effect attributes in your design project.

- Grid styles
- Text styles
 - can contain a set of rules regarding font family, font weight and size, line height, letter spacing, text decoration, text transformation, and so on.
 - do NOT include alignment and color.
- Color styles
- Effect styles

Assignment 1

Create the following styles:

- Grid styles
- Text styles
- Color styles
- Effect styles



2. Introducing components

- Components are based on the same concept of styles, but instead of object properties, as with styles, they include the object itself.
- This means that you can transform any element – from a simple shape or button to a complex layout – and reuse it in your designs as many times as you need.

Assignment 2

Design the Hi-Fidelity (Hi-Fi) design of the following pages:

- Home page
- Product category page

