

PROBLEM Sanitization Process in Cars, Taxy and Public Transport is difficult, costly and risk of spreading the COVID-19 virus to human is there.	SOLUTION FAR-Ultraviolet-C (207-222nm) light based sanitization arm which can kill 99.99% COVID-19 viruses.	UNIQUE VALUE PROPOSITION FAR-Ultraviolet light sanitization is safe for humans. Sanitization process done from range of 30 feet.	UNFAIR ADVANTAGE Flexibility.	CUSTOMER SEGMENTS Cab Drivers. Government Public Transport Sector. Private car owner
EXISTING ALTERNATIVES Liquid Disinfectants.	KEY METRICS FAR-UVC light is safe for human tissue and cells. Less maintenance kill 99.99% COVID-19 viruses.		CHANNELS Exhibition Platforms. Partnership and Association.	
COST STRUCTURE Product Development. Maintenance and service cost. Marketing.		REVENUE STREAMS Product Sales. Additive Components sales for specific problem solving.		

